

COMMUNITY SPORTS COMMITTEE

Report of the 6th Hong Kong Games Organising Committee

Purpose

This paper aims to sum up the issues concerning the implementation of the 6th Hong Kong Games (HKG) and report on the public views regarding the HKG. Members are invited to put forward views and recommendations on the arrangements of the HKG as reference for the next HKG.

Summary of Activities of the 6th HKG

Background

2. The Sports Commission has organised the HKG biennially since 2007 with the 18 District Councils (DCs) as the participating units. The HKG is a territory-wide major multi-sport event and its objectives are to provide districts with more opportunities for sports participation, exchanges and co-operation, to encourage active public participation in sports and to improve sporting standards at the district level, to strengthen the public's sense of belonging to the districts they live in, and to enhance community cohesion through facilitating communication and fostering friendship among the 18 districts.

Structure

3. The 6th HKG Organising Committee (OC) was formed in May 2016 to take forward the co-ordination and organisation. Members of the OC included representatives from the Community Sports Committee (CSC), the 18 DCs, the Home Affairs Bureau, the Leisure and Cultural Services Department (LCSD), the Sports Federation & Olympic Committee of Hong Kong, China, and the relevant National Sports Associations (NSAs). A Standing Committee (SC) was set up under the OC in June 2016, with three representatives from the Hong Kong Schools Sports Federation, the Hong Kong Elite Athletes Association and the media/public relations sector appointed as members of the SC with a view to collecting opinions from different sectors. The structure and membership of the 6th HKG are set out in **Annex 1**.

New Initiatives

4. 2017 is the 20th anniversary of the establishment of the Hong Kong Special Administrative Region. The HKG, a territory-wide major sports event in the territory, is one of the celebration events. The following new initiatives were incorporated to

encourage wider public participation in the 6th HKG:

- (a) increasing the quotas for participants of events and activities, such as the “Vitality Run”, the Cheering Team Competition for the 18 Districts and the Opening Ceremony;
- (b) organising activities for people with disabilities, such as the “Wheelchair Basketball Challenge”, the “Swimming Invitation Competition for People with Intellectual Disabilities” and inviting athletes with disabilities to perform in the Opening Ceremony;
- (c) renaming the former “Elite Athletes’ Demonstration and Exchange Programmes” as the “Star-studded Classroom”, and moving some of the activities to the Hong Kong Sports Institute;
- (d) arranging live TV broadcast of the Opening Ceremony and live webcast of the finals of the eight sports competitions to expand audiences;
- (e) inviting renowned elite athletes to attend the finals of the sports competitions to show their support for the participating athletes;
- (f) setting up large-scale 3D models at the competition venues for photo-taking;
- (g) organising prize quiz, sports demonstrations and/or dance performances on the days of the finals;
- (h) producing eight event-specific souvenirs for distribution to spectators;
- (i) organising more promotional activities for the HKG at district level, such as setting up the HKG zones and stations at sports centres.

Selection and Pre-event Training

5. The 6th HKG was successfully held from 23 April to 28 May 2017 with competition events of eight sports, namely athletics, badminton, basketball, futsal, swimming, table tennis, tennis and volleyball. Under a standardised selection mechanism, the respective DCs selected in an open manner people meeting the eligibility requirements as their representatives from June 2016 to January 2017. Participants could only take part in the athlete selection organised by the DCs of the districts they live in, and should be nominated by the respective DCs if selected. The selection competitions received overwhelming responses, with a total of 6 388 participants, through which a total of 3 269 participants were nominated by the respective DCs to participate in the sports competitions, representing an increase of 64 athletes (2%) from the 3 205 athletes in the last HKG. Among them, the age groups “20 – 24” and “15 – 19” constituted the majority (764 and 740 people, or 23% respectively), followed by the age group “25 – 29” (613 people, or 19%). The

numbers and age distribution of participants in the respective competition events are set out in the table in Annex 2.

6. To improve the skills of athletes of the district teams and the co-operation among team members, the Organiser provided funding under the item on district support of the LCSD to the 18 district teams to fund a maximum of 24 hours of pre-event training for each sport event and the services of leading the teams to the competitions, and assisted the districts in need to engage qualified coaches through the relevant NSAs.

Sports Competitions

7. Between 12 March and 27 May 2017, the inter-district sports competitions of the HKG were held at the easily accessible and convenient venues on weekday evenings and Saturdays, Sundays or public holidays to facilitate the athletes and members of the public to participate in and watch the competitions. The venues for respective competitions are set out in Annex 3. With the exception of the athletics and swimming competitions, a seeding system was introduced in the preliminary rounds of team events and individual events of the other six sports events to make the matches more competitive and appealing to spectators.

8. Besides, new events of “Wheelchair Basketball Challenge” and “Swimming Invitation Competition for People with Intellectual Disabilities” were introduced in the 6th HKG to encourage wider participation of people with disabilities in sports activities and foster the social integration of people with disabilities.

9. New initiatives mentioned in paragraphs 4(e) to (h) were introduced to attract more locals and members of the public to watch the competitions and support the athletes. Live webcast of the finals were introduced for the first time by the Organiser to enable people who could not attend the competitions in person to get the updates via the dedicated website of the HKG or YouTube channel. Sports commentators elaborated on the formats of the competitions and analysed the skills of athletes and guests from the sports sector were also invited to make commentary for certain matches. These arrangements could enhance understanding in the sports events and interest in watching the competitions. Lots of commendations and positive feedbacks were received by the Organiser for the new arrangements. As at July 2017, the hit rate of the webcast of matches was over 140 000.

10. A total of over 1 000 matches of 85 events were organised in the 6th HKG, and 251 medals comprising 85 gold, 81 silver and 85 bronze medals were awarded. There was a general rise in skill levels of the participating athletes and better results were obtained. Athletes broke the HKG records of seven athletics events and ten swimming events. HUI Wai-hei, Ricky, an athletics athlete from the Sham Shui Po District, broke the Hong Kong record in Men’s Javelin with the result of 67.64 metres. In addition, YEUNG Ming-nok, a badminton athlete from the Central and Western District, was selected by the Hong Kong Badminton Association to receive squad training following his outstanding performance in the competitions.

11. After a series of exciting competitions, Yuen Long District won the Overall Champion of the 6th HKG with the highest accumulated points obtained from the eight sports competitions. The Overall 1st Runner-up and 2nd Runner-up of the 6th HKG went to Central and Western District and Eastern District respectively. The “District with the Most Gold Medals” went to Tai Po District, bagging 12 gold medals. The prize-winning districts of the 6th HKG are listed at Annex 4.

Publicity and Public Participation Activities

12. The promotion of the 6th HKG was enhanced through diversified publicity activities and different media at district and territory levels, which included displaying posters, publicity banners and lamp-post buntings at conspicuous locations in the 18 districts, launching a dedicated website, issuing Government press releases, placing advertisements, broadcasting promotional videos at LCSD venues and in MTR train and public bus compartments, disseminating information on the HKG via primary and secondary schools, relevant NSAs, the Hong Kong Schools Sports Association, social media, radio and TV stations. Eight elite athletes of respective sports events were appointed as Sports Ambassadors to help promoting the HKG. Besides, information kiosks on the HKG were set up at sports centres to provide information on the district athletes and updates on the competitions, stepping up the publicity efforts at district level. The Hong Kong Rugby Union organised the “District Rugby Sevens Championship” at its own expense in support and promotion of the HKG. The report on the publicity work of the Organiser is at Annex 5.

13. In order to encourage public participation in and support for the HKG through different ways, the Organiser held a series of diversified activities for public participation, including the “Star-studded Classroom” of the eight sports events, Sports Seminars, the Vitality Run, the “18 Districts’ Pledging cum Carnival”, the “Cheering Team Competition for the 18 Districts”, the “Dynamic Moments Photo Contest”, the voting and guessing activities, the Opening Ceremony and the Closing cum Prize Presentation Ceremony.

14. The Organiser renamed the former “Elite Athletes’ Demonstration and Exchange Programmes” as the “Star-studded Classroom”, in which star coaches were invited to share their experiences and offer tips in sports training. Star-studded Classrooms of four sports events and Sports Seminars were held at the Hong Kong Sports Institute where participants could view the advanced training facilities there. The activities were well received by the participants. Moreover, the popular Vitality Run was held on 8 January 2017 along Shing Mun River, Sha Tin. Apart from the 3-km Run, the 8- km Run held in the last HKG was extended to 10 km and the quota for the activity had increased from 3 800 (2 800 for 3-km Run and 1 000 for 8-km Run) to 5 100 (4 000 for 3-km Run and 1 100 for 10-km Run). The entries for the activity were soon full at noon on the first day of enrolment. Participants of all ages from 6 months to 93 years old came in groups or families. The 31 co-organisers/assistant organisations/sponsors and groups of persons with disabilities formed teams to participate in the 3- km Invitation Run.

