

Art Sub-committee, Museum Advisory Committee
2nd Meeting held on 26 October 2017

Summary of Discussion

- 1. Three Year Plans of Art Museums, Art Promotion Office and Related Offices managed by the Leisure and Cultural Services Department (LCSD)**
- 1.1 Members noted and in general agreed to the Annual Plans (together with the Annual Programme Plans) of the Hong Kong Museum of Art (HKMA), Hong Kong Heritage Museum (HKHM) and Art Promotion Office (APO) for the year 2018-19. They also noted the tentative Annual Programme Plans of the art museums for the years 2019-20 and 2020-21.
- 1.2 Members made the following suggestions and comments regarding the Annual Plans and Annual Programme Plans of the art museums:-
 - (a) The LCSD could consider reviewing and revising the vision and mission statements of LCSD museums so as to complement the vision of “developing Hong Kong into an international cultural city” as announced in the Policy Address 2017 of the Chief Executive;
 - (b) Apart from the local art community, neighbouring shopping malls and hotels could also be included in the consultations with stakeholders on the re-branding, re-positioning and long-term programming strategies of the HKMA;
 - (c) Members also gave advice to the HKMA on human resources planning, training for curators and art administrators, selection of operators of the museum bookshop and restaurant, and programming of the museum, in particular developing quality education programmes and conducting research studies on Hong Kong art by engaging local art community after its re-opening;
 - (d) Given the current positioning of the HKHM, art exhibitions on “new media” such as video exhibitions could be considered in order to attract more young visitors;
 - (e) In the long run, the HKHM should revisit its vision, mission and value statements so that they could be more audacious and internationally oriented;
 - (f) The LCSD could deliberate the synergy between HKMA and APO in the incubation of young artists and curators; and
 - (g) The LCSD could also explore the possibility of transforming obsolete Government-owned buildings into creative spaces for young local artists, especially for the creation and display of site-specific artworks.

2. Step Out! – Promotion of Hong Kong Art in the Mainland and Overseas

- 2.1 Members noted the achievements of the LCSD's art museums and APO in promoting Hong Kong art in the Mainland and overseas since 2010 and the proposed strategies to continue the efforts.
- 2.2 Members made the following suggestions and comments in respect of the promotion of local art outside Hong Kong:-
 - (a) Apart from participation in the signature events such as the Venice Biennale and Liverpool Biennial, the LCSD could consider other alternatives with an aim to widen the exposure of Hong Kong art and artists and facilitate their promotion, such as the "Business of Design Week" organised in Hong Kong in December 2017 by the Hong Kong Design Centre and the "Think Asia, Think Hong Kong" organised in the United Kingdom in September 2017 by the Hong Kong Trade Development Council; and
 - (b) The LCSD could consider arranging more local events for showcasing Hong Kong art and artists, as well as bringing in international jurors and artists for cultural exchange.

Secretariat
Museum Advisory Committee
January 2018