

Quality Services for Quality Life

2014-2015 Annual Report

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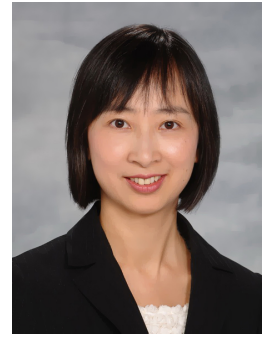
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Foreword

I am privileged to join LCSD in July 2014 to lead a team of competent and dedicated colleagues with a shared vision to enhance the quality of life of Hong Kong people. The year 2014-15 marks another fruitful year with a wide array of leisure and cultural facilities and services that suit the needs and interests of people from all walks of life.



In terms of hardware, the commissioning of the Ko Shan Theatre New Wing in October 2014 gave another boost to the promotion of Cantonese opera, an item inscribed onto UNESCO Representative List of the Intangible Cultural Heritage of Humanity in 2009. This purpose-designed facility served as a cradle for the inheritance and performance of the Cantonese opera genre. We also commemorated the 25th anniversary of the Hong Kong Cultural Centre (HKCC). Since its opening in 1989, HKCC has firmly established itself as Hong Kong's premier performance venue, having staged more than 18 000 performances to showcase the talent of renowned artists and performing companies at home and abroad, and attracted audiences of over 15 million in total. An exciting array of fun-filled celebration programmes was organised.

During the year, we also commissioned two leisure venues namely, the Tin Yip Road Sand Court and Park and Phase 1 of the Kai Tak Runway Park. To ensure fair, efficient and optimal booking and allocation of our leisure venues, our Leisure Link System launched a re-registration exercise so that each patron could hold one account only. Penalties were also introduced to discourage abuse for the benefit of more genuine users.

2014 was a fruitful year with remarkable achievements in the sports arena. Hong Kong athletes won 43 and 44 medals at the Incheon 2014 Asian Games and the Incheon 2014 Asian Para Games respectively. LCSD will continue to render support to our athletes and respective National Sports Association in their pursuits both locally and internationally.

Community sports remained high on our agenda. Our Sport For All Day 2014 attracted over 220 000 people from all walks of life to participate in sports activities. Another sporting highlight was the new Vitality Run, held as the prelude to the 5th Hong Kong Games. In a carnival atmosphere, over 5 000 participants took part in the run along the Shing Mun Riverside and related fringe activities.

LCSD is also committed to promoting horticulture and greening. Hong Kong Flower Show 2015, with *Oncidium* genus of orchids as its theme, attracted a record high of some 600 000 visitors.

In the cultural arena, our museums continued to scale new heights, attracting around 6.1 million visitors in 2014-15. Enthusiastic crowds flocked to blockbuster exhibitions such as

Treasures from Tsarskoye Selo, Residence of the Russian Monarchs; Studio Ghibli Layout Designs: Understanding the Secrets of Takahata and Miyazaki Animation; The Extraordinary in the Ordinary: Chairs for Viewing the World through Time; and Dunhuang – Untold Tales, Untold Riches.

With the completion of a territory-wide survey on intangible cultural heritage (ICH) last year, we launched Hong Kong's first ICH inventory with 480 items in June 2014. With the addition of four items (viz. the arts of the Guqin, Quanzhen temples Taoist ritual music, Hakka unicorn dance in Hang Hau, Sai Kung and Wong Tai Sin belief and customs) in 2014, Hong Kong now has a total of 10 items successfully inscribed onto the national list of ICH.

In September 2014, we hosted a major international conference in collaboration with the International Institute for Conservation of Historic and Artistic Works (IIC). The IIC 2014 Hong Kong Congress on An Unbroken History - Conserving East Asian Works of Art and Heritage, being the first of its kind in South East Asia, brought together 400 delegates and conservation professionals from 30 countries and regions to share good practices in conservation, testifying to the important role of Hong Kong in the international arena.

Our world-class public library system also made great strides in its e-services, with the libraries' website revamped, two new mobile apps launched, and more new e-resources added to the existing collections. Its promotional project Library at Your Fingertips, coupled with the revamped website and a number of major innovative projects, received public acclaim and won various awards during the year. In October 2014, we organised the 10th Conference on Cooperative Development and Sharing of Chinese Resources – Digital Legacy, an international library conference on the creation and sharing of Chinese digital resources.

We continued to offer a diverse and high quality selection of performing arts programmes across the year, such as the seventh edition of the New Vision Arts Festival which included fine theatrical productions of *Hedda Gabler* and *ArtSnap*. The new Music Delight Series of easy-listening music programmes proved a hit among young people and their families.

Last but not least, I am pleased to report that LCSD received the Grand Award of the Ombudsman's Awards 2014 for Public Organisations in recognition of the department's exemplary positive attitude and speedy response in handling complaints, and its support of mediation as a complaint resolution method.

These are just a few of the highlights. In the year ahead, we will continue to work closely with relevant stakeholders in providing quality facilities and services for the benefit of the Hong Kong community.

A handwritten signature in black ink, appearing to read 'Michelle Li', with a stylized, cursive script.

Michelle Li

Director of Leisure and Cultural Services

Performance Pledges

Leisure Services

- We pledge to provide facilities that foster public participation in recreational and sports activities, and to organise a wide range of programmes that enrich the quality of life of the community.
- We pledge to maintain hire charges and programme fees at a level affordable to the general public. We will continue to offer concessionary rates for the elderly, full-time students, people under the age of 14, and persons with disabilities together with their carers.
- We pledge to provide, manage and maintain safe and high-quality recreation and sports facilities for the general public.

Cultural Services

- We pledge to provide civic centre facilities and cultural and entertainment programmes, and to promote the development and appreciation of the performing and visual arts.
- We pledge to provide quality services for all library users that meet the community's need for knowledge, information and research; to support life-long learning, continuous education and the profitable use of leisure time; and to promote reading and local literary arts.
- We pledge to preserve the local cultural heritage and to promote its appreciation by providing and developing museum and related services. We will focus our conservation efforts on antiquities and monuments, and promote heritage education and appreciation. We will also promote the visual arts and Hong Kong artists and, through a variety of education activities, help foster a sense of identity among the people of Hong Kong.

Vision, Mission & Values

Our vision

sets out the goals that our staff should be working to achieve.

Our mission

lays down clearly the actions that are required to turn the vision into reality.

Our values

outline the behaviour and performance that we aim to foster among our staff, and highlight the culture that we wish to nurture.

Our vision is to:

provide quality leisure and cultural services that are commensurate with Hong Kong's development as a world-class city and events capital.

Our mission is to:

- enrich life by providing quality leisure and cultural services for all;
- promote professionalism and excellence in leisure pursuits and cultural services;
- promote synergy with sports, cultural and community organisations in enhancing the development of arts and sports in the territory;
- preserve cultural heritage;
- beautify the environment through tree planting;
- achieve a high level of customer satisfaction; and
- build a highly motivated, committed and satisfying workforce.

We achieve our mission by embracing these core values:

- **Customer focus**

We continue to respond to customer needs and pledge to provide services in a courteous and user-friendly manner.

- **Quality**

We pledge to deliver high-quality services in a cost-effective manner.

- **Creativity**

We continue to encourage diversity and to value original ideas.

- **Professionalism**

We uphold the highest standards of professionalism and ethics while maintaining a high level of performance.

- **Result oriented**

Our focus at all times is to achieve the best results possible.

- **Cost-effectiveness**

We are committed to reaching our goals in an efficient and cost-effective manner.

- **Continuous improvement**

We seek to continually improve our services and to respond proactively in meeting the changing needs of the community.

Leisure Services

The Leisure Services Branch of LCSD manages and develops recreational and sports facilities throughout Hong Kong, and provides a wide range of leisure services for the community. It also promotes nature conservation, and is responsible for planting trees and shrubs in public parks and recreational areas.

When planning new recreational facilities, the branch collaborates closely with the various District Councils (DCs) to ensure the facilities cater for the community's changing needs. Planning also takes into account recreational facilities provided by the private sector, and those available in neighbouring districts.

Recreational and Sports Facilities

The sports facilities and other amenities in Hong Kong's 18 districts comprise 41 gazetted beaches, 43 swimming pools, two outdoor stadia (Hong Kong Stadium and Mong Kok Stadium), 45 natural turf soccer pitches, 33 artificial turf soccer pitches, 230 hard-surface soccer pitches, two hockey pitches, one rugby pitch, 95 sports centres, 295 squash courts, 25 sports grounds, 256 tennis courts, four golf driving ranges, five water sports centres, four holiday camps, 26 major parks, and 699 children's playgrounds. These leisure facilities cover a total area of 2 278 hectares.

The Tin Yip Road Artificial Sand Court in Tin Shui Wai, the first multi-purpose sand court in Yuen Long District, opened to the public on October 8, 2014. Occupying an area of more than 2 700 square metres, the Tin Yip Road Artificial Sand Court is suitable for beach volleyball and beach handball trainings and competitions. It also provides facilities such as a spectator stand and shower rooms.



The Tin Yip Road Artificial Sand Court is a new venue for beach volleyball and beach handball.

Located adjacent to the Tin Yip Road Artificial Sand Court, Tin Yip Road Park was opened on October 23, 2014. These two venues are the latest recreational and sports facilities provided by LCSD in the district. The Tin Yip Road Park has a total area of more than 25 000 square metres. In addition to providing the first large-scale artificial turf pitch in Yuen Long District, the park also offers a jogging trail and a landscape terrace surrounded by trees. Various energy-saving features such as solar-powered lighting, a solar hot water system and a rainwater recycling system for plant irrigation have also been adopted, helping create a green environment.



Tin Yip Road Park provides sports lovers with a large-scale artificial turf pitch for use.

Kai Tak Runway Park Phase I, covering an area of around 2.82 hectares, is situated at the tip of the former airport runway. The park provides a waterfront promenade, a large lawn and extensive soft landscape plantings. Members of the public can take a relaxing walk along the pedestrian walkway, and enjoy the beautiful scenery of the Lei Yue Mun and Kwun Tong waterfronts. The park was opened to the public in April 2014.



This large lawn at the Kai Tak Runway Park offers scenic views across the harbour.

Parks

LCSD manages 1 554 parks and gardens of different sizes, including the following major parks:

Hong Kong Park

Hong Kong Park, covering 8.16 hectares, was opened in May 1991 on the former Victoria Barracks site. Major attractions include a conservatory, an aviary, a squash centre, a sports centre, a children's playground, a vantage point, a restaurant, and Olympic Square.



A pleasant outlook over an artificial lake in Hong Kong Park.

The aviary, simulating a tropical rainforest, is home to around 600 birds of 70 different species. Several of these species bred successfully during the year, specifically the Bali Myna, Java Sparrow, Yellow-faced Myna and Green Imperial Pigeon. The conservatory comprises a Display Plant House, a Dry Plant House and a Humid Plant House, all of which have environmental controls that simulate different climatic conditions for plants from arid and tropical regions. An Exhibition on Aquatic Plants was held in the Display Plant House from July to September 2014, at which some 50 species of aquatic plants were displayed, including species such as Indian Lotus, Common Duckweed, and Common Reed.

Victoria Park

Victoria Park, first opened in October 1957, is one of the most popular parks in Hong Kong. An attractive venue for sports and leisure activities, the 19.3-hectare park is also a popular spot for community events that draw hundreds of thousands of visitors every year, such as the annual Lunar New Year Fair, the Hong Kong Flower Show, and the Urban Mid-Autumn Lantern Carnival.



The Hong Kong Flower Show, held in Victoria Park, is one of the city's major community events.

Kowloon Park

The 13.3-hectare Kowloon Park, which served as a military camp during the 1860s, was converted into an urban park in 1970. Redeveloped by the former Royal Hong Kong Jockey Club, the park took its present shape in 1989. Located in the heart of Tsim Sha Tsui, it is the largest park in Kowloon and provides an array of indoor and outdoor recreational facilities, including a hard-surface soccer pitch, a sports centre and a swimming pool complex.

Occupying an area of around three hectares, the Kowloon Park Swimming Pool can hold up to 1 469 swimmers. Average annual use over the past three years has exceeded 906 000 users. One of the best-equipped swimming pools in Hong Kong, it serves as a major training and competition venue for many international aquatic events.

The park also has a number of attractive gardens and walks. The Garden of Life was unveiled in November 2011 in acknowledgement of the generosity of organ donors and their families.

The Sculpture Walk features permanent and temporary displays by both local and overseas artists, including the Concept of Newton, a permanent sculpture by Eduardo Paolozzi. A 240-metre tree walk introduces 35 of Hong Kong's most common flowering tree species.

Another significant attraction is the landscaped bird lake and aviary, with its flock of more than 100 flamingos and many other bird species.



The flamingos are a main attraction of the Bird Lake in Kowloon Park.

The park hosts a number of major events throughout the year, including Kung Fu Corner and the Arts Fun Fair, held on Sundays and/or public holidays. Regular morning birdwatching activities are organised to introduce the public to common bird species in the park. District-wide community events such as carnivals, outdoor exhibitions and entertainment events are regularly held in the piazza, attracting hundreds of thousands of locals and tourists over the year.

The Avenue of Comic Stars was opened in 2012. Organised by Hong Kong Comics & Animation Federation Limited and set to remain in place for three years, the Avenue of Comic

Stars aims to promote and publicise Hong Kong's comics industry to the world. Its goals are to consolidate the status and image of Hong Kong comics, to recognise the outstanding achievements of Hong Kong cartoonists, and in the process to become a significant tourist attraction.

Tai Po Waterfront Park

The 22-hectare Tai Po Waterfront Park is the largest park managed by LCSD. Its 32-metre Spiral Lookout Tower offers visitors a panoramic view of Tolo Harbour and the surroundings. Other facilities include a 1 000-metre promenade, an insect house, an amphitheatre, a central water feature, a sheltered viewing terrace, children's play areas, bowling greens, a gateball court, and a kite-flying area. The park also has a number of themed gardens, including a Floral Display Garden, a Scented Garden, a Malvaceae Garden, a Western Garden, an Ecological Garden, a Palm Garden, a Herb Garden, a Fig Garden and a Camellia Garden.

Tuen Mun Park

Tuen Mun Park was the first major park in the New Territories to provide a wide range of facilities. Phases I, II and III opened to the public in 1985, 1988 and 1991 respectively.

Built on reclaimed land, this 12.5-hectare park holds more than 2 000 trees and 120 000 shrubs of various species. The one-hectare artificial lake is a popular spot, as is the Reptile House, which attracted 370 060 visitors in 2014-15, including 37 740 group visitors.

Other facilities include a water cascade, a model boat pool, an amphitheatre, a roller-skating rink, three children's playgrounds, a fast food kiosk, a conservation corner, a sitting-out area for the elderly, four pebble walking trails, pavilions, and a multi-game area.

Tamar Park

Tamar Park, adjacent to the new Central Government Offices and the Legislative Council Complex, covers an area of around 1.76 hectares. The park has been opening to the public in phases since October 2011. It includes a landscaped garden, water features, a floating platform, an amphitheatre, Tamar Corner, and Tamar Café. Its spacious green lawns provide valuable open space and broad views of Victoria Harbour.



A work of art in Tamar Park in the shape of a leaf, for visitors to sit or lie on.

Pet Gardens

LCSD has responded to the increase in the number of dog owners in Hong Kong by opening more pet gardens. At present, 38 of its leisure venues have pet gardens, and the department is continuing to identify suitable sites for building more, in consultation with District Councils (DCs).

In 2014-15, four new pet gardens were opened to the public; they are Lok Man Road Pet Garden, Fu Hong Street Pet Garden, Po Kong Village Road/Shung Wah Street Sitting-out Area, and Lam Tei Pet Garden.



Pet gardens provide play facilities for animals, such as these jumping hoops for dogs.

Beaches and Swimming Pools

Hong Kong people made more than 12.27 million visits to beaches and 13.10 million visits to public swimming pools managed by the department in 2014-15.



