

Appendix II


Information of Designated Venues/Facilities for Providing Advertising Services

	Venue	Specific advertising spaces proposed (if any)
1.	High Block of Hong Kong City Hall	External wall
2.	Hong Kong Cultural Centre	(i) Façade facing the Victoria Harbour (ii) Slanted walls
3.	Hong Kong Space Museum	Façade of dome
4.	Hong Kong Film Archive	External wall banner site (facing Island Eastern Corridor)
5.	East Kowloon Cultural Centre	Semi-transparent LED wall (facing Kwun Tong Road)
6.	Hong Kong Heritage Museum	External wall facing Man Lam Road
7.	Hong Kong Museum of History	Façade facing Science Museum Road (with a size of 6m (W) by 12.5m (H))
8.	Hong Kong Central Library	Podium level
9.	Connaught Garden	The planter area fronting General Post Office
10.	Kowloon Park	The flower bed connected to MTR Tsim Sha Tsui Station Exit A1
11.	Fleming Road Garden	Walkway within the Garden
12.	Victoria Park Swimming Pool	External wall facing Hing Fat Street
13.	Kai Tak Station Square	Walkway to Kai Tak Sports Park
14.	Harbour Road Sports Centre	External wall facing Hung Hing Road
15.	Tsuen Wan Sports Centre	External wall facing Tsuen Wan Road
16.	Wing Tai Road Garden	Existing giant banner site facing Shing Tai Road

Notes:

- Other LCSD venues not listed above may be considered on a case-by-case basis, subject to the advice/expertise of the agency to be engaged.
- Priority will be given to LCSD and venue events as well as requests made by Government Departments.

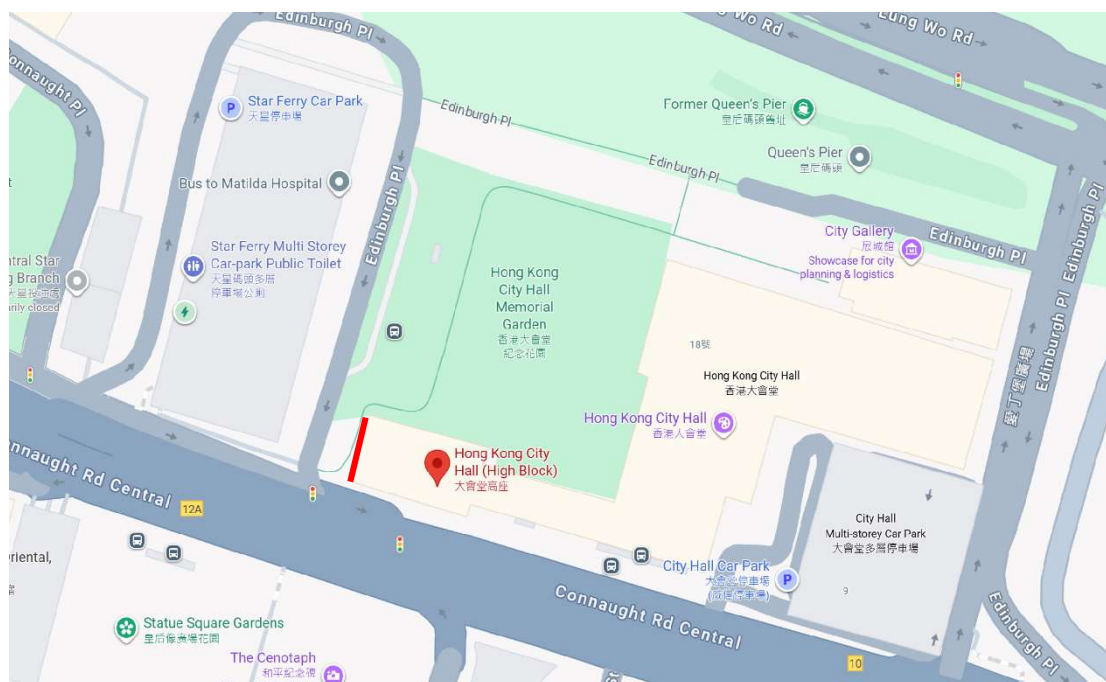
High Block of Hong Kong City Hall (HKCH)

Photo	Site No.	Location of Advertising Spaces	Approximate Size, w x h (m x m)	No. of Spaces	Remarks
	CH-1	External wall of HKCH High Block (facing Star Ferry Car Park)	Approximate 10.6m (W) x 30.3m (H)	1	<ul style="list-style-type: none"> Available month for hiring: all year round The wall banner site will be available for hire throughout the year, with priority given to major events and territory-wide promotion campaigns, and subject to the approval by the Government Representative. Banner installation and dismantling time shall be carried out between 9am and 10pm daily.

Notes:

- The feasibility of adding a banner site must be assessed by ArchSD and EMSD. As the current rooftop and wall façade are deemed unsuitable for anchoring and displaying a wall banner due to safety concerns, installation of the necessary structures and equipment will be required.
- Approval from the Antiquities and Monuments Office (AMO) is required for any installation works.
- Given the size and weight of the giant banner, daily operations involving the installation and dismantling of the wall banner will require the use of a crane lorry on Connaught Road. This may affect road usage, and further advice from the Transport Department is required.

Location Plan for Advertising Site at the External Wall of HKCH High Block
(Advertising Site No. 1)



— Advertising Site

Hong Kong Cultural Centre (HKCC)



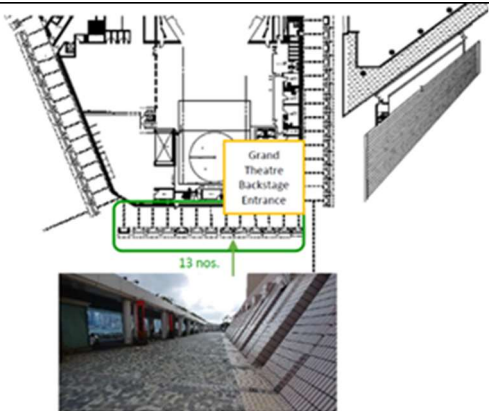
Photo	Site No.	Location of Advertising Spaces	Approximate Size, w x h (m x m)	No. of Spaces	Remarks
 Facade in day time  Facade in night time	CC-1	HKCC Facade facing Victoria Harbour	<p>The approximate size of the Facade is: 8 884 sq. m (Facade A + Facade B)</p> <p>(Facade A: 3 133 sq. m [105.6m (L); 30m – 12m (H)]</p> <p>Facade B: 5 751 m sq. [125.3m (L); 47.1m – 12m (H)])</p> <p>*Interested agencies are advised to take on-site measurements prior to the design of the projection.</p>	1	<ul style="list-style-type: none"> Available month for hiring: all year round subject to the booking of Piazza A & B. The projection system and its ancillary equipment may need to be installed at the Viewing Deck or at Piazza A & B. In such cases, the agency must additionally book related venues. Where amplified sound is involved, venue management reserves the right to approve the sound level to ensure it does not cause disturbance to events

Photo	Site No.	Location of Advertising Spaces	Approximate Size, w x h (m x m)	No. of Spaces	Remarks
					scheduled in the indoor facilities.
	CC-2	Wall space near to HKCC Grand Theatre Backstage Entrance	<p>The approximate size of each banner is: 3.54m (H) x 0.89m (D) x 2.34m (W)</p> <p>*Interested agencies are advised to take on-site measurements prior to the production of banners.</p>	13	<ul style="list-style-type: none"> Available month for hiring: all year round Banner installation and dismantling time shall be carried out between 9am and 10pm daily.

