

History Sub-committee, Museum Advisory Committee

10th Meeting held on 8 July 2022

1. Community Engagement Strategies

- Members noted the community engagement strategies of the history museums and related offices managed by the Leisure and Cultural Services Department (LCSD) and made the following suggestions, enquiries and comments:
 - Museums could collaborate with the catering industry to organise programmes with the sense of taste;
 - While multi-media and online programmes could continue to be organised, physical programmes which could provide visitors with a whole and authentic experience should be the core work of museums;
 - A member appreciated the strategy of using technology to engage the public and encouraged LCSD to further develop the strategy; and
 - Members enquired about the most effective technology initiative and suggested that LCSD focus on fewer numbers of technology initiatives.
- Representatives of LCSD responded that:
 - Hong Kong Heritage Museum collaborated with its museum cafe to create a special menu by using the recipes of Claude Monet during the *Claude Monet: The Spirit of Place* exhibition. It also explored the possibilities with its museum cafe of recreating a special recipe with reference to the Jin Yong's novels to tie in with the opening of the Jin Yong Gallery. The aim of the collaborations with the museum cafe was to invite visitors to explore the exhibits through multi-sensory means;
 - LCSD was aware of the need to engage audience through in-depth and strong interaction; and
 - The technology initiative which could be experienced beyond the museum walls and shared on social media was observed to be one of the most effective ways. Video programmes and live broadcast programmes on LCSD Edutainment Channel recorded impressive viewership.
 - Technologies such as the museum mobile multi-media information guide platform, iM Guide, that offered interactive experience of a real-world environment were also proved to be effective.

2. **Renovation of Hong Kong Museum of Coastal Defence and Renewal of Lei Cheng Uk Han Tomb Museum**

- Members noted the renovation of Hong Kong Museum of Coastal Defence (HKMCD) and the renewal of Lei Cheng Uk Han Tomb Museum (LCU), and made the following suggestions:
 - HKMCD could serve as a platform with information of various old military sites and remains in Hong Kong;
 - Pirate could be one of the themes in the new permanent exhibition in HKMCD;
 - HKMCD could invite the local Nepalese community to visit the museum upon its opening; and
 - LCU could make comparison with other ancient tombs unearthed in the Mainland.
- In response to members' suggestions, LCSD representatives provided the following information:
 - HKMCD would introduce different local military facilities and enrich the content as appropriate;
 - The topic of pirate would be covered in the Military Presence under Successive Dynasties gallery;
 - The eagerness of the local Nepalese community to visit HKMCD was well noted; and
 - LCU could explore the possibilities of creating multi-media installations covering the information of other Han tombs for the upcoming exhibition organised in partnership with the Hong Kong Metropolitan University.

Secretariat
Museum Advisory Committee
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