

COMMUNITY SPORTS COMMITTEE

Minutes of the 27th Meeting of the Community Sports Committee

Date: 28 February 2012 (Tuesday)
Time: 10:30 am
Venue: Conference Room, 30/F, Southorn Centre,
130 Hennessy Road, Wanchai, Hong Kong

Present: Mr TONG Wai-lun (Chairman)
Mr David YIP Wing-shing (Vice-chairman)
Mr Daniel CHAM Ka-hung
Mr Henry CHAN Chi-chiu
Mr CHU King-yuen
Ms Peggy LEE Pik-yee
Mr Philip LI Wing-kuen
Mr LIU Ah-chuen
Mr Raphael TONG Tai-wai
Prof Stephen WONG Heung-sang
Dr Simon YEUNG Sai-mo
Mr George YIP Chi-wai
Dr YUNG Shu-hang
Prof LEUNG Mee-lee

Department Representatives in Regular Attendance

Ms Olivia CHAN Yeuk-oi	(Representative from Leisure and Cultural Services Department)
Mr Benjamin MOK Kwan-yu	(Representative from Home Affairs Bureau)
Dr Regina CHING Chuek-tuen	(Representative from Department of Health)
Mr HO Chun-ip	(Representative from Education Bureau)
Ms Olivia YIP Wai-ling	(Representative from Social Welfare Department)
Mr Steve TSE Ling-chun	(Representative from Home Affairs Department)

Absent with Apologies

Mr CHENG Shu-ming
Mr LAM Hong-wah
Mrs Stella LAU KUN Lai-kuen
Mr Lawrence LO Wing-man
Mrs Cecilia WONG LAM Siu-ling

In Attendance

Mrs Betty FUNG CHING Suk-ye	(Leisure and Cultural Services Department)
Ms Rebecca LOU Wai-yi	(Leisure and Cultural Services Department)
Mrs MAK CHAN Yin-hing	(Leisure and Cultural Services Department)
Mrs FOK LEE Sheung-ling	(Leisure and Cultural Services Department)

Dr LO Wing-lok

(Convenor of the Advisory Committee on the Healthy Exercise for All Campaign – Physical Fitness Test for the Community)

Secretary

Mr Simon LIU Wai-shing

(Leisure and Cultural Services Department)

Opening Remarks

1 The Chairman welcomed all Members and representatives of various government departments to the first meeting of the current Community Sports Committee (CSC), and a new Member, Dr Patrick YUNG to the CSC. He was grateful to former Member, Dr LO Wing-lok for his contribution to the CSC in the past years. Dr LO Wing-lok would continue to serve as the Convenor of the Advisory Committee on the Healthy Exercise for All Campaign - Physical Fitness Test for the Community (the Advisory Committee) and lead the second Physical Fitness Test for the Community (the Physical Fitness Test). The Chairman hoped that all Members would actively voice their opinions and work hand in hand for the development of community sports. Besides, he welcomed Mrs Joan MAK and Mrs Doris FOK of the Leisure and Cultural Services Department (LCSD) and Mr Steve TSE of the Home Affairs Department (HAD) to the meeting.

Item 1: Confirmation of the Minutes of Last Meeting of the CSC

2 The draft minutes of the 26th meeting had been emailed to Members for comment on 31 January by the Secretariat and hitherto proposed amendments from Mr Raphael TONG, and Dr Regina CHING of the Department of Health had been received. The amended minutes had been emailed to Members on 23 February. The Chairman asked Members to refer to the proposed amendments tabled at the meeting. As no further amendment was proposed at the meeting, the Chairman announced that the minutes of the 26th meeting were endorsed.

Item 2: Matters Arising

(i) Report of the Advisory Committee on the Healthy Exercise for All Campaign – Physical Fitness Test for the Community

3.1 The Chairman invited Dr LO Wing-lok, the Convenor of the Advisory Committee to report the latest work progress of the Physical Fitness Test.