A sand sculpture competition and beach carnival at Clear Water Bay Second Beach attracted big crowds.

To promote water sports safety, the department co-organised a series of campaigns and activities during the year in collaboration with the Hong Kong Life Saving Society and other relevant government departments.

The department also organised a swimming pool cleaning campaign for children and their parents.

Water Sports Centres and Holiday Camps

LCSD manages five water sports centres (Chong Hing, Stanley Main Beach, St Stephen's Beach, Tai Mei Tuk and Wong Shek) and four holiday camps (the Lady MacLehose Holiday Village, the Sai Kung Outdoor Recreation Centre, the Tso Kung Tam Outdoor Recreation Centre, and Lei Yue Mun Park and Holiday Village). During the year, 120 000 people participated in programmes at the water sports centres, while 509 804 enjoyed the facilities at the holiday camps. The department also organises evening camps so that people can participate after office hours; a total of 36 113 people took part in these during 2014-15.



Stanley Main Beach Water Sports Centre is one of the five water sports centres managed by the department.

Hong Kong Stadium, with a capacity of 40 000, is a major venue for sports and community events. During the year 18 events were held there, attracting 229 000 spectators. Major events included an invitation football match between Kitchee and Paris Saint-Germain, an HKFA Centennial Celebration Match between Hong Kong and Argentina, and the famous Hong Kong Sevens rugby tournament. A range of other football and community events were also held there. Mong Kok Stadium, reopened in 2011 after redevelopment, has a seating capacity of 6 668, and serves as one of the major venues for the Hong Kong Premier League and as the training ground for the national football squad. A total of 75 events were held at the stadium in 2014-15, including the LFP World Challenge Asian Tour involving Valencia, Villarreal and BC Rangers, the Asian Football Confederation Cup involving Hong Kong, India, Myanmar, Singapore and Vietnam, the 37th Guangdong-Hong Kong Cup, and two international friendly football matches, between Hong Kong and Guam and Hong Kong and Singapore. A total of 268 197 patrons visited the venue this year.



The Hong Kong Sevens, held at Hong Kong Stadium, brings together big crowds of enthusiastic rugby fans.

Automated External Defibrillators (AEDs) at Land-based Venues

The department is assisting victims of cardiac arrest by introducing AEDs at all fee charging and non-fee charging land-based facilities with active sports facilities, and at all cultural venues. Public access will be available in emergencies. A total of 272 land-based venues, 87 aquatic venues and 67 cultural venues have now been provided with AEDs. We will review the provision of AEDs at leisure and cultural venues, and will consider installing more AEDs at other popular venues, with priority being given to waterfront promenades with high patronage.

Venue Management Initiatives and Improvements

Leisure Link

Launched in 2002, the Leisure Link System enables the public to book leisure facilities and enrol in community recreation and sports programmes either online, over the telephone, or at booking counters throughout the territory. In 2008 the department introduced self-service kiosks, which allow people to easily book leisure facilities or enrol in programmes using their Smart Identity Cards, and to pay by Octopus card. Currently 47 LCSD venues have self-service kiosks, with nine on Hong Kong Island, 15 in Kowloon, and 23 in the New Territories.

Counter services are provided at 158 recreational venues, at which the public can book facilities, enrol in recreational programmes and get help with queries regarding facilities and sports programmes.

In 2014-15, the department implemented a number of measures to tackle abuse of the booking system and ‘touting’ activities. These included measures to tighten the peak-time booking quota for individual users, and the introduction of a penalty system for hirers who fail to use their booked sessions, who abuse the concessionary arrangements or who transfer permits for use of the booked facilities without authorisation. Another initiative enabled Leisure Link Patrons to re-register by using their Hong Kong identity cards.



A poster publicising new measures under the Leisure Link system for optimising booking arrangements.

Work Improvement Teams

By the end of March 2015, the department had set up 293 Work Improvement Teams at district leisure venues, each tasked with carrying out self-initiated and departmental improvements. Given the success of this scheme, the department will continue to support the work of these teams at all major leisure venues, including holiday camps, water sports centres, swimming pools, beaches, sports centres, parks and playgrounds.

Free Use Scheme

The Free Use Scheme aims to maximise the use of recreational facilities by allowing eligible organisations free access to the main arenas and activity rooms of all sports centres, squash

courts, hockey pitches, outdoor bowling greens and obstacle golf courses between opening and 5 pm on weekdays, except public holidays from September 1 to June 30 of the following year. Eligible organisations include schools, National Sports Associations, district sports associations and subvented non-governmental organisations.

Facilities for National Sports Associations

The department provides National Squad Training Centres for 38 associations, encouraging the use of LCSD facilities and providing a wide range of training opportunities for individual athletes and national squads.



The Hong Kong Velodrome provides a high quality training base for the Hong Kong Cycling Team.

Recreational and Sports Programmes

To promote Sport for All and encourage people of different age groups and levels of ability to lead active and healthy lives, LCSD organises a wide range of recreational and sports activities for different target groups. These activities include district-based sports training courses, competitions, and recreational activities.

Major events and territory-wide projects include the Hong Kong Games, the Corporate Games, the Masters Games, Sport For All Day, and the Healthy Exercise for All Campaign.

In 2014-15, we organised around 38 300 recreational and sports activities for more than 2 193 800 participants of all ages and abilities, at a total cost of around \$153.2 million.

Healthy Exercise for All Campaign

Stimulating public interest in sports and encouraging a healthy lifestyle through regular participation in sports and physical activities are two of the department's key missions.

In conjunction with the Department of Health, LCSD launched the Healthy Exercise for All Campaign in April 2000. Community activities organised in Hong Kong's 18 districts in 2014-15 as part of this campaign included a number of fitness programmes for children, people with disabilities and the elderly; hiking and quality walking (QualiWalk) schemes; Dance for Health programmes; and rope-skipping activities.



Children and adults warm up for a hiking event under the Healthy Exercise for All Campaign.

The department also organised a variety of promotional activities, including a series of roving exhibitions held in shopping malls, schools, youth centres, elderly centres, residential clubhouses, LCSD holiday camps, parks, sports centres, and public libraries. These encouraged people of all ages to exercise daily for good health. The response was encouraging, with over 80 000 participants taking part in 1 500 activities in 2014-15.

To promote the campaign, the department enlisted the support of 24 local sports celebrities as Healthy Exercise Ambassadors. Health education and physical exercise-related information was disseminated in the form of DVDs, leaflets and booklets, and also placed on a purpose-built website.

Sport For All Day 2014

To promote Sport for All in the community, Sport For All Day (SFAD) 2014 was held on August 3. It adopted rope skipping as its main theme, with the slogan 'Stay active! Rope skipping keeps you fit!'. SFAD 2014 encouraged parents and children alike to consider taking up rope-skipping as a way of cultivating the habit of daily exercise.



Rope skipping was the main theme of Sport For All Day 2014.

Most of the department's leisure and sports facilities were open for free use by individual members of the public on the day of the event. In addition, a wide range of free programmes were organised at designated sports centres in the 18 districts.

Over 220 000 people took part in SFAD 2014, with more than 31 500 people enjoying the free programmes and over 195 000 people using the sports facilities free of charge.

Corporate Games

The Corporate Games is a major multi-sport event held every two years for employees of local public and private sector organisations. It encourages the working population to exercise regularly, while also promoting team spirit and fostering a sense of belonging to an organisation.

The Corporate Games 2014 was held from February to December 2014 at various recreational venues throughout Hong Kong. Over 9 700 people from 254 organisations took part in its 13 sports competitions.



Employees from both public and private organisations taking part in a distance run competition in the Corporate Games 2014.

Masters Games

The Masters Games is held biennially with the aim of inspiring people aged 35 or above to maintain their physical and mental health by competing against individuals of similar age. The Masters Games 2014 was held from June to December 2014 and attracted 4 373 competitors in six events: Tai Chi, tennis, table tennis, swimming, badminton, and distance running.



The Masters Games encourages people aged 35 or above to compete in a variety of sports events, including table tennis.

School Sports Programme

The School Sports Programme (SSP) is organised by various National Sports Associations (NSAs), and coordinated and subvented by LCSD in collaboration with the Education Bureau. This programme aims to give students more opportunities to participate in sport on a regular basis, raise sporting standards among students, identify sports talents for further training, and foster a sporting culture on school campuses.



Students enjoyed the opportunity of joining in a practice session with the Mainland National Team, as part of the Guided Tour of the FIVB Volleyball World Grand Prix – Hong Kong 2014.

The SSP covers seven subsidiary programmes and schemes: the Sport Education Programme, the Easy Sport Programme, the Outreach Coaching Programme, the Sport Captain Programme, the Joint Schools Sports Training Programme, the Badges Award Scheme, and the Sports Award Scheme.



A group of children learning the basic skills of billiards.

In 2014-15, 40 NSAs joined with the SSP to organise 8 080 sports activities for about 611 000 participants.

The three-year School Sports Programme Coordinator Pilot Scheme, which is jointly organised with the Home Affairs Bureau and co-organised by the Education Bureau and the Hong Kong Sports Institute, covers the school years from 2012/13 to 2014/15. It aims to provide more opportunities for students to participate in sport, as well as offering a career and development platform for retired athletes. A comprehensive review was conducted on the effectiveness of the scheme in late 2014. On the basis of the positive feedback received from the schools, students and retired athletes who took part in, the scheme will be expanded so that more students and retired athletes can benefit from it.

Community Sports Club Project

The Community Sports Club (CSC) Project aims to broaden the base of sports development in Hong Kong, and improve sporting standards at the community level. The project also aims to promote and strengthen youth development, encourage lifelong participation in sport, and attract sport volunteers.

Under the project, CSCs get technical and financial support for organising sports development programmes. In addition, seminars, training courses and workshops are arranged to improve the management skills and technical knowledge of club leaders. A total of 29 NSAs and around 430 CSCs have now joined the CSC Project. In 2014-15, about 2 350 CSC programmes were organised for some 51 000 participants.

District Sports Teams Training Scheme

In 2014-15, the 18 districts formed their own football, basketball, handball and fencing teams, with support from the respective NSAs. A total of 12 173 people enrolled in these district teams and took part in 321 training activities and inter-district competitions through the year.

Young Athletes Training Scheme

The main goals of the Young Athletes Training Scheme (YATS) are to enhance sports training for young people, and to identify young talent. Young athletes with potential have the chance to be selected for further training by NSAs. The best are selected to join squads and take part in international competitions.

In 2014-15, the scheme attracted 31 669 participants to take part in 934 activities in 30 sports disciplines, while 280 talented young athletes were identified by NSAs for further training.

Bun Carnival 2014

The Cheung Chau Bun Carnival, held from April 13 to May 7, 2014, attracted thousands of local and overseas visitors. More than 9 000 members of the public participated in the many events, including the famous Bun Scrambling Competition. Athletes from neighbouring cities and from Cheung Chau organisations competed in an invitation relay, adding extra excitement to the festival.



Athletes scrambling up a 14-metre high bun tower, vying for the championship in the Bun Scrambling Competition.

Sports Subvention Scheme

The department is responsible for the administration of the Sports Subvention Scheme, which provides funding support to National Sports Associations (NSAs) and other sports organisations for the promotion and development of sport in Hong Kong.

In 2014-15, the department provided subvention amounting to \$262 million to these bodies. Together, they organised 10 600 sports programmes for more than 731 300 participants.

LCSD completed a comprehensive review of the Sports Subvention Scheme in 2010. The major areas of review included subvention allocation and monitoring, as well as internal controls of NSAs. Measures were taken to improve the administration of the scheme by streamlining procedures and enhancing accountability and corporate governance of NSAs.

A total of 72 international events were held in 2014-15 under this scheme. Major events included the FINA Swimming World Cup 2014 – Hong Kong; the 19th Asian Cities Gold Cup Taekwondo Championships; the Hong Kong Inter-city Athletics Championships 2014; the 40th Hong Kong International Open Tenpin Bowling Championships; the 36th Hong Kong Rowing Championships; the Hong Kong International Judo Tournament 2014; the Hong Kong Junior Squash Open 2014; the Classic Hong Kong Benchpress Invitation Championships 2014; the 2014 Hong Kong ASTC Triathlon Asia Cup; the 2014 Hong Kong Junior & Cadet Open - ITTF Premium Junior Circuit; the Hong Kong Bouldering Championships 2014; and the Hong Kong National Junior Tennis Championships 2015.



Young local athletes hone their table tennis skills in the 2014 Hong Kong Junior & Cadet Open - ITTF Premium Junior Circuit.

A total of 454 local competitions were also organised by NSAs. Key events included the Hong Kong 3 on 3 Streetball Basketball Competition for Students; the Hong Kong Football Five; the 2014 Hong Kong National Wakeboard Championships; the Hong Kong Cup Archery Tournament; the Hong Kong Schools Rowing Championships 2014; the Hong Kong Open

Ranking Table Tennis Championships 2014; the 34th Hong Kong Volleyball Championship; and the Table Tennis Association Cup 2014.

Sports promotions and training schemes are important components of these funded programmes. The sports development programmes held in 2014-15 included school sports programmes and a range of training schemes, which included the Youth Football Development Scheme, the Mini-Squash Scheme, the New Generation Table Tennis Training Course, and the Hong Kong Youth (Boys and Girls) Basketball Training Scheme.



Children of four and five years old taking part in the Youth Football Development Programme.

2014 Asian Games and Asian Para Games in Incheon

The 17th Asian Games Incheon 2014 was held from September 19 to October 4. The HKSARG sent a delegation of 472 athletes to compete in 31 sports events. The Hong Kong team won a total of 43 medals, comprising six gold, 12 silver and 25 bronze.



The HKSAR delegation to the Asian Games in Incheon won a record 43 medals in total.

The Incheon 2014 Asian Para Games was held from October 18 to 24. The Hong Kong delegation comprised 119 athletes. Our athletes competed in 14 sports events, winning a total of 44 medals - 10 gold, 15 silver and 19 bronze.



Hong Kong athletes receive a warm welcome on their triumphant return from the 2014 Asian Para Games.

The 5th Hong Kong Games

The Hong Kong Games (HKG) is a major territory-wide multi-sport event that has been held biennially since 2007, with the 18 District Councils (DCs) as the participating units. It aims to provide districts with more opportunities for sports participation, exchange and co-operation, as well as encouraging members of the public to actively participate in sports, thereby promoting the Sport for All culture at the community level. The Hong Kong Games is organised by the Sports Commission and coordinated by its Community Sports Committee, with LCSD, the 18 DCs, the SF&OC and relevant National Sports Associations as co-organisers.



Athletes competing in a swimming competition at the Hong Kong Games.

Following the press conference for the 5th HKG held at the Kowloon Park Sports Centre on May 19, 2014, the 18 DCs conducted open selection exercises to select athletes to represent their districts in the Games. Over 3 200 athletes from the 18 DCs were selected to compete in eight sports at the Games, namely athletics, badminton, basketball, futsal, swimming, table tennis, tennis, and volleyball. The Organising Committee adopted ‘Our City, our Games’ as the slogan of the 5th HKG, and appointed eight elite athletes as Sports Ambassadors to help promote the event.

The 5th HKG was held from April 25 to May 31, 2015. To encourage territory-wide support for and participation in the HKG, over 20 publicity and public participation activities were planned and organised, including press conferences, a sports seminar cum carnival, the 18 districts’ pledging ceremony, a cheering team competition for the 18 districts, eight elite athlete demonstration and exchange activities, a Dynamic Moments Photo Contest, a grand opening ceremony, and a closing cum prize presentation ceremony. Members of the public could also vote for My Favourite Sporty District and guess the Overall Champion of the 5th Hong Kong Games. Over 400 000 participants were expected to take part in these activities.



A child is presented with an autographed T-shirt by elite volleyball players at a demonstration and exchange activity.

In addition, the first-ever Vitality Run was successfully held along the Shing Mun Riverside in Sha Tin on March 8, 2015, with over 5 000 participants taking part in the run and its fringe activities. The Vitality Run was introduced as a new element in the HKG this year, to encourage more Hong Kong people to join in the HKG with their families and friends and share the fun of running.