Site No.	Air Time Available
CC-1	from 1800 to 2300 hrs except during 2000 - 2030 hrs when "A Symphony of Light" is staged

Location Plan for Advertising Sites in the Piazza Area of HKCC (Advertising Site No. 2)



- Advertising Site No. CC-1
- Advertising Site No. CC-2

Hong Kong Space Museum


Photo	Site No.	Location of Advertising Spaces	Approximate Size, w x h (m x m)	No. of Spaces	Remarks
	SM-1	Façade of dome facing Hong Kong Museum of Art (HKMoA)	1,200 sq. m * The agency is advised to take on-site measurements prior to the design of the projection.	1	<ul style="list-style-type: none"> Available month for hiring: all year round The site is available for video projection mapping only. The agency shall not install any equipment or decoration on the façade of dome. The area may also be closed as advised by the Police in certain special days, such as Lunar New Year, 1 Jul and 1 Oct. Around 100 sq. m of HKCC Piazza space near the HKMoA will need to be designated for installing


Photo	Site No.	Location of Advertising Spaces	Approximate Size, w x h (m x m)	No. of Spaces	Remarks
					<p>and storing projectors and other equipment in front of the dome.</p> <ul style="list-style-type: none"> The agency shall ensure the accuracy of the projection mapping without light spillage to avoid affecting the surrounding environment and causing excessive light pollution. The agency shall install mill barriers surrounding the pools in front of the façade of dome to ensure safety of the public members viewing the projection.

Site No.	Air Time Available
SM-1	from 1900 to 2200 hrs

Location Plan for Advertising Site at Hong Kong Space Museum,
Facade of dome (Facing HKMoA)
(Advertising Site No. 3)



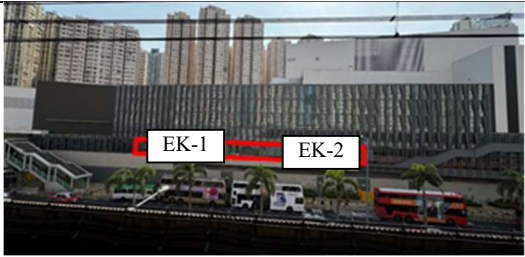
Hong Kong Film Archive (HKFA)

Photo	Site No.	Location of Advertising Spaces	Approximate Size, w x h (m x m)	No. of Spaces	Remarks
	FA-1	External Wall Banner Site (facing Island Eastern Corridor)	5m (W) x 12m (H)	1	<ul style="list-style-type: none"> Available month for hiring: all year round Installation and dismantling time: 0930-1730

Location Plan for Advertising Sites at Hong Kong Film Archive
(Advertising Site No. 4)

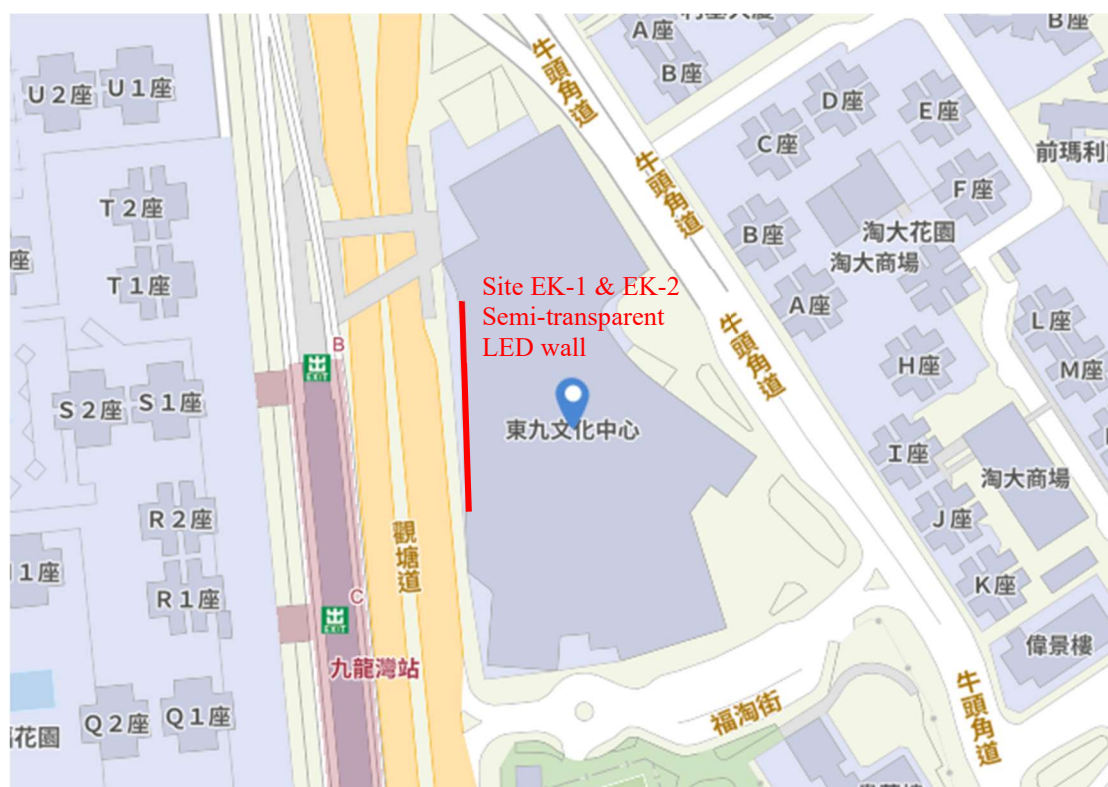


East Kowloon Cultural Centre (EKCC)


Photo	Site No.	Location of Advertising Spaces	Approximate Size, w x h (m x m)	No. of Spaces	Remarks
	EK-1 & EK-2	Semi-transparent LED wall (facing Kwun Tong Road)	Approximate 27m (W) x 4m (H) for each site	2	<ul style="list-style-type: none"> Available month for hiring: all year round This new LED wall site will be available for hiring from March 2026 onwards.