3.2 Dr LO Wing-lok reported that the data collection work of the Physical Fitness Test had been completed at the beginning of the year. Sufficient samples had been

collected for data analysis, including 584, 2 723, 2 517 and 2 354 successful samples from the infant group (aged 3 to 6), children group (aged 7 to 12), adolescent group (aged 13 to 19), and adult group (aged 20 to 59) cum senior group (aged 60 to 69) respectively, making a total of over 8 000 successful samples as targeted. Data were currently being analysed for discussion in future meeting of the Advisory Committee. It was expected that the preliminary findings of the Physical Fitness Test would be reported to the CSC in mid-2012.

3.3 Regarding Mr Philip LI's enquiry about the distribution of adult samples, Dr LO Wing-lok responded that samples had been collected by random selection covering different social strata. The data were thus representative of the physical fitness of the overall adult population in Hong Kong.

3.4 The Chairman thanked Dr LO Wing-lok for his report.

[Dr LO Wing-lok left the meeting after the report.]

(ii) Report on the Follow-up Action Plan on Study on Sport for All – the Participation Patterns of Hong Kong People in Physical Activities

4.1 The Chairman invited Mr Simon LIU of the LCSD to report the latest progress of the Follow-up Action Plan.

4.2 Mr Simon LIU reported that the LCSD had trimmed the promotional video down to 1.5 minutes to facilitate the promotion of fitness walking and would broadcast it on RoadShow between February and May. Furthermore, the LCSD had also contacted the Secretariat of the Major Sports Events Committee regarding encouraging national sports associations (NSAs) to help play the promotional video on fitness walking during “M” Mark events. Besides, the LCSD had joined hands with the Hong Kong Amateur Athletic Association (HKAAA) to introduce an activity named “Jogging” held on a trial basis in Ma On Shan Sports Ground, Happy Valley Recreation Ground and Kowloon Tsai Sports Ground, with a view to arousing interest in jogging and distance running among members of the public. If the activity was well received, it might be introduced to other districts. Meanwhile, the LCSD had sent letters to all District Councils (DCs) inviting nomination of two district councillors for sports ambassadors of the new term to assist in the promotion of Sport for All in the community. To follow up on the recommendations of the Study completed in 2008, the CSC had set up the Task Force to Follow up on the Study Report on the Participation Patterns of Hong Kong People in Physical Activities (Task Force) in 2009 to discuss the findings of the Study and devise action plans. As the 5-year follow-up action plan in response to the findings of the Study had almost been completed, it was suggested that the Task Force should be dissolved. The LCSD would follow up the

remaining tasks and, as recommended by the Study, commence a second round of study in due course, with a view to collecting the latest data on participation in physical activities among members of the public for the continuous assessment of the effectiveness of Sport for All promotion.

4.3 Members' views on the follow-up action plan and responses from the LCSD were summarised as follows:

- (a) Mr George YIP asked whether broadcasting the promotional video on fitness walking in LCSD venues required any licence. Mr Simon LIU replied that since the video was produced by the Government and broadcast in Government venues, there was no need to apply for any licence from the Television and Entertainment Licensing Authority.
- (b) Mr Raphael TONG and Mr Daniel CHAM suggested studying the feasibility of installing large video walls outside sports venues subject to operating cost and estimated revenue, with a view to promoting programmes and broadcasting the activities held inside the venues to step up the dissemination of messages on recreation and sports programmes. Commercial advertisements could also be broadcast, the revenue so generated could be used for enhancing the facilities of that sports venue. Mr Philip LI suggested co-operating with some television brands for free installation of video walls in venues.
- (c) Ms Olivia CHAN of the LCSD responded that video walls had already been installed in the major venues of the LCSD at present for broadcasting promotional videos of the Government and the LCSD. The LCSD had also installed large video walls in Victoria Park and the Urban Council Centenary Garden. According to her experience in managing large video walls, the installation and operating costs as well as the cost of live broadcast were considerable while attracting commercial advertising was rather difficult, making the operation less cost-effective.
- (d) The Director of Leisure and Cultural Services (DLCS) pointed out that installing large video walls in sports venues required careful consideration of various factors, including cost-effectiveness, promotional effectiveness and attractiveness. The LCSD had to consider the suggestion thoroughly and in detail.
- (e) Mr CHU King-yuen said that some DCs had installed large video walls

through the District Minor Works programme. He suggested utilising existing facilities.