Over 5 000 people took part in the 5th Hong Kong Games Jockey Club Vitality Run.

Sports Exchange and Co-operation Programmes

To raise sporting standards in Hong Kong and encourage sports exchanges and co-operation, Hong Kong and the Mainland have to date signed five agreements/memoranda.

- The Hong Kong, Guangdong and Macau Sports Exchange and Co-operation Agreement (December 29, 2003),
- The Hong Kong and State Sports General Administration of China Sports Exchange and Co-operation Agreement (May 13, 2004),
- The Hong Kong and Shanghai Administration of Sports Exchange and Co-operation Agreement (May 30, 2004),
- The Hong Kong and General Office of Culture, Radio, TV, Publications and Sports of Hainan Province Sports Exchange and Co-operation Memorandum (November 15, 2004), and
- The Hong Kong and Yunnan Sports Bureau Sports Exchange and Co-operation Memorandum (May 27, 2005).

Under these agreements and memoranda, a number of exchange programmes with Mainland cities took place during the year.

Horticulture and Amenities

Hong Kong Zoological and Botanical Gardens

The Hong Kong Zoological and Botanical Gardens, a 5.6-hectare 'green lung' overlooking Central District, is a conservation centre for 11 species of endangered mammals, birds and reptiles. The zoo is home to some 270 birds, 70 mammals and 30 reptiles.

More than 900 species of trees, shrubs, creepers and foliage thrive in the gardens. A herb garden was established in 1986 and a greenhouse in 1993. They hold about 500 species of herbs, orchids, ferns, bromeliads, and carnivorous and indoor plants.

An education and exhibition centre, completed in 2008, displays botanical and zoological specimens, and offers teaching facilities and guided visits.



Students on a guided visit to the Hong Kong Zoological and Botanical Gardens, where they enhanced their knowledge of animals and environmental issues.

Hong Kong Park, Kowloon Park, Tuen Mun Park and Yuen Long Park also feature zoological specimens.

Highlights of the year included a Meet the Zookeepers event, held in April 2014, which was very well received by members of the public. Over 480 visitors joined the activity. In September 2014, six scarlet ibis arrived from Jurong Bird Park in Singapore; they will be valuable additions for education and conservation purposes.

Zoological and Horticultural Education

We have introduced a number of zoological and horticultural education programmes to raise public interest in conservation and green issues. Around 19 300 people participated in 393 zoological programmes in 2014-15, and around 23 000 took part in 422 horticultural programmes. Some 735 education programmes were organised for around 23 800 students.



Students visiting the Green Education and Resource Centre in Kowloon Park to learn about greening and environmental protection.

During the year, the zoological and horticultural education exhibitions at the Hong Kong Zoological and Botanical Gardens and at Kowloon Park attracted around 5 500 and 9 000 visitors respectively. Roving exhibitions were held at the Hong Kong Zoological and Botanical Gardens, Hong Kong Park, Kowloon Park, Tai Po Waterfront Park, Tuen Mun Park, Yuen Long Park, North District Park and Lai Chi Kok Park, while 12 courses were conducted to educate the public about conservation issues. The encouraging feedback received attest to the success of these programmes.

Tree Management

The department is responsible for the management and maintenance of around 500 000 trees, including 344 registered Old and Valuable Trees (OVTs). There are currently 490 OVTs in the Register, which are maintained by 18 Government departments or organisations.

Since May 2010, the department has had a new and improved tree management manpower structure in place, with six regional tree teams set up to carry out tree management work more systematically and effectively. In 2014-15 the department continued to conduct regular inspections of the trees under its care, and carried out tree maintenance/trimming work on some 66 500 trees.

Around 1 800 trees were planted under the department's tree-planting programmes in 2014-15, mostly during the period from March to October. Some 72 per cent of the trees were planted in the New Territories, with the remainder planted in urban areas, including 1 300 along roadsides and 500 in parks and gardens. Among them, some 1 250 are characterised by bright seasonal colours, including *Bauhinia variegata*, *Crateva unilocularis*, *Lagerstroemia speciosa*, *Spathodea campanulata* and *Tabebuia chrysantha*, etc.

Horticultural and Landscape Services

As the department is responsible for improving the urban environment and the landscape in general, we keep our policies and guidelines up to date by conducting research into the latest horticultural and arboricultural practices. We also periodically review our practices in order to maintain high standards in terms of our management and maintenance of community amenities.

As part of our efforts to make Hong Kong greener, we closely monitor planting programmes in all districts, with the emphasis on preserving existing trees and nurturing new ones, including those planted on development sites. During the year, we successfully preserved more than 1 700 trees.

The department assists in vetting the landscape designs of various open spaces and roadside amenities under development, including the designs for the planters along the Central Kowloon Route, the planting for the Kai Tak Development and the Hong Kong–Zhuhai–Macao Bridge project, and the Greening Master Plan for the New Territories. We also initiate landscape improvements for existing venues and roadside amenities, and in 2014-15 enhanced the landscape design of about 20 hectares of these venues and amenities.

Sports Turf Management

The department established a specialised Sports Turf Management Section in 2014 to provide professional advice and technical support for the turf management and maintenance of the natural turf pitches managed by the department, and in particular the pitch at Hong Kong Stadium and other pitches designated for use by the Hong Kong Premier League.

Green Promotion

Green Ambassador Scheme

Following the recommendations released by the urban greening task force in 2009, we implemented a Green Ambassador (GA) Scheme. Leading members of the community, including Legislative Council and District Council (DC) members, are invited to serve as GAs and help promote community involvement in the surveillance of trees. By March 2015, over 350 prominent citizens had joined the scheme.



Tree seminars and workshops are regularly organised for Green Ambassadors to improve their knowledge of greening and tree management.

Hong Kong Flower Show 2015

The Hong Kong Flower Show was held at Victoria Park from March 20 to 29, 2015. The show, which this year gave pride of place to the *Oncidium* genus of orchids, attracted over 590 000 people.

The Flower Show had over 350 000 flowering plants on display, including 8 000 examples of *Oncidium* in addition to many other exotic flowers and plants from all over the world. The show also featured magnificent floral art displays by horticultural groups from Hong Kong, the Mainland and overseas. Participants included over 210 horticultural organisations, private firms and government departments from Hong Kong and the Mainland, Australia, Belgium, France, Germany, Indonesia, Japan, Korea, Malaysia, the Netherlands, New Zealand, Pakistan, the Philippines, Estonia, Singapore, Spain, the United Kingdom, and the United States.



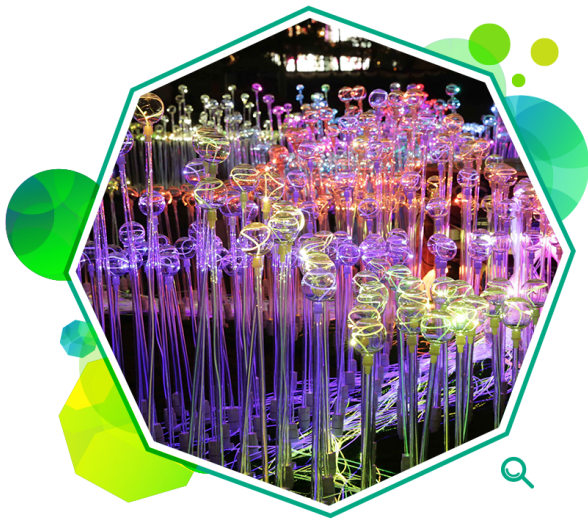
This undulating floral display evoked an image of ribbon dancers in motion.

In addition to major attractions such as landscape designs, flower arrangements, and displays of potted plants and bonsai, the show delivered a wide range of educational and entertainment programmes. These included horticultural talks, flower arrangement demonstrations, cooking demonstrations, musical performances, cultural presentations, exhibits, drawing and photo competitions, greening activity workshops, green promotional stalls and guided tours, all designed to promote interest in horticulture and the greening of Hong Kong.



Young participants share the joy of dancing at a carnival event during the Hong Kong Flower Show.

The starlit garden, a new attraction this year, was lit with intelligent fibre-optic lighting equipment, creating an array of colourful light beams alternating in response to music, creating an iridescent starlight fantasia for visitors.



Light beams changed colour in the starlit garden, creating an iridescent starlight fantasia.

Besides accepting cash payment for admission, we continued to accept Octopus payments to reduce queuing times.

Green HK Campaign

Under the community greening programme, the department organised the Best Landscape Award for Private Property Development 2014 in June, designed to improve the environment of private properties by encouraging good landscape design and horticultural maintenance. The award attracted 190 entries. In addition, over 140 green promotional and outreach activities were held, with around 41 000 people taking part.

Some 5 100 Green Volunteers from the 18 districts were recruited under the Green Volunteer Scheme to carry out simple horticultural maintenance in parks. These volunteers also served as stewards at green promotional activities. In 2014-15, around 480 greening activities were organised for the Green Volunteers.



Green Volunteers taking part in a training programme to expand their horticultural knowledge.

The Community Garden Programme, which covers all 18 districts, encourages the public to participate in community-level greening activities and to adopt green practices in their daily lives. The programme is also designed to raise public awareness of environmental protection

issues through gardening activities. The 18 districts now boast 22 community gardens. In 2014-15, 55 gardening courses were organised for more than 12 000 participants.

The department continued to work with the DCs and local communities to organise Community Planting Days throughout the year. In 21 planting days, involving over 5 200 participants, 41 trees and 25 360 shrubs were planted.

The Greening School Subsidy Programme, conducted during the year as part of a school greening programme, provided subsidies of \$4.6 million to 881 schools and kindergartens. The money is used to help make school campuses greener and to provide green educational activities for students, with the assistance of part-time instructors. The greening projects were assessed, and the winning schools received a Greening School Project Award. Around 372 000 students were given pots of seedlings to nurture at home or at school under the 'One Person, One Flower' Scheme, which develops interest in greening by encouraging young people to grow plants.



Students engaged in a planting activity in support of the Green Hong Kong Campaign.

Licensing

Since January 1, 2000, the department has been the licensing authority for Places of Amusement. As at March 2015, these licensed venues included 57 billiard establishments, seven public bowling alleys, and five public skating rinks.

Major Recreational & Sports Events

Date	Event
April 13 - May 7, 2014	Bun Carnival 2014



A kid scales a mini bun tower at the Bun Carnival.

May 31 - June 1, 2014	The 7th Hong Kong DanceSport Festival - WDSF GrandSlam Hong Kong 2014
June 6 - 8, 2014	Hong Kong International Dragon Boat Races 2014
June 28 - July 8, 2014	The 2nd East Asian U22 (Men & Women) Handball Championship
July 4 - 11, 2014	World Masters Squash Championships 2014, Hong Kong
August 3, 2014	Sport For All Day 2014



Families participating in a parent-child mini-sports game on Sport For All Day.

August 6 - 15, 2014	World Youth Tenpin Bowling Championships 2014
August 8 - 10, 2014	FIVB Volleyball World Grand Prix – Hong Kong 2014

The annual FIVB Volleyball World Grand Prix - Hong Kong captures worldwide attention on women's volleyball.



August 24 - 31, 2014	Hong Kong Squash Open 2014
September 6 - 14, 2014	Hong Kong Tennis Open 2014
October 12, 2014	Harbour Race 2014
October 16 - 19, 2014	Hong Kong Open Golf Championships 2014
October 25, 2014	2014 ASTC U23 Asian Triathlon Championships
November 1 - 2, 2014	2014 The 2nd Hong Kong International Track Cup (Cycling)
November 18 - 23, 2014	Hong Kong Open Badminton Championships 2014 – part of the BWF World Superseries
January 25, 2015	Hong Kong Marathon 2015
February 13 - 15, 2015	Hong Kong Masters (Equestrian) 2015
February 15, 2015	18 Districts' Pledging Ceremony of the 5th Hong Kong Games

Representatives of the 18 District Councils and officiating guests showed support to the Hong Kong Games at the 18 Districts' Pledging Ceremony.



March 8, 2015	The 5th Hong Kong Games Vitality Run
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The Vitality Run aimed to encourage members of the public to exercise more and participate in the 5th Hong Kong Games.



March 20 - 29, 2015

Hong Kong Flower Show 2015

A spectacular exhibit made up of Oncidium genus of orchids at the Hong Kong Flower Show.



March 27 - 29, 2015

Hong Kong Sevens 2015 (Rugby)

An exciting moment at the Hong Kong Sevens.



Cultural Services

A prominent arts and cultural hub, Hong Kong has one of the liveliest cultural scenes in Asia, thriving on its fusion of creative talent from East and West.

The Cultural Services Branch of LCSD plans and manages performance venues, and organises cultural and entertainment programmes to promote culture and the arts in Hong Kong. It also provides public library services to meet the community's need for knowledge and information, and promotes reading and the literary arts. The branch also helps preserve our cultural heritage through its museums and related services.

By offering these activities and services, we aim to create an environment that encourages artistic expression and a deeper appreciation of culture in the community, in line with the larger goal of developing an open and mature society that embraces culture and the arts as part of everyday life.

Hong Kong has excellent cultural facilities, including 14 performance venues, seven major museums, seven smaller museums, two heritage centres, a film archive, two visual art centres, two indoor stadia, as well as 67 static and 12 mobile libraries, all of which are managed by the department.

Performing Arts

During 2014-15, LCSD continued to offer a wide range of high quality cultural events, helping maintain Hong Kong's status as Asia's events capital. Included were a variety of exciting festivals, performances and audience-building activities, with contributions from local and international artists. The department also manages many of Hong Kong's leading performance venues.

Hong Kong Cultural Centre

Opened in 1989, the Hong Kong Cultural Centre has established itself as the premier performing arts venue in Hong Kong. The cultural centre, which is capable of staging a wide range of performing arts events, houses a 2 019-seat Concert Hall, a 1 734-seat Grand Theatre and a Studio Theatre with a seating capacity of 496. In 2014-15, 677 performances held there attracted over 602 000 audience members.

The Hong Kong Cultural Centre celebrated its 25th anniversary in 2014. As part of its celebrations, the cultural centre delivered an exciting array of programmes, including performances by Murray Perahia, the Academy of St Martin in the Fields, Los Romeros, Ivo Pogorelich, Compañía Antonio Gades, the Cloud Gate Dance Theatre, and the TAO Dance Theater, as well as performances by its venue partners the Hong Kong Philharmonic Orchestra, the Hong Kong Chinese Orchestra, the Hong Kong Ballet and Zuni Icosahedron. A special Arts Connect Party was also held on November 8, to which all were invited to enjoy free performances and activities. To encourage more community participation in the arts, 25 pianos were placed in the piazza for the public to play; six of them were painted and decorated by local artists.



The Arts Connect Party allowed members of the public to take part in a free series of music, dance and theatre programmes.

During the year, the cultural centre also hosted several major cultural events, including the Hong Kong Arts Festival, the Hong Kong International Film Festival, Le French May, the

Chinese Opera Festival, the International Arts Carnival, and the New Vision Arts Festival. It also provided a stage for many internationally acclaimed performing arts groups, including the Czech Philharmonic, the National Folk Dance Ensemble of Croatia, LADO, Yang Liping and her group from Yunnan, the Peking Opera Research Centre of Hebei, and the Shanghai Center of Chinese Operas.



With pianist Paul Lewis and under the baton of Jiří Bělohlávek, the Czech Philharmonic delivered some wonderful performances for music lovers.

With its panoramic views of Victoria Harbour, the cultural centre's outdoor piazza continued to be a popular place for viewing spectacular events such as the International Chinese New Year Night Parade, the Lunar New Year Lantern Carnival and fireworks display. The year-round Creative Market in Partnership @ HKCC also provided a valuable platform for local youth and arts organisations, and the wide range of handicraft and arts stalls set up in the piazza on weekends added vibrancy to the promenade.