Site No.	Air Time Available
Site EK-1 at EKCC	from 1000 to 2200 hrs (To retain half air time for EKCC and departmental own use)

Location Plan for Advertising Sites at East Kowloon Cultural Centre
(Advertising Site No.5)





Hong Kong Heritage Museum

Photo	Site No.	Location of Advertising Spaces	Approximate Size, w x h (m x m)	No. of Spaces	Remarks
	HM-1	External wall facing Man Lam Road (wall banner only)	9.5m (W) x 13.5m (H)	1	<ul style="list-style-type: none"> Available month for hiring: all year round[#] Installation and dismantling time: Monday to Sunday 10am – 5pm <p><i>[#]1 June – 31 Oct will be reserved for the Anniversary of the Establishment of the HKSAR and the Anniversary of the Founding of the People's Republic of China.</i></p>

Location Plan for Advertising Site at Hong Kong Heritage Museum
(Advertising Site No. 6)

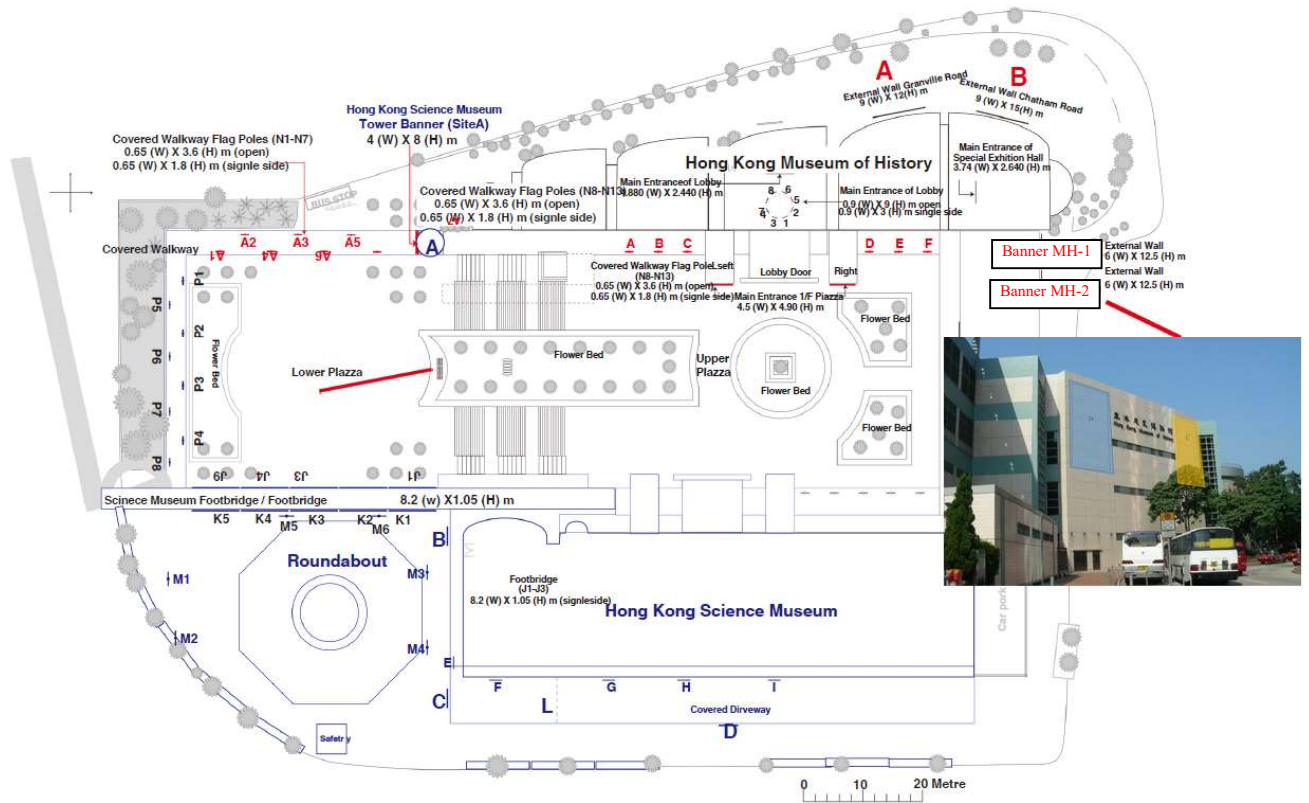


Hong Kong Museum of History (HKMH)

Photo	Site No.	Location of Advertising Spaces	Approximate Size, w x h (m x m)	No. of Spaces	Remarks
	MH-1	External Wall facing Science Museum Road, opposite to Tsim Sha Tsui Public Library	6m (W) x 12.5m (H)	1	<ul style="list-style-type: none"> Available month for hiring: all year round Installation and dismantling are preferred to be carried out on the Museum closed days (i.e. Tuesdays except PHs) in the daytime.
	MH-2	External Wall facing Science Museum Rd, near Science Museum	6m (W) x 12.5m(H)	1	

Location Plan for Advertising Sites at Hong Kong Museum of History **(Advertising Site No. 7)**

HKMH Site Plan of Banners



Hong Kong Central Library (HKCL)

