

COMMUNITY SPORTS COMMITTEE
Report of the 1st Hong Kong Games Organising Committee

Introduction

This paper seeks to present to the Community Sports Committee (CSC) the activity report of the 1st Hong Kong Games and put forward recommendations for the 2nd Hong Kong Games to be held in 2009.

Background

2. The Chief Executive announced in the 2006-07 Policy Address that the Government would devote major efforts to promoting local sports development, increase investment in sports and work with all sectors of the community to promote three major areas of sports development in Hong Kong – Sports for All, Elite Athletes and Major Sporting Events. To further promote the “Sports-for-all” culture in the community, strengthen the public’s sense of belonging to their local communities and facilitate communication and promote friendship among the 18 districts, the Sports Commission (SC) endorsed at its meeting held in August 2006 that the 1st Hong Kong Games to be co-ordinated by the CSC would be held biennially starting from 2007 and that an organising committee be formed for organising the 1st Hong Kong Games. The SC invited representatives from its major partners in promoting community sports, including the 18 District Councils, the Sports Federation & Olympic Committee of Hong Kong, China, relevant National Sports Associations, the Home Affairs Bureau and the Leisure and Cultural Services Department (LCSD), to form the 1st Hong Kong Games Organising Committee (OC). The structure of the 1st Hong Kong Games OC is set out at Annex 1.

Activity Report

Competition Events and Related Activities

3. The 1st Hong Kong Games are the first ever territory-wide major multi-sports games with the 18 District Councils as the participating units. Participants must reside in the district they represent and should be nominated by the respective District Council in order to participate in the competitions on behalf of that District Council. Each athlete can only represent one district in the Games. In the 1st Hong Kong Games, a total of 1 287 athletes participated in the competition events of four sports,

namely athletics, badminton, basketball and table tennis. The Opening Ceremony and Closing cum Prize Presentation Ceremony were conducted on 21 April and 6 May respectively while various competition events were held in the period between 8 April and 5 May. The competition events were held in the evenings on weekdays and on Saturdays and Sundays to facilitate the participation of the athletes from various districts. Among the 1 287 athletes, those aged 15-19 constitute the majority, followed by the age group 20-24. The distribution of the athletes by age in the 1st Hong Kong Games is set out in the table at Annex 2. After a series of fierce and tight competitions, Kwai Tsing District won the Overall Championship of the 1st Hong Kong Games. The results of all competition events are set out in the table at Annex 3.

4. In order to publicise the 1st Hong Kong Games and encourage public support and participation, we held a total of 12 publicity and public relations activities, including press conferences, a launching ceremony, a grand opening ceremony, a closing cum prize presentation ceremony, the elite athletes' demonstration and experience sharing sessions on the four sports, a cheering team competition and the activities of Casting a Vote for "My Favourite Sporty District" and Making a Guess at the "Overall Champion of the 1st Hong Kong Games". These activities attracted over 100 000 participants and were well received by the public. The numbers of participants in various activities are set out at Annex 4.

Sponsorship

5. There were two types of sponsors for the 1st Hong Kong Games, namely the Hong Kong Games Sponsors and the Hong Kong Games District Sponsors. The Organiser has received sponsorship of HK\$ 500,000 in cash and about \$400,000 in kind, including the lucky draw prizes for the voting and guessing games, the uniform suits for OC members as well as the dragon and lion dance performance and the pyrotechnic display at the opening ceremony, etc. The delegations of individual districts also obtained sponsorship from local dignitaries/organisations for supporting their participation in the competitions. The details of the sponsorship from the Hong Kong Games Sponsors and the Hong Kong Games District Sponsors are set out at Annex 5.

Financial Arrangement

6. The total expenditure of the 1st Hong Kong Games was about \$9 million. After deducting the sponsorship of \$500,000 in cash received, the remaining amount was borne by the LCSD. The expenditure items included the expenses of all sports competitions as well as the grand Opening Ceremony and the Closing cum Prize Presentation Ceremony, the expenditure on publicity and the fund allocated to the teams of the 18 districts in support of their participation in the competitions. The financial statement is set out at Annex 6.

