History Sub-committee, Museum Advisory Committee 8th Meeting held on 19 April 2021

Summary of Discussion

1. History Museums under the New Landscape

- Members noted the update on the expansion project of the Hong Kong Science Museum and Hong Kong Museum of History (HKMH).
- Members made the following enquiries:
 - Details of the ceiling height and floor loading capacity of the exhibition halls to accommodate large and heavy exhibits;
 - Accessibility of the museums from Tsim Sha Tsui MTR Station and the visibility of the lobby entrance at street level on Chatham Road; and
 - Location of the new drop-off point for tourist coaches and school buses in the future.
- Members noted the positioning and collection / programming focuses of HKMH and the Hong Kong Heritage Museum.
- Members made the following suggestions:
 - Creating a captivating and joyful learning experience for the young generation especially secondary students in museums of the Leisure and Cultural Services Department (LCSD) by utilising art technology;
 - Exploring more opportunities to engage and interact with the ethnic minorities and the elderly;
 - Digitalising museum collections for research purposes;
 - Bringing community history into focus and engaging school students to cocurate exhibitions;
 - Aligning exhibitions with the curriculum, developing teaching resources and organising outreach programmes to support history education in particular in secondary schools;
 - Gauging the public's interest and quest for historical knowledge via various channels and platforms and curating programmes to meet the needs; and
 - Displaying contactless interactive exhibits in view of the COVID-19 pandemic.

- Representatives of LCSD responded as follows:
 - The completion of the Heritage Conservation and Resources Centre would provide additional facilities and equipment for preservation and conservation of the collection items:
 - LCSD had developed a centralised museum collection management system that facilitated public access; and
 - Being aware of its educational functions, HKMH had been organising training workshops and developing teaching aids for teachers as appropriate. They had also invited experts from the education sector to join the expert advisory panel on the new permanent exhibition. After the expansion, the new learning centre and activity rooms of HKMH would provide additional spaces for organising educational programmes and activities for teachers and students.
- Members appreciated the efforts of LCSD in curating the online programmes under new normal and put forward the following suggestions:
 - Devising strategies to promote the online programmes to reach out to different groups of audience and exploring ways of online and offline promotion in various media; and
 - Creating a centralised platform or an app for all LCSD museums.
- An LCSD representative thanked members for the suggestions and replied that LCSD had allocated budget for advertising on social media platforms in boosting viewership and would review and adjust the budget from time to time. LCSD representatives supplemented that LCSD had developed various centralised platforms and apps such as 'Museum Portal', 'My Culture' and 'iM Guide'.

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