15. The “Cheering Team Competition for the 18 Districts” had changed its venue from the Sun Yat Sen Memorial Park Sports Centre in the last HKG to the Queen Elizabeth Stadium this year, adding to the novelty of the event and enabling more people to enjoy the brilliant performances of the cheering teams.

16. The Opening Ceremony was held at the Hong Kong Coliseum on Sunday afternoon instead of Saturday evening. The Organiser arranged for live broadcast of the ceremony on television for the first time and members of the public could watch it simultaneously and appreciate the frenzy ambience. In addition to the parade of delegations, flag raising, playing of national anthem and lighting of the cauldron, there were various sports performances (such as wheelchair dance, dance sports, rhythmic gymnastics, unicycling, artistic cycling, freestyle football, rope-skipping, cheering teams), experience sharing of elite athletes and cultural performances, etc. to kick off the HKG. It was also the first time the Organiser invited disabled athletes to perform wheelchair dance.

17. Over 500 000 people participated in the above activities and attended the sports competitions of the 6th HKG in person. The numbers of participants in various activities are set out at **Annex 6**.

Sponsorship

18. The 6th HKG received sponsorship of \$7.08 million in cash and about \$2.3 million in kind or service from 13 organisations. As for the HKG District Sponsors, seven districts (Tai Po District, Yau Tsim Mong District, Central and Western District, Tsuen Wan District, Kowloon City District, Yuen Long District and North District) obtained sponsorship in cash or in kind/service from local dignitaries or organisations. The lists of HKG Sponsors and HKG District Sponsors with the details of sponsorship are set out at **Annex 7**.

Financial Expenditure

19. The estimated expenditure of the 6th HKG was about \$37.5 million. The main expenditure items were the expenses for the sports competitions, publicity and public participation activities, the opening and closing ceremonies and the financial support offered to the district teams. The actual expenditures have not yet been verified. The details of the estimated expenditure of the 6th HKG are set out at **Annex 8**.

Review of the Activity

20. To review the effectiveness of the 6th HKG, the OC and SC held a joint meeting on 9 August 2017 to sum up the arrangements for the 6th HKG. In consolidating the key views from various sectors of the community (see **Annex 9**), the OC considered that the 6th HKG, with a satisfactory overall arrangement and smooth operation and compared favourably with the previous editions in terms of scale of organisation and atmosphere, was able to promote active public participation in sports,

strengthen the public's sense of belonging to the districts they live in as well as promote community cohesion. The OC made the following recommendations for the next HKG:

I. Positioning and Objectives of the HKG

- a. To maintain the positioning and objectives of the HKG for further promoting the "Sport for All" culture in the community;
- b. To maintain the DCs as the participating units to strengthen the public's sense of belonging to the districts they live in and promote community cohesion.

II. Sports Events

- a. To maintain the existing eight sports events of the HKG, namely athletics, badminton, basketball, futsal, swimming, table tennis, tennis and volleyball;
- b. to explore the feasibility of organising demonstration events, such as rugby, handball, rope skipping and dragon boat for sports promotion.

III. Format and Rules of Sports Competitions

- a. To continue to adopt the seeding system in the competition schedules for individual events and the preliminary rounds of team events;
- b. To review with the relevant NSAs the format of various events and the arrangements for the team leaders' meeting to meet the needs of participating districts;
- c. To review whether the ranking playoffs for the 5th to 8th positions should be continued;
- d. To review whether athletes/teams entering the quarter-finals should be allowed to retain their positions and results even if they were judged to have withdrawn from the matches, in a bid to recognise their previous efforts;
- e. To consider offering gifts to athletes who had broken HKG or Hong Kong records.

IV. Event Dates, Times and Venues

- a. To continue to organise competitions at the venues in different regions and along the MTR lines as far as practicable to facilitate participation of athletes and spectators from different regions;
- b. To coordinate with the relevant NSAs to avoid organising the HKG competitions and major competitions of the NSAs on the same dates and reduce the absence rates of athletes in the HKG competitions. The fallback dates should be specified in the competition prospectus and notes for participating units;
- c. To review with the relevant NSAs the competition schedules and start times for match days to facilitate the working and students athletes to set aside time for the events, thereby reducing the impact on the studies of student athletes.

- V. Eligibility Requirements
- a. To explore with the relevant NSAs the feasibility of relaxing the eligibility requirements for the sports competitions to allow more elite athletes to participate in the HKG so as to make the events more competitive and appealing to spectators;
 - b. To review the types of documents accepted by the HKG as valid proof of place of residence to reduce the chance of giving false residential addresses by the participants;
 - c. To consider relaxing the requirement that all members of the same team should reside in the same district given that co-operation and close bonds were essential between team members.
- VI. Method and Mechanism for District Athlete Selection
- a. To maintain the existing standardised and open mechanism for district athlete selection by the 18 districts;
 - b. To explore with the relevant NSAs the possibility to accept and recognise the results of more local competitions for athlete selection, so that more members of the public would be eligible to participate in the selection.
- VII. Training of District Teams
- a. To review the arrangements for pre-event training of district teams and the need to recruit assistant coaches.
- VIII. Opening Ceremony
- a. To continue to stage the opening ceremony on Sunday afternoon at the Hong Kong Coliseum to draw more attendance from families;
 - b. To continue to arrange for live broadcast to enable more members of the public to watch the Games simultaneously and appreciate the frenzy ambience;
 - c. To review the programmes, including the lighting of the cauldron.
- IX. Public Participation Activities
- a. To continue to organise the “Vitality Run” for all ages along the Shing Mun River, Sha Tin and identify a suitable date with the Hong Kong Amateur Athletic Association for the activity and explore the feasibility of increasing the quota;
 - b. To continue to organise the “Cheering Team Competition for the 18 Districts” at the Queen Elizabeth Stadium and consider to announce the results earlier to facilitate the districts to arrange for the athletes to attend and perform at the prize presentation ceremony;
 - c. To continue to organise competitions for people with disabilities so as to foster the social integration of people with disabilities and promote the “Sport for All” culture.
- X. Strategy of Publicity
- a. To continue to widely promote the HKG through diversified strategies of publicity;

- b. To continue to enhance the design and management of the website of the HKG so as to provide users with the most updated information on the HKG in an effective manner;
- c. To continue to arrange for live broadcast of the finals to enable people who could not attend the competitions in person to watch the live broadcast and remind commentators to avoid mentioning the privacy of athletes;
- d. To consider promoting the HKG and providing the most updated information at schools and the community halls of the Home Affairs Department on top of the LCSD venues to enhance the locals' interest in and create an environment for the HKG;
- e. To continue to step up the publicity efforts at district level, such as publicizing the HKG to local organisations and schools, setting up information kiosks at sports centres for timely dissemination of the most updated information and providing information about the staff members and athletes of district delegations so as to encourage wider participation and support from the community for the HKG; and

XI. Financial Arrangements

- a. To review the amount and use of the funding under the item on district support and consider the feasibility of increasing the total amount of funding.

Conclusion

21. The 6th HKG, lasting for 36 days, was concluded successfully with smooth preparation, enhanced organisation and scale, and continued growth in the total number of participants. Over 500 000 people participated in the competitions and related public participation activities, representing an increase of 25% from 400 000 people in the last HKG, which was an encouraging result. The participating athletes fully demonstrated their indomitable spirit and sportsmanship. Through the organisation of and involvement in the HKG, the Government worked closely with the DCs, NSAs, district sports associations, schools and district sports organisations to help encourage active public participation in sports activities and develop a strong sporting culture in the community.