The OC's Recommendations for the next Hong Kong Games

7. To review the effects of the 1st Hong Kong Games and perfect the arrangements for the next Games, the 1st Hong Kong Games OC collected views on the 1st Hong Kong Games from various sectors of the community in both the organisation process and the course of the Games through different channels such as discussions by committees and district councils, public enquiries, the referrals of public opinions by district councillors and newspaper editorials. The OC also issued a pre-designed form for opinions to the co-organisers after the conclusion of the Games and conducted an evaluation meeting on 22 August to solicit the opinions of the co-organisers and OC members on the 1st Hong Kong Games. A summary of the views is at Annex 7.

8. In consolidating the views from various sectors of the community on the 1st Hong Kong Games, the OC has, upon discussion, made the following recommendations for the 2nd Hong Kong Games:

- (a) To Maintain the Present Position of the Hong Kong Games
 - The OC recommends that the present position of the Hong Kong Games be maintained as an event for the promotion of “Sports for All” at the community level instead of an event to select elite athletes as members of the national teams so that the aim of developing a strong sporting culture in the community can be precisely achieved.
- (b) To Increase the Number of Competition Events
 - The OC recommends that more competition events of other sports such as swimming, soccer and tennis should be added in a gradual manner on top of the competition events of the four existing sports in the 1st Hong Kong Games, namely athletics, table tennis, badminton and basketball, to make the competitions more diversified and enable more people to participate in the Games.
- (c) To Relax the Present Eligibility Requirements for Athletes
 - It is recommended that the eligibility requirements for athletes in the 1st Hong Kong Games be adopted basically. To maintain its aim of promoting the culture of “Sports for All” and its position as an event held at the community level, it is recommended that elite athletes should still be ineligible for the Games.
 - Participants in the National Cities Games of the People’s Republic of China are mainly young athletes aged below 20. To enable young athletes of a higher standard to participate in the Hong Kong Games and provide them with more opportunities to polish their skills through competitions, the OC recommends cancelling the requirement that “athletes who once participated in the National Cities Games of the People’s Republic of China shall

- not participate in the Hong Kong Games”.
- Although the general consensus was that only “Local Residents” should be accepted to participate in the 1st Hong Kong Games, there were certain difficulties in organising district teams for some of the team events such as basketball. It is therefore recommended that the Organiser should consider partially relaxing the requirement by allowing students studying in the local district to be members of the district team so that districts will be more eager to form district teams to participate in the Games.
- (d) To Improve the Competition Format and Venue Arrangements
- To provide more opportunities for district teams to participate in the Games, it is recommended that the Organiser should consider adopting a round robin system on group basis in the preliminary and second rounds and a single knock-out system in the quarter-finals of team events for ball games in the next Hong Kong Games.
 - To encourage local residents to watch the events on the spot and cheer on their district teams, it is recommended that the Organiser should consider holding the events of the next Hong Kong Games in different districts and also in some of the East Asian Games (EAG) venues as a trial run for the 2009 EAG.
 - It is recommended that the Organiser should consider modifying the scoring method for team and individual events such as increasing the scores for team events to make the matches more competitive. Furthermore, it is recommended that the Organiser should consider creating an additional prize called the “Most Enthusiastic Participation Award” to encourage active participation in the Hong Kong Games by athletes from various districts.
- (e) To Standardise Districts’ Methods of Selecting Athletes
- The OC recommends that the 18 districts should adopt the standardised method of holding local open competitions in their respective districts to select athletes for participation in the Games.
 - In view of the fact that the District Leisure Services Offices of the LCSD and the district sports associations are currently organising district sports competitions on an annual basis, the OC recommends that a new event be included in the sports competitions to select in an open manner those athletes who meet the eligibility requirements as representatives of the respective districts to participate in the next Hong Kong Games.