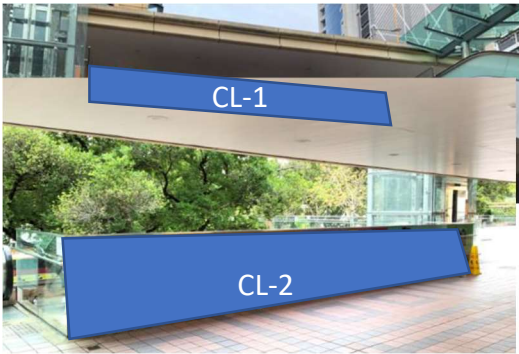

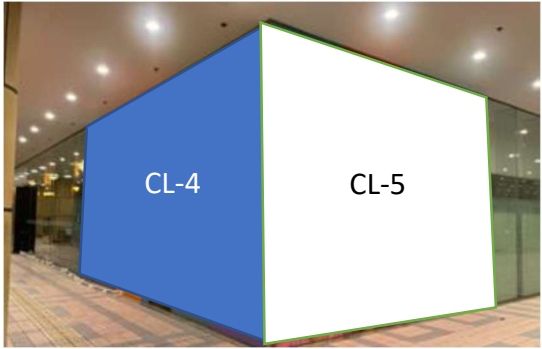
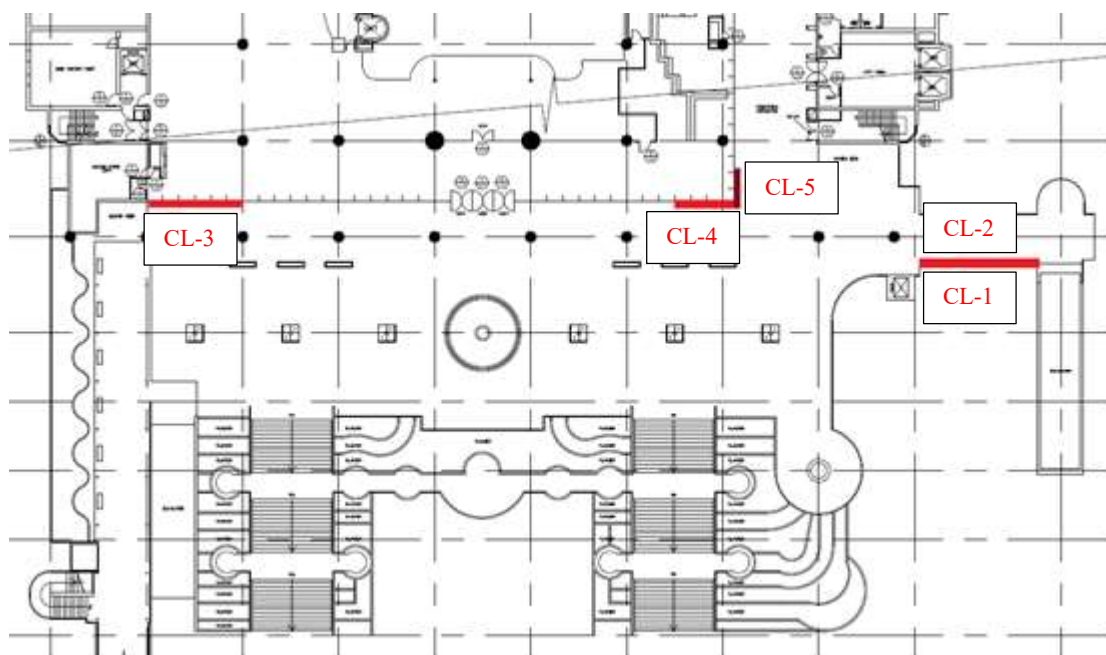
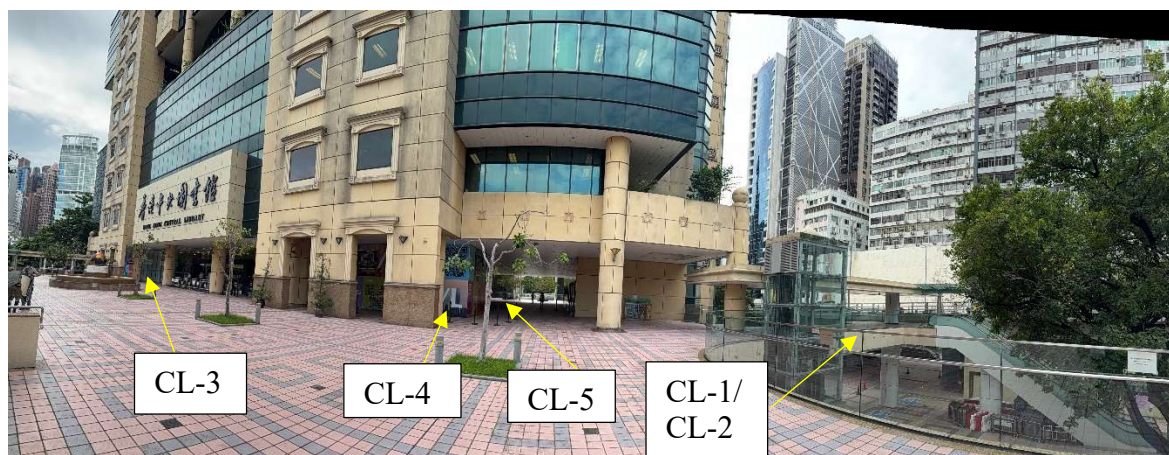
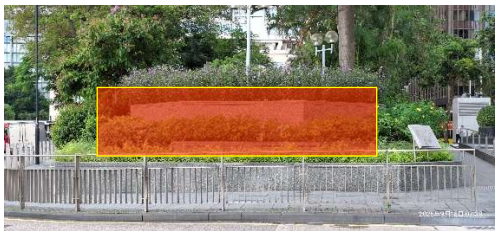
Photo	Site No.	Location of Advertising Spaces	Approximate Size, w x h (m x m)	No. of Spaces	Remarks
	CL-1	Podium level - Outdoor Footbridge CL-1: Wall facing outside (toward Causeway Road)	10.23 m (W) x 1.14 m (H)	1	<ul style="list-style-type: none"> Banner or glass sticker (CL-1 and/or CL-2) Available month for hiring : all year round
	CL-2	CL-2: Wall facing inside		1	<ul style="list-style-type: none"> Installation and dismantling be conducted outside the following library opening hours: <u>Mon, Tue, Thu to Sun</u> 10:00 – 21:00 <u>Wed</u> 13:00 - 21:00 <u>PH</u> 10:00 – 19:00
	CL-3	Podium level – Wall of main entrance Left	9.78 m (W) x 4.05 m (H)	1	<ul style="list-style-type: none"> Glass sticker Available month for hiring : all year round Installation and

Photo	Site No.	Location of Advertising Spaces	Approximate Size, w x h (m x m)	No. of Spaces	Remarks
	CL-4	Podium level – Wall of main entrance right	8.1 m (W) x 4.05 m (H)	1	dismantling be conducted <u>outside</u> the following library opening hours: <u>Mon, Tue, Thu to Sun</u> 10:00 – 21:00 <u>Wed</u> 13:00 - 21:00 <u>PH</u> 10:00 – 19:00
	CL-5		5.28 m (W) x 4.05 m (H)	1	

Location Plan for Advertising Sites at Hong Kong Central Library
(Advertising Site No. 8)

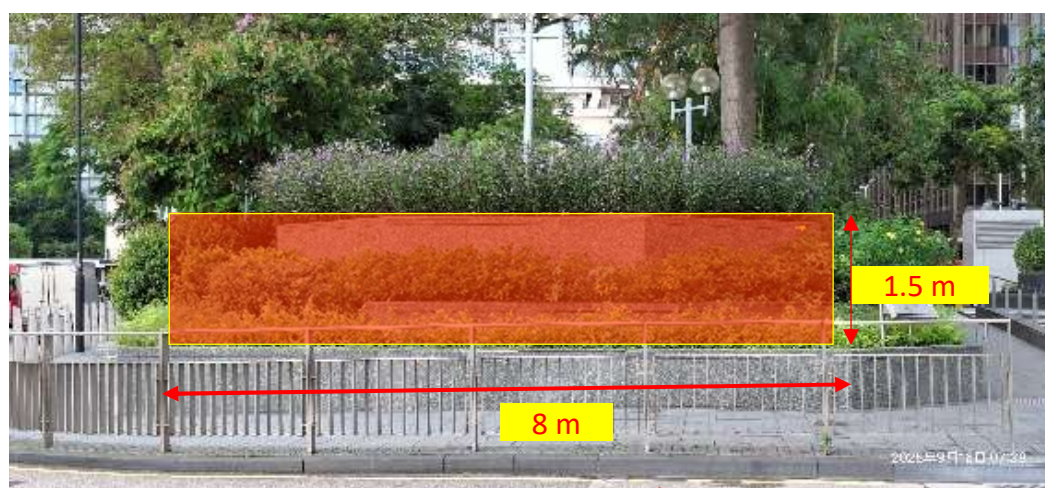


Connaught Garden


Photo	Site No.	Location of Advertising Spaces	Approximate Size, w x h (m x m)	No. of Spaces	Remarks
	CG-1	Planter Area at Connaught Garden (fronting to General Post Office)	8 m (W) x 1.5 m (H)	1	<ul style="list-style-type: none"> Available month for hiring : all year round