Advice Sought

22. Members are invited to note the above report and put forward their views.

Secretariat of the 6th Hong Kong Games Organising Committee
August 2017

Structure of the 6th Hong Kong Games Organising Committee

- Honorary Patron: The Hon C Y LEUNG, GBM, GBS, JP
The Chief Executive of the Hong Kong Special
Administrative Region
- Honorary President: The Hon LAU Kwok-fan, MH
Member of the Legislative Council
- The Hon MA Fung-kwok, SBS, JP
Member of the Legislative Council
- Mr Timothy FOK Tsun-ting, GBS, JP
President of the Sports Federation & Olympic Committee of
Hong Kong, China (SF&OC)
- President: Mr LAU Kong-wah, JP
Secretary for Home Affairs
- Adviser: Mrs Betty FUNG CHING Suk-ye, JP
Permanent Secretary for Home Affairs
- Vice President: Ms Michelle LI Mei-sheung, JP
Director of Leisure and Cultural Services
- Mr YEUNG Tak-keung, JP
Commissioner for Sports

Organising Committee

- Chairman: Mr William TONG Wai-lun, BBS, MH, JP
- Vice Chairman: Mr David YIP Wing-shing, BBS, MH, JP
Chairman of the Community Sports Committee
- Mr Raymond FAN Wai-ming, JP
Deputy Director of Leisure and Cultural Services
(Leisure Services)

Executive Adviser: Mr CHAU How-chen, GBS, JP

Members:
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Members from the Community Sports Committee

Dr Patrick YUNG Shu-hang
Members from the Community Sports Committee

Mr WONG Po-kee, MH
Representative of the SF & OC

Mr CHAN Hok-fung, MH, JP
Representative of the Central & Western District Council

Mr TING Kong-ho
Representative of the Eastern District Council

Ms CHEUNG Sik-yung, MH
Representative of the Southern District Council

Ms Yolanda NG Yuen-ting, MH
Representative of the Wan Chai District Council

Mr HO Hin-ming, BBS, MH
Representative of the Kowloon City District Council

Mr KAN Ming-tung
Representative of the Kwun Tong District Council

Mr LAM Ka-fai, BBS, JP
Representative of the Sham Shui Po District Council

Mr Derek HUNG Chiu-wah
Representative of the Yau Tsim Mong District Council

Mr Joe LAI Wing-ho, MH
Representative of the Wong Tai Sin District Council

Ms YU Lai-fan, MH
Representative of the Islands District Council

Ms Nancy LAM Chui-ling, MH
Representative of the Kwai Tsing District Council

Members:
(In no particular order)

Mr Warwick WAN Wo-tat
Representative of the North District Council

Mr WAN Kai-ming
Representative of the Sai Kung District Council

Mr WONG Ka-wing, MH
Representative of the Sha Tin District Council

Mr YU Chi-wing
Representative of the Tai Po District Council

Mr KOT Siu-yuen
Representative of the Tsuen Wan District Council

Mr TSANG Hin-hong
Representative of the Tuen Mun District Council

Mr Daniel CHAM Ka-hung, BBS, MH, JP
Representative of the Yuen Long District Council

Dr Simon YEUNG Sai-mo, JP
Representative of the Hong Kong Amateur Athletic Association

Mr CHAU Yat-kwong
Representative of the Hong Kong Badminton Association

Mr CHU Chun-sang
Representative of the Hong Kong Basketball Association

Mr Vincent YUEN Mun-chuen
Representative of the Hong Kong Football Association

Mr David CHIU Chin-hung
Representative of the Hong Kong Amateur Swimming Association

Prof CHAN Cheong-ki
Representative of the Hong Kong Table Tennis Association

Ms Allison LEUNG Sze-yin
Representative of the Hong Kong Tennis Association

Members:
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Representative of the Volleyball Association of Hong Kong,
China

Ms Petty LAI Chun-yee
Principal Assistant Secretary for Home Affairs
(Recreation and Sport)

Mr Richard WONG Tat-ming
Assistant Director of Leisure and Cultural Services
(Leisure Services)

Secretary General: Ms Joanne FU Lai-chun
Chief Leisure Manager (Major Events)
Leisure and Cultural Services Department

Standing Committee

Chairman: Mr William TONG Wai-lun, BBS, MH, JP
Chairman of the 6th HKG Organising Committee

Vice Chairman: Mr David YIP Wing-shing, BBS, MH, JP
Vice Chairman of the 6th HKG Organising Committee

Members
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Representative of the SF & OC

Mr TING Kong-ho
Representative of District Councils on Hong Kong Island

Mr Joe LAI Wing-ho, MH
Representative of District Councils in Kowloon East

Mr HO Hin-ming, BBS, MH
Representative of District Councils in Kowloon West

Mr WAN Kai-ming
Representative of District Councils in New Territories East

Members:
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Representative of District Councils in New Territories West

Mr CHAN Chi-hung
Representative of the Hong Kong Schools Sports Federation

Mr TANG Hon-sing
Representative of the Hong Kong Elite Athletes Association

Dr Lobo LOUIE Hung-tak
Representative of Media & Public Relations

Secretary General:

Ms Joanne FU Lai-chun
Chief Leisure Manager (Major Events)
Leisure and Cultural Services Department

Numbers and Age Distribution of Participating Athletes in the 6th Hong Kong Games

Age	Athletics		Badminton		Basketball		Futsal	Swimming		Table Tennis		Tennis		Volleyball		Total Number of Athletes (%)		
	Women	Men	Women	Men	Women	Men	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Total (%)
5-9	0	0	0	0	0	0	0	3	1	0	0	0	0	0	0	3	1	4 (0.12%)
10-14	46	11	23	3	1	0	0	76	43	27	12	20	5	5	0	198	74	272 (8.32%)
15-19	138	116	40	28	36	9	16	89	122	32	22	17	23	34	18	386	354	740 (22.64%)
20-24	43	100	48	66	62	49	73	7	23	34	41	9	17	98	94	301	463	764 (23.37%)
25-29	17	38	33	53	66	70	87	0	9	18	28	5	11	85	93	224	389	613 (18.75%)
30-34	2	18	15	20	28	68	69	0	1	5	21	9	6	44	63	103	266	369 (11.29%)
35-39	5	7	12	23	12	14	25	0	3	5	7	7	15	28	17	69	111	180 (5.51%)
40-44	4	7	5	11	1	3	3	0	0	6	8	21	15	3	8	40	55	95 (2.91%)
45-49	3	6	14	7	0	0	0	0	0	5	7	24	20	2	1	48	41	89 (2.72%)
50-54	1	2	14	8	0	0	0	0	0	5	5	22	19	0	0	42	34	76 (2.32%)
55-59	0	2	1	2	0	0	1	0	0	14	9	10	7	0	0	25	21	46 (1.41%)
60-64	0	0	0	1	0	0	0	0	0	3	2	2	5	0	0	5	8	13 (0.40%)
65-69	1	1	0	0	0	0	0	1	0	1	1	0	2	0	0	3	4	7 (0.21%)
70-74	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	1 (0.03%)
Total	260	308	205	222	206	213	274	176	202	156	163	146	145	299	294	1 448	1 821	3 269 (100%)
	568		427		419		274	378		319		291		593				

Remark: A total of 16 athletes participated in more than one sports competition.

Venues for the 6th Hong Kong Games Competitions

Competition Event	Venue for Preliminary Rounds	Venue for Quarter-finals to Finals
Athletics	* Tseung Kwan O Sports Ground	
Swimming	* Victoria Park Swimming Pool	
Badminton	<u>Individual Events</u> * Smithfield Sports Centre and Hang Hau Sports Centre	Queen Elizabeth Stadium
	<u>Team Events</u> * Kowloon Park Sports Centre	
Table Tennis	<u>Individual Events</u> Tai Kok Tsui Sports Centre and * Lai Chi Kok Park Sports Centre	* Lai Chi Kok Park Sports Centre
	<u>Team Events</u> * Kwun Chung Sports Centre, Tai Kok Tsui Sports Centre and * Lai Chi Kok Park Sports Centre	
Tennis	<u>Individual Events</u> * Quarry Bay Park Tennis Court and Yuen Wo Playground Tennis Court	* Victoria Park Tennis Court
	<u>Team Events</u> * Tai Po Sports Ground Squash and Tennis Centre and Morse Park (Park No.4) Tennis Court	
Basketball	* Osman Ramju Sadick Memorial Sports Centre and Tiu Keng Leng Sports Centre	* Sun Yat Sen Memorial Park Sports Centre
Volleyball	* Po Kong Village Road Sports Centre, Wai Tsuen Sports Centre and Ping Shan Tin Shui Wai Sports Centre	* Tsing Yi Sports Centre
Futsal	* Sha Tsui Road Playground and Hing Fong Road Playground	* Ma On Shan Sports Centre

* At the same venues as the 5th Hong Kong Games.

