

Museum Advisory Committee
11th Meeting held on 28 February 2023

Summary of Discussion

1. An Overview of the Major Programmes of the Public Museums and Related Offices Managed by the Leisure and Cultural Services Department

- Members noted the major programmes of the public museums and related offices managed by the Leisure and Cultural Services Department (LCSD).
- Members made the following suggestions or enquiries about the programmes concerned:
 - Enquired how universities could collaborate with LCSD museums and related offices on the promotion of cultural activities in the community;
 - Pointed out the close relation between pop culture and design, and therefore suggested that the proposed Pop Culture Centre should include design as one of its themes;
 - Enquired how LCSD would promote programmes overseas in collaboration with the Tourism Commission;
 - Suggested a collaboration between LCSD and Hong Kong Science Park on interactive programmes promoting science so as to cultivate children's interest in science;
 - Suggested that LCSD should provide schools with its programme plans early so as to facilitate schools' advance inclusion of suitable museum programmes in their activity plans for optimal use of resources;
 - Suggested building a children's museum of art; and
 - Suggested including in exhibitions success stories of local talents in relevant fields so as to inspire and encourage the young generation to pursue careers in related industries.
- LCSD responded as follows:
 - LCSD had been working closely with universities and launching the Summer Internship Programme annually;

- The Hong Kong Heritage Museum actively organised various exhibitions and programmes relating to design, with a focus on collecting design works such as fashion items and posters;
- Since the establishment of the Culture, Sports and Tourism Bureau in July 2022, LCSD had enhanced its collaboration with the tourism sector to attract visitors to museum programmes;
- When organising future science activities, LCSD would consider arranging for young people to visit the Hong Kong Science Park to give them an insight into the work of local research and development institutions. Consideration would also be given to including information on local talents when curating programmes in the future; and
- LCSD had been constantly communicating with schools to promote its programme plans in advance.

2. The Museum Strategies in Response to the Initiatives from the 2022 Policy Address on Cultural Development

- Members noted the formulation of museum strategies by the public museums and related offices of LCSD in response to the initiatives from the 2022 Policy Address on cultural development, as well as the programmes and plans for the Pop Culture Festival.
- Members made the following suggestions or enquiries about the programmes concerned:
 - To set up a natural science museum and a children’s museum;
 - To set up a Hong Kong performing arts museum to aid Hong Kong’s development into an East-meets-West centre for international cultural exchange;
 - To set up a museum on built environment to showcase projects on the restoration of historical buildings, and a museum on themes relating to intangible cultural heritage;
 - To consider incorporating into the theme of the new museum in the Northern Metropolis the historical background and story behind the identification of the site;
 - To make effective use of local tourism resources by inviting tour groups visiting the West Kowloon Cultural District to visit LCSD museums as well;

- LCSD could create a cultural ecosystem in collaboration with other policy bureaux, government departments and private organisations to facilitate cultural education and transmission;
 - LCSD could organise educational programmes on the conservation of cultural artefacts for secondary and primary school students to kick-start their life planning; and
 - LCSD could organise different activities for the elderly.
- LCSD responded as follows:
- Currently, an effort was being made to identify a suitable site for the Pop Culture Centre. The themes of other proposed new museums had yet to be confirmed, pending consultation with experts and various sectors;
 - The conservation team of LCSD had all along been conducting research projects to advance the professional development of conservation science; and
 - The elderly were among the key service targets of LCSD, and LCSD was considering launching activities to promote diversity and inclusion.

Secretariat
Museum Advisory Committee
July 2023