Site No.	Air Time Available
CG-1	from 0800 to 2300 hrs

Location Plan for Advertising Site at Connaught Garden
(Advertising Site No. 9)

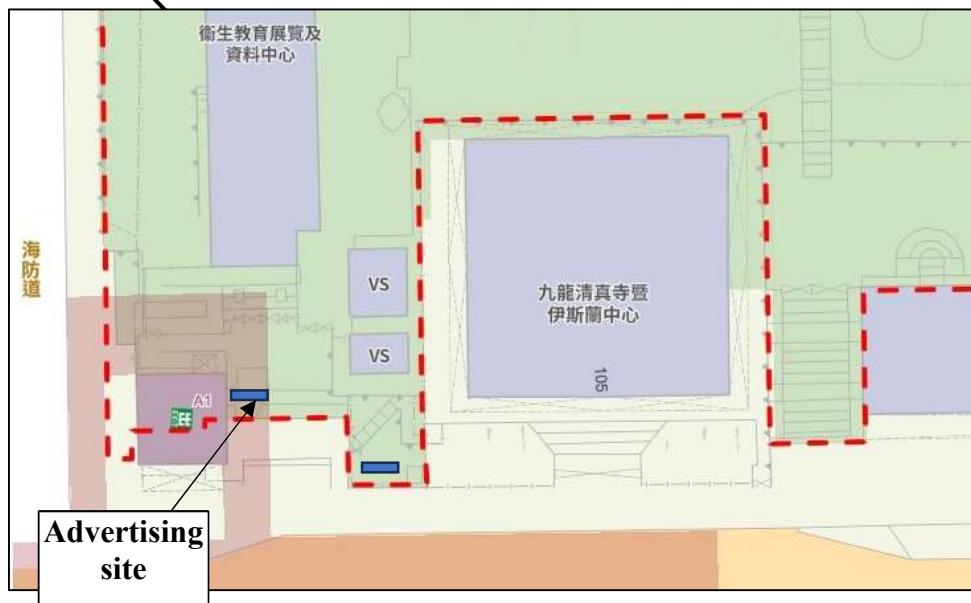
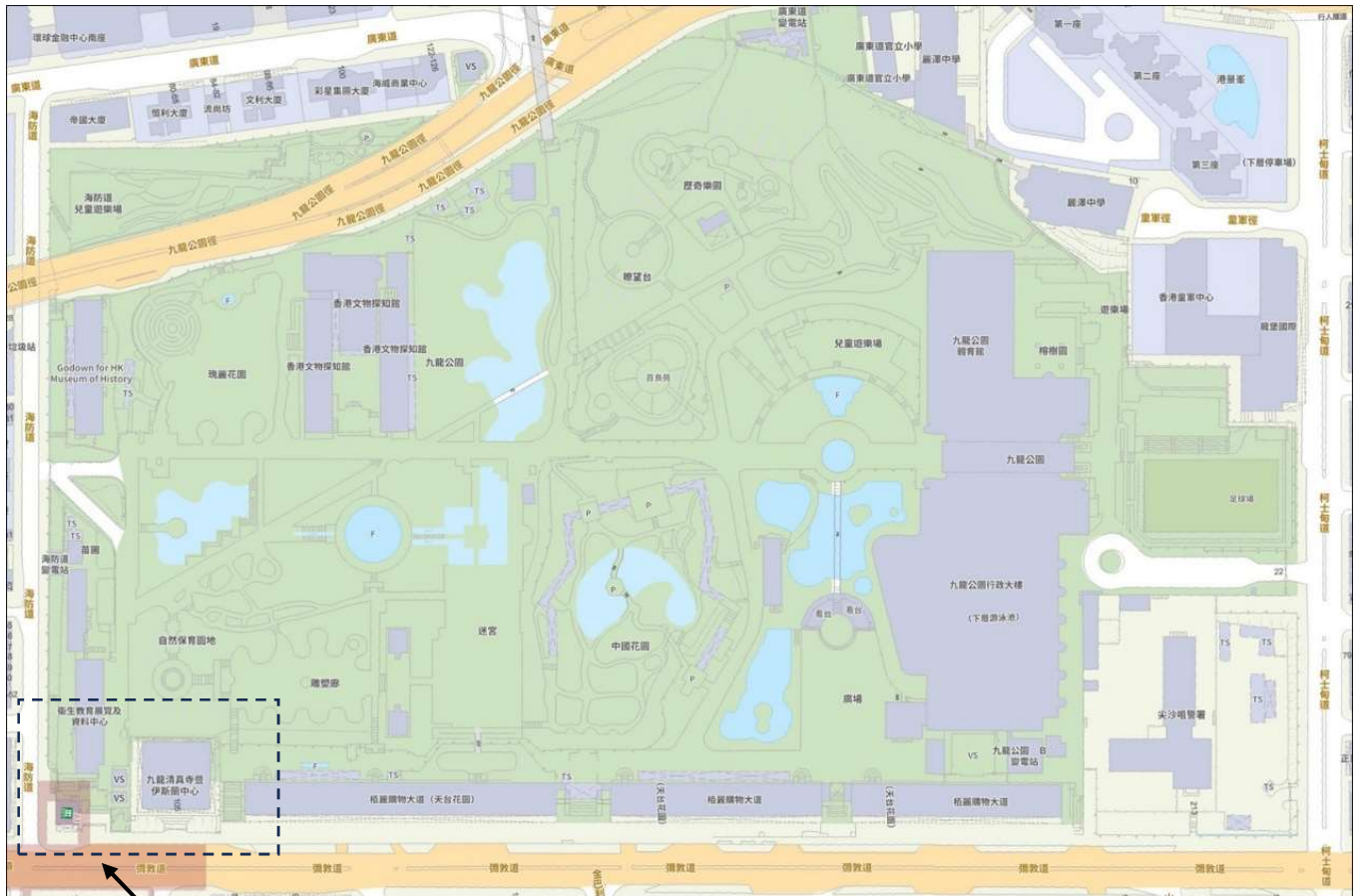


Kowloon Park

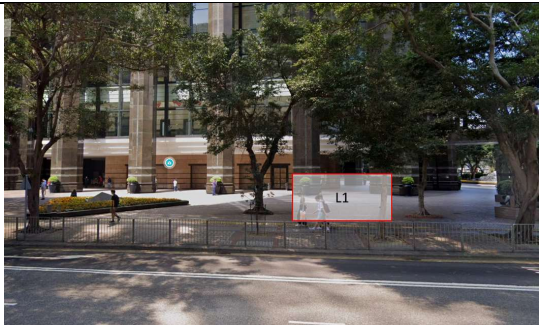
Photo	Site No.	Location of Advertising Spaces	Approximate Size, w x h (m x m)	No. of Spaces	Remarks
	KP-1	The flower bed connected to MTR Tsim Sha Tsui Station Exit A1 (on the existing name plate)	3.5m (W) x 1.5m (H)	1	<ul style="list-style-type: none"> Available month for hiring : all year round Given that the existing structure could support the proposed LED display, no base footing is required which may reduce both work time and costs for the proposed LED display.