Overall Results of the 6th Hong Kong Games

(1) The 6th Hong Kong Games:

Overall Champion	Yuen Long District
Overall 1st Runner-up	Central & Western District
Overall 2nd Runner-up	Eastern District

(2) Sports Competitions:

Prize Event	Champion	1st Runner-up	2nd Runner-up	District with Impressive Progress
Athletics	Yuen Long District	Wong Tai Sin District	Tuen Mun District	North District
Badminton	Central & Western District	Yuen Long District	Kowloon City District	Central & Western District
Basketball	Central & Western District	Yuen Long District	Kwun Tong District	North District
Futsal	North District	Eastern District	Sham Shui Po District	Wong Tai Sin District
Swimming	Kowloon City District	Eastern District	Yuen Long District	Tai Po District
Table Tennis	Yau Tsim Mong District	Central & Western District	Yuen Long District	Yau Tsim Mong District
Tennis	Yau Tsim Mong District	Yuen Long District	Kwun Tong District	Kwun Tong District
Volleyball	North District	Yuen Long District	Sai Kung District	Sai Kung District

(3) Other Prizes:

District with the Most Gold Medals	Tai Po District
District with the Greatest Participation	Yuen Long District
District with the Best Progress	Tai Po District

Paper Voting – My Favourite Sporty District	Central & Western District
Online Voting – My Favourite Sporty District	Wan Chai District
District with the Strongest Cheering Squad	Kowloon City District
District with the Best Sportsmanship	Yuen Long District (Champion)
	Kowloon City District (1st Runner-up)
	Wong Tai Sin District (2nd Runner-up)

(4) Prize of the Cheering Team Competition for the 18 Districts:

Prize	Champion	1st Runner-up	2nd Runner-up
The Best Performance	Yuen Long District	Kwai Tsing District	Islands District
The Best Local Characteristics	Tuen Mun District	Yuen Long District	Shatin District
Highest Popularity	Yuen Long District		

**The 6th Hong Kong Games
Report on Publicity Work**

	Item	Date of Implementation	Remarks
1.	<p><u>Setting up a Dedicated Website</u></p> <p>Setting up a new dedicated website for the HKG using responsive web design and providing links to Facebook, Twitter and Sina Weibo to facilitate access and sharing of the information on the HKG on smartphones or tablets</p>	From 13/6/2016 onwards	
2.	<p><u>Promotion on the Internet</u></p> <p>i) Giving information about the activities of the HKG on LCSD website and LCSD e-Magazine</p> <p>ii) Setting up hyperlinks on HKG website to the websites of the Government, relevant organisations and schools, including:</p> <ul style="list-style-type: none"> - Sports Federation & Olympic Committee of Hong Kong, China (SF&OC), the 8 relevant National Sports Associations (NSAs) and the Hong Kong School Sports Federation - GovHK - Education Bureau - youth.gov.hk - Hong Kong Education City - 1823 Online - Hong Kong Sports Association for Persons with Intellectual Disability - Hong Kong Paralympic Committee & Sports Association for the Physically Disabled - Hong Kong Elite Athletes Association - The Photographic Society of Hong Kong - Secondary and primary schools (52 in total) 	<p style="text-align: center;">From 13/6/2016 onwards</p> <p style="text-align: center;">From 14/6/2016 onwards</p> <p style="text-align: center;">From 14/6/2016 onwards</p> <p style="text-align: center;">From 14/6/2016 onwards</p> <p style="text-align: center;">From 14/6/2016 onwards</p> <p style="text-align: center;">From July 2016 onwards</p> <p style="text-align: center;">From July 2016 onwards</p> <p style="text-align: center;">From July 2016 onwards</p> <p style="text-align: center;">From July 2016 onwards</p> <p style="text-align: center;">From December 2016 onwards</p> <p style="text-align: center;">From October 2016 onwards</p> <p style="text-align: center;">From 18/7/2016 onwards</p> <p style="text-align: center;">From July 2016 onwards</p>	

Item		Date of Implementation	Remarks
	iii) Sharing information of the HKG on the news.gov.hk website and Facebook page of the Home Affairs Bureau iv) Uploading 3 promotional posts and 2 exclusive interviews with athletes on the website and Facebook page of Sportsroad	From 14/6/2016 onwards May 2017	
3.	<u>Promotion in Newspapers (Press Releases/ Advertisements)</u> i) Advertorials and “康體繽紛” column in newspapers ii) Releasing press releases and photos iii) Placing advertisements in newspapers	From 14/6/2016 onwards From 14/6/2016 onwards From 14/6/2016 onwards	
4.	<u>Promotion on Radio</u> i) Producing 30-second announcements of public interest (APIs) for broadcast on all radio channels in Hong Kong during the airtime for government publicity to publicise the following: <ul style="list-style-type: none"> - Athlete selection - Themes - Attending competitions ii) Providing regular updates on the HKG to the hosts of the programme “十項全能” of Radio Television Hong Kong (RTHK) Radio 1 for reporting in the programme iii) Arranging exclusive interviews with the Chairman of the Organising Committee on the English and Putonghua channels of RTHK	6 – 12/2016 2 – 5/2017 4 – 5/2017 From July 2016 onwards 31/3/2017 and 28/4/2017	
5.	<u>Publicity/Interviews in Television Programmes</u> i) Arranging for Hong Kong Cable (HKC) News Express and Now TV to give coverage to the Press Conference on the 6th HKG ii) Arranging for the programme “Sport World” of TVB Jade to give coverage to:	13/6/2016	

	Item	Date of Implementation	Remarks
	<ul style="list-style-type: none"> - Press Conference on the 6th HKG - The Star-studded Classroom (Elite Athletes' Demonstration and Exchange Programmes and Sports Seminar) and district athlete selection competitions - Press Conference on The Jockey Club Vitality Run - The Jockey Club Vitality Run - The 18 Districts' Pledging cum Carnival - Cheering Team Competition for the 18 Districts - Opening Ceremony - The 8 inter-district sports competitions, Wheelchair Basketball Challenge and Swimming Invitation Competition for People with Intellectual Disability - Closing cum Prize Presentation Ceremony 	<p style="text-align: center;">18/6/2016</p> <p style="text-align: center;">2/7, 16/7, 1/10, 15/10, 5/11/2016</p> <p style="text-align: center;">12/11/2016</p> <p style="text-align: center;">8/1/2017</p> <p style="text-align: center;">19/2/2017</p> <p style="text-align: center;">19/3/2017</p> <p style="text-align: center;">23/4/2017</p> <p style="text-align: center;">4 – 5/2017</p> <p style="text-align: center;">28/5/2017</p>	
6.	<p><u>Announcements of Public Interest (APIs)</u></p> <p>Producing various APIs/ mini-programmes for broadcasting by the following media:</p> <p>i) Television stations</p> <p>a) Broadcasting APIs on all television stations in Hong Kong during the airtime for government publicity:</p> <ul style="list-style-type: none"> -30-second APIs (Athlete selection) -30-second APIs (Themes) <p>b) Broadcasting 2.5-minute mini-programme about the Jockey Club Vitality Run on TVB Jade</p> <p>c) Broadcasting 2.5-minute mini-programme about the 6th HKG on free TV stations</p>	<p style="text-align: center;">13/6 – 31/12/2016</p> <p style="text-align: center;">19/2 – 28/5/2017</p> <p style="text-align: center;">4/12/2016 – 8/1/2017</p> <p style="text-align: center;">23/4 – 28/5/2017</p>	<p style="text-align: center;">A series of 6 episodes was on air every Sunday night at 7:30 pm</p> <p style="text-align: center;">A series of 6 episodes</p>

Item	Date of Implementation	Remarks
ii) MTR train compartments Broadcasting APIs in the train compartments on MTR East Rail, West Rail, Kwun Tong and Ma On Shan Lines through HKC News Express: <ul style="list-style-type: none"> - 30-second highlights of the press conference - 3-minute API (Press conference) - 35-second API (Athlete selection) - 35-second API (Themes) - 3-minute API (The 18 Districts' Pledging Ceremony) - 2.5-minute express news on the competition updates (3-part series) - 3-minute replay 	6 – 8/2016 6 – 8/2016 6 – 12/2016 2 – 5/2017 2 – 3/2017 May 2017 June 2017	
iii) Public bus compartments Broadcasting APIs in the bus compartments of Kowloon Motor Bus (KMB) through RoadShow: <ul style="list-style-type: none"> - 3-minute API (Press conference) - 35-second API (Athlete selection) - 35-second API (Themes) - 2.5-minute updates on the preparation by district teams for the competitions (18-part series) - 2.5-minute express news on the competition updates (3-part series) - 3-minute replay 	6 – 8/2016 6 – 12/2016 2 – 5/2017 2 – 4/2017 May 2017 June 2017	
iv) LCSD Leisure Venues (Including broadcasting of the following programmes on the large television walls set up in the Victoria Park and Urban Council Centenary Garden) <ul style="list-style-type: none"> - 30-second highlights of the press conference - 35-second API (Athlete selection) - 35-second API (Themes) 	June 2016 6/2016 – 1/2017 2 – 5/2017	
v) The Internet (the dedicated website of the HKG, YouTube channel of the Information Services Department, Facebook page of the Home Affairs Bureau, etc.) <ul style="list-style-type: none"> - 30-second highlights of the press conference 	From June 2016 onwards	

