

Museum Advisory Committee
10th Meeting held on 14 September 2022

Summary of Discussion

1. Annual Management Report of 2021-22

- Members noted the Annual Management Report (AMR) of the public museums and relevant offices of the Leisure and Cultural Services Department (LCSD Museums) for the year 2021-22.
- Members made the following suggestions and enquiry:
 - A member enquired about the percentage of the collection items with information made available for online public access;
 - LCSD could consider offering a choice to people purchasing the Museum Pass to join museum friends at the same time; and
 - LCSD Museums could boost the promotion on social media and offer more guided tours to attract youngsters.
- Representatives of LCSD responded as follows:
 - LCSD Museums would continue to digitise those collections with no copyright issue; and
 - Museum Pass and museum friends were two different schemes where Museum Pass holders could enjoy unlimited admission to permanent and special exhibitions of museums under LCSD while museum friends were recruited through applications.

2. Three-year Programme Plans of Public Museums and Related Offices of the Leisure and Cultural Services Department

- Members noted and in general agreed to the three-year programme plans of LCSD Museums, including the annual programme plans for the year 2023-24 and the tentative programme plans for the years 2024-25 and 2025-26.
- Members made the following suggestions:
 - The Government could allocate more funds for the promotion and development of arts and culture;
 - LCSD Museums could provide a brief introduction of each museum floor at their entrances and social media channels;

- Hong Kong Museum of Art (HKMoA) could organise more outbound exhibitions and curate thematic exhibitions by using its own collections as well as the collections borrowed from collectors or partners. HKMoA could promote its programmes through local art practitioners;
- Hong Kong Museum of History (HKMH) could explore the opportunities of collaborating with local think tanks and Consulates-General in organising community engagement activities;
- Hong Kong Heritage Museum (HKHM) could consider bringing their programmes outside Hong Kong or in collaboration with the Art Promotion Office. HKHM could incorporate different online hands-on and interactive features into its programmes to enrich visitor experience;
- Hong Kong Space Museum (HKSpM) could incorporate the latest research results into the exhibition *Black Hole – the Information Barrier (tentative)*;
- Science Promotion Unit (SPU) could organise programmes about fungi in Hong Kong when the OMNIMAX Show *Fungi: Nature’s Hidden Kingdom (tentative)* was being screened at the Space Theatre;
- Hong Kong Science Museum (HKScM) could engage local collectors, authors and students to incorporate local cultural elements into the upcoming blockbuster and permanent exhibitions. It could also collaborate with the local tertiary institutions and organisations which were interested in promoting their research findings regularly to enrich the museum exhibits and promote science education; and
- HKScM could devise plans to extend their services beyond the museum walls during closure for the expansion works, or try to provide more virtual exhibits.

➤ Representatives of LCSD responded as follows:

- HKMoA had been exploring opportunities to collaborate with the spectacular museums in the world, and would present the international shows with Hong Kong elements and artworks from local artists. HKMoA would explore different ways to promote its programmes, including leveraging local art practitioners’ popularity on social media platforms;
- HKMH had been collaborating with various local institutions, and would approach the Japanese, Indian and Jewish communities or their respective Consulates-General to gather historical and socio-cultural information to be included in the renewed thematic galleries of the *Hong Kong Story* exhibition;
- HKHM had brought its programmes and collections with no copyright issue outside Hong Kong. HKHM would consider incorporating different online hands-on elements into its programmes;

- HKSpM would curate the exhibition *Black Hole – the Information Barrier (tentative)* based on the latest research findings and latest scientific developments;
- HKSpM and SPU would consider organising public or educational programmes to introduce interesting facts about fungi to supplement the OMNIMAX show;
- HKScM would collaborate with local geologists, experts on dinosaur fossils and the Civil Engineering and Development Department to introduce the history of local fossil research at the new Palaeontology Gallery. HKScM had also been collaborating with local tertiary institutions regularly; and
- In preparation for the museum renovation, SPU would launch mobile truck programmes to reach schools and local community. HKScM would explore the possibilities to arrange online or virtual experience for students and visitors.

Secretariat
Museum Advisory Committee
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