Site No.	Air Time Available
KP-1	from 0900 to 2100 hrs

Location Plan for Advertising Site at Kowloon Park
(Advertising Site No. 10)

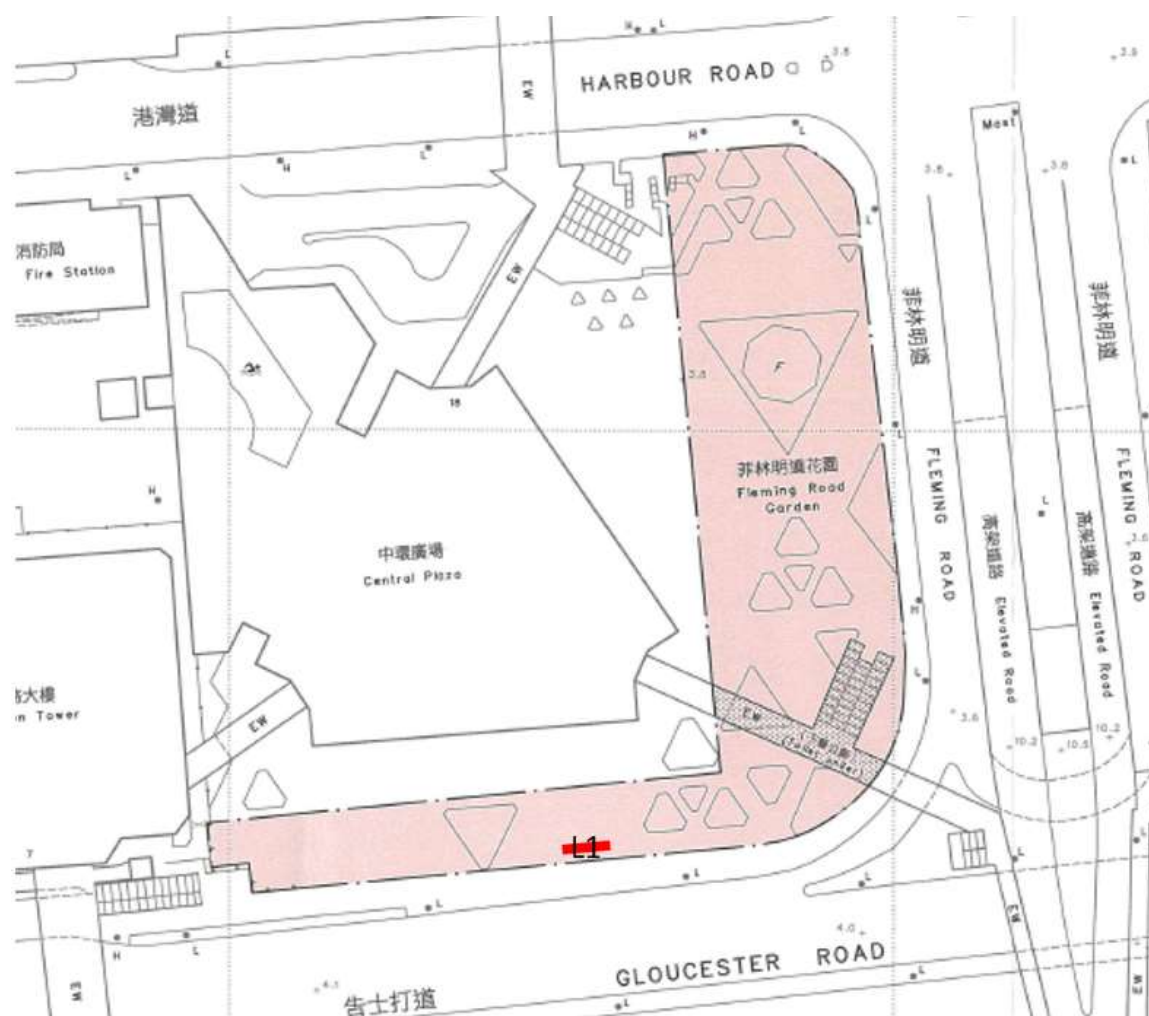


Fleming Road Garden

Photo	Site No.	Location of Advertising Spaces	Approximate Size, w x h (m x m)	No. of Spaces	Remarks
	FR1	Lightbox with LED display along the walkway of the Garden (TBC)	2.5m (H) x 5m (W) (TBC)	1	<ul style="list-style-type: none"> Available month for hiring: all year round The Garden has been entrusted to the Central Plaza Management Company Limited for daily management. The 'available month for hiring, installation and dismantling time' might need to be further discussed and agreed with the Central Plaza Management Company Limited.

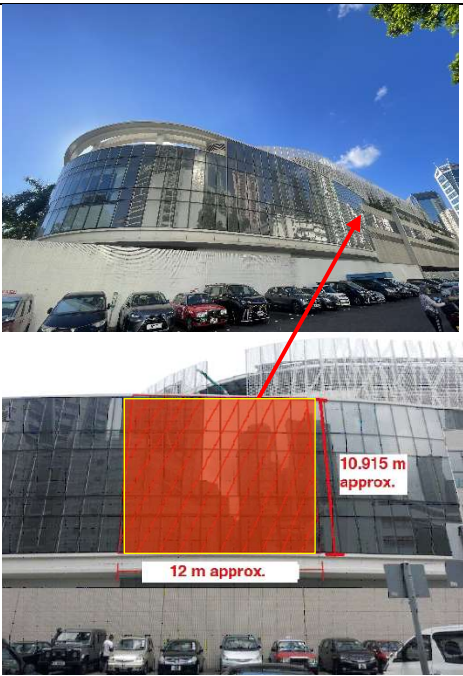
Site No.	Air Time Available
FR 1	The 'air time available' might need to be further discussed and agreed with the Central Plaza Management Company Limited.