Item		Date of Implementation	Remarks
	- 30-second API (Athlete selection) - 30-second API (Themes)	From June 2016 onwards From February 2017 onwards	
7.	<u>Live Programmes</u> Arranging live broadcast of the following programmes for domestic viewing: i) Live broadcast of the opening ceremony on free TV stations ii) Live webcast of the finals of the 8 sports competitions, Swimming Invitation Competition for People with Intellectual Disability and Wheelchair Basketball Challenge	23/4/2017 29/4 – 27/5/2017	
8.	<u>Advertisements</u> i) on the bodies of KMB buses (Athlete selection) ii) on the second pouch boxes of the Hongkong Post across the territory (Athlete selection) iii) on the giant advertising billboards at the Eastern Harbour Crossing entrance (Themes) iv) on the bodies of the buses of Citybus and New World First Bus (Themes) v) on the advertising lightboxes at bus stops (Themes) vi) on the bodies of the KMB buses (Themes) vii) on the seat-backs of KMB buses (Themes) viii) on tram bodies (Themes) ix) on the giant advertising billboards at the entrance of Cross Harbour Tunnel (Themes) x) on the electronic display panels in MTR stations in the form of animation xi) along the escalators in MTR stations	26/8 – 23/10/2016 1/9 – 30/11/2016 14/2 – 13/3/2017 14/4 – 30/4/2017 2/3 – 24/5/2017 10/3 – 1/6/2017 13/2 – 21/5/2017 13/2 – 21/5/2017 3/3 – 28/5/2017 6/4 – 1/6/2017 12/4 – 28/5/2017 13/4 – 26/5/2017	30 buses in total (5 - 6 boxes in each district, 100 boxes in total) 40 buses in total 95 lightboxes in total 40 buses in total 20 buses in total 3 trams in total

Item		Date of Implementation	Remarks	
	xii) on the doors of MTR train compartments	19/4 – 17/5/2017		
9.	<u>Publicity Display Boards / Cardboards / Easy-mount Frames</u>			
	i) Putting up publicity display boards in turn at major LCSD leisure venues	13/6/2016 – 9/2/2017	A total of 34 venues (for display at each venue for about two weeks)	
	ii) Putting up publicity display boards at the “Olympic Focal Sites” set up in 5 LCSD sports centres during the Olympic Games	5 – 21/8/2016		
	iii) Putting up publicity display boards at the “Welcome Home Reception for the Hong Kong, China Delegation to the Rio 2016 Olympic Games”	26/8/2016		
	iv) Putting up publicity cardboards for the HKG at the leisure venues holding the “Healthy Exercise for All Campaign – Dance for Health Dance Night Programmes”	11/2016 – 1/2017		
	v) Displaying publicity cardboards for the HKG at the District Leisure Services Offices and sports centres of the LCSD (Athletic selection)	6/2016 – 1/2017		112 boards in total, 4 to 7 boards in each district
	vi) Displaying publicity display boards for the HKG at the Sports for All Day 2016 in Sai Kung District organised by the LCSD	7/8/2016		
	vii) Providing promotional easy-mount frames for the HKG for display at activities organised by the districts	6/2016 – 1/2017		
	viii) Displaying promotional display boards or easy-mount frames for the HKG at major events - New World Harbour Race 2016 - HK Open Badminton Super Series	16/10/2016 22–27/11/2016		

Item	Date of Implementation	Remarks
<p>ix) Setting up a large floral wall and exhibition for the HKG at the “Hong Kong Flower Show 2017” organised by the LCSD</p> <p>x) Displaying information about the quarter-finals to the final of each event at the District Leisure Services Offices, sports centres of the LCSD and the competition venues of the HKG, to encourage members of the public to watch the competitions</p>	<p>10–19/3/2017</p> <p>14/4–29/5/2017</p>	
<p>10. <u>Publicity Posters and Printed Materials</u></p> <p>i) Displaying publicity posters at the District Leisure Services Offices and venues of the LCSD, the 18 District Councils, the SF&OC, the co-organising NSAs, the Hong Kong Sports Association for Persons with Intellectual Disability, the Hong Kong Paralympic Committee & Sports Association for the Physically Disabled, various tertiary institutions, secondary and primary schools across the territory, as well as on the notice boards at footbridges, pedestrian subways, public housing estates, bus stops and government buildings, etc. in various districts that are managed by the Information Services Department</p> <p>ii) Placing advertisements on the cover and inside pages of the monthly booklet “Community Recreation and Sports Programme” published by the LCSD and/or giving information on the activities in the booklet</p> <p>iii) Including the publicity logos and/or slogans for the HKG in the monthly “recreation and sports programme sheet” and the publicity materials for district activities</p>	<p>From 13/6/2016 onwards</p> <p>6/2016 – 3/2017</p> <p>From June 2016 onwards</p>	<p>Posters of 7 designs featuring different activities were put up in phases</p> <p>Publications between August 2016 and May 2017</p>

Item		Date of Implementation	Remarks
	iv) Making use of the bills issued by public utilities to publicise the HKG: <ul style="list-style-type: none"> - Enclosing publicity leaflets for the HKG with water bills 	9 – 11/2016	A total of 2.6 million households
11.	<u>Displaying Lamp-post Buntings</u> Displaying lamp-post buntings at main streets across the territory	2 – 5/2017	2 700 buntings in total, 150 buntings in each district
12.	<u>Displaying Publicity Banners</u> <ul style="list-style-type: none"> i) Displaying large publicity banners on the external walls of LCSD venues to publicise the following: <ul style="list-style-type: none"> - Athlete selection (about 26 banners) - Themes (about 56 banners) ii) Displaying publicity banners (15 feet x 3 feet) at major LCSD venues to publicise the following (180 banners in total, 10 banners in each district): <ul style="list-style-type: none"> - Athlete selection - Themes iii) Displaying large publicity banners at the venues hosting the following major event: <ul style="list-style-type: none"> - Volleyball World Grand Prix – HK 2016 	6/2016 – 1/2017 2 – 5/2017 6/2016 – 1/2017 2 – 5/2017 23 – 26/6/2016	
13.	<u>Promotion for the HKG at Schools</u> <ul style="list-style-type: none"> i) Producing a HKG teaching kit, which includes the information and relevant fun facts of the HKG, for use by coaches of the relevant sports events under the School Sports Programme during training sessions in primary and secondary schools, to enable coaches to directly introduce and promote the HKG, as well as encourage the students to actively participate in activities of the HKG ii) Introducing and promoting the HKG to secondary and primary schools across the territory through the Students Sport Coordinating Subcommittee, schools councils and school heads' associations, and encouraging students to actively participate in the activities of the HKG 	From October 2016 onwards From November 2016 onwards	

Item		Date of Implementation	Remarks
	iii) Sending letters to invite secondary and primary schools across the territory to arrange for students and parents to watch the opening ceremony and sports competitions of the HKG.	March 2017	
14.	<u>Invitation Letters</u> Sending letters to invite district councils to arrange for the locals/organisations in the their districts to watch the sports competitions, cheer on the athletes representing their districts, and strive to win the award of “District with the Strongest Cheering Squad”	March 2017	
15.	<u>Souvenirs</u> Producing a variety of souvenirs for distribution to the public and participants at various activities to widely publicise the 6th HKG	From August 2016 onwards	
16.	<u>Uniforms</u> Providing uniforms, including a tracksuit and a polo T-shirt, for members of the OC, SC and the district delegations in order to build up an image for the HKG	February 2017	
17.	<u>Souvenir Programme and DVD</u> Producing a souvenir programme and a DVD on the Games highlights for distribution to members of the district delegations, District Council members, assisting organisations and sponsors, relevant NSAs, and individuals who are keen to promote local sports development - Souvenir programme - DVD on the Games highlights	April 2017 September 2017	