- (f) Mr Henry CHAN opined that installing small video walls inside indoor venues was more cost-effective.
- (g) Ms Peggy LEE thought that the lighting in Happy Valley Recreation Ground was weak. She suggested the LCSD should enhance the role of sports ambassadors. Besides, she wished to know more about the arrangements of the jogging activity reported by the Secretary.
- (h) Mr David YIP, the Vice-chairman said that he attended various activities organised by the LCSD and did exercise with some elderly people and students when he was a sports ambassador. As regards venue lighting, he pointed out that it had to be handled with care to avoid light pollution or complaints from residents nearby. The cost-effectiveness and management of the installation of large video walls also had to be dealt with carefully.
- (i) Mr Simon LIU replied that the jogging activities would be held from 4 to 6 pm on Saturdays in Happy Valley Recreation Ground and on Friday nights and Sunday mornings respectively in two other venues. Coaches from the HKAAA taught participants jogging skills. Besides, he would study further enhancing the role of sports ambassadors with leisure managers of all districts.

(Post-meeting note: The road section in Happy Valley Recreation Ground with weak lighting mentioned by Ms Peggy LEE was an ambulance lane of the Racecourse which was outside the purview of Happy Valley Recreation Ground.)

(iii) Report on School Sports Programme Coordinator Pilot Scheme

5.1 The Chairman invited Mrs Joan MAK of the LCSD to report the latest progress of the Pilot Scheme.

5.2 Mrs Joan MAK reported that the LCSD, having made reference to the views given by Members in the previous meeting, had refined the implementation details of the Pilot Scheme and introduced the Pilot Scheme to the Sports Commission on 6 February where it received general support from the members. To reflect more precisely the content

of the Pilot Scheme and the job nature of the coordinators, the Pilot Scheme had been renamed as the School Sports Programme Coordinator Pilot Scheme. The briefing for schools on the content and implementation details of the Scheme would be held in late March. The refined Pilot Scheme would provide participating schools and athletes with higher flexibility to meet their needs. Regarding the use of funding, the salary of the School Sports Programme Coordinators (SSPCs) in the first year would be set at \$15,000. Provided that the allocation for the year remained unchanged, schools might adjust the salary of the SSPCs in the following year and renew their contracts every year. The Hong Kong Sports Institute (HKSI) would provide participating athletes with on-the-job study allowance and encourage schools to provide the SSPCs with resources for attaining relevant academic qualifications. The SSPCs who completed their contracts successfully would receive a testimonial and a certificate from the relevant schools and co-organisers. Schools might submit a proposal for a period of a maximum of 3 years. Unspent funding of the first year could be carried forward to the following year to give schools more flexibility in organising activities. As regards assessment and monitoring, the co-organisers would form an assessment panel to select suitable schools to participate in the Pilot Scheme according to a set marking scheme which would be given to applying schools for reference. Co-organisers would monitor the implementation of the Pilot Scheme by making periodic visits in order to understand the actual working situation of the SSPCs and provide suggestions and support. Participating schools would be required to submit programme reports and annual returns regularly for reviewing the implementation progress of the Pilot Scheme.

5.3 The Chairman said that the Sports Commission was very supportive of the Pilot Scheme. To follow up on the implementation of the Pilot Scheme and intensify the scope of the School Sports Programme, he suggested the current CSC should retain the Student Sports Activities Co-ordinating Sub-Committee (SSACS) and invited Mr LIU Ah-chuen and Mrs Stella LAU to continue to serve as its Convenor and Vice-convenor respectively. He asked Members interested in joining the SSACS to complete and return reply slips to the Secretariat after the meeting.