- (f) Opening Ceremony
- In order to minimise the impact of the noise generated from the Opening Ceremony on residents in the vicinity, it is recommended that the number of performing singers be reduced in the next Hong Kong Games or a venue relatively farther away from the residential areas be selected as far as possible for staging the Opening Ceremony.
- (g) A Publicity Strategy to be Implemented on all Fronts to Enhance Publicity in Districts
- It is recommended that a publicity strategy on all fronts be drawn up as early as possible for the next Hong Kong Games in order to enhance publicity in districts through more publicity channels. The Organiser may also broaden the level of community participation and drum up the interests of various sectors of the community in the Hong Kong Games by holding a great variety of public relations and publicity activities for the Games, such as the Hong Kong Games Photo Competition or Making A Guess on-line. In addition, the Secretariat is in the course of producing a promotional video on the Games to be broadcast in the LCSD sports venues with a view to enhancing public awareness about the Hong Kong Games.
- (h) To Solicit Support from Various Sectors of the Community and Seek Commercial and District Sponsorship
- It is recommended that commercial sponsorship be actively sought through wide publicity among various sectors of the community in order to secure more funding and community support for the next Hong Kong Games.
 - At the district level, District Councils are encouraged to be actively involved in securing support and sponsorship from local organisations/dignitaries in order to increase funding and resources for their delegations' participation in the Games.

9. In order to allow sufficient time for organising the 2nd Hong Kong Games and launching the publicity programme, the OC recommends that representatives be nominated by the new District Councils in January 2008 after the District Council Election in November 2007 to form the 2nd Hong Kong Games OC which will proceed to organise various items of work for the next Hong Kong Games. It is also recommended that the 2nd Hong Kong Games OC may refer to the views and recommendations put forward by the present OC and draw up the next Hong Kong Games' sports items, competition format, eligibility requirements for athletes and selection mechanism in the second half of 2008 so that districts can have sufficient time to select athletes in their districts for participation in the 2nd Hong Kong Games to be held in 2009.

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Presentation

10. Members are invited to note the report on various items of work and the recommendations mentioned in this paper.

Secretariat
1st Hong Kong Games Organising Committee
September 2007

Structure of the 1st Hong Kong Games Organising Committee

- Honorary Patron: The Hon Donald Tsang, GBM
The Chief Executive of the Hong Kong Special Administrative
Region of the People's Republic of China
- Honorary President: The Hon Timothy Fok Tsun-ting, GBS, JP
President of the Sports Federation & Olympic Committee of Hong
Kong, China
Vice Chairman, Sports Commission
- The Hon Lau Wong-fat, GBM, GBS, JP
Member of the Legislative Council
- President: Dr Patrick Ho Chi-ping, JP
Secretary for Home Affairs
- Adviser: Mrs Carrie Lam Cheng Yuet-ngor, JP
Permanent Secretary for Home Affairs
- Vice President: Mr Thomas Chow, JP
Director of Leisure and Cultural Services
- Chairman: Mr Chau How-chen, GBS, JP
Chairman, Community Sports Committee
- Vice Chairman: Mr John Fan Kam-ping, BBS, JP
Vice Chairman, Community Sports Committee
- Mr Vincent Liu Ming-kwong
Deputy Director of Leisure and Cultural Services (Leisure Services)
- Members:
(in no particular order) Mrs Susana Chan Lo Yin-bing, MH
Member of the Community Sports Committee
- Mr Kenny Chow Kun-wah
Member of the Community Sports Committee

Mr Karl C Kwok
Representative of the Sports Federation & Olympic Committee of
Hong Kong, China

Miss Olivia Chan Yeuk-oi
Assistant Director of Leisure and Cultural Services (Leisure
Services)

Miss Janet Wong Chin-kiu
Principal Assistant Secretary for Home Affairs (Recreation and
Sport)

Dr Simon Yeung Sai-mo
Representative of the Hong Kong Amateur Athletic Association

Mr Chu Chun-sang
Representative of the Hong Kong Basketball Association

Mr Chau Yat-kwong
Representative of the Hong Kong Badminton Association

Mr Leung Ka-chi, Lawrence
Representative of the Hong Kong Table Tennis Association

