

Community Sports Committee
Progress Report on the Masters Games 2025/26

Purpose

This paper aims to report to Members on the preparations for the Masters Games 2025/26 (the Games).

Background

2. The Games were first held in 1990 and have been organised biennially since 2009. Organised by the Leisure and Cultural Services Department (LCSD), this territory-wide event aims to encourage members of the public aged 35 or above to participate in sports, enjoy the fun of sports, and sustain their interest in physical activities by competing with peers of similar age.

Event Arrangements

3. Scheduled from January to June 2026 at various recreation and sports venues throughout Hong Kong, the Games comprise six sports, namely badminton, distance run, swimming, table tennis, Tai Chi and tennis. All events are divided into age groups to allow participants to compete against peers of similar age. The badminton, table tennis, and tennis competitions offer both singles and doubles events, all adopting a single knockout system. For Tai Chi, both individual and team events are available, while the swimming competition offers 50-metre, 100-metre, and 200-metre individual events. Awards for the champion, first runner-up, second runner-up and third runner-up will be presented for each division in each event. The Games are expected to attract 4 600 participants.

Publicity

4. The LCSD launched a comprehensive publicity campaign in early October 2025 to encourage active public participation through various channels and platforms. These include promotions on online and social media platforms, setting up a dedicated webpage to disseminate information of the Games, publishing promotional materials on the LCSD homepage and the “LCSD e-Magazine”, adding hyperlinks to the dedicated webpage on the relevant webpage of the Information Services Department, and providing the latest activity updates via social media platforms such as the “LCSD Plusss” Facebook and Instagram pages. In addition, the LCSD has invited star athletes to film promotional videos, which have been uploaded to the dedicated webpage and social media platforms to enhance public awareness.

Enrolment and Competition Progress

5. As this edition of the Games marks the first use of the SmartPLAY system for enrolment, the LCSD deployed “Service Ambassadors” at the Kwun Chung Sports Centre in December 2025 to assist members of the public with user registration and submission of electronic ballot applications. The overall enrolment process proceeded smoothly. As at 28 February 2026, enrolment for the table tennis, distance run, Tai Chi, tennis and badminton competitions had been completed in phases, with an enthusiastic response. Enrolment for the swimming competition will commence in March 2026.

6. The table tennis competition was successfully held from 10 January to 1 February 2026 at the Cornwall Street Squash and Table Tennis Centre, and the distance run competition concluded successfully on 8 February at the main dam of Plover Cove Reservoir in Tai Po. The Tai Chi, tennis, badminton and swimming competitions will be rolled out progressively from March to June. Awards will be presented immediately upon the conclusion of each event.

Sponsorship

7. The LCSD has introduced a sponsorship scheme for the first time, inviting corporations and organisations to support the Games through cash or in-kind contributions. As at December 2025, a total of 15 organisations supported the event, contributing HK\$120,000 in cash and approximately HK\$510,000 worth of goods and services. The sponsors comprised 1 Title Sponsor, 5 Gold Sponsors, 5 Silver Sponsors, and 4 Bronze Sponsors.

Submission of Paper

8. Members are invited to note the preparations for the Games.

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Leisure and Cultural Services Department

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