5.4 Members' views on the Pilot Scheme and responses from the LCSD were summarised as follows:

- (a) Professor LEUNG Mee-lee opined that a sound monitoring mechanism would facilitate the smooth implementation of the Pilot Scheme. She cited a monitoring system put in place by the Sports Federation & Olympic Committee of Hong Kong, China (SF&OC) for its Sports Legacy Pilot Scheme. Besides, she said that according to the experience of the SF&OC, every major sporting event would be followed by peak

retirement of athletes. Believing that many athletes would retire after the 2012 Olympics and the 2014 Asian Games, she suggested that an interim review be conducted for the Pilot Scheme after its first year of implementation in order to refine its content and meet the actual needs of retired athletes.

- (b) Ms Olivia CHAN of the LCSD said that a working group comprising representatives from the Home Affairs Bureau, the LCSD, the Education Bureau (EDB) and the HKSI would monitor the implementation of the Pilot Scheme, review its effectiveness regularly and make appropriate adjustments. The working group would also regularly report to the SSACS on the implementation of the Pilot Scheme and subsequently report to the CSC. The working group would invite the Convenor and Vice-convenor of the SSACS to sit on the assessment panel as observers to advise on the assessment work.

(Post-meeting note: Since the school served by Mr LIU Ah-chuen would apply to participate in the Pilot Scheme, it would be inappropriate for him to join the assessment panel as an observer. After deliberation, the working group invited Mr CHU King-yuen, a Member of the CSC, to serve as an observer on the assessment panel.)

- (c) Mr LIU Ah-chuen believed that schools already had in place a good monitoring system. To ensure smooth implementation of the Pilot Scheme, he suggested that the monitoring of the Pilot Scheme and the requirements governing the submission of activity reports and annual statements of accounts be clearly explained to schools at the briefing session to be held in March 2012. Moreover, he agreed that the SSACS and the assessment panel should work closely together to enhance the assessment and monitoring mechanisms of the Pilot Scheme.
- (d) Dr Simon YEUNG said that the direction of the Pilot Scheme should be made clear to athletes. He also suggested that schools arrange experienced teachers to help SSPCs perform their duties under the Pilot Scheme.
- (e) Mr HO Chun-ip of the EDB was pleased to learn about the Sports Legacy Pilot Scheme as an additional channel of support for retired athletes. As the two pilot schemes were similar in nature and were both targeted at retired athletes, he proposed that consideration be given to comparing the

effectiveness and benefits of the schemes when the School Sports Programme Coordinator Pilot Scheme was due for review, so as to refine its future direction.

- (f) Mr George YIP asked whether schools could use subvention earmarked for programme expenses to adjust the salary of SSPCs in the second year of the Pilot Scheme. Mrs Joan MAK replied that whilst the monthly salary of SSPCs would be fixed across the board at \$15,000 in the first year of the Pilot Scheme, schools could adjust the salary in the second and third years by using the subvention, provided that the annual amount of subvention remained unchanged.

Item 3: Formation of the 4th Hong Kong Games Organising Committee (CSC Paper 1/12)

6.1 The Chairman invited Ms Rebecca LOU of the LCSD to introduce the CSC Paper 1/12.

6.2 Ms Rebecca LOU introduced the content of CSC Paper 1/12. She invited the CSC to nominate two of its Members to serve on the 4th Hong Kong Games (HKG) Organising Committee (OC).

6.3 The Chairman thanked the Secretary for Home Affairs for appointing him as Chairman of the 4th HKGOC. He also thanked Mr CHAU How-chen for agreeing to serve as Executive Adviser of the 4th HKG to advise on its planning and preparatory work. He hoped that the 4th HKG would be a continued success with the support of Mr David YIP, the Vice-Chairman and other Members. He invited Members to nominate two representatives to be members of the 4th HKGOC, noting that Mr CHENG Shu-ming and Mr FUNG Kwong-chung had served on the 3rd HKGOC as representatives of the CSC.

6.4 Mr David YIP, the Vice-Chairman proposed re-nominating Mr CHENG Shu-ming, who was conversant with the operation of the HKG, and nominating Mr CHU King-yuen, who was well experienced in student sports, to be members of the 4th HKGOC. The Chairman thanked Mr David YIP, the Vice-Chairman for his nominations and Mr CHU for his acceptance of the invitation. The Secretariat would contact Mr CHENG later to invite him to join the 4th HKGOC.