Mr Wu Chor-nam, JP
Representative of Central & Western District Council

Mr Kong Tze-wing, MH
Representative of Eastern District Council

Mr Ko Kam-cheung, MH
Representative of Southern District Council

Mr Yau How-boa, Stephen, BBS, MH, JP
Representative of Wan Chai District Council

Mr Wen Choy-bon, MH
Representative of Kowloon City District Council

Mr Shing Yuen-hing, BBS, MH
Representative of Yau Tsim Mong District Council

Dr Chan Tung, SBS, JP
Representative of Sham Shui Po District Council

Mr Fung Kwong-chung, BBS, JP
Representative of Wong Tai Sin District Council

Mr Chow Yiu-ming
Representative of Kwun Tong District Council

Mr Chu King-yuen, MH, JP
Representative of Tai Po District Council

Mr Leung Kin-man, MH
Representative of Tuen Mun District Council

Mr Mak Ip-sing
Representative of Yuen Long District Council

Mr Chan Hing-fuk
Representative of North District Council

Mr Hiew Chin, BBS, MH
Representative of Sai Kung District Council

Mr Ho Sau-mo, MH
Representative of Sha Tin District Council

Mr Chan Kam-lam, Richard, MH
Representative of Tsuen Wan District Council

Mr Ting Yin-wah
Representative of Kwai Tsing District Council

Ms Lee Kwai-chun, MH
Representative of Islands District Council

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Secretary General: Mrs Li Choi Wing-kwan
Chief Leisure Manager (Major Events),
Leisure and Cultural Services Department

Distribution of the Athletes by Age
in the Sports Items of the "1st Hong Kong Games"

Age	Athletics (participants must be aged 16 or above)	Basketball (participants must be aged 12 or above)		Table Tennis	Badminton	Total number of participants (%)	
		Men's Division	Women's Division				
14 or below		4	23	63	34	124	(10%)
15 - 19	324	57	74	46	64	565	(44%)
20 - 24	76	68	49	17	26	236	(18%)
25 - 29	19	52	20	19	15	125	(10%)
30 - 34	6	14	6	17	12	55	(4%)
35 - 39	5	0	4	18	22	49	(4%)
40 - 44	5	0	0	12	29	46	(4%)
45 - 49	7	1	0	13	16	37	(3%)
50 - 54	1	0	0	18	5	24	(2%)
55 - 59	1	0	0	8	6	15	(1%)
60 or above	1	0	0	9	1	11	(1%)
Total number of participants	445	196	176	240	230	1287	(100%)

The Results of all Competition Events in the 1st Hong Kong Games

(1) Overall Champion:

Overall Champion of the 1st Hong Kong Games:	Kwai Tsing District
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(2) Sports Competitions:

Sports Items	Overall Champion	Overall 1st runner-up	Overall 2nd runner-up
Table Tennis	Kwai Tsing District	Yuen Long District	Tuen Mun District
Badminton	Tuen Mun District	Tai Po District	Kowloon City District
Athletics	Sha Tin District	Kwai Tsing District	Tuen Mun District
Basketball	Kwai Tsing District	Sham Shui Po District	Yuen Long District

(3) Cheering Team Competition for the 18 Districts:

Awards	Champion	1st runner-up	2nd runner-up
Best Performance Award	Central & Western District	Yuen Long District	Wong Tai Sin District
Best Local Characteristics Award	Central & Western District	Islands District	Kwai Tsing District

(4) Cast a Vote for “My Favourite Sporty District”:

The district which won the highest number of votes as “My Favourite Sporty District”:	Wan Chai District
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Number of Participants in Various Activities of the 1st Hong Kong Games

	Name of Activity	Date of Activity	Number of Participants	
			Participants	Spectators
I	Sports Competitions			
1	Table Tennis Competition of the "1st Hong Kong Games"	8-29 April 2007	240	610
2	Badminton Competition of the "1st Hong Kong Games"	14-29 April 2007	230	590
3	Basketball Competition of the "1st Hong Kong Games"	14 April – 5 May 2007	372	380
4	Athletics Competition of the "1st Hong Kong Games"	22 & 29 April 2007	445	420
II	Opening and Closing Ceremony			
1	Opening Ceremony of the "1st Hong Kong Games"	21 April 2007		10,000
2	Closing Ceremony of the "1st Hong Kong Games"	6 May 2007		1,000
III	Elite Athletes' Demonstration and Experience Sharing Session			
1	Table tennis elite athletes' demonstration and experience sharing session of the "1st Hong Kong Games"	25 March 2007	85	
2	Basketball elite athletes' demonstration and experience sharing session of the "1st Hong Kong Games"	31 March 2007	42	
3	Badminton elite athletes' demonstration and experience sharing session of the "1st Hong Kong Games"	5 April 2007	86	
4	Athletics elite athletes' demonstration and experience sharing session of the "1st Hong Kong Games"	9 April 2007	92	

