

Science Sub-committee, Museum Advisory Committee

14th Meeting held on 25 February 2025

Summary of Discussion

1. Museum Work Plan for Promoting Chinese Culture

- Members noted the achievements of the Chinese Culture Promotion Office (CCPO) in promoting Chinese culture since its establishment under the Leisure and Cultural Services Department (LCSD), as well as its future work and development plans.
- Members made the following comments or enquiries about the CCPO's work and development plans:
 - Suggested a collaboration with local fashion mega-events with the use of clothing culture as a means to promote Chinese culture to the world;
 - Enquired if permanent exhibition areas would be set up at exhibitions showcasing our country's achievements (especially in the areas of technology and inventions) so as to enhance the younger generation's understanding of our country's development;
 - Suggested incorporating innovative elements and pop culture trends into the transmission and promotion of Chinese culture; and
 - Suggested curating more exhibitions from the perspective of Hong Kong to show tourists and the public its unique role in our country's development.
- The LCSD responded as follows:
 - The future Chinese Culture Experience Centre would explore different approaches, including the use of Chinese costumes, for introducing Chinese culture and history;
 - The LCSD would coordinate the use of the resources of its museums to promote Chinese culture. This year, the Hong Kong Science Museum (HKScM) would organise a number of exhibitions on China's technological development;
 - The CCPO was looking into modes of exhibition and publicity which incorporate "guochao" (China chic) elements and innovative technology; and
 - The LCSD would further explore the possibility of showcasing at the HKScM the achievements of collaborations in scientific research between Hong Kong and the Mainland.

2. Integration of the Science Museums Managed by the Leisure and Cultural Services Department (LCSD) into the National Development of Popular Science

- Members noted the science museums' programmes and development strategies to support their integration into the national development of popular science.
- Members made the following comments about the science museums' programmes and development strategies to support their integration into the national development of popular science:
 - Suggested strengthening the collaboration and exchange between the HKScM and overseas science museums, and considering curating special exhibitions on the contributions of overseas Chinese scientists; and
 - Suggested that the HKScM should develop cross-generation exhibition themes that attract visitors of different age groups.
- The LCSD responded as follows:
 - The HKScM would continue to deepen its collaboration with overseas museums to co-curate thematic exhibitions such as “Distinguished Chinese Scientists” and “The Future Science Prize”; and
 - The HKScM would conduct a comprehensive evaluation of different proposals and actively develop exhibition themes that facilitate the popularisation of science and suit visitors of different age groups.

Secretariat
Museum Advisory Committee
September 2025