

History Sub-committee, Museum Advisory Committee

1st Meeting held on 1 March 2017

Summary of Discussion

1. Progress Report of History Museums (July – December 2016)

- 1.1 Members noted the exhibitions and public programmes of the history museums, namely the Hong Kong Museum of History (HKMH) and the Hong Kong Heritage Museum (HKHM), held in the period between July and December 2016.

2. Annual Plans (2017-18) of the History Museums

- 2.1 Members noted and in general agreed to the Annual Plans of the HKMH and HKHM, and made the following suggestions and comments:-

- (a) The Leisure and Cultural Services Department (LCSD) was advised to further strengthen the promotion of the museum programmes, e.g. collaboration with the tourism sector such as the Tourism Board, the Tourism Commission and hotels, and the use of e-platforms such as smartphone apps, webpage and Facebook fanpages;
- (b) As Students were also considered another main focus in the promotion of museum programmes, the LCSD could consider establishing closer communication and collaboration between LCSD museums and the education sector;
- (c) To facilitate students to learn more from their visits to the museums, educational materials could be given to them for pre-visit preparation;
- (d) The LCSD could consider making the contents of museum exhibitions, research studies and workshop materials available online for access of the public in general, and teachers and students in particular;
- (e) The museum visitors survey could be used to better understand the museum audience, and more data from students and tourists visiting public museums should be collected in the design of the museum visitors survey; and
- (f) Advanced technology and more scientific methods in conducting the survey could be adopted to enhance the reliability, validity and usefulness of the survey.

3. Proposed Discussion Topics in the Term of 2016-18

- 3.1 Members noted and in general agreed to the proposed topics, and made the following suggestions and comments:-

- (a) The LCSD and the Secretariat was reminded to consider how to facilitate the communication and strengthen the interaction between the Museum Advisory Committee and the sub-committees in the discussion of topics, given their respective focus and role; and
- (b) As for the discussion on the revamping and renewal projects of history museums, the LCSD could also seek members' views on audience engagement and programme planning.

Secretariat
Museum Advisory Committee
June 2017