Hong Kong City Hall

The Hong Kong City Hall, which opened in 1962, was our first purpose-built civic centre. The Bauhaus-style complex has been designated a Grade 1 Historic Building. It has a 1 434-seat Concert Hall with fine acoustics, a 463-seat Theatre and a 590-square metre Exhibition Hall. Around 338 000 patrons attended 574 performances staged there in 2014-15.

The Hong Kong City Hall's legacy as a cradle of the arts, and its pioneering role in promoting arts and culture in Hong Kong, is widely recognised in the community. In 2014-15, it hosted many outstanding programmes by world-renowned artists and arts groups, including performances by The King's Singers, The Tallis Scholars, Claude Delangle, Colin Carr, Lin Cho Liang, Richard Clayderman, Europa Galante, Theatre of Voices, William Christie and Le Jardin des Voix Academy Soloists with the Orchestra of Les Arts Florissants, and The Choir of St. John's College, Cambridge University. Acclaimed local artists including Jim Chim, Trey Lee, Mary Wu and Carol Yu also performed at the venue.

Community Arts Facilities

Our many arts facilities are focal points for cultural activities around Hong Kong. They include larger venues such as the Sha Tin, Tsuen Wan and Tuen Mun town halls and the Kwai Tsing, Yuen Long and Ko Shan theatres; and smaller venues such as the Sai Wan Ho, Sheung Wan, Ngau Chi Wan and Tai Po civic centres, and the North District town hall. Most of them have been serving the community for many years.

Our venue sponsorship scheme promotes and encourages the arts at community level by offering free use of our facilities to district arts groups that are involved in organising cultural activities for the local community. In 2014-15, about 90 community arts groups were sponsored for more than 630 activities which together attracted over 114 000 people. Various independent organisations also hired our facilities for arts activities.

Support for Cantonese Opera

The Government is keen to preserve and develop Cantonese opera in Hong Kong. Given the high demand for performance venues in Hong Kong, LCSD has put in place a priority hiring policy for professional Cantonese opera troupes. This gives them priority hiring of the Ko Shan Theatre, along with priority hiring for specific periods at five other major performance venues. The Yau Ma Tei Theatre only accepts booking applications for Chinese opera and related activities.

Built in 1930, the Yau Ma Tei Theatre is the only surviving pre-war cinema building in the urban area of Hong Kong. The theatre closed down in 1998, and in the same year was accorded Grade 2 status by the Antiquities Advisory Board. The theatre and the adjacent Grade 1 Red Brick Building were revitalised and re-opened on July 17, 2012. The complex, which contains a 300-seat theatre and two function rooms dedicated to Chinese opera, has become an important training and performance venue for Cantonese opera. In 2014-15, more than 72 400 visitors attended 332 performances at the theatre.

Opened on October 31, 2014, the Ko Shan Theatre New Wing has been specially designed for staging Cantonese opera. The 600-seat auditorium and rehearsal rooms, equipped with modern facilities, perfectly complement the 1 031-seat theatre, cementing the Ko Shan Theatre's status as an ideal performance and rehearsal base for Cantonese opera.



The Ko Shan Theatre New Wing is a contemporary theatre that blends into the surrounding park environment.

Planned New Facilities

To facilitate the development of culture and the arts in Hong Kong, the Government has continued its planning of the construction of the East Kowloon Cultural Centre in Ngau Tau Kok, which will comprise a 1 200-seat auditorium; a 550-seat theatre; three music/dance/drama studios ranging from 120 to 250 seats; rehearsal rooms; art booths; a restaurant; a coffee shop as well as ancillary facilities such as offices, car parking spaces, public open spaces, and loading/ unloading area. Scheduled for completion in the end of 2020 the cultural centre will become a major cultural facility in East Kowloon.

Venue Partnership Scheme

A three-year Venue Partnership Scheme has been in place since April 2009. The scheme fosters partnerships between venues and performing arts groups that enhance their images, expand their audiences, optimise the use of the venue facilities, and encourage community involvement in the arts. The second round of the scheme ran from April 2012 to March 2015. Venue partners are supported in various ways, such as by being given work spaces and priority use of venue facilities, as well as funding and enhanced publicity. In 2014-15, the department's 21 venue partners (which include individual groups, joint groups and consortia) presented 797 performances and engaged in 943 audience-building activities. Together they attracted some 753 000 spectators and participants.

Venue	Partners
(1) Hong Kong City Hall	Hong Kong Sinfonietta Hong Kong Repertory Theatre
(2) Hong Kong Cultural Centre	Hong Kong Philharmonic Hong Kong Chinese Orchestra

Hong Kong Ballet
Zuni Icosahedron

(3) Kwai Tsing Theatre	Chung Ying Theatre Company W Theatre and Wind Mill Grass Theatre
(4) Ngau Chi Wan Civic Centre	Whole Theatre E-Side Dance Company
(5) North District Town Hall	Hong Kong Theatre Works
(6) Sai Wan Ho Civic Centre	The Absolutely Fabulous Theatre Connection
(7) Sha Tin Town Hall	The Cantonese Opera Advancement Association Trinity Theatre and The Radiant Theatre
(8) Sheung Wan Civic Centre	Perry Chiu Experimental Theatre
(9) Tsuen Wan Town Hall	Hong Kong Dance Company Ming Ri Institute for Arts Education
(10) Tuen Mun Town Hall	Spring-Time Experimental Theatre and Hong Kong Young Talent Cantonese Opera Troupe
(11) Yau Ma Tei Theatre	The Chinese Artists Association of Hong Kong
(12) Yuen Long Theatre	Hong Kong Performing Stage of Cantonese Opera Theatre Noir Foundation

Arts Administrator Trainee Scheme

The Arts Administrator Trainee Scheme has been operating since 2010. The scheme nurtures a pool of young arts administrators who will eventually play a role in the development of Hong Kong's cultural software.

LCSD arts administrator trainees undergo a two-year programme that teaches them about venue operations, facility management, event promotion, and the organisation of performing arts programmes, carnivals and arts festivals. Trainees in stage management also acquire technical knowhow at LCSD venues under the guidance of in-house stage professionals. There were 42 LCSD trainee positions in 2014-15.

During the year, LCSD also sponsored its 21 venue partners (comprising major and small/medium-sized performing arts groups) and the Hong Kong Arts Festival Society in the engagement of 44 trainees to learn about the management of performing arts groups and arts festivals.

Cultural Presentations

The Cultural Presentations Section organises performing arts programmes in various art forms, including music, dance, Chinese opera, theatre and multimedia. These are performed by both local and visiting artists and arts groups, and range from traditional to modern, cutting-edge programmes. In 2014-15, more than 980 events took place, attracting about 400 600 spectators.

A series of music programmes were presented in 2014 to commemorate the 150th anniversary of the birth of the great composer Richard Strauss. The programmes included a presentation of Strauss's famous opera *Salome* by Opera Hong Kong, a mini film series cum forum, a discussion seminar on Strauss's operas, and performances by local musicians of Strauss's vocal works and chamber music.



A scene from the opera *Salome*, performed at the Grand Theatre of the Hong Kong Cultural Centre.

The year 2014 also marked the 25th anniversary of the Hong Kong Cultural Centre. A series of celebration programmes were specially organised in various art forms. On the music front, programmes included a performance by Murray Perahia with the Academy of St Martin in the Fields, and a new music theatre production, *When Petals Fall in Serenity*, composed by Law Wing-fai. A number of world-celebrated recitalists were featured as part of the Encore Series, including world renowned pianists Evgeny Kissin, Mikhail Pletnev and Ivo Pogorelich, and guitar quartet Los Romeros.



Murray Perahia and the Academy of St Martin in the Fields performed in two packed-out concerts at the Hong Kong Cultural Centre in November 2014.

In dance, Belgium's Ultima Vez thrilled audiences with their acclaimed work *What the Body Does Not Remember*. Two visiting dance groups attracted packed houses with stunning programmes: Compañía Antonio Gades from Spain presented their classic work *Carmen*, while Yang Liping, the legendary 'Peacock Princess' from Yunnan, bid farewell to the stage with dance drama *The Peacock*. Other major visiting groups and artists included Motionhouse from UK, appearing in the new programme series Dance x Multimedia; also from UK came the National Theatre of Scotland and the Royal Shakespeare Company, with *Dunsinane*.



***The Peacock* is a dance drama performed by the legendary 'Peacock Princess' Yang Liping, from Yunnan.**



***Dunsinane* is a dramatic sequel to William Shakespeare's *Macbeth*.**

To celebrate the inauguration of the Ko Shan Theatre New Wing, a new Cantonese opera *A Heroic Woman of the Ming Dynasty* by well-known local artists and performances by the renowned Shanghai Kunqu Opera Troupe were presented. A new work *Footprints in the Snow* by the Hong Kong Repertory Theatre was also staged as part of the celebration programme.

The Chinese Opera Festival 2014 featured mainstream genres such as Kunqu opera, Peking opera, Yue opera, and Cantonese opera, as well as regional operas rarely seen in Hong Kong, such as Dian opera from Yunnan, Liyuan opera from Fujian, Baizi opera from Haifeng in Guangdong, and Yu opera from Henan. These performances, each with its indigenous specialties and strong casts, were enthusiastically received. Apart from stage performances, the festival also offered a variety of extension activities in the form of exhibitions, symposia, talks and film screenings.



The opening programme of the 5th edition of the Chinese Opera Festival included a performance by acclaimed virtuoso Pei Yanling.

The Music Delight Series was launched in 2014; it presented a series of innovative programmes at various New Territories venues, specially designed to attract youth audiences. Programmes included the Ukulele Orchestra of Great Britain, the well-known classical music duo Igudesman and Joo, and the Canadian Brass, all enthusiastically received.

Among the other highlights of programmes organised by the Cultural Presentations Section in 2014-15 were a number of specially curated programmes and thematic series staged at alternative venues. The Guangdong Music Series was held at two heritage sites, the Yau Ma Tei Theatre and Kowloon Walled City Park. The Nan Lian Garden Music Series brought Chinese music masters from the Mainland and a Japanese Shakuhachi master to perform to audiences in the garden.

LCSD endeavours to support local artists and arts groups by featuring their performances in a variety of programmes. The New Force in Motion Series showcased new choreographers; the Re-run Run Shows Series enabled theatre groups to rerun their most popular productions; the Playwright Scheme supported young and distinguished playwrights; while the New Energy Series, Our Music Talents Series, Chivalry and Valiance in Chinese Opera Series and Young Cantonese Opera Artists Series introduced budding local talents in the fields of theatre, music and Cantonese opera respectively.

To popularise the performing arts and bring the arts into the community, LCSD organised two large-scale free community events, Cantonese Opera Day and Dance Day. These events brought out many, both young and old, to take part in the activities and performances.



The last Sunday of every November is designated Cantonese Opera Day, a day on which this unique art is promoted to a broader audience.



Dance Day is a large-scale outdoor dance carnival that promotes the art of dance among the community.

LCSD continued to collaborate with Consulates-General and cultural organisations as well as Mainland cities in cultural exchange programmes, which included the large-scale Le French May arts festival showcasing French artists.

Festivals

International Arts Carnival 2014

The International Arts Carnival, an annual summer event, offers performing arts programmes and educational arts activities for children, teenagers and their families in the form of music, dance, drama, puppetry, magic, acrobatics, multimedia theatre, black light theatre and children's films.

The 2014 carnival opened with a delightful folk dance and song extravaganza by the National Folk Dance Ensemble of Croatia, LADO. This was followed by a diverse array of visiting programmes, including *Fluff* by Christine Johnston, Lisa O'Neill and Peter Nelson from Australia, *L'Après-midi d'un Foehn – Version 1* by Compagnie Non Nova from France, *Musical Magic* by The Classic Buskers and Neil Henry from the UK, *The Mischievous Puppet* by the Guangdong Province Puppet Art Theater, *Gala Show – The Best of Black Light Theatre* by the Black Light Theatre Srnc from the Czech Republic, *AliBaBach* for babies and toddlers by Companhia de Música Teatral from Portugal, and *TIMBER!* by Cirque Alfonse from Canada.



The National Folk Dance Ensemble of Croatia presented LADO, showcasing the rich traditions of Croatian music and dance.



***TIMBER!* generated a super-charged atmosphere with its world of lumberjacks and traditional Quebec farming life.**

Three local arts groups were commissioned to create new works for the carnival: the Fantasy Puppet Theatre's *Show Me Once*, Black Bird Theatre's *facehome* and Theatre Noir's *I'MPERFECT* in both Cantonese and English.

Following an overwhelming response from youth participants and audiences to the commissioned programme *Do You Sing? Dare to Sing! Youth A Cappella Workshop cum Finale Performance* by Orange A Cappella at IAC 2013, the arts group was again invited to curate an intensive participatory workshop programme *Do You Sing? Dare to Sing!II* in 2014. This advanced training programme with its mentorship system was again very well received by participants.



This performance by local ensemble Orange A Cappella was received with great enthusiasm.

From July 11 to August 17, 2014, a total of nine visiting and 26 local arts groups and artists participated in 440 carnival events, attracting audiences of around 135 200 in total. The average attendance at ticketed events was 92 per cent of the total capacity of the events.

New Vision Arts Festival 2014

Launched in 2002, the biennial New Vision Arts Festival has positioned itself as a showcase for dynamic and cutting-edge productions with an Asian focus but which transcend individual cultures and disciplines. Over the years, the Festival has established itself as a unique arts brand and as a major arts event in the region.

The 2014 festival opened with the dance rock gig *Political Mother: New Vision Arts Festival Uncut* by the Hofesh Shechter Company from the UK. This fast-paced and powerful production was acclaimed by audiences and the media alike. Another dance masterpiece *RICE*, co-produced by the festival and internationally renowned arts institutions, was created by Lin Hwai-min to celebrate the 40th anniversary of the Cloud Gate Dance Theatre of Taiwan.



Local musicians joined the dancers and band members of the Hofesh Shechter Company to open the festival.



Lin Hwai-min's *RICE* was a tribute to the natural world.

The dramatic arts were also given a new twist when Japanese master director Yukio Ninagawa led a group of senior citizens in the Saitama Gold Theater in a performance of the breathtaking *Ravens, We Shall Load Bullets*. Renowned Indian director Roysten Abel delivered a reverberating multi-sensory music theatre show, *The Kitchen*.

This year the festival made its debut as a theatrical producer, with a refreshing rendition of *Hedda Gabler*, staged by eminent British director Adrian Noble with top local theatre artists and performers. The breakthroughs continued with *ArtSnap*, a jaunty ‘festival within a festival’ co-curated with British art collective Forest Fringe, joining hands with the Alice Theatre Laboratory and the Hong Kong New Music Ensemble.



**The festival's debut
theatrical production
Hedda Gabler was staged
with leading local actors.**

Other highlights included 4 & 5 by TAO Dance Theater, *Our Immortal Cantata* by Yat Po Singers, and *Black Monday* by O Theatre Workshop, all of which enjoyed popular support and critical acclaim.

During the month-long festival, a total of 15 visiting arts groups and artists, 16 local arts groups and artists, and two festival productions presented 139 events, including extension activities such as exhibitions, workshops, talks, meet-the-artist sessions, school tours, and the Young Critic-in-Residence Scheme. The festival attracted an audience of around 105 500 in total, with an average attendance of 80 per cent of capacity for ticketed events.

Arts Education and Audience-Building Programmes

As part of its goal of developing cultural literacy in schools and the community, LCSD organised 1 161 arts education and audience-building activities throughout Hong Kong, which attracted more than 313 000 people during the year.

In Schools

Under the School Arts Animateur Scheme, LCSD collaborates with local performing groups experienced in arts education to conduct arts education projects in schools. After attending a series of workshops lasting from a few months to an entire school year, students have the opportunity to put what they have learnt into practice in performances. In 2014, 12 projects were presented, comprising performances in areas as varied as music composition, dance, musical, drama, puppetry and Cantonese opera. Programme production for the performances was undertaken by the Chung Ying Theatre Company, the City Contemporary Dance Company, the Hong Kong Ballet, the Hong Kong 3 Arts Musical Institute, the Prospects Theatre, the Theatre Ronin, the Hong Kong Composers' Guild, Make Friends with Puppet, the Seals Players Foundation, the Kim Sum Cantonese Opera Association, R&T (Rhythm & Tempo), and the Doubledeck Factory.