(Post-meeting note: Mr CHENG accepted the invitation to serve on the 4th HKGOC as a representative of the CSC.)

6.5 Mr George YIP, who was Chairman of the Hong Kong DanceSport Association, said that dancesport was currently developing very well in districts with an increasing number of participants. He hoped that consideration could be given to including dancesport in the 4th HKG.

6.6 Mr Raphael TONG wished to know the direction of the 4th HKG and asked if the number of competition events or participants would be increased. Ms Olivia CHAN of the LCSD said that the soon-to-be-established 4th HKGOC would discuss the arrangements for the 4th HKG in detail at its first meeting scheduled for mid-March 2012 and subsequently report to the CSC on the progress of its work.

6.7 Mr Daniel CHAM proposed making the cheering team competition an official HKG event. If it was not possible, on resource grounds, to include other competition events, he suggested organising demonstration competitions to promote such sports.

6.8 The Chairman thanked Members for their comments and suggestions, which would be referred to the 4th HKGOC for detailed consideration.

Item 4: Proposal on Sport For All Day 2012 (CSC Paper 2/12)

7.1 The Chairman invited Mr Simon LIU of the LCSD to introduce the CSC Paper 2/12.

7.2 Mr Simon LIU introduced the content of CSC Paper 2/12. Members' views on the paper and responses from the LCSD were summarised as follows:

- (a) Dr Simon YEUNG said that in addition to spreading the Olympic spirit, the Sport For All Day should continue to serve the purpose of promoting the importance and benefits of regular participation in sport among the public and encouraging them to cultivate a habit of daily exercise.
- (b) Mr Henry CHAN proposed that district leisure services offices of the LCSD discuss with the HAD the possibility of using additional resources available under the HAD's Summer Youth Programme to organise various recreation and sports activities on the Sport For All Day so as to enhance public participation. Besides, he suggested reserving a small number of enrolment quotas for on-site applications and inviting NSAs to arrange instructors to give demonstrations and instruction.
- (c) Ms Olivia CHAN of the LCSD replied that although the Sport For All

Day 2012 would be themed upon the Olympics to tie in with the Year of the Olympics, the LCSD would continue to drive home the message of regular exercise and encourage the public to engage in physical activity of moderate intensity or above for an accumulation of at least 30 minutes every day. In the light of the experience of the previous two years, the LCSD brought forward the consultation with the CSC on the arrangements for the Sport For All Day 2012, hoping to take Member's views into account, start the preparatory work as soon as practicable and encourage local stakeholders to support the event by organising various activities or opening up venues and facilities on the event day. Furthermore, the LCSD would reserve a number of enrolment quotas for on-site applications on the event day.

Item 5: Public Swimming Pool Monthly Ticket Scheme (CSC Paper 3/12)

8.1 The Chairman invited Mrs Doris FOK of the LCSD to introduce the content of CSC Paper 3/12 by PowerPoint and asked Members to refer to the PowerPoint slides tabled at the meeting.

8.2 Mrs Doris FOK introduced the content of CSC Paper 3/12. Members' views on the paper and responses from the LCSD were summarised as follows:

- (a) Mr Daniel CHAM was in favour of the early introduction of the Monthly Ticket Scheme. He regarded the pricing of the monthly ticket at \$300 as reasonable and advised against setting the price too low for fear that some popular swimming pools would frequently reach maximum capacity. He suggested that, depending on the effectiveness of the Monthly Ticket Scheme, the LCSD consider introducing a season ticket scheme for public swimming pools and a monthly or season ticket scheme for fitness rooms. Given that currently admission fees for public swimming pools in the urban area and the New Territories were different, he also proposed that, with the introduction of the Monthly Ticket Scheme, the LCSD should consider gradually aligning fees for public sports facilities across the territory.
- (b) Mr CHU King-yuen strongly supported the Monthly Ticket Scheme. He suggested that the LCSD introduce the Scheme during non-peak months first and evaluate its effectiveness before considering extending it to peak months.