IV	Other Publicity Activities			
1	Press conference of the "1st Hong Kong Games"	27 December 2007	11	
2	Launching ceremony of the "1st Hong Kong Games"	15 February 2007	208	
3	Press conference for fixture balloting cum the "Guess" and "Vote" activities of the "1st Hong Kong Games"	29 March 2007	144	
4	Casting a Vote for "My Favourite Sporty District" of the "1st Hong Kong Games"	8 March –	53,748	
5	Making a Guess at the "Overall Champion of the 1st Hong Kong Games"	21 April 2007	48,767	
6	Cheering Team Competition for the 18 Districts of the "1st Hong Kong Games"	21 April 2007	547	
Total:			105,017	13,000
Total number of persons:			118,017	
Approximate number:			120,000	

Details of the Sponsorship for the 1st Hong Kong Games

The Hong Kong Games Sponsors:

Item	Name of Sponsor	Sponsoring Item
1	Inner Mongolia Yili Industrial Group Co. Ltd.	\$500,000 in cash and milk beverages
2	Free Town Watch Products Limited	18 Swiss-made Buler watches at a value of about \$57,600
3	Crocodile Garments Limited	50 western suits for OC members at a value of about \$95,000
4	Hong Kong Chinese Martial Arts Dragon and Lion Dance Association	Dragon and lion dance performance at the Opening Ceremony: 18 lions and 3 luminous dragons at a value of about \$100,000
5	Pyromagic Productions Ltd.	Pyrotechnic Display at the Opening Ceremony at a value of about \$120,000

The Hong Kong Games District Sponsors:

District Receiving Sponsorship	Name of Sponsor	Sponsoring Item
Central & Western	Mr Pui Kwan-kay, MH	District Delegation (\$30,000 in cash)
	Mr Raymond Chau	District Table Tennis Team (\$5,000 in cash)
	Mr Yeung Lap-kei	District Badminton Team (\$5,000 in cash)
	Ms Ellen Lau	District Basketball Team (\$5,000 in cash)
	Mr Lee Cheuk-loen	District's Athletics Team (\$5,000 in cash)
Yau Tsim Mong	Mr Lam Kin-ming	District Delegation (\$50,000 in cash)
Kwai Tsing	Kwai Tsing District Community Development Fund Limited	Athletes' uniforms, food and beverages for the athletes' pledging ceremony and the district flag of Kwai Tsing District at a value of about \$30,000
Tsuen Wan	Mr Ricky Yeung	District Delegation (\$10,000 in cash)
	Mr Vincent Tse	District Delegation (\$10,000 in cash)
Tai Po	Tai Po Sports Association	District Delegation (\$50,000 in cash)

Financial Statement of the 1st Hong Kong Games

<u>Serial No.</u>	<u>Item</u>	<u>Actual Expenditure (\$)</u>
I	Competition and Exchange Programmes	
a.	Sports Competition (including costs of working staff, umpires, sports equipment and venue decoration)	545,000
b.	Elites' Demonstrations and Exchange Programmes	88,300
c.	Others (the Cheering Team Competition for the 18 Districts and the Visit to Hong Kong by Athletes from Mainland China)	54,400
	Subtotal:	687,700
II	Support for District Teams	
a.	Sports Equipment (including basketballs, shuttlecocks and table-tennis ball)	43,800
b.	Working Officials' Remuneration (including the Organiser's remuneration cost or coach fees)	560,300
c.	Formation of Cheering Teams	145,500
d.	Selection Competitions	111,000
e.	Transportation	109,600
f.	Hire charges for Sports Venues	107,500
g.	District Delegation's Uniforms	638,700
h.	Miscellaneous Expenses (including distilled / mineral water, printing costs, stationery and first-aid kits)	126,900
	Subtotal:	1,843,300
III	Publicity (posters, leaflets, banners, publicity activities, advertisements, etc)	
a.	Posters	15,200
b.	Souvenir Programme	105,000
c.	Huge Publicity Banners and Activities Banners	111,600
d.	Publicity Activities (including the Launching Ceremony, the "Guess" and "Vote" activities and press conferences)	540,000
e.	Souvenirs	965,000
f.	Advertisements	583,200
	Subtotal:	2,320,000