Location Plan for Advertising Sites at Fleming Road Garden
(Advertising Site No. 11)



■ Advertising site

Victoria Park Swimming Pool

Photo	Site No.	Location of Advertising Spaces	Approximate Size, w x h (m x m)	No. of Spaces	Remarks
	VP-1	External wall facing Hing Fat Street	12m (W) x 10.9m (H)	1	Available month for hiring: all year round except the whole month of March


Site No.	Air Time Available
VP-1	To be further advised by the venue management

Location Plan for Advertising Site at Victoria Park Swimming Pool (External Wall facing Hing Fat Street)
(Advertising Site No. 12)



■ Advertising site

Kai Tak Station Square


Photo	Site No.	Location of Advertising Spaces	Approximate Size, w x h (m x m)	No. of Spaces	Remarks
	KT-1	Walkway to Kai Tak Sports Park	<u>Walkway</u> 410 m (L) x 7 m (W) x 2.5-3.5 m (H) <u>Cylindrical Pole</u> 1.23 m (L) <u>Square Pole</u> 1.28m (L)	<u>Cylindrical Pole</u> (Count on both sides at one interval) 32 <u>Square Pole</u> (Count on both sides at one interval) 18	<ul style="list-style-type: none"> Available month for hiring: all year round The Walkway is the dispersal route of Kai Tak Sports Park (KTSP). It would be available for installation and reinstatement works all year round from 9am – 6pm (except those dates with events held at KTSP)

Site No.	Air Time Available
KT-1	from 0700 to 2300 hrs

Location Plan for Advertising Sites at Kai Tak Station Square
(Advertising Site No. 13)

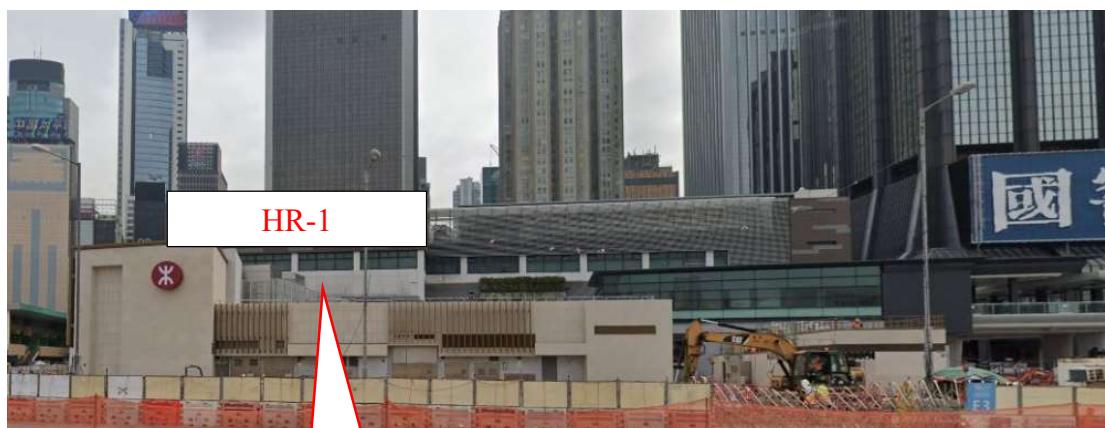


Harbour Road Sports Centre

Photo	Site No.	Location of Advertising Spaces	Approximate Size, w x h (m x m)	No. of Spaces	Remarks
	HR-1	External wall facing Hung Hing Road	30m (W) x 6m (H)	1	Available month for hiring: all year round

Site No.	Air Time Available
HR-1	To be further advised by the venue management

Location Plan for Advertising Site at
Harbour Road Sports Centre (External Wall facing Hung Hing Road)
(Advertising Site No. 14)



Harbour Road Sports
Centre (external wall
facing Hung Hing
Road)


Remark : The external wall of Harbour Road Sports Centre may be blocked by the 'Topside Development above Exhibition Centre Station', which is a project under study by the Civil Engineering and Development Department.

Location Plan for Advertising Site at
Harbour Road Sports Centre (External Wall facing Hung Hing Road)
(Advertising Site No. 14)



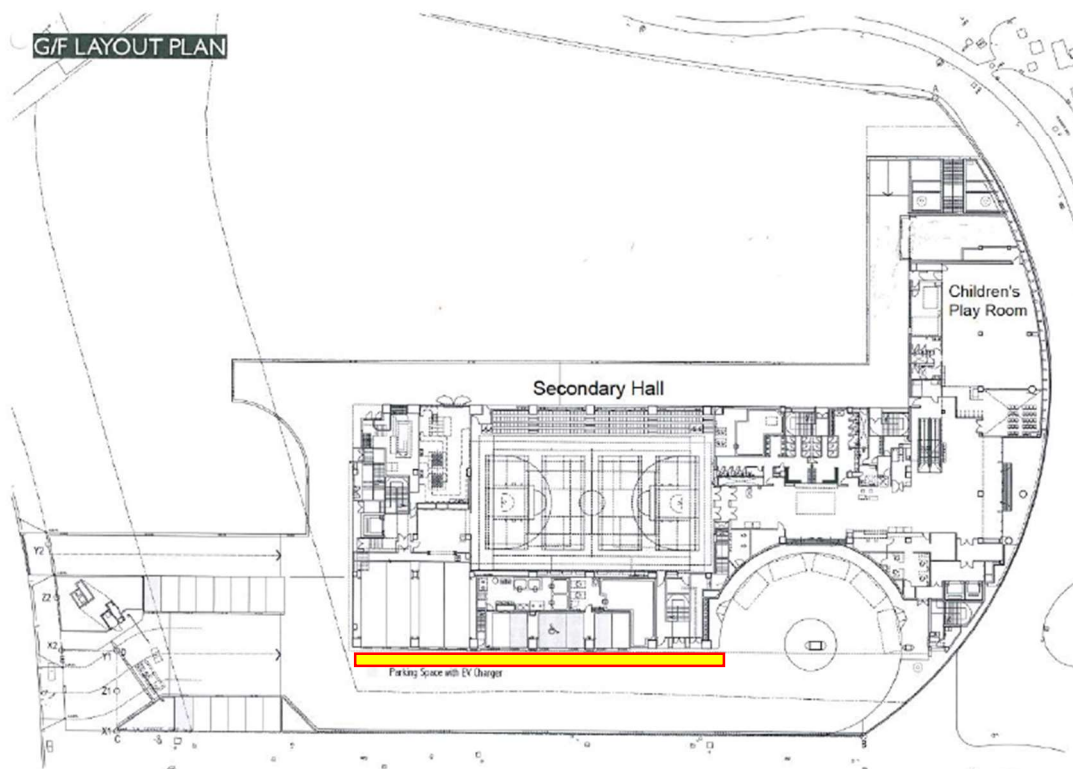
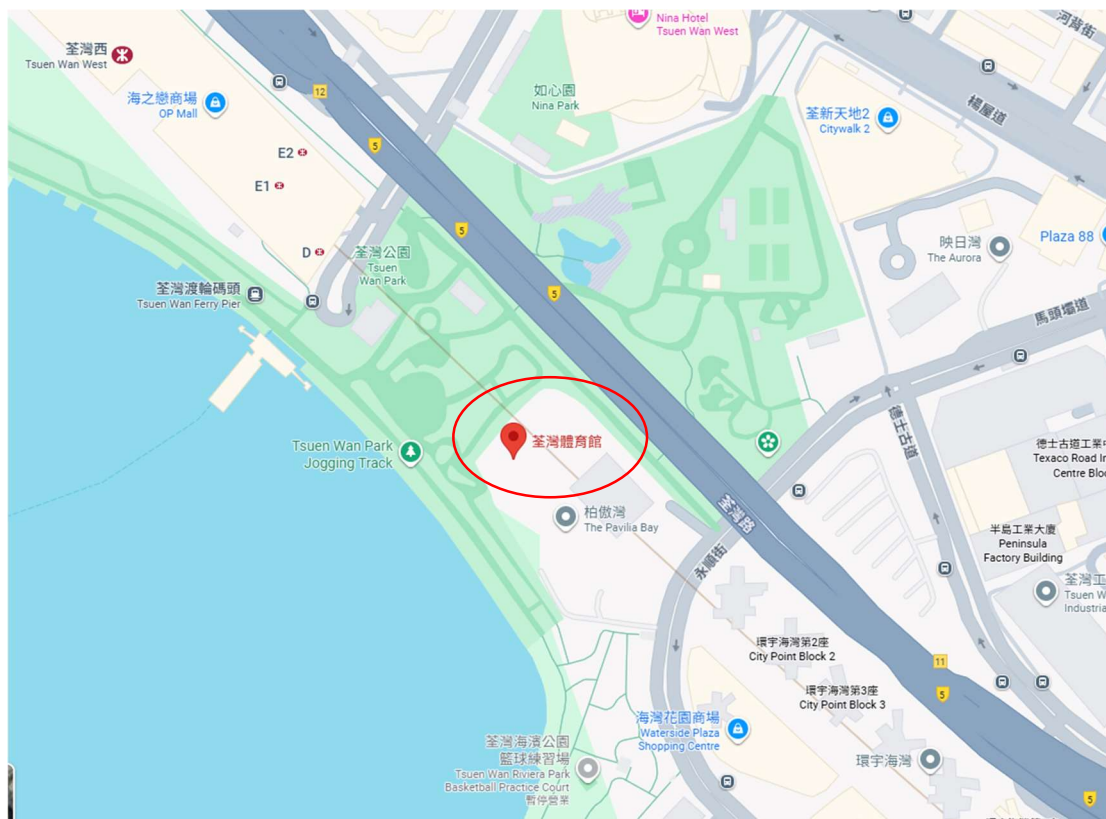
Advertising site

