

Science Sub-committee, Museum Advisory Committee

15th Meeting Held on 29 September 2025

Summary of Discussion

1. Latest Development of the Hong Kong Conservation Repository Project

- Members noted the latest development of the Hong Kong Conservation Repository (CORE) project.
- Members made the following comments or enquiries about the CORE project:
 - Enquired about the energy-saving features and the use of glass curtain walls in the CORE project, and the adequacy of manpower for conservation work in Hong Kong;
 - Enquired about the positioning of the CORE in such areas as serving as a centre for international cultural exchange, promoting cultural tourism and introducing artificial intelligence (AI);
 - Suggested that the CORE should enhance visitor experience by curating exhibitions with the aid of the latest AI technologies, and create additional sources of revenue by transforming collections into intellectual property (IP); and enquired about the career development prospects for local conservators; and
 - Suggested that the CORE should spark young people's interest in conservation work through exhibition themes that contrasted the past with the present, as well as digital virtual laboratories.
- The Leisure and Cultural Services Department (LCSD) responded as follows:
 - The CORE project used innovative building materials to reduce energy consumption while ensuring the repositories were airtight and fulfilled relevant temperature and humidity requirements. Looking ahead, the CORE aimed to cultivate more local talents through its facilities and foster exchanges with museums in Chinese Mainland cities, particularly those in the Guangdong-Hong Kong-Macao Greater Bay Area;
 - The CORE would leverage Hong Kong's unique advantages to create more opportunities for exchange and collaboration with international talents. At the same time, it would introduce AI to enhance the visitor's experience, and strive to become a new attraction for promoting cultural tourism in the region;
 - The CORE would keep up with the latest AI technologies to enhance the visitor's experience, actively provide digitised collections for developing unique IPs in collaboration with various museums, and nurture talent in

conjunction with local, Chinese Mainland and overseas tertiary institutions ;
and

- The CORE would strengthen its educational promotion work in conservation by building upon its experience gained from roving exhibitions held in primary and secondary schools.

2. Annual Management Report (2024-25) of the Public Museums and Related Offices Managed by the Leisure and Cultural Services Department

- Members noted the content of the Annual Management Report (2024-25) of the Public Museums and Related Offices Managed by the LCSD.
- Members made the following comments or enquiries about the content of the Annual Management Report (2024-25):
 - Suggested that the LCSD Museums collect additional data, including visitor behaviour patterns, to assess the effectiveness of museum curation;
 - Suggested collaborating with the Hong Kong Tourism Board in promoting the LCSD Museums to visitors at major transportation hubs; and
 - Suggested that the LCSD Museums should ensure information accuracy when utilising generative AI in the future.
- The LCSD responded as follows:
 - The LCSD Museums were already employing different methods to encourage visitors to complete questionnaires, and would actively increase the number of respondents in questionnaire surveys in the future for the enhancement of museum services;
 - The LCSD had all along been working closely with the Hong Kong Tourism Board to strive for the integration of culture and tourism by organising diverse activities and guided programmes that promoted the LCSD Museums to tourists; and
 - The LCSD Museums would strengthen their monitoring work on information accuracy to ensure the provision of correct information for visitors and hence encourage interaction and exchange.

3. Marketing and Development Plans of the Museums and Related Offices under the Leisure and Cultural Services Department and Progress of the Activities of Muse Fest HK 2025

- Members noted the content of the marketing and development plans of the museums and related offices under the LCSD and progress of the activities of Muse Fest HK 2025.

- Members made the following comments or enquiries about the content of the marketing and development plans and the activities of Muse Fest HK 2025:
 - Suggested posting educational short videos featuring museum exhibitions on social media platforms to attract young audiences, thereby enhancing their interest in visiting museums and enriching their learning experience.
- The LCSD responded as follows:
 - The LCSD had already produced short videos on museum exhibitions to draw audiences' attention to highlights of the exhibitions. In the future, the LCSD would produce a wider variety of short videos to attract a larger young audience.

Secretariat
Museum Advisory Committee
April 2026