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IV Opening and Closing Ceremonies

a. Opening Ceremony	3,100,800
b. Closing Ceremony	<u>791,200</u>
Subtotal:	3,892,000

V Miscellaneous Items (including production of compact discs, envelopes, letter pads...)

307,000

Total: 9,050,000

**Summary of Views from Various Sectors of the Community on
the 1st Hong Kong Games**

(1) Overall Views on the 1st Hong Kong Games and Effects of the Games

- Overall speaking, as the first ever territory-wide major multi-sports games, the 1st Hong Kong Games have been a success and an important step forward to promote sports development in the community and develop a strong sporting culture. The effects of the Games have been satisfactory. However, it was generally opined that the preparation time was slightly insufficient.
- Through forming district teams to participate in the 1st Hong Kong Games, various districts have identified many young athletes with good potentials to represent their districts in the Games, mobilised a number of local dignitaries and formed cheering teams to cheer on athletes of their own districts. This has heightened the public's sense of belonging to the districts they are residing in and enhanced community cohesion.
- Some individuals held the view that the anticipated target of the 1st Hong Kong Games has not been fully met but a higher standard can still be achieved for the next Hong Kong Games on the basis of the present objectives and position of the Hong Kong Games.

(2) Competition Events and Format

- It was generally opined that the possibility of adding more competition sports such as swimming, soccer, snooker, tennis and volleyball could be explored on top of retaining the four existing sports in the 1st Hong Kong Games.
- Some individuals also suggested introducing into the Hong Kong Games some non-mainstream but popular folk sports activities such as shuttlecock, mini-soccer, dragon boat, gateball, tug of war and Chinese chess.
- There was generally no objection to the competition format of the 1st Hong Kong Games.
- Individual district representatives suggested that the competitions could be held with grouping by age while some other representatives opined that the competition period was too short and the dates of some events had clashed with those of other open competitions.

- Some representatives suggested that a round robin system on group basis be adopted in the preliminary and second rounds and a knock-out system in and after the quarter-finals of team events for ball games. This will provide more opportunities for athletes to get competition experience.
- Some representatives suggested that the Organiser should consider modifying the scoring method for team and individual events in the next Games. For instance, a score may be given to each participating district/ athlete to encourage districts to take part in the Games actively and increase the scores that can be obtained from team events, thus making the matches more competitive.
- It was suggested that more divisions such as the Masters Division, Elderly Division and Family Division be added into the competition events to enable more people to participate in the Hong Kong Games.

(3) Venue Arrangements

- It was generally considered that the venue arrangements had been acceptable. However, some individuals were of the view that there were not sufficient seats in the spectator stands of the venues and suggested that competitions be held in venues with greater seating capacity and in those venues along the line of the MTR stations.
- Some district representatives suggested that a home-and-away basis be adopted or events be held in different regions and districts to heighten the participants' sense of belonging to their own communities.

(4) Eligibility Requirements for Athletes

- It was generally agreed that the eligibility requirements for athletes of the 1st Hong Kong Games had been appropriate. Yet, some were of the view that the Hong Kong Schools Sports Federation had already organised inter-school competitions for students and therefore suggested that the age requirement for the participants should be above 17.
- Some district representatives were concerned that there might be co-ordination problems arising from the age gap among the players. Another representative also considered that elderly athletes (e.g. those aged 60 or above) should be excluded from the Games for the sake of their safety, and suggested that the Organiser might

consider working jointly with the relevant National Sports Associations to review the age restriction on participants in each competition.