Numbers of Participants in Various Activities of the 6th Hong Kong Games

Activity		Date	Number of Participants/Attendance		
			Participants	Spectators	
1.	District Athlete Selection/Selection Competitions				
	1.1	Athletics	June 2016 – January 2017	728	-
	1.2	Badminton		698	-
	1.3	Basketball		925	-
	1.4	Futsal		427	-
	1.5	Swimming		444	-
	1.6	Table Tennis		891	-
	1.7	Tennis		631	-
	1.8	Volleyball		1 644	-
	Subtotal:		6 388	-	
2.	Time Trial Sessions for Swimming Competitions ^{Note 1}		11 & 18 December 2016	324	-
3.	District Athlete Training		February – April 2017	3 269	-
4.	District Pledging/Flag Presentation/Publicity Activities		February – May 2017	111 250	-
5.	Inter-district Sports Competitions ^{Note 2}				
	5.1	Athletics Competition	29 & 30 April 2017	568	1 150
	5.2	Badminton Competition	25 March – 14 May 2017	427	4 200
	5.3	Basketball Competition	18 March – 27 May 2017	419	4 756
	5.4	Futsal Competition	29 March – 20 May 2017	274	5 832
	5.5	Swimming Competition	13 & 14 May 2017	378	1 710
	5.6	Table Tennis Competition	11 April – 21 May 2017	319	3 644
	5.7	Tennis Competition	12 March – 14 May 2017	291	2 737
	5.8	Volleyball Competition	12 March – 21 May 2017	593	4 000
	Subtotal:		3 269	28 029	
6.	Wheelchair Basketball Challenge ^{Note 1}		26 February – 27 May 2017	84	1 341
7.	Swimming Invitation Competition for People with Intellectual Disabilities ^{Note 1}		13 & 14 May 2017	15	^{Note 3}

8.	The Star-studded Classroom – Elite Athletes’ Demonstration and Exchange Programmes				
	8.1	Athletics	10 July 2016	121	-
	8.2	Badminton	10 July 2016	123	-
	8.3	Basketball	24 September 2016	185	-
	8.4	Futsal	30 October 2016	291	-
	8.5	Swimming	10 July 2016	115	-
	8.6	Table Tennis	10 July 2016	116	-
	8.7	Tennis	10 October 2016	150	-
	8.8	Volleyball	23 June 2016	172	-
	Subtotal:			1 273	-
9.	The Star-studded Classroom – Sports Seminar		10 July 2016	506	-
10.	Opening Ceremony		23 April 2017	1 250	7 789
11.	Closing cum Prize Presentation Ceremony		28 May 2017	1 391	-
12.	Other Publicity and Public Participation Activities				
	12.1	Press Conference	13 June 2016	200	-
	12.2	Online Game “Mini Hong Kong Games”	June 2016 – May 2017	7 172	-
	12.3	Press Conference on Vitality Run	11 November 2016	233	-
	12.4	Vitality Run cum Carnival	8 January 2017	5 600	-
	12.5	18 Districts’ Pledging Ceremony cum Carnival	19 February 2017	2 200	-
	12.6	Cheering Team Competition for the 18 Districts	19 March 2017	839	1 115
	12.7	Dynamic Moments Photo Contest	January – May 2017	196	-
	12.8	Online Voting for “My Favourite Sport District” and Guessing the “Overall Champion of the 6th Hong Kong Games”	19 February – 8 May 2017	127 776	-
		Paper Voting for “My Favourite Sport District” and Guessing the “Overall Champion of the 6th Hong Kong Games” ^{Note 4}		153 434	-
	12.9	Roving Exhibitions	June 2016 – May 2017	21 000	-
	12.10	Setting up a large thematic floral wall and stalls in the “Hong Kong Flower Show 2017”	10 – 19 March 2017	40 000	-

Subtotal:	358 650	1 115
Total:	487 669	38 274
	525 943	

Remarks:

Note 1: New activities in the 6th Hong Kong Games.

Note 2: Exclusive of the number of online viewers of the final matches.

Note 3: The number of spectators has been included in that of the Inter-district Swimming Competition.

Note 4: The number of voters is calculated based on the number of votes.

The 6th Hong Kong Games Lists of Sponsors

I. The Hong Kong Games Sponsors

Serial No.	Name of Sponsor	Type of Sponsorship	Details of Sponsorship		
			Cash	Sponsorship in Kind/Service and the Estimated Value	
1.	* The Hong Kong Jockey Club	Principal Contributor	\$7,000,000	—	—
2.	* Pyromagic Multi-media Productions Limited	Diamond Sponsor	—	Pyrotechnic and multi-media display on stage at the Opening Ceremony	\$600,000
3.	Po Sum On Medicine Factory Limited	Gold Sponsor	\$70,000	Po Sum On Zhui Feng Huo Luo Oil (800 bottles)	\$44,000
4.	* Otsuka Pharmaceutical (H.K.) Limited	Gold Sponsor	—	Pocari Sweat (34 800 bottles)	\$438,200
5.	* FrieslandCampina (Hong Kong) Limited	Gold Sponsor	—	Nutritional gift packs of Optimel and healthy gift packs of Dutch Lady (16 237 packs in total)	\$391,210
6.	* Vita Green Health Products Company Limited	Gold Sponsor	—	Doctor's Choice "Vita Brains" and "Eyes -- Multi-Vitamins & Minerals for Specific Needs" (1 300 packs in total)	\$215,150
7.	Seiko, Thong Sia Watch Company Limited	Gold Sponsor	—	Large timepiece and related technical support service for the "Vitality Run"	\$110,000
8.	* Hong Kong Chinese Martial Arts Dragon and Lion Dance Association Limited	Gold Sponsor	—	Dragon and lion dance performance at the Opening Ceremony	\$108,000

Serial No.	Name of Sponsor	Type of Sponsorship	Details of Sponsorship		
			Cash	Sponsorship in Kind/Service and the Estimated Value	
9.	* NutriWorks Limited	Gold Sponsor	—	Acti-Tape (6 000 packs), service of putting patches on athletes and gift packs (15 packs)	\$102,635
10.	Mega Ice Rink Management Group Limited	Gold Sponsor	—	Free admission tickets and monthly tickets (1 114 tickets)	\$100,900
11.	* Gold Medal Sports Wholesalers Company	Prize Sponsor	—	DHS competition table tennis balls, HEAD competition tennis balls, SPALDING competition basketballs, and table-tennis and tennis equipment	\$138,234
12	Angel International (H.K.) Limited	Prize Sponsor	—	Domestic water filters (53 packs)	\$53,000
13.	* Panda Hotel	Placement of a half-page advertisement in the Souvenir Programme	\$10,000	—	—
* Previous sponsors of the Hong Kong Games			Total:	\$7,080,000	Estimated Value of Sponsorship in Kind/Service
			Total:	\$9,381,329	

II. The Hong Kong Games District Sponsors

Serial No.	Name of Sponsor	Details of Sponsorship		
		Cash	Sponsorship in Kind/Service and the Estimated Value	
Tai Po District				
1.	Tai Po Sports Association Ltd	\$50,000	—	—
Subtotal:		\$50,000	—	—
Yau Tsim Mong District				
1.	Ms CHAN Oi-ching, Daisy	\$232,000	—	—
2.	Ms CHAN-Heung-lin, Jenny	\$116,000	—	—
3.	Racket House Sports Development Limited	\$20,000	Kawasaki sports equipment	\$30,000
4.	Mr. LUI Kam-fong, Peter	\$20,000	—	—
5.	Mr. Albert WONG	\$10,000	Uniforms and training gear	\$20,000
6.	Ms. HUI Mei-sheung, Tennessy	\$10,000	—	—
7.	Mr Zaman Minhas Qamar	\$10,000	—	—
8.	Mr. CHUNG Wai-ping	\$10,000	—	—
9.	Ms. CHONG Sui-han, Cindy	\$10,000	—	—
10.	Mr. TONG Sze-pang	\$10,000	—	—
11.	Mr HUI Chun-choi	\$10,000	—	—
12.	Mr LOW Lock-ming	\$10,000	—	—
13.	Mr. NG Kam-cheung, Robert	\$10,000	—	—
14.	Mr. Henley K.M.SHEK	\$10,000	—	—
15.	Mr Vijay Harilela	\$10,000	—	—
16.	Mr. CHONG, John N.K.	\$10,000	—	—
17.	Mr Ishwar RAI	\$10,000	—	—
18.	Mr. WONG Wai-chow, Daren	\$10,000	—	—

