

Art Sub-committee, Museum Advisory Committee
5th Meeting held on 30 April 2019

Summary of Discussion

1. Matters Arising – Procedures for Acquisition of Museum Collection Items

- 1.1 Members noted that the prevailing procedures for the acquisition of museum collection items would not be revised for the time being after a thorough deliberation among the public museums managed by the Leisure and Cultural Services Department (LCSD) since they did not encounter major difficulties in acquiring collection items or commissioning art and cultural projects in accordance with the existing mechanism. Notwithstanding this, LCSD would revisit the prevailing procedures on a need and regular basis.

2. Proposed Discussion Topics in the Term 2018-20

- 2.1 Members noted and in general agreed to the proposed topics to be discussed during the new term of 2018-20.
- 2.2 Members made the following suggestions regarding the proposed topics:-
- (a) To combine the discussion on the topics “Collaboration between LCSD Museums and the Local Cultural and Creative Industry”, “Collaboration with the Education Sector”, “Promotion of STEM Education at LCSD Science Museums” and “Use of Latest Social Media and Information Technology for Audience Building and Engagement”;
 - (b) To merge the topics “Merchandising of Museum Souvenirs” and “Collaboration between LCSD Museums and the Local Cultural and Creative Industry” into a single discussion topic;
 - (c) To develop different strategies on the collaboration and cultural exchange with the Greater Bay Area and the rest of China;
 - (d) To cultivate relationships with international visitors; and
 - (e) To organise large-scale activities during the Art Month in March in Hong Kong to raise LCSD public museums’ profiles and consolidate their network with overseas art museums, organisations and institutes flying to Hong Kong for the Art Month.

3. Latest Progress of the Re-opening of Hong Kong Museum of Art

- 3.1 Members noted the latest progress of the re-opening of the Hong Kong Museum of

Art (HKMoA), and made the following suggestions:-

- (a) To plan ahead for the ticket pricing and e-ticketing arrangement;
- (b) To formulate an effective crowd control mechanism for both free and fee-charging exhibitions;
- (c) To discuss with the MTR Corporation to arrive at a place making concept for the nearby stations and the prominent ventilation shaft adjacent to the HKMoA to integrate seamlessly into the neighbouring cultural area; and
- (d) To create “social media spots” by decorating the area surrounding the HKMoA with outdoor friendly sculptures so as to arouse public interest in the re-opening.

4. InPARK – Art Intersects with Urban Regeneration and Social Innovation

4.1 Members noted the conversion of the Tsun Yip Street Playground into a park with an industrial culture theme under the new name “InPARK” launched by the Art Promotion Office.

4.2 Members made the following suggestions for future public art projects:-

- (a) To adopt a forward-thinking approach; and
- (b) To make use of the public art space itself as an exhibit so that other individual exhibits could blend in better with the environment as a single cultural entity.

Secretariat
Museum Advisory Committee
July 2019