To enhance the civic awareness of students, LCSD worked with some of these arts groups and participating schools to run Students' Performances for the Community, held at community centres and homes for the elderly in the vicinity of their schools.

The School Culture Day Scheme encourages primary, secondary and special schools to bring students along to the department's performance venues, museums and libraries during school hours to take part in specially-designed cultural activities. This popular scheme also serves to integrate art, history and science in the school curriculum, and link them closely with everyday life. Some of the activities under the scheme also welcome parental participation.



A puppet performance and workshop for students organised under the School Culture Day Scheme.

The Arts Experience Scheme for Senior Secondary Students offers tailor-made programmes with interactive and educational elements, all designed to tie in with the new senior secondary curriculum's Aesthetic Development of Other Learning Experience. A total of 22 programmes were offered under this scheme in 2014-15, including programmes in dance, drama, music, Western and Cantonese opera and multi-media arts.



A dance theatre performance under the Arts Experience Scheme for Senior Secondary Students.

Participating artists and arts groups included the Chung Ying Theatre Company, Zuni Icosahedron, the Hong Kong Chinese Orchestra, the Hong Kong Dance Company, the City Contemporary Dance Company, The Hong Kong Ballet, the Hong Kong Repertory Theatre, Theatre du Pif, the Prospects Theatre, the Pop Theatre, Musica Viva, Muse Motion, the Absolutely Fabulous Theatre Connection English Theatre, the O Theatre Workshop, the Yat Po Singers, Premiere Performances of Hong Kong, Catherine Yau, Hardy Tsoi, David Quah, Dennis Wu and Sun Kim-long.

The Performing Arts Appreciation Project for Senior Secondary Students was also organised in collaboration with the International Association of Theatre Critics (Hong Kong); this project introduced students to the basic techniques of arts criticism through seminars and workshops. To promote students' interest in Cantonese opera, the department presented

Let's Enjoy Cantonese Opera in Bamboo Theatre. As the name indicates, these performances featured Cantonese opera performed in bamboo theatres in various districts, with the support of district organisations, and featured interactive and educational activities specially tailored for the students.



A parent-child interactive activity organised at the Yuen Long Ha Tsuen Heung Bamboo Theatre.

A pilot arts education project, the General Education in Arts Programme for Tertiary Students (Theatre), was launched in 2014. This offers an interactive platform where tertiary students can gain an in-depth understanding of theatre from page to stage, through theatre appreciation activities, workshops and seminars. Students also have the opportunity to create and present their own artistic work under professional guidance.

In the Community

Audience-building programmes held at the community level included the Community Cultural Ambassador Scheme and other projects organised in co-operation with district and non-government cultural organisations.

Outreach activities under the Community Cultural Ambassador Scheme are designed to make the arts more accessible to the community. A total of 22 arts groups or artists participated in the scheme in 2014-15, conducting performances in public spaces such as parks, shopping malls and community centres. Collaboration with The Link at shopping malls in housing estates enabled artists to engage with the communities in these neighbourhoods.



A touring musical performance given at a shopping mall under the Community Cultural Ambassador Scheme.

To encourage the elderly to get involved in cultural activities, LCSD organised a Community Oral History Theatre Project in collaboration with performing arts and district organisations. Through a series of workshops, the project collects valuable personal histories from elderly people from specific districts. After their oral histories are scripted, the elderly participants perform their stories on stage. In 2014-15, the project was extended to Eastern District, following its earlier successful implementation in Sham Shui Po, Kwun Tong and Islands District (Tai O). A first joint district performance involving around 70 elderly participants from Sham Shui Po, Kwun Tong and Islands District was staged at the Hong Kong City Hall to celebrate the fifth year of the project.



Elderly participants perform as part of the Community Oral History Theatre Project.

Carnivals and Entertainment Programmes

Seven large carnivals were organised during the year to celebrate traditional festivals and major festive days. The New Year's Eve Countdown Carnival 2014, held in Sha Tin Park and in the Sha Tin Town Hall Plaza cum City Art Square, attracted 30 000 visitors. Audiences were entertained by a mix of programmes by young arts talents and youth organisations, including a mass Latin dance medley, displays of samba dancing, capoeira and martial arts, band music, percussion, cheerleading, bicycle trick riding and a yo-yo performance.



The New Year's Eve Countdown Carnival attracted crowds to Sha Tin Park.

To celebrate the Mid-Autumn Festival and the Lunar New Year, LCSD organised a number of large-scale lantern carnivals. Highlights included spectacular ethnic songs, dances and acrobatics performed by arts troupes from Beijing and Shanxi. These were sponsored by the Office for Cultural Affairs of the Hong Kong, Macao and Taiwan Regions of the Ministry of Culture.



Lanterns light up Victoria Park during the Mid-Autumn Festival.

A new initiative in the year was the organisation of Youth Nights at the lantern carnivals to provide performance platforms for young talent and to attract participation by young people. The lantern carnivals also featured elements of intangible cultural heritage (ICH), such as a

fire dragon dancing parade, demonstrations of traditional lantern-making by local masters, and handcraft demonstrations by Guangdong artists. During both festivals, thematic lantern exhibitions were staged in the Hong Kong Cultural Centre Piazza, captivating locals and tourists alike.

To foster good relations between local people and other ethnic Asians, an event themed *Asian Ethnic Cultural Performances* was organised in co-operation with the Consulates-General of Bangladesh, India, Indonesia, Japan, Korea, Malaysia, Nepal, the Philippines, Singapore, Sri Lanka, Thailand and Vietnam. With the Consulate-General of the Philippines, LCSD also co-organised a *Concert in the Park* featuring Filipino artists.



Members of various Asian ethnic groups put on traditional music and dance performances.

Three Community Thematic Carnivals with spectacular themes were held in Lok Fu, Tung Chung and Stanley this year, which included stage performances and participatory activities.

The Youth Band Marathon and the Marching Band Parade continued to provide a platform for talented young musicians; this year a total of 34 bands took part in these events.

LCSD offered 644 regular free entertainment performances throughout Hong Kong for audiences of all ages during the year, funded by and organised in collaboration with the District Councils. Usually held on weekends and public holidays, these free programmes included performances of traditional Chinese performing arts, music, and dance, along with other family entertainment.

In 2014-15, LCSD organised a total of 666 carnivals, special events and free entertainment programmes, attracting around 823 100 people.

Subvention to Hong Kong Arts Festival

LCSD provides an annual subvention to enhance the programme of the Hong Kong Arts Festival. Held in February and March each year, the festival is one of Asia's premier international arts festivals. In 2015, the 43rd Hong Kong Arts Festival included 137 ticketed performances which attracted over 117 000 people, of whom 11 000 attended under the Young Friends of the Festival Scheme.

Cultural Exchanges

Exchanges with the International Community

LCSD's arts managers, curators and librarians regularly attend international conferences and festivals to keep abreast of new developments in arts and culture, and to scout for quality programmes for presentation in Hong Kong.

In 2014, overseas exchange programmes and international conferences that were attended by representatives of the department included the Annual Conference 2014 of the Association of Asia Pacific Performing Arts Centres (Singapore); the International Theatre Engineering and Architecture Conference in London (UK); the 9th China-ASEAN Cultural Forum in Guangxi (China); the China International Performing Arts Fair in Guangzhou (China); the Annual General Meeting of the Association of Asian Performing Arts Festivals (AAPAF) and the 16th China Shanghai International Arts Festival (CSIAF) in Shanghai (China); the 2015 Arts Presenters Members Conference and the International Society for the Performing Arts (ISPA) Annual Conference in New York (US); the 70th International Federation of Film Archives (FIAF) Congress in Skopje (Macedonia); the 18th Southeast Asia-Pacific Audiovisual Archive Association (SEAPAVAA) Conference in Vientiane (Laos); the Korean Film Archive's 40th Anniversary International Symposium in Seoul (Korea); the BUSTER Copenhagen International Film Festival for Children & Youth in Copenhagen (Denmark); the Asia-Pacific Network of Science & Technology Centres 2014 Annual Conference (Brunei); the Association of Science-Technology Centers Annual Conference 2014 in Raleigh (US); and the 4th Hong Kong-Taiwan Cultural Co-operation Forum in Taipei (Taiwan).

In March 2015, the Hong Kong Museum of Art co-organised the exhibition titled Lingnan School: The Awakening of Modern China with the Musée Cernuschi, Asian Arts Museum of Paris. Core exhibits were selected from the collection of the Hong Kong Museum of Art and loaned to the Musée Cernuschi in Paris for the exhibition. This exhibition traces the development of the school, and demonstrates the impact of the period on its paintings.

The major exhibition Treasures from Tsarskoye Selo, Residence of the Russian Monarchs opened at the Hong Kong Museum of History in October 2014. This was the first official collaboration between museums in Russia and the Hong Kong SAR since the signing of the memorandum of understanding on cultural co-operation between Hong Kong and Russia. Featuring over 200 exquisite items on loan from the Tsarskoye Selo State Museum-Preserve of Russia, this exhibition introduced the history and culture of Russia under the Romanov dynasty from the early 18th century to the beginning of the 20th century.



Visitors admire the fascinating Russian treasures of Tsarskoye Selo.

The Hong Kong Public Libraries (HKPL) continued to strengthen ties with counterparts elsewhere in the world. In October 2014, HKPL organised an international library conference in Hong Kong, the 10th Conference on Cooperative Development and Sharing of Chinese Resources – Digital Legacy. Library professionals were invited from the Mainland, Macao, Taiwan, the United States, Singapore and Hong Kong to discuss the creation and sharing of Chinese digital resources.



Over 200 local and overseas experts and practitioners in library and information science gathered for the 10th Conference on Cooperative Development and Sharing of Chinese Resources.

Exchanges with Mainland China and Macao

To enhance cultural exchange, improve cooperation and extend networking, visits were organised with cultural bodies on the Mainland and Macao. Among such cultural exchange visitors to Hong Kong during the year were delegates from the Shenzhen Municipal Bureau of Culture, Sport and Tourism; the Hong Kong and Macao Affairs Bureau of Zhuhai; the Office for Cultural Affairs with the Hong Kong, Macao and Taiwan Regions, the Ministry of Culture of the People's Republic of China; the Shanghai Municipal Administration of Culture, Radio, Film & TV; the Dongguan and Foshan Municipals of the Hong Kong & Macao Affairs Bureau; and the Authority of Qianhai Shenzhen-Hongkong Modern Service Industry Cooperation Zone.

LCSD collaborated with the Department of Culture of the Guangxi Zhuang Autonomous Region and the Bureau of Cultural Relics of the Guangxi Zhuang Autonomous Region in presenting the exhibition *Assimilation into Han Culture: The Ancient Funerary Pottery of Guangxi*. It was held at the Hong Kong Museum of History from July to September 2014. Featuring 76 sets of burial pottery models dating from the Western Han Dynasty to the Southern Dynasty, the exhibition illustrated the hopes of the people of the Han dynasty for a luxurious life after death and shed light on major dwelling types and other aspects of everyday life in South China at the time.



Visitors view models of burial pottery at the exhibition *Assimilation into Han Culture: The Ancient Funerary Pottery of Guangxi*.

In November 2014, the Hong Kong Film Archive collaborated with the China Film Archive to co-present the screening programme *From Real to Abstract: Cine Attempts on Stage Operas*, featuring nine Chinese opera films produced from the 1950s up to recent times.

The Co-operation Agreement on the Development of a Digital Library in the HKPL was signed by LCSD and the National Library of China in April 2013. Since 2014, digitised copies of rare ancient books, local gazetteers, rubbings of ancient bronze and stone carvings, new year pictures and exhibition resources from the National Library of China have been made available to locals in phases via the Public Libraries Multimedia Information System.

The 15th edition of the annual Guangdong/Hong Kong/Macao (GD/HK/Macao) Cultural Co-operation Meeting, jointly presented by the Home Affairs Bureau of the Hong Kong Special Administrative Region, the Department of Culture of Guangdong Province, and the Cultural Affairs Bureau of the Macao Special Administrative Region, was hosted in Guangzhou in 2014. A range of topics was discussed during the two-day meeting, including the development and exchange of performing arts talent, programme collaboration and the interflow of cultural information, heritage and museum co-operation, library co-operation and exchanges, and intangible cultural heritage. The GD/HK/Macao Cultural Exchange and Co-operation Development Plan 2014-2018 was also signed at the meeting.

One major initiative held under the Greater Pearl River Delta Cultural Co-operation framework was the annual Cantonese Opera Day. This was held in November 2014 in the Foyer and Piazza of the Hong Kong Cultural Centre, in a move to further promote the art and make it more accessible to the community.

The second edition of the annual GD/HK/Macao Museums Professionals Forum was held on December 18, 2014 in Dongguan, when representatives from the three regions delivered talks on various topics. The forum will be held in Macao in 2015, and in Hong Kong in 2016.

A collaborative historical exhibition entitled Historical Imprints of Lingnan: Major Archaeological Discoveries of GD/HK/Macao ran at the Hong Kong Museum of History from June to September 2014. The exhibition was co-organised and hosted by the Hong Kong Museum of History, the Guangdong Museum, and the Macao Museum, and showcased over 700 valuable archaeological relics from the three locations. In conjunction with the exhibition, the Hong Kong Museum of History organised an international conference at which experts and scholars presented research findings on archaeological discoveries in the Lingnan region.

Other GD/HK/Macao cultural co-operation initiatives in 2014-15 included a creative writing competition to celebrate the 4.23 World Book Day, co-hosted by the HKPL, the Macao Central Library, the Sun Yat-sen Library of Guangdong Province and the Shenzhen Library. Winning entries from the collaborating libraries were displayed in the libraries of the three regions.



Students from Hong Kong and Shenzhen share their experiences of reading and writing at the prize presentation ceremony of the 4.23 World Book Day Creative Competition.

International Horticultural Exposition 2014 Qingdao

LCSD coordinated a series of cultural programmes for Hong Kong Week staged at the International Horticultural Exposition 2014 Qingdao from June 26 to July 1, 2014. A total of 29 outdoor performances were held at the International Garden of the Expo on the theme of Arts for Life. Participating artists and arts groups included the Wind Ensemble of the Music Office,

The Hong Kong Melody Makers of the Hong Kong Federation of Youth Groups, the R&T (Rhythm & Tempo) Tap Dance Group, singer-songwriter Jing Wong, and Band ToNick.



An arts group from Hong Kong performing a cappella at the International Horticultural Exposition 2014 Qingdao.

2014 Hong Kong and Macao Visual Arts Biennial – 300 Families

In September 2014, the Art Promotion Office coordinated the 2014 Hong Kong and Macao Visual Arts Biennial – 300 Families, which was presented by the Ministry of Culture of the People's Republic of China, organised by LCSD, and curated by the Hong Kong International Photo Festival with support from the Office of the Government of the Hong Kong Special Administrative Region in Beijing. The exhibition was held at the Beijing World Art Museum, in the China Millennium Monument. The exhibition from Hong Kong this year featured photographic works by 14 Hong Kong artists portraying the stories of Hong Kong families. The Biennial serves as a platform for exchange among art practitioners from Beijing, Hong Kong and Macao, while also providing enjoyment for the Beijing population.

Hong Kong Week 2014@Taipei – Hong Kong Folklore · Literary Footprints

The third edition of Hong Kong Week in Taipei, presented by the Hong Kong–Taiwan Cultural Co-operation Committee, was held from October 17 to November 2, 2014. With Hong Kong Folklore · Literary Footprints as its central theme, Hong Kong Week 2014 featured a total of ten programmes in varied arts and creative disciplines held at major exhibition and performance venues in Taipei which together captured the essence and spirit of Hong Kong culture. Along with 20 extension activities, they attracted over 130 000 visitors.