- As regards the age requirement for participants in the National Cities Games of the People's Republic of China, participants in all the events shall be aged below 20, except the shooting event in which the age requirement for the participants is 23 or below. It was therefore suggested that the requirement of excluding athletes who had participated in the National Cities Games of the People's Republic of China from the Hong Kong Games be cancelled.
- Most people were of the view that elite athletes should not be allowed to participate in the Games. However, some held that the participation of elite athletes in the Hong Kong Games could enhance the representativeness of the Games, raise the level of the competition events and attract greater attention from the public and the media.
- There were generally no comments on the eligibility requirement that athletes shall be holders of the "Hong Kong Permanent Identity Card". However, some representatives strongly held that the eligibility requirement for athletes should be relaxed to cover holders of the "Hong Kong Identity Card" or people who have been residing in Hong Kong for three years or more.
- It was generally agreed that the participating athletes should remain to be local residents only. However, some were of the view that the eligibility requirements for ball games' team events (such as basketball) should be relaxed to cover those studying in the local district or to accept both local residents and local students as athletes on a pro rata basis.
- It was unanimously agreed that each athlete should only represent one district to participate in the Games.

(5) Method of Selecting Athletes at Districts

- It was generally held that all districts should adopt a set of standardised selection criteria and a standardised method of selecting athletes. However, some individuals were of the view that it was not necessary to standardise the selection method and criteria of all districts as each district should be allowed more flexibility to handle matters on its own.
- It was generally agreed that each district should select athletes as its representatives to participate in the Games through district selection competitions.

- It was suggested that the selection criteria for the athletes representing each district shall be co-ordinated by the respective District Council in future and the details be announced to the public half a year before the selection.
- There were views that the procedure and method of selecting athletes should be reviewed and the selection net should be extended to cover schools, sports associations and the Hong Kong Schools Sports Federation, etc.

(6) Publicity Effectiveness

- It was generally held that the publicity measures and activities were quite effective. There were also some views that publicity was insufficient at the early stage of the event. It was suggested that publicity should be widely carried out at the district level, such as the extensive dissemination of information about the related activities through National Sports Associations and district organisations.
- It was suggested that more publicity channels should be opened up, such as increasing advertisements on television and radio, broadcasting an API / promotional video at prominent positions in sports centres, enriching the contents and information on the Games' webpage and providing general education learning opportunity on the theme of the Hong Kong Games.

(7) Sponsorship

- The sponsorship programme for the next Hong Kong Games should be drawn up as early as possible and widely publicised to all sectors.
- Sponsors and advertisements should be attracted with favourable terms so that plenty of grand prizes would be given out to enhance the attractiveness of the Hong Kong Games.
- Apart from obtaining tangible resources from the sponsorship, the Hong Kong Games could also be widely publicised through the sponsors' promotional activities on their own brands.

(8) Financial Arrangement

- It was suggested that the current funding mechanism should be reviewed and resources be increased at the district level so that each district could be allowed more flexibility in the use of funds for

facilitating participation in the next Hong Kong Games.

- Individual district representatives opined that consideration should be given to the provision of sportswear, refreshments and travel allowance for the district teams.

(9) Other Views

- It was generally recommended that the preparatory work for the next Hong Kong Games should be started as early as possible.
- Individual representatives suggested that a standing Hong Kong Games Organising Committee be set up upon conclusion of the first Hong Kong Games.
- It was suggested that the Games should be positioned as a sports event of the highest level in Hong Kong and the winners could be selected as representatives of Hong Kong to participate in international events.
- Some of the competitions could be arranged by local associations/organisations. In addition, when arranging the dates for the Games/individual competitions, efforts should be made to fit them in with the time schedule of the related major events as far as possible in order to reduce their impact on the participation rate of the competitions.
- It would be more desirable to hold the Opening Ceremony with more sports elements and less performing singers in a venue farther away from the residential areas in order to avoid causing noise nuisance to the residents in the vicinity.
- It was suggested that awards for the repechage be created and training sessions for the participating athletes be increased.
- The publicity activity of casting a vote should be conducted on a one-person-one-vote basis.
- The uniform should be made of materials that suit the weather so as to make the wearers feel comfortable.