Serial No.	Name of Sponsor	Details of Sponsorship		
		Cash	Sponsorship in Kind/Service and the Estimated Value	
19.	Mr. CHIU Sung-bun, Ernest	\$10,000	—	—
20.	Ms. NG Yin-mui	\$10,000	—	—
Subtotal:		\$548,000	—	\$50,000
Central & Western District				
1.	Mr. TONG Yeuk-fung, JP	\$100,000	—	—
2.	Ms. CHONG Sze-pui, Joanne, MH	\$30,000	—	—
3.	Mr. LO Ching-ping	\$30,000	—	—
4.	Mr. YIP Wing-kui	\$30,000	—	—
5.	Mr. CHOW Chiu-sheung	\$30,000	—	—
6.	Mr. LAM Chun-fung	\$3,000	—	—
7.	Mr. CHOI King-wo	\$3,000	—	—
8.	Mr. QIU Song-qing	\$3,000	—	—
9.	Mr. TONG Tai-wai, MH	\$3,000	—	—
10.	Mr. NG Siu-keung, MH, JP	\$3,000	—	—
11.	Mr. DING Pak-hei	\$3,000	—	—
Subtotal:		\$238,000	—	—
Tsuen Wan District				
1.	TWS Technology Ltd	\$40,000	—	—
Subtotal:		\$40,000	—	—
Kowloon City District				
1.	Ms. TANG Yuen-ling	\$50,000	—	—
2.	Mr. LEE Fu-wing	\$50,000	—	—
3.	Mr. CHEUNG Chi-chung	\$50,000	—	—
4.	Mr. NG Hoi-shan, Aaron	\$50,000	—	—
5.	Kowloon West Chaoren Association	\$20,000	—	—

Serial No.	Name of Sponsor	Details of Sponsorship		
		Cash	Sponsorship in Kind/Service and the Estimated Value	
6.	Mr. CHUNG Tsi-kuen	—	Sports jackets	\$100,000
Subtotal:		\$220,000	—	\$100,000
Yuen Long District				
1.	The Hong Kong School of Motoring Ltd.	\$30,000	—	—
2.	Winner Surveying Consultants Co.	\$30,000	—	—
3.	Construction Machinery Technical Training Centre	\$30,000	—	—
4.	Mr. Leung Chun	\$10,000	—	—
5.	Watsons Water	—	Watsons Distilled Water (2 000 bottles)	\$20,000
Subtotal:		\$100,000	—	\$20,000
North District				
1.	Mr. CHAN Chun-ching	\$80,000	—	—
Subtotal:		\$80,000	—	—
Total:		\$1,276,000	Estimated Value of Sponsorship in Kind/Service:	\$170,000
Total Value:		\$1,446,000		

Estimated Expenditure of the 6th Hong Kong Games

(As at 25 July 2017)

<u>Item</u>	<u>Estimated Expenditure (\$)</u>
I. Support for District Teams	
1. Sports Equipment	147,850
2. Remuneration of Coaches and Part-time Officials	2,701,385
3. District Athlete Selection Competitions	1,102,535
4. Athletes' Competition Uniforms	997,472
5. District Delegations' Uniforms	1,261,149
6. Formation of Cheering Teams	278,534
7. Publicity in Districts	806,089
8. Transportation	204,286
9. Time Trial Sessions for Inter-district Swimming Competition	60,434
10. Miscellaneous Expenses	178,921
Subtotal:	7,738,655
II. Inter-district Sports Competitions	
1. Inter-district Sports Competitions (8 sports)	3,082,254
2. Live webcast of final matches	1,110,000
Subtotal:	4,192,254
III. Public Participation Activities	
1. Press Conference on the 6th Hong Kong Games	91,584
2. The Star-studded Classroom – Elite Athletes' Demonstration and Exchange Programmes (8 sports)	222,089
3. The Star-studded Classroom – Sports Seminar	29,360
4. Press Conference on Vitality Run	104,211
5. Vitality Run (including the Carnival)	2,312,849
6. 18 Districts' Pledging Ceremony cum Carnival	641,799
7. Cheering Team Competition for the 18 Districts	562,758
8. Voting and Guessing Activities	310,536
9. Dynamic Moments Photo Contest	100,252
10. Thematic Exhibitions and Large Floral Wall	426,500

<u>Item</u>	<u>Estimated Expenditure (\$)</u>
11. Cheering-up Activities	172,027
Subtotal:	4,973,965
IV. Wheelchair Basketball Challenge and Swimming Invitation Competition for People with Intellectual Disabilities	153,919
V. Opening and Closing Ceremonies	
1. Opening Ceremony	5,568,747
2. Closing cum Prize Presentation Ceremony	1,040,389
Subtotal:	6,609,136
VI. Publicity	
1. Advertisements (including advertising on newspapers, radio, television, social media, public transport vehicles and giant advertisement billboards, etc.)	8,214,543
2. Publicity Items (including posters, banners, lamp-post bunting, display panels, souvenir programmes, souvenirs, promotional videos and announcements, etc.)	3,544,507
Subtotal:	11,759,050
VII. Others	
1. Employment of Temporary Staff	731,768
2. Webpage and Computer Systems	1,055,553
3. Miscellaneous Items	245,567
Subtotal:	2,032,888
Total (I to VII):	37,459,867

Remarks:

1. The Notional Venue Charges for sports venues of the LCSD hired for training, competitions and activities are not included in the above estimated expenditure.
2. Most of the expenses arising from the Swimming Invitation Competition for People with Intellectual Disabilities have been included in that of the Inter-District Swimming Competition held concurrently.

Key Views from Various Sectors of the Community on the 6th HKG

I. Overall Views

- a. It was generally opined that the 6th HKG was clearly positioned with specific targets. With smooth overall operation, the 6th HKG was the best in terms of scale and atmosphere compared with the previous HKGs. In addition to providing an opportunity for district athletes to demonstrate their potential, it also strengthened the public's sense of belonging to the districts they live in and promoted public interest and participation in sports.

II. Sports Events

- a. It was generally considered that the eight existing sports were appropriate. The sports were highly popular at the community level, widely accepted by the public and provided with adequate facilities in various districts for the purposes of training and competition;
- b. Some individuals and individual National Sports Associations (NSAs) suggested that rugby, handball, rope skipping and dragon boat could be organised/included as demonstration/performance events of the HKG for sports promotion; and
- c. One Member suggested including the Cheering Team Competition for the 18 Districts as a scoring event in the HKG, but one Member disagreed with the suggestion, saying that it would defeat the purposes of mobilising the public to cheer for the athletes representing their districts and adding fun to the HKG with the Cheering Team Competition.

III. Formats and Rules of Sports Competitions

- a. It was generally agreed that the introduction of a seeding system in the competition schedule for individual events was an improved and fairer arrangement. It made the events more competitive and appealing to spectators and brought the HKG in line with the established practice of major sports events;

- b. Individual District Councils (DCs) considered that the HKG might organise team events only and stop holding individual events for sports competitions to minimise the impact of the absence of individual athletes on the competition results of districts. However, some Members disagreed with the suggestion, saying that it would discourage the athletes from participating in the HKG as the results and prizes in individual events were both challenge and encouragement for athletes;
- c. Individual districts held that the competition schedules for the athletics and swimming competitions were too tight and suggested considering an extension of the competition period from one and a half day to two days;
- d. Individual NSAs and DCs suggested that the team leaders' meetings of the swimming and volleyball competitions be held earlier, so that all stakeholders would be allowed sufficient time to prepare for the competitions;
- e. Individual DCs pointed out that apart from the representatives of the districts, the chief team leader, team leaders and coaches of the delegations should also be invited to the team leaders' meetings;
- f. Individual DCs suggested that the team leaders' meeting of the athletics competition be replaced by a technical meeting and deferred for a few days or one week before the competition, so that the finalised players' lists could then be confirmed after ensuring that the athletes concerned were ready for the competitions;
- g. Individual DCs pointed out that there were five team matches for table tennis and badminton, and suggested that the number of team matches for tennis be increased from three to five to make it more competitive and appealing to spectators;
- h. Individual DCs held that the ranking playoffs for the 5th to the

8th positions could be cancelled as the attendance rate of athletes was low. Instead, it was suggested that the results for the 5th to the 8th positions be determined by goal difference to avoid wastage of resources;

- i. Individual DCs were of the view that athletes/teams entering the quarter-finals should be allowed to retain their positions and results even if they were judged to have withdrawn from the matches, in a bid to recognise their previous efforts;
- j. Individual DCs suggested that consideration be given to offering gifts to athletes who had broken HKG/Hong Kong records;
- k. One Member reflected that some districts offered cash awards to athletes with outstanding results in the competitions as a token of encouragement, thereby attracting more top athletes to participate in the HKG for their districts. In this connection, it was suggested that cash awards of the same amount be offered to provide encouragement in a fair manner; and
- l. One Member relayed the views of some members of the public that it would be fairer if the sports events of the HKG could be divided into age groups. However, one Member pointed out that the positioning of each sports event was different. Major sports events such as the Olympic Games and the Asian Games were not divided into age groups. Moreover, as LCSD had been organising various competitions each year such as District Age Group Competitions and the Masters Games, it was opined that the present positioning of the HKG as an event for all age groups should be maintained.