The two opening programmes were Indigenous Hong Kong, an exhibition on Hong Kong's intangible cultural traditions, and *When Jingkun Met Cantonese Opera - A Chinese Opera Exchange Project*. Other programmes included the dance drama *Thunderstorm* by Tang Shu-wing Theatre Studio, the vocal concert *A Poet and His Muse – Yu Kwang-chung's Poetry in Music*, and *Heart of Coral*, a chamber opera based on the life of Xiao Hong, the exhibition

Journeys of a Hong Kong Poet, Leung Ping Kwan (1949-2013), the exhibition 50 Years of Hong Kong and Taiwanese Animation, the 2014 Hong Kong Contemporary Film Showcase, and the Hong Kong Lantern Festival and Creative Arts Market.



An exhibition at Hong Kong Week 2014@Taipei showcasing items from the first intangible cultural heritage inventory list of Hong Kong.

Touring exhibition of Huang Tzu manuscripts

In October 2014, HKPL and the Shanghai Conservatory of Music jointly organised a touring exhibition of rare Huang Tzu manuscripts during the 10th Conference on Cooperative Development and Sharing of Chinese Resources to commemorate the 110th anniversary of Huang's birth. Besides Shanghai and Hong Kong, the roving exhibition was also taken to Beijing, Taipei and New Haven (US).

Film Archive and Film and Media Arts Programmes

Hong Kong Film Archive

Equipped with facilities that include a cinema, an exhibition hall, a resource centre and four temperature-controlled collection stores, the Hong Kong Film Archive continues to acquire, preserve, catalogue and document Hong Kong films and related materials. It also regularly organises retrospective screenings, thematic exhibitions, symposiums and seminars on films.

In 2014-15, three major thematic exhibitions were organised: Transcending Space and Time – Early Cinematic Experience of Hong Kong, Remembrance of the Avant-garde: Archival Camera Collection Exhibition, and The Foundation of Run Run Shaw's Cinema Empire. The Film Archive attracted around 176 800 visitors during the year.



The exhibition Remembrance of the Avant-garde: Archival Camera Collection placed on display a rare collection of cameras from the 1910s to the 1980s.



The exhibition The Foundation of Run Run Shaw's Cinema Empire showcased the making of the legendary Shaw studio.

To date, the Film Archive has acquired 12 953 film titles and 1 166 132 film-related materials, mainly through donations. Major acquisitions in 2014-15 included 35mm pre-mix and pre-print materials such as picture negatives, sound tracks, subtitles and footage from 13 titles

donated by Edko Films Limited. Pre-print materials, film prints, trailers, teasers and footage from five titles dating from 1988 to 1993 were donated by Hui's Film Production Company Limited. Pre-print materials from 18 titles dating from 1984 to 1996 were donated by Tomson Films Company Limited. Film prints from 26 titles dating from 1974 to 2013 were donated by Shaw Moviecity Hong Kong Limited.

In 2014-15, ongoing efforts were made to preserve a batch of precious Hong Kong films of the 1930s and 1940s acquired from San Francisco (US) in late 2012. The Early Cinematic Treasures Rediscovered series, launched in March 2015, featured eight titles from this collection. The highlight of the programme was an outdoor screening in the Piazza of the Hong Kong Cultural Centre of two of the titles, including the digitally restored 1941 film *Follow Your Dream*. During the year, the latest volume in the *Hong Kong Filmography* series was released, covering over 800 films produced from 1975 to 1979.

Film and Media Arts Programmes

The Film Programmes Office works to promote the culture and appreciation of film and media arts in Hong Kong. In 2014-15, the office organised a variety of screening programmes, talks, seminars and workshops that gave local audiences many opportunities to appreciate and participate in film and media arts.



Audiences enjoy an outdoor screening in the piazza of the Hong Kong Cultural Centre.

Highlights of the year included the International Children's Film Carnival 2014, the Chinese Film Panorama 2014, the 43rd French Cinepanorama, Critics' Choice 2014 – The Painting of Film, and Repertory Cinema 2014 – New Japanese Cinema in 1980s.

To foster community interest in film, an event titled Old Movies, Old Hong Kong – Care for Our Community 2014 was organised that enabled students to meet and share ideas with the elderly following a series of screenings at schools and elderly centres.

Titles of other thematic programmes curated by the Hong Kong Film Archive included the Ways of the Underworld - Hong Kong Gangster Film as a Genre, The Writer / Director in Focus, Run Run Shaw's Factory of Dreams, Movie Talk, People Below the Lion Rock, and From Real to Abstract – Cine Attempts on Stage Operas.

In support of major local film events, LCSD provided venue support to the annual Hong Kong Film Awards Presentation Ceremony, and funding support to the Hong Kong Arts Centre for organising the annual ifva (Incubator for Film and Visual Media in Asia), and to the Microwave Company Limited for the Microwave International New Media Arts Festival. These events encourage creative, independent productions of short films, videos, animation and media arts, and bring cutting-edge technology from around the world in the form of media arts to Hong Kong.

Music Office

The Music Office promotes knowledge and appreciation of music in the community, especially among young people. During the year, it ran an Instrumental Music Training Scheme for 4 799 trainees, along with 19 youth orchestras, bands and choirs which together had 1 425 members. It also organised 252 short-term music interest courses for 2 593 participants, and another 416 music-related activities which attracted around 177 692 people. These included a music camp, several youth music events, and a variety of educational programmes for students and the community.

As part of the office's cultural exchange programme, the Music Office Youth Choir participated in the 2014 "Sing'n'Joy Vienna" – 29th International Schubert Choir Competition held in Vienna in June. The Youth Choir, praised by the jury for their outstanding artistic achievement, garnered 2 Gold Diplomas, one each in the Youth Mixed Choir and Sacred Choral Music competitions, and a Category Winner Award in the Youth Mixed Choir competition. The office also organised exchange activities in Hong Kong for youth music groups from Japan, UK and US.



The Music Office Youth Choir singing in a competition at the Vienna Concert House.

Indoor Stadia

The 12 500-seat Hong Kong Coliseum and the 3 500-seat Queen Elizabeth Stadium are two premier multi-purpose indoor stadia in Hong Kong that offer great flexibility in staging and seating configurations to suit a variety of events, such as international sporting events and tournaments, concerts for both pop and classical music, spectacular entertainment events, major celebrations, and ceremonial events.

Hong Kong Coliseum

A good number of renowned pop singers performed at the coliseum during the year, including local artists Sam Hui, Ivana Wong, Grasshoppers, Priscilla Chan, Chilam Cheung, Eric Kwok, Alex To, Fiona Sit, Pakho Chau, Hins Cheung, Janice M. Vidal, Sammi Cheng, G.E.M., Miriam Yeung, Mimi Choo and Alan Tam; overseas arts groups Sodagreen and Mayday, and overseas artists Yoga Lin, Della, Stefanie Sun and Show Lo. Other attractions included Summer Pop Live in HK 2014, the Yundi Li Emperor Fantasy World Tour – Hong Kong, a memorial concert for Cheung Yiu Wing, Gala Spectacular 2014, Wong Tze Wah Stand Up 2014, The Voice of China Live in HK, Variety Show for Celebration of the 65th Anniversary of the Founding of the People’s Republic of China, Celebration of the Lord Buddha’s Birthday, The Great Repentance Dharma Function and the Three Refuge Five Precepts Ceremony. International sports events held in the year included the FISAC-IRSF World Rope Skipping Championships 2014, the FIVB Volleyball World Grand Prix – Hong Kong 2014, and the Hong Kong Open Badminton Championships 2014 (part of the BWF World Superseries).



**Singer Stefanie Sun
performing in a concert
at the Hong Kong
Coliseum.**



The Yundi Li Emperor Fantasy World Tour was held at the Hong Kong Coliseum in December 2014.

During the year, the 44 events held at the coliseum attracted 1 305 600 spectators.

Queen Elizabeth Stadium

During the year, major sporting events held at the stadium included the Hong Kong Silver Shield Basketball Championship 2014, the 7th Hong Kong Dancesport Festival – WDSF Grandslam Hong Kong 2014, the Hong Kong Gymnastics For All Festival 2014, the 2014 World Dodgeball Federation World Championships, the Hong Kong Basketball League 2014, the 2014 Hong Kong Bodybuilding Championships cum 5th South China Bodybuilding Invitational Championships, the 2014 Hong Kong Junior & Cadet Open – ITTF (International Table Tennis Federation) Premium Junior Circuit, the 2014 Table Tennis Asian Cup, the Cross Straits Hong Kong and Macau Muay Thai Tournament, the 20th Super Kung Sheung Cup International Basketball Invitation Championship, the 51st Schools Dance Festival – Dancesport, the Hong Kong Rhythmic Gymnastics Festival for the Elderly 2015, and the 58th Festival of Sport – Hong Kong Powerlifting Championship 2015.



A dance performance at the 7th Hong Kong Dancesport Festival - WDSF Grandslam Hong Kong 2014.

Cultural events held at the stadium included a drama production *Women in Red*, the 6th Arts Ambassadors-in-school Recognition Ceremony, the 2014 Hong Kong Youth Music Interflows -

Symphonic Band Contest, the Hong Kong Marching Band Contest 2014, the 2014 Hong Kong Marching Band Festival, and the 2015 International a cappella Extravaganza.

Pop concerts included 2014 Albert Au & Friends In Concert, Donald Cheung In Concert, Rosanne Lui's Concert, Joe Jr In Concert, Siu Fay Concert 2014, RubberBand Live at QES 2014 and the Frances Yip 45th Anniversary Concert, as well as a stand-up comedy show 2014 Hard Eat Expo by Louis Yuen.

During the year, the stadium hosted 130 events, which attracted a total of 309 600 spectators.

Urban Ticketing System (URBTIX)

URBTIX is one of the most widely-used ticketing systems in Hong Kong. It serves 45 regular performance venue facilities with a combined seating capacity of more than 100 000. Of the around 40 URBTIX outlets, 15 are located in LCSD venues.

URBTIX offers convenient and reliable ticketing services for event presenters and the public. Apart from counter booking at a wide network of outlets available throughout the territory, telephone and 24-hour internet and mobile app booking services are also provided for the convenience of customers.

An upgrade of the URBTIX system was completed during the year. The upgraded system includes a new mobile ticketing app My URBTIX for Android and iOS devices, which allows patrons to browse and bookmark their favourite events, pick their seats and pay online for ticket purchases. Registered members can also enjoy additional personalised services, such as email reminders about attending purchased events and email promotional information based on their favourite event categories.

In 2014-15, URBTIX sold 4.52 million tickets for more than 8 500 performances. Sales totalled \$965 million.

Public Libraries

LCSD operates HKPL network of 67 static and 12 mobile libraries. It also manages the Books Registration Office. The library system provides free library and information services to meet the community's demand for knowledge, information, research and recreation, and to support lifelong learning. HKPL promotes reading and the literary arts, and offers library extension activities for people of all ages.

HKPL network, with 4.29 million registered borrowers, includes a comprehensive collection comprising 11.88 million books and 1.76 million multimedia materials. During the year under review, users borrowed more than 52.01 million books and other library materials from Hong Kong's 79 public libraries.

The Hong Kong Central Library is a major information and cultural centre, offering more than 2.56 million items of library materials and a wide range of library facilities. Special features there include an arts resource centre, a multimedia information system, over 480 computer workstations providing access to HKPL network and online electronic resources, a central reference library with six subject departments, a Hong Kong literature room, a map library, a language learning centre, a young adult library, and a toy library.

Facilities are also available for hire, including a 1 540 square metre exhibition gallery, a 290-seat lecture theatre, two activity rooms, a music practice room, and eight discussion rooms.

Public Libraries Advisory Committee

The Public Libraries Advisory Committee, comprising professionals, academics, and prominent community and government representatives, meets regularly to advise the Government on HKPL's overall development strategy.

District Council Co-management

In 2014-15, HKPL continued to work with the District Councils (DCs) to develop district library services and organise activities to meet the needs of local communities. Their efforts bore fruit with a growing diversity of community activities to promote reading, and a wide variety of projects aimed at enhancing library facilities and reading environments.

With the financial support of DCs, HKPL organised more than 3 500 regular extension activities and large-scale reading activities throughout the year. Examples of these activities are the summer reading programme Sporty 'Po Po' in Sham Shui Po; the Tuen Mun Reading Festival 2014 – Fun Reading; Summer Reading Fun in Sai Kung; Reading in Summertime@Wong Tai Sin; the programme Reading trio 'd r m' in Kwun Tong; and Sharing

Love and Harmony@Reading in Islands District. Often co-organised with district organisations, these outreach activities helped boost the popularity of public libraries and encourage the reading habit.

To raise public interest in local history and culture, we organised a variety of extension activities in partnership with community organisations. Examples included Understanding Anecdotes and History of Kwai Tsing District; Fun with Photos – Parent Child Activities in Kowloon City; Cultural Heritage in Hong Kong: Traditional Trades and Old Shops in Central and Western District; and the Our Memories@Kwun Tong old photos exhibition with its series of accompanying talks.



Parents and children on a field trip to the Kowloon Walled City Park, where they learned about the history and heritage of the district.

DCs have also been active in enhancing library facilities and reading environments, both by initiating new projects and providing financial support for work to be carried out. Examples of projects undertaken and completed in 2014-15 include: upgrading and replacing equipment such as air-conditioning, lighting and CCTV systems; replacing wall murals and furnishings; upgrading audio-visual and public address systems; and installing power supply boxes and notice boards for new mobile library stops.

New Initiatives in Library Services

HKPL network is moving forward by extending its services beyond library premises, increasing its range of stock, enhancing its reference and information services, fully embracing information technology, and actively promoting good reading habits within the community. To further facilitate the study of Hong Kong literary authors and their works, HKPL has been regularly updating the Biographies of Hong Kong Literary Authors and is planning to launch the Hong Kong Authors Portal in 2016, giving readers easy access to author information via the Internet.

In June 2014, a Cultural and Historical Resources Corner was set up at a selected library in each of the 18 districts. These resource corners provide a one-stop reference repository for

individual districts, covering areas such as local culture, history and community development.



A Cultural and Historical Resources Corner for Eastern District has been set up at the Chai Wan Public Library.

Information Technology Initiatives and Digital Library Services

The Next Generation Integrated Library System offers comprehensive automated library services, including 24-hour online library services for catalogue searching and for the reservation and renewal of library materials.

HKPL provides a wide range of online e-services through its website (www.hkpl.gov.hk) and its newly developed mobile app My Library. The mobile app was launched on iOS and Android platforms in July and September 2014 respectively. The Library at Your Fingertips e-services campaign launched at the end of 2014 won the Best Lifestyle (Learning & Living) Gold Award at the Hong Kong ICT Awards 2015.



The Library at Your Fingertips e-services campaign was a winning entry at the Hong Kong ICT Awards 2015.

To facilitate access to the wealth of online information, more than 1 900 computer workstations with Internet access have been provided in libraries, most of them equipped

with self-service printing facilities and an Octopus payment option. The Government Wi-Fi service is also available at all 67 static public libraries.

HKPL's digital library system the Multimedia Information System (MMIS) provides multimedia services at all libraries. With a newly designed user interface, the system acts as a round-the-clock portal for one-stop searching of over 2.5 million pages of digitised materials, including old Hong Kong newspapers, photos, house programmes and posters relating to the performing arts, maps, manuscripts, audio programmes, e-books and online databases. Users can explore the MMIS collections on the Internet, or by using the efficient online service to book over 1 200 workstations at the Hong Kong Central Library and other 66 static libraries. A new Multimedia Information mobile app was launched in August 2014, which gives users access to the system's vast amount of digitised content, including e-books, images, audio and video materials, anywhere and anytime.



These colourful exhibits in the Summer Reading Month exhibition were themed around environmental protection.

During the year, more than 21.48 million virtual visits to the websites / online services of the Hong Kong Public Libraries were recorded.



