

History Sub-committee, Museum Advisory Committee

14th Meeting held on 28 February 2025

Summary of Discussion

1. Museum Work Plan for Promoting Chinese Culture

- Members noted the achievements of the Chinese Culture Promotion Office (CCPO) in promoting Chinese culture since its establishment under the Leisure and Cultural Services Department (LCSD), as well as its future work and development plans.
- Members made the following comments or enquiries about the CCPO's work and development plans:
 - Enquired how the CCPO would step up its promotion of the activities of the Chinese Culture Festival to schools (especially during the summer holiday);
 - Suggested that the CCPO should organise more edutainment activities and expand its scope of promotion to attract a larger number of student participants, and should leverage Hong Kong's advantage of being a melting pot of Chinese and Western cultures to strengthen its external promotion of Chinese culture; and
 - Enquired about the latest progress in the CCPO's co-operation with the tourism industry and its international exchange activities.
- The LCSD responded as follows:
 - The CCPO had all along been liaising with the education sector closely, and would co-operate with the sector in the future to innovatively launch cultural exhibitions and activities more closely related to daily life;
 - The CCPO would fully leverage Hong Kong's unique advantage, employ innovative methods and technology to promote Chinese culture, and develop new channels to strengthen its promotional efforts targeting schools and various sectors of society; and
 - The CCPO recently collaborated with the Travel Industry Council of Hong Kong to launch a local tour on the theme of Kowloon Walled City, and it was enthusiastically received. In the future, the CCPO would continue to plan guided tours on hot topics, and put the concept of "tourism is everywhere" into action.

2. Permanent Exhibition of the Hong Kong Museum of History

- Members noted the revamp and content of the permanent exhibition of the Hong Kong Museum of History (HKMH).

- Members made the following comments or enquiries about the revamp and content of the permanent exhibition of the HKMH:
 - Suggested that the HKMH should add technological elements and interactive content to optimise the exhibition viewer's experience; and
 - Suggested improving the design of the viewing route for the “Multifaceted Hong Kong” Exhibition Series to enhance the connectivity between the three exhibition areas.
- The LCSD responded as follows:
 - The revamped permanent exhibition of the HKMH would include additional interactive exhibits to enhance visitor engagement; and
 - The curatorial team would continuously collect opinions from Members and visitors so as to optimise the exhibition.

Secretariat
Museum Advisory Committee
September 2025