Tsuen Wan Sports Centre

Photo	Site No.	Location of Advertising Spaces	Approximate Size, w x h (m x m)	No. of Spaces	Remarks
	TW-1	External wall facing Tsuen Wan Road	70m (W) x 15m (H)	1	<ul style="list-style-type: none"> Available month for hiring: all year round Installation and dismantling during the venue opening hours (From 07:00 to 23:00)



Site No.	Air Time Available
TW-1	from 0700 to 2300 hrs (Applicable to LED display only)

Location Plan for Advertising Site at Tsuen Wan Sports Centre (Advertising Site No. 15)



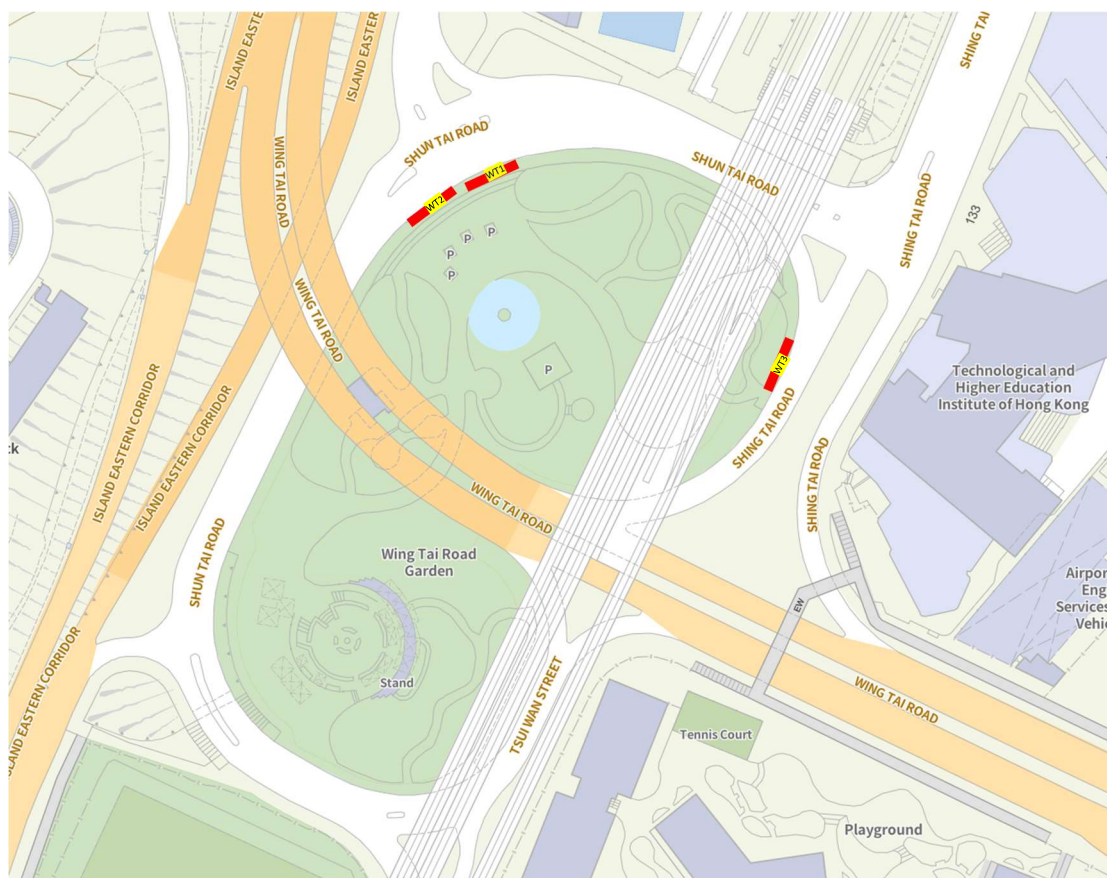
Advertising site

Wing Tai Road Garden

Photo	Site No.	Location of Advertising Spaces	Approximate Size, w x h (m x m)	No. of Spaces	Remarks
	WT-1 & WT-2	Existing giant banner site facing Shun Tai Road	20m (W) x 7m (H)	2	<ul style="list-style-type: none"> The government representative reserves the right for use one banner site to publicize government materials for 3 times per year. Each time lasts for a month.
	WT-3	Existing giant banner site facing Shing Tai Road	20m (W) x 7m (H)	1	

Site No.	Air Time Available
WT-1, WT-2 & WT-3	To be further advised by the venue management

Location Plan for Advertising Site at Wing Tai Road Garden
(Advertising Site No. 16)



■ Advertising sites