Parents and children sharing the joys of reading in an interactive storytelling workshop.

Reference and Information Services

Reference and information services are available at the Hong Kong Central Library and six major libraries – City Hall, Kowloon, Ping Shan Tin Shui Wai, Sha Tin, Tsuen Wan and Tuen Mun. The Reference Library at the Hong Kong Central Library has six subject departments with a collection of over one million reference material items and a wide range of electronic resources to meet the reference, self-study and life-long learning needs of users. The Reference Library is continually adding reference materials to the Collections, as well as collecting heritage documents through regular Document Collection Campaigns. It also houses the depository collections of nine international organisations.

Specialised reference services are available from the Arts Resource Centre, the Hong Kong Literature Room and the Map Library in the Hong Kong Central Library. The City Hall Public Library offers specialised reference services through its Business and Industry Library, its Creativity and Innovation Resource Centre, and the Basic Law Library. The Kowloon Public Library provides specialised resources and services through its Education Resource Centre. The Sha Tin Public Library hosts a thematic collection and a webpage providing sports and fitness resources. The Tuen Mun Public Library also holds a thematic Food and Nutrition Collection that enables one-stop access to useful and up-to-date information in this field. These wide-ranging reference materials and thematic resources are promoted through workshops, library visits and subject talks, in collaboration with the Education Bureau, academics, and NGOs involved in specific areas. The Hong Kong Central Library operates a referral service by which registered users can access the collections of the University of Hong Kong Libraries.

During the year, HKPL handled 3.46 million enquiries.

HKPL provides 61 e-databases and 200 000 e-books. Registered members can access all e-books and 21 e-databases in the e-resources collection via the e-Resources page on HKPL portal. The remaining 40 e-databases are licensed for use at designated libraries during opening hours. The general e-databases are accessible at all public libraries, while the specialised e-databases are accessible at the Reference Library of the Hong Kong Central Library and other major public libraries.

Extension Activities and Promotion of Reading and the Literary Arts

Outreach programmes are integral parts of library services, and the libraries organised a wide range of such activities throughout the year, including storytelling programmes, book displays, exhibitions and community talks on many different subjects. A total of 21 374 library outreach programmes were organised in 2014-15.

A variety of reading programmes and reading-related activities were organised to promote interest in reading on diverse subjects. Planned under the same theme, programmes held in the year included 4.23 World Book Day Creative Competition in 2014 - The Earth and I, Meet-the-Authors 2014: A Smarter Life. A Sustainable Future, Thematic Storytelling Workshop: Simple Life, and Summer Reading Month Exhibition: The Earth and I: Sustainable Development. Other talks, on Cosmopolitan Hong Kong and on various art and culture topics, were also organised.

During the year, Teen Reading Clubs were set up at 36 libraries, and Family Reading Clubs at six major libraries and at the Hong Kong Central Library. HKPL also joined with other organisations to organise territory-wide reading activities, such as the Reading Carnival.

Other special programmes and competitions were held throughout the year to promote creative writing and encourage appreciation of the literary arts. One highlight was the 10th Hong Kong Literature Festival, which presented a variety of literary programmes led by local and overseas scholars and writers. The festival has become a focal point for literary enthusiasts in the territory. Other major creative writing competitions in the year included the Chinese Poetry Writing Competition and the Competition on Story Writing in Chinese for Students.

Book Drop Service

HKPL continued to provide a book-drop service at three major MTR interchange stations, namely Central, Kowloon Tong and Nam Cheong, making it convenient for readers to return borrowed library materials while out and about.

Community Collaboration

As part of its promotion of lifelong learning, HKPL continued to collaborate with the Education Bureau on the Library Cards for All School Children Scheme, which encourages students to use public library services. Sixteen public libraries stock Open University of Hong Kong course materials designed for self-learning.

The Libraries@neighbourhood - Community Libraries Partnership Scheme provides community-based library services in collaboration with non-profit local community organisations. These organisations are offered block loans of library materials, together with professional advice on setting up community libraries tailored to their target audiences. By the end of 2014-15, 213 community libraries had been established.

Books Registration Office

The Books Registration Office helps preserve Hong Kong's literary heritage by registering local publications and monitoring the effective use of the International Standard Book Number system. Every quarter it publishes *A Catalogue of Books Printed in Hong Kong in the Government Gazette*, also accessible online. In 2014-15, the office registered a total of 14 785 books, 9 688 periodicals and 987 new publisher prefixes conforming to ISBN standards.

Museums

LCSD manages seven major museums: the Hong Kong Museum of Art, the Hong Kong Museum of History, the Hong Kong Museum of Coastal Defence, the Hong Kong Science Museum, the Hong Kong Space Museum, the Hong Kong Heritage Museum, and the Dr Sun Yat-sen Museum. Their roles are to acquire, conserve, research, exhibit and interpret both Hong Kong's tangible and its intangible cultural heritage.

The department also manages the Hong Kong Film Archive, the Art Promotion Office, the Hong Kong Heritage Discovery Centre, and the Ping Shan Tang Clan Gallery cum Heritage Trail Visitors Centre, along with seven smaller museums, namely the Flagstaff House Museum of Tea Ware, the Lei Cheng Uk Han Tomb Museum, the Law Uk Folk Museum, the Sheung Yiu Folk Museum, the Sam Tung Uk Museum, the Hong Kong Railway Museum, and the Fireboat Alexander Grantham Exhibition Gallery.

In 2014-15, over 6.1 million visitors patronised LCSD's museums, where they were able to enjoy many inspiring and enjoyable exhibitions and programmes designed for a range of different audiences.

During the year, LCSD published its third Five-Year Corporate Business Plan for the public museums, covering 2014-19. This lays out the vision, mission, core values, and its plans for achieving excellence for its museums. Individual museums and offices also drew up their own Annual Plans for 2014-15.

Museum Advisory Panels

Three Museum Advisory Panels (Art, History and Science) were set up in October 2010 to enhance accountability and public involvement in the management of the museums. In the year under review, they continued to advise the department on the positioning of museums, on strategies for business development, marketing and community involvement, and on measures for enhancing operational efficiency and accountability. The panels comprise academics, museum experts, artists, art promoters, marketing / public relations experts, and community leaders.

Intangible Cultural Heritage Advisory Committee

The Intangible Cultural Heritage Advisory Committee was set up in July 2008 to monitor and advise on the first territory-wide survey of Hong Kong's intangible cultural heritage (ICH). The committee, which comprises local academics, experts and prominent community figures, commenced its fourth term on January 1, 2015, with an expanded membership incorporating

a wider range of experts. Its terms of reference were also widened to cover the safeguarding of our ICH through research, promotion, enhancement, transmission and revitalisation.

With reference to the findings of the first territory-wide survey of ICH in Hong Kong and the comments received after a four-month public consultation, the committee endorsed the first ICH inventory list comprising 480 items, which was announced in June 2014. The Hong Kong Heritage Museum collaborated with the Hong Kong Central Library to establish an online Hong Kong Intangible Cultural Heritage Database, which can be publicly accessed through the MMIS. Related information on the 480 inventory items, with images, was uploaded onto the database in December 2014.

Museum Trainee Scheme

The Museum Trainee Scheme was begun in 2010 to develop a new generation of museum professionals. Trainees are attached to the Hong Kong Museum of Art, the Hong Kong Museum of History, the Hong Kong Heritage Museum, the Hong Kong Film Archive, the Art Promotion Office and the Conservation Office, and receive two-year on-the-job training in museum management or conservation services. The trainees learn how to manage museum services and organise education programmes, and also gain hands-on experience in curating exhibitions and projects. There were 24 trainee placements in 2014-15.

Hong Kong Museum of Art

During the year, the Hong Kong Museum of Art, the Musée Cernuschi, Asian Arts Museum of Paris and the Musée National des Arts Asiatiques Guimet co-organised the exhibition Paris • Chinese Painting: Legacy of the 20th Century Chinese Masters, one of the programmes of Le French May and France-Chine 50. This exhibition showcased almost a hundred works drawn from the co-organising institutes and other French museums, including oil paintings, Chinese ink paintings, sketches, lithographs, sculptures and more, demonstrating the impact of European art on 20th century Chinese painting.



Visitors on a guided tour of the exhibition Paris • Chinese Painting: Legacy of the 20th Century Chinese Masters.

The exhibition Ming and Qing Chinese Arts from the C. P. Lin Collection showcased 270 artworks of the Ming and Qing dynasties from the C. P. Lin Collection. The exhibition focused on historical Chinese artistic pursuits, and demonstrated the relation of aesthetics and craftsmanship in the era.



Visitors studying an exhibit at the exhibition Ming and Qing Chinese Arts from the C. P. Lin Collection.

In a tribute to Tong King-sum, a well-respected forerunner in Hong Kong sculpture that his achievements represented those of local artists, Tempting Touch – the Art of Tong King-sum exhibition was staged. The exhibition featured 23 sets of works taken from the collections of the museum, the Hong Kong Heritage Museum and Mrs Tong King-sum.



The exhibition Tempting Touch – the Art of Tong King-sum featured 23 sculptures by Tong.

An outdoor exhibition Construction • Transition @artsquare opened in November 2014. This exhibition displayed a huge installation work by renowned architect and artist Rocco Yim, along with a set of mobile carts created by local art groups CoLAB and Very Hong Kong.



**An installation work
titled *Bamboo Construct*
2014 on display in the Art
Square.**

The museum also delivered a wide array of educational programmes to enhance public appreciation of art. Sponsored by the Friends of the Hong Kong Museum of Art, a one-year free coach service was provided to encourage local schools to visit the museum's exhibitions.

To coincide with exhibitions, special lecture programmes were conducted to stimulate public interest in art and enhance the knowledge and appreciation of art works.

One green initiative in the year was the launch in January 2015 of a new design for the Museum Newsletter, using less paper.

In summer 2014, with the partnership of SCAD Hong Kong, the museum and the Friends of the Hong Kong Museum of Art co-organised a programme for senior secondary school students, Summer Art Cadets 2014 – An Animated Virtual Tour around Hong Kong. This two-week intensive art experience included workshops and tours. Students could explore their creativity and experience the pleasures of art making and producing their own animation works.

The Jockey Club Art Appreciation Programme for the exhibition Ju Ming – Sculpting the Living World, sponsored by the Hong Kong Jockey Club Charities Trust, continued to provide thematic audio guides, an interactive photo-taking and education corner, art workshops, free public guided tours, and art accessibility activities for disabled groups, all aimed at enhancing visitors' interest in the exhibition. In total, the museum's education and extension programmes attracted over 40 000 participants in 2014-15.

To deepen our understanding of the development of art in Hong Kong and to enhance its archive of materials, the museum began two new research projects in 2014 with two non-profit-making organisations. The Hong Kong Art History Research Project (Phase II), undertaken in collaboration with the Asia Art Archive (AAA), was a continuation of the pilot research project completed in 2013, and will further study the art ecology of the 1960s and 1970s. The other research project, A Survey of Western Media Art in Pre-1960s Hong Kong

(Phase I), undertaken in collaboration with the Hong Kong Art History Research Society, will study the development of art in Hong Kong up to the 1960s.

Flagstaff House Museum of Tea Ware

The Flagstaff House Museum of Tea Ware is a branch of the Hong Kong Museum of Art. Its collection features tea ware and related implements from the collection of the late Dr K S Lo, as well as rare Chinese ceramics and seals donated by the K S Lo Foundation. To celebrate the 30th Anniversary of the Museum of Tea Ware, a whole year of celebration activities was planned for 2014. One of the programme highlights was the exhibition Gems of Yixing Tea Ware from the Nanjing Museums, featuring significant items from their collections. From March 26 to July 10, 2014, over 39 000 people visited the exhibition. The museum, which also organised many activities to introduce visitors to tea ware and the art of tea drinking, attracted over 213 900 visitors during the year.

Hong Kong Museum of History

The mission of the Hong Kong Museum of History is to foster interest in history, enrich cultural life, strengthen social cohesion, and nurture a national identity. It collects, preserves and displays cultural objects closely related to the history of Hong Kong, South China and beyond.

In addition to its permanent exhibition The Hong Kong Story, the museum presents various thematic exhibitions either on its own or in conjunction with other museums and cultural organisations from Hong Kong, the Mainland, and overseas.

Opening in October 2014, the major exhibition Treasures from Tsarskoye Selo, Residence of the Russian Monarchs was the first official collaboration between museums in Russia and the HKSAR since the signing of the memorandum of understanding on cultural co-operation between Hong Kong and Russia. Featuring over 200 exquisite items on loan from the Tsarskoye Selo State Museum-Preserve of Russia, including paintings, costumes, porcelain, weapons and works of art, this exhibition introduced aspects of the history and culture of Russia under the Romanov dynasty from the early 18th century to the beginning of the 20th century.



This four-seater carriage used for imperial coronations was a highlight of the exhibition Treasures from Tsarskoye Selo, Residence of the Russian Monarchs.

To mark the 120th anniversary of the First Sino-Japanese War in 2014, the museum also hosted the exhibition *The Aftermath of the First Sino-Japanese War: The Lease of the New Territories and Weihaiwei*. This exhibition explored the context in which the territories were leased to Britain in the late 19th and early 20th centuries, based on extensive material drawn from the Collection of Sir James Stewart Lockhart held by the National Library of Scotland.

The thematic exhibition *Historical Imprints of Lingnan: Major Archaeological Discoveries of Guangdong, Hong Kong and Macao* showcased over 700 archaeological finds from the most significant sites in these three places, and explored the historical and cultural developments of the Lingnan area. An international conference was organised to complement the exhibition, at which experts and scholars from the Mainland, Hong Kong, Macao, UK and New Zealand were able to share the latest research into the history of the Lingnan region from the prehistoric period to the Song and Ming dynasties. New studies were also presented on archaeological technology, the conservation of archaeological sites, and recent archaeological discoveries.



Visitors enjoying the exhibition Historical Imprints of Lingnan: Major Archaeological Discoveries of Guangdong, Hong Kong and Macao.

The thematic exhibition *Assimilation into Han Culture: The Ancient Funerary Pottery of Guangxi* featured 76 sets of burial pottery models dating back from the Western Han Dynasty

to the Southern Dynasty.

To further build up its collections, during the year the museum launched a new collection initiative, the Hong Kong Industries Collection Campaign. This campaign appealed to the public to donate items related to Hong Kong industries of different periods. More than 1760 items were acquired through this campaign, alongside acquisitions from ongoing collection campaigns on the cheongsam, children's life in Hong Kong, and toys.

Throughout the year, the museum organised a wide variety of educational and extension activities, including lecture series, workshops, conferences, field trips, film shows, competitions and family and outreach programmes, all designed to cultivate public interest in local history and our cultural heritage.

In October 2014, the 4th Inter-school Competition of Project Learning on Hong Kong's History and Culture was held, followed in January 2015 by the 9th Competition on Historical Photographs Writing Research. The museum also collaborated with The Hong Kong Academy for Gifted Education to organise the Future Curator Training Course in August 2014. Close collaborations were established with local universities and institutions, including the Hong Kong University of Science and Technology, the Chinese University of Hong Kong, the Hong Kong Baptist University, and the Centre for Hong Kong History and Culture Studies of Chu Hai College of Higher Education, which resulted in the organisation of public seminars and lecture series.

To cater for special needs groups, the museum continued its collaboration with the Arts with the Disabled Association Hong Kong on the Interactivity Scheme, which offers sign interpretation guided tours and model-making workshops for people with hearing or visual impairments. At the same time, the Inclusive Life: Museum for All project offered special guided tours with sign interpretation and audio description, and model-making and touching workshops for those with hearing or visual impairments and those with intellectual disabilities, enabling them to fully enjoy the Treasures from Tsarskoye Selo, Residence of the Russian Monarchs exhibition.



Visitors with visual impairments taking part in model-making and touching workshops.