- (c) Mr LIU Ah-chuen said that the month of July was within the peak swimming season and that detailed consideration should be given to the admission arrangements for monthly ticket holders and to the arrangements for swimming pools reaching maximum capacity. To avoid confusion, he considered that the Monthly Ticket Scheme should be introduced during non-peak months first.
- (d) DLCS said that the alignment of fees for public sports facilities and services in the urban area and the New Territories had already been listed as a new initiative in the Policy Agenda of the 2011-12 Policy Address. Since the LCSD had more than 1 000 fee items for recreation and sports facilities and activities, a review of such fees was a highly complex process involving consideration of various factors. Currently the LCSD was actively undertaking the review, hoping to achieve a gradual alignment of fees for public sports facilities in the urban area and the New Territories. Regarding the Monthly Ticket Scheme, its objectives were to ease the financial burden on regular swimmers and to promote swimming among the public. Currently the most important task was to introduce the Scheme as soon as possible. Recommendations for improvement could be studied after the Scheme was introduced and its effectiveness assessed. The LCSD, according to its preliminary estimate of selling more than 10 000 monthly tickets every year, believed that public swimming pools had adequate capacity to cope with the increase in usage brought about by the Scheme. In any case, the LCSD would have in place contingency measures to ensure the normal operation of public swimming pools. Mrs Doris FOK added that the LCSD currently operated a monthly ticket scheme for its fitness rooms as a means of encouraging public use.
- (e) Mr Philip LI proposed that it be clearly stated in a disclaimer that the admission of monthly ticket holders to public swimming pools would be subject to pool attendance.
- (f) Mr George YIP suggested using previous attendance figures to assess whether public swimming pools had the capacity to meet the increase in usage generated by the Monthly Ticket Scheme.
- (g) Mr Raphael TONG said that swimming was a popular sport and that he was strongly in support of the introduction of the Monthly Ticket Scheme. He further recommended allowing free use of swimming pool facilities by

the elderly and the underprivileged to alleviate their financial burden, as well as introducing non-peak monthly tickets for students. To prevent abuse of the monthly tickets, he suggested that each ticket bear a photograph of its holder and state clearly the admission arrangements for monthly ticket holders and the arrangements for swimming pools reaching maximum capacity.

- (h) Mr David YIP, the Vice-Chairman advised caution in relation to the proposal for free use of swimming pool facilities by the elderly and the underprivileged, for reasons of ensuring proper use of public money and avoiding social conflict caused by the labelling of the underprivileged.
- (i) Professor LEUNG Mee-lee shared her experience in swimming pool management with other Members. To prevent abuse of the monthly tickets, she suggested giving careful consideration to every detail of the ticket design. Besides, she was worried about the risk of confusion arising from the introduction of the Monthly Ticket Scheme during peak months and the peak season.
- (j) DLCS said that the introduction of the Monthly Ticket Scheme would help relieve the financial burden on the needy as senior citizens aged 60 or above and people with disabilities would be able to purchase the monthly tickets at half price. To prevent abuse, the monthly ticket would be designed to show the name of its holder. Later, smart card admission systems would be installed and the ticket would bear a photograph of its holder. Regarding the usage of public swimming pools, she said that only 0.6% of the total number of swimming pool sessions had reached maximum capacity in 2011. She believed that public swimming pools had adequate capacity to accommodate the increase in usage resulting from the Monthly Ticket Scheme and that the admission arrangements for monthly ticket holders would be clearly stated in the conditions of use. Mrs Doris FOK added that the LCSD was concerned about the admission arrangements for monthly ticket holders and the possible abuse of the tickets. At the early stage of the Scheme, additional staff would be deployed at entrances to public swimming pools to check the names and expiry dates on the monthly tickets. At the second stage, the LCSD planned to install smart card admission systems at the pool entrances to verify the names and photographs of monthly ticket holders so as to expedite their admission to the pools.

Adjournment of Meeting

9.1 The Chairman thanked Members for attending the meeting. The Secretariat would inform Members of the date of the next meeting.

9.2 The meeting was adjourned at 12:30 pm.

Community Sports Committee Secretariat
April 2012