IV. Event Dates, Times and Venues

- a. It was generally opined that the locations of competition venues of the 6th HKG were more convenient, nearer to MTR stations and easily accessible;
- b. Individual NSAs and DCs suggested that consideration be given to holding competitions in different regions, so as to facilitate

participation of athletes and spectators in different regions;

- c. Some individuals and individual DCs reflected that some of the competition dates of the HKG clashed with those of other events organised by the relevant NSAs, and that some athletes chose to participate in other events rather than the HKG, thus affecting the overall results of the districts concerned;
- d. Individual DCs considered that the HKG competitions should be held at venues with spectator stands and sufficient rest areas for delegations, so as to facilitate the attendance of the competitions by the delegations and members of the public;
- e. Individual DCs suggested that the events held on weekday evenings and Saturdays could be deferred to 8 p.m. to facilitate participation of working athletes;
- f. Individual DCs considered that the Organiser should avoid staging matches of the same event in several evenings in the same week and affecting the studies of student athletes; and
- g. Some individuals suggested that details of the fallback dates of the tennis competition be included in the Prospectus and the Notes for Participating Units to facilitate the athletes to set aside time for the competition.

V. Eligibility Requirements for Athletes

- a. It was generally opined that the eligibility requirements for athletes of the 6th HKG were reasonable and clear;
- b. Individual NSAs suggested that consideration be given to not restricting athletes who had participated or would participate in major international events from participating in the HKG, such that all members of the public could have the opportunity to participate in the HKG, thereby raising the level of the sports competitions and making them more appealing to spectators;
- c. Individual DCs suggested that consideration be given to revoking

acceptance of certain documents as proof of place of residence of athletes, e.g. mobile phone bills and credit card statements, since proof of place of residence was not required when applying for such services; and

- d. One Member suggested that the eligibility requirement concerning the place of residence be relaxed for team sports events (i.e. basketball, futsal and volleyball), so that not only residents but those studying or working in the district could form teams to participate in the HKG. Since co-operation was essential for team sports and most sports teams were from schools, team members might not reside in the same district and thus were not able to turn up in full team, thereby affecting their results in competitions.

VI. Method and Mechanism for the District Athlete Selection

- a. It was generally considered fair for the 18 districts to select their athletes through the existing standardised and open selection mechanism;
- b. Individual DCs suggested that it would be fairer to adopt a seeding system for the district athletes selection competitions; and
- c. Individual DCs suggested that the results of more local competitions be acceptable and recognised by the Organiser for selection of district athletes for the athletics and swimming events, so that more members of the public would be eligible to participate in the selection.

VII. Training for District Teams

- a. It was generally agreed that the qualifications and remuneration of coaches were satisfactory and that the pre-competition training of 24 hours was sufficient to help raise the skill levels of district athletes;
- b. Some districts reflected that the relatively low attendance rates of the pre-competition training were due to the fact that some

athletes had to receive the regular training provided by other organisations such as schools or NSAs and were unable to attend the pre-competition training.

- c. Individual DCs suggested that the districts could make pre-competition training compulsory and require athletes to reach a certain attendance rate before they could represent their districts. However, one Member had reservations about the suggestion, saying that high level athletes were more likely to be receiving regular training provided by other organisations. It seemed to be putting the cart before the horse if they were not allowed to participate in the HKG for their districts just because they could not attend the pre-competition training; and
- d. Individual DCs and NSAs reflected that it was necessary to hire additional assistant coaches to assist in the coaches' work of training and leading the district teams to participate in the competitions.

VIII. Opening Ceremony

- a. It was generally opined that staging the opening ceremony at the Hong Kong Coliseum on Sunday afternoon contributed to the smooth running of the occasion with an enthusiastic response from spectators. The arrangement achieved satisfactory results by drawing more attendance from families.
- b. The arrangement of the opening ceremony was well received. The solemn ceremony attracted a large audience and created a joyful ambience with rich and colourful programmes, combining sports and entertainment. Similar to the opening ceremonies of other major sports events, the packed programme of entertainment kept the spectators enthralled with impressive visual effects through the use of advanced screen projector, giving them a new experience in an enjoyable afternoon;
- c. There had been newspaper comments pointing out that there were too many singing or dance performances by the singers/artists of the TV station but the interview times with athletes were too

short. In addition, as the HKG was a sports event for Hong Kong people, the cauldron should be lit by local elite athletes instead of gold medallists from the Mainland; and

- d. One Member suggested that those taking the oath should be asked to bring the oath to the ceremony.

IX. Community Participation Activities

- a. It was generally agreed that the positioning of and arrangements for the Jockey Club Vitality Run were satisfactory. Well received by the public with a favourable atmosphere, the activity was able to publicise the HKG and further promote the “Sport for All” culture in an effective manner. It would be even better if the quota of the activity could be increased. In addition, as the actual distance of one of the events was shorter than 3 km, the distance of “about 3 km” should be specified in the prospectus;
- b. It was generally opined that changing the venue of the Cheering Team Competition for the 18 Districts to the Queen Elizabeth Stadium achieved satisfactory results. The teams were given sufficient space for preparation and rehearsal, soaking up the atmosphere;
- c. It was generally agreed that the Wheelchair Basketball Challenge and the Swimming Invitation Competition for People with Intellectual Disabilities could foster the social integration of persons with disabilities and promote the “Sport for All” culture; and
- d. Individual DCs opined that the results of the Cheering Team Competition for the 18 Districts could be announced earlier, so that the districts could arrange for the winning teams to collect their prizes and perform at the Closing cum Prize Presentation Ceremony.

X. Strategies, Channels and Effectiveness of Publicity

- a. It was generally agreed that the publicity strategies adopted for the 6th HKG were more satisfactory and effective than those for

the previous HKGs, and that the public's awareness of and involvement in the 6th HKG had been significantly enhanced;

- b. It was generally agreed that the website of the 6th HKG provided users with information about the HKG in an effective manner with attractive design features, rich contents and efficient information updating;
- c. It was generally opined that the arrangements of live webcasts of the finals achieved satisfactory results. It allowed more people the chance to watch the competitions;
- d. One Member suggested that the commentary made by the sports commentators during live webcasts of the finals be improved to avoid disclosing athletes' privacy;
- e. One Member suggested that apart from the venues of LCSD, consideration should be given to promoting the HKG and providing the most updated information at the community halls of the Home Affairs Department so as to facilitate public access to the information on the event;
- f. One Member suggested that publicity efforts, such as publicizing the HKG to local organisations and schools, should continue to be stepped up at district level. In addition, HKG information kiosks could also be set up at sports venues for timely dissemination of the most updated information and providing information about the staff members and athletes of district delegations, etc., so as to encourage wider participation and support from the community for the HKG;
- g. One Member suggested that the relevant NSAs should consider making the competitions of the HKG one of the approved ranking competitions so as to encourage wider participation of athletes by enhancing the recognition for the results obtained in the HKG and;
- h. One Member suggested that apart from taking part in the

Cheering Team Competition for the 18 Districts, cheering teams of the districts could also cheer for the athletes competing for their respective districts at the eight sports competitions. However, one other Member reflected that since the competitions of HKG took place nearer the time of school examinations, it would be difficult to arrange for the cheering teams, who were mostly students, to cheer for the athletes at the competitions; and

- i. One Member indicated that members of district delegations were each provided with a set of tracksuit, but DC members were only given a polo T-shirt. It was suggested that all DC members be provided with a set of tracksuit to create a coherent image.

XI. Financial Arrangements

- a. It was generally agreed that the district support funding for the 6th HKG was sufficient; and
- b. Individual DCs held that the funding for certain supporting items, such as the remuneration of officials, competition uniforms, organisation of cheering teams, and publicity at district level, etc., had to be increased in order to optimise the arrangements in various aspects.