

**Museum Advisory Committee**  
**8th Meeting held on 2 July 2021**

**Summary of Discussion**

**1. Museums and Related Offices of the Leisure and Cultural Services Department under the New Landscape**

- Members noted the update on the expansion project of the Hong Kong Science Museum and the Hong Kong Museum of History.
- Members made the following enquiries:
  - The effects of the construction work on the operation of the two museums; and
  - The provision of advertising space.
- Representatives of Leisure and Cultural Services Department (LCSD) responded as follows:
  - While there would be some disruption to the operation of the two museums and some facilities might need to be temporarily closed during the construction period, the museums would remain open in general; and
  - Proposals of integrating advertising functions into the façade would be considered.
- Members noted the strategic analysis for the museums and relevant offices of LCSD.
- Members made the following suggestions:
  - To develop Hong Kong into an East-meets-West centre for international cultural exchange by way of organising international events, conferences and roving exhibitions;
  - To identify the role of museums in the digital age, to pursue digitisation in the aspects of marketing, programming and archiving, and to use technology to enhance services and streamline operation;
  - To organise programmes on common themes and to bundle projects across museums to leverage resources as well as to utilise opportunities made available by expansion projects to present crossover programmes;

- To formulate programmes for a wide range of audiences instead of targeting on the youth only;
  - To collaborate with schools to provide them with interesting education resources for supporting national education; and
  - To collaborate with different sectors to introduce and showcase the relevant and latest development in science and technology, and to bring art, history and science into everyday life of the general public.
- Representatives of LCSD responded as follows:
- Hong Kong would host the International Society for the Performing Arts Congress and the Museum Summit in 2022 to raise the profile of Hong Kong in the international arts scene;
  - LCSD would be committed to digitisation and send digital exhibitions out starting with the Mainland to strengthen the role as an East-meets-West centre for international cultural exchange; and
  - LCSD would review members' suggestions and incorporate the suggestions into the next 5-year Corporate Business Plan as appropriate.

Secretariat  
Museum Advisory Committee  
September 2021