The museum continued its collaboration with local community groups and non-profit-making organisations, including the Boys' and Girls' Clubs Association of Hong Kong, the Po Leung Kuk, the Heep Hong Society and the New Immigrants Service Association. Its Caring for the Community Scheme was launched in the year for the elderly, new immigrants, teenagers, and ethnic minority groups, with the aim of fostering an understanding of Hong Kong's history and culture among these groups through extension activities such as story-telling sessions and model-making workshops.

The museum receives generous sponsorship from the Hong Kong Jockey Club Charities Trust for the 18-month pilot project entitled Journey for Active Minds: Jockey Club Museum Programme for the Elderly. Since March 2014, the programme has begun to provide guided tours, workshops on exhibitions and outreach programmes for the elderly and people with Alzheimer's disease, enabling participants to explore cultural history and works of art in an environment of intellectual stimulation, experience sharing and social interaction.



Journey for Active Minds has been specially designed to encourage the elderly and people with Alzheimer's disease to explore cultural history and appreciate works of art.

The Hong Kong Museum of History attracted over 759 900 visitors during the year. In addition to the Hong Kong Museum of Coastal Defence and the Dr Sun Yat-sen Museum, the Hong Kong Museum of History also manages three small branch museums – the Fireboat Alexander

Grantham Exhibition Gallery at Quarry Bay Park, the Lei Cheng Uk Han Tomb Museum in Sham Shui Po, and the Law Uk Folk Museum in Chai Wan. They attracted over 91 300, 39 400 and 14 800 visitors respectively during the year.

Hong Kong Museum of Coastal Defence

The old Lei Yue Mun Fort in Shau Kei Wan has been transformed into the Hong Kong Museum of Coastal Defence, a branch of the Hong Kong Museum of History. Apart from its permanent exhibition, 600 Years of Coastal Defence in Hong Kong, the museum presented two thematic exhibitions during the year: Conflict and War: China and Japan 1894-95, and a Pictorial Exhibition on the Nanjing Massacre.

In March 2015, the museum held the Fourth International Symposium on the Maritime Defence of Modern China in collaboration with the Department of History of the Hong Kong Baptist University, the Modern History Research Centre of the Hong Kong Baptist University, and the Modern Chinese History Society of Hong Kong. More than 30 scholars and experts from Hong Kong, the Mainland and overseas took part in the symposium.

The museum attracted over 120 800 visitors during the year.

Dr Sun Yat-sen Museum

The Dr Sun Yat-sen Museum, housed in Kom Tong Hall, a declared monument, has two permanent exhibitions covering Dr Sun's life and his close connections with Hong Kong. In addition, two thematic exhibitions were organised during the year, The Whampoa Military Academy: Modern China's Crucible for Military Talent, and Collection Highlights: A Century of Kom Tong Hall.

This museum attracted over 58 900 visitors during the year.

Hong Kong Science Museum

The Hong Kong Jockey Club Series: Legends of the Giant Dinosaurs exhibition, sponsored by the Hong Kong Jockey Club Charities Trust, was the largest of its type ever held in Hong Kong. Occupying an area of 2 500 square metres, the exhibition drew international participation from 13 institutions, including a number of natural history museums from the Mainland and professional institutes from overseas. Its rich content included more than 190 items, about half of which were fossilised dinosaur skeletons, skulls, vertebrae, feathered dinosaurs and eggs. Other highlights included a 30-metre model of a dinosaur skeleton, robotic dinosaurs, and a reconstructed dinosaur tracksite. The exhibition concluded successfully with more than 770,000 visitors. It not only broke the records for total attendance at thematic

exhibitions organised by the Hong Kong Science Museum, but also proved to be the most popular exhibition ever organised by LCSD.

To enhance the appeal of the exhibition, the museum developed a number of multimedia programmes, computer animations and interactive exhibits that employed state-of-art technology such as object recognition, real time 3D rendering and augmented reality. The Jurassic World mobile app, which enabled audiences to view dinosaurs in action, received the Best Mobile Apps (Mobile Information) Gold Award at the Hong Kong ICT Awards 2014, and a Certificate of Merit at the Asia Smartphone Apps Contest 2013/14.

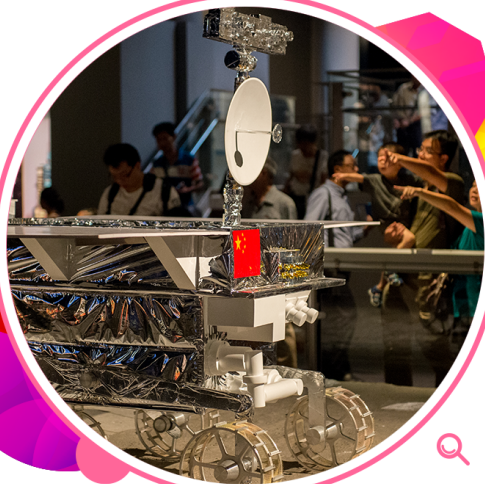
The Move and Play! exhibition, held from June 20 to October 29, 2014, was a fun-filled exhibition packed with 20 groups of very challenging exhibits aimed at testing the physical techniques and body coordination skills of visitors. By introducing visitors to the sensory and mental processes involved, the exhibition also enhanced their knowledge of senses such as sight, hearing, touch, proprioception and balance, as well as the impact of physical exercise on the human body. The exhibition was produced and supplied by Heureka, the Finnish Science Centre, and attracted attendance of over 283 700 visitors.



Visitors test their skills at an exhibit in the Move and Play! exhibition.

The Exhibition on China's Lunar Exploration Programme, held from July 21 to August 24, 2014, featured around 20 replicas, models and interactive exhibits, including replicas of the lunar lander and the Yutu Lunar Rover. Aimed at introducing the advances and accomplishments of China's lunar exploration programme, revealing the motivations behind the drive to investigate the moon, and arousing public interest in space technology, the exhibition was well received with over 143 600 visitors. The exhibition was presented by the Home Affairs Bureau of the Government of the HKSAR and the China National Space Administration, and organised by LCSD, the News Center of the China National Space Administration, the Lunar Exploration and Space Program Center of the China National Space Administration, in association with the Chinese Academy of Sciences, the China Aerospace Science and Technology Corporation, the China Aerospace Science and Industry Corporation,

the China Electronics Technology Group Corporation, the Xichang Satellite Launch Center, the Beijing Aerospace Control Center, and the Hong Kong Polytechnic University. The exhibition also introduced the local contributions to China's aerospace technology being made by the Hong Kong Polytechnic University. To supplement the content of the exhibition, Chinese aerospace experts were specially invited to deliver talks on past China lunar missions, and interactive weekend programmes focusing on lunar science were also arranged.



The 1:1 scale model of the Yutu Lunar Rover at the Exhibition on China's Lunar Exploration Programme.

The Strange Matter exhibition, held from December 12, 2014 to April 15, 2015, introduced visitors to the amazing world of modern materials through a host of interactive activities. Visitors were able to interact with various types of materials such as ferrofluids, amorphous metals, memory metals and foam, each of which generated unique experiences. The exhibition was produced and provided by the Ontario Science Centre of Canada and the Materials Research Society, and had welcomed over 148 800 visitors as at March 31, 2015.



A visitor at the Strange Matter Exhibition tests the strength of tempered glass by smashing a bowling ball into it.

During the year, over 1 586 100 people visited the exhibitions and took part in the education and extension activities.

Hong Kong Space Museum

Since its opening in 1980, the Hong Kong Space Museum has promoted astronomy to members of the public through exhibitions, planetarium shows and extension activities. Equipped with advanced projection and control systems, the Stanley Ho Space Theatre offers awe-inspiring experiences through its OMNIMAX, 3D Dome Shows and Sky Shows. The interactive exhibits enable visitors to explore topics in space science in entertaining and educational ways.

To raise public awareness of light pollution in Hong Kong, the Space Museum joined hands with The University of Hong Kong and the Ho Koon Nature Education cum Astronomical Centre to organise the Light Pollution Project Competition and Photography Competition. A special exhibition showcasing the winning entries in the competitions was staged in the museum lobby in July and August 2014.

Jointly organised by the Chinese General Chamber of Commerce, the China Astronaut Research and Training Center, the Jiuquan Satellite Launch Center and the museum, the Young Astronaut Training Camp selected 30 local secondary students from 200 nominees to participate in a space science and astronaut training camp to Beijing and Jiuquan from August 2 to 10, 2014. The camp proved to be a very rewarding learning experience for the participants.



This group of students visited the Jiuquan Satellite Launch Center to learn about aerospace developments in China.

Taking advantage of a special astronomical phenomenon to promote astronomy, the museum conducted a Sidewalk Astronomy activity to observe the total lunar eclipse on the evening of October 8, 2014, at the Avenue of Stars. Around 3 000 people attended the event.



Telescopes set up along the Avenue of Stars for members of the public to observe the total lunar eclipse.

A Stargaze Camp for All and the Blind was held on October 18, 2014 in the field area adjacent to Astropark in Sai Kung. Involving more than 40 participating organisations, the Camp provided booth activities and astronomical observation programmes that gave participants the chance to experience the pleasures of stargazing. More than 2 200 participants joined the camp, including people with visual, hearing and physical impairments, and underprivileged and ethnic minority groups.



Participants used Braille star charts to learn about constellations at the Stargazing Camp for All and the Blind.

In September 2014, the museum launched a free stargazing mobile app, Star Hoppers, which integrates the Chinese and Western star charts with information about astronomical events and related activities. Using its realtime generated star maps with bilingual audio recordings, users can identify celestial objects and constellations anytime and anywhere through their mobile phones or tablets, and listen to stories about the constellations. The app has proved popular, having been downloaded more than 46 000 times since its launch.

During the year, the museum presented one Sky Show, two 3D Dome Shows, three OMNIMAX Shows and two School Shows, including The Stories of Solar Eclipse, the first in-house produced Sky Show to be displayed using the digital planetarium projection system. The Stanley Ho Space Theatre programmes attracted around 348 700 visitors.

Around 479 500 people visited the Hall of Space Science, the Hall of Astronomy and 13 special exhibitions, while over 24 200 people participated in 417 sessions of extension activities.

Hong Kong Heritage Museum

The Hong Kong Heritage Museum offered a diverse range of programmes and activities during the year, with a special focus on ICH, popular culture and design.

Upon completion of the territory-wide survey of ICH in Hong Kong, an inventory list comprising 480 ICH items was drawn up on the advice of the ICH Advisory Committee following a four-month public consultation on the draft inventory list that took place from July to November 2013. This first inventory of Hong Kong's ICH was announced in June 2014. In December 2014, four ICH items from Hong Kong were inscribed onto the fourth national list of ICH: the arts of the Guqin, Quanzhen temples Taoist ritual music, Hakka unicorn dance in Hang Hau, Sai Kung and Wong Tai Sin belief and customs. Together with the six items included earlier (Cantonese opera, herbal tea, the Cheung Chau Jiao Festival, the Tai O dragon boat water parade, the Yu Lan Ghost Festival of the Hong Kong Chiu Chow community and the Tai Hang fire dragon dance), there are currently ten ICH items from Hong Kong on the national list.

This year, for the first time, the museum participated in Hong Kong Week, an annual cultural exchange event involving Hong Kong and Taiwan. To echo this year's theme, Hong Kong Folklore • Literary Footprints, the museum organised Indigenous Hong Kong - An Exhibition on our Intangible Cultural Traditions, one of the opening programmes held in Taipei. This exhibition together with its associated extension activities presented 13 items of Hong Kong's ICH revealing the city's folk traditions to audiences in Taiwan.

To promote Dunhuang art and culture to Hong Kong audiences, a blockbuster exhibition entitled Dunhuang — Untold Tales, Untold Riches, co-organised with the Dunhuang Academy, was staged at the Hong Kong Heritage Museum from late November 2014 to mid-March 2015. The display of about 120 sets of exhibits, including replicas of grottoes, copies of murals, painted sculptures, scrolls and scriptures, presented the multi-faceted nature of Dunhuang culture from historical, religious, artistic, cultural and social perspectives. The exhibition attracted around 196 000 visitors.



The exhibition Dunhuang – Untold Tales, Untold Riches showcased the rich and diverse Dunhuang culture in replicas of grottoes from Dunhuang.

The exhibition Studio Ghibli Layout Designs: Understanding the Secrets of Takahata and Miyazaki Animation was held in the summer, featuring the hand drawn layouts used as the blueprints for popular animated films. Organised with the cooperation of Studio Ghibli and the Ghibli Museum, Mitaka, it featured over 1 300 layouts covering the whole production history of Studio Ghibli. The exhibition was very well received, attracting a total attendance of over 434 000 in just over three months.



Visitors using audio guides to view exhibits at the exhibition Studio Ghibli Layout Designs: Understanding the Secrets of Takahata and Miyazaki Animation.

Teaming up with the Hong Kong Designers Association for the fifth time, the museum presented Vision - Hong Kong International Poster Triennial 2014, which continued to document new and exciting developments in poster design while also encouraging international cultural exchange and enriching the museum's collection. This year the triennial attracted 1 556 entries by 518 designers, groups and companies hailing from 32 countries or regions. The professional judging panel produced a shortlist of 222 entries which, together with the judges' representative works, were showcased in the exhibition.



A selection of posters from around the world was displayed at the exhibition Vision – Hong Kong International Poster Triennial 2014.

In partnership with the Hong Kong Photographic Culture Association, the museum held the exhibition Twin Peaks: Contemporary Hong Kong Photography in response to the Hong Kong International Photo Festival 2014. The work of nine accomplished artists was on display in two disparate groups of photographs, demonstrating two separate approaches to photographic art as captured in the exhibition title Twin Peaks. The exhibition delved into the gradual evolution of the photographers' artistic ideas, and the techniques they used to create their works of art.

A new initiative entitled Please Have a Seat, made up of a series of education and exhibition programmes on the theme of chairs, was held from June to September 2014. The highlight of the programme was an exhibition curated by the museum and co-organised by the Palace Museum, titled The Extraordinary in the Ordinary: Chairs for Viewing the World through Time. This included valuable exhibits from the collections of a number of major museums from around the world (including the British Museum, the Victoria and Albert Museum, the Brooklyn Museum, and the Palace Museum in Beijing), all of which were exhibited for the first time ever in Hong Kong.



The exhibition Extraordinary in the Ordinary: Chairs for Viewing the World through Time displayed chairs arranged according to different themes.

The museum, for the first time, collaborated with the Education Bureau, the Hong Kong Arts Development Council and the Institute of Creativity of the Hong Kong Baptist University to present the Arts Buddies project. This project offered a series of training programmes to participating secondary and tertiary students that enhanced their knowledge of and bolstered their skills in arts appreciation and art promotion. The museum also collaborated with the Education Bureau in running gallery talks, workshops and seminars in support of Life-wide Learning and the Senior Secondary Curriculum.

The Hong Kong Heritage Museum, which attracted over 930 300 visitors during the year, also manages three branch museums: the Sam Tung Uk Museum, the Hong Kong Railway Museum, and the Sheung Yiu Folk Museum. These three branch museums attracted over 92 300, 227 400 and 41 100 visitors respectively.

Art Promotion Office

The Art Promotion Office, in co-operation with various partners, organised a series of community and public art projects in 2014-15 designed to enrich our cultural life and encourage public appreciation of art.

Art@Government Buildings (AGB) is a public art project that brings works of art into government buildings, and is designed to stimulate the appreciation and enjoyment of the arts. In the past three editions of AGB starting from 2010, 13 government buildings have had art works introduced into them to enhance their aesthetic ambience.



This artwork at the Sha Tin Town Hall, part of the Art@Government Buildings project, has become a favourite spot for newly married couples to take photos.

ArtAlive@Park (AAP) is a public art project that showcases young people's artistic talent in local parks. It also aims to make art accessible to all walks of life, and to bring people closer to art. AAP 2014 kicked off in May 2014 at the Central and Western District Promenade (Central Section). Three local design education institutions were invited to design 13 site-specific artworks for a three-month display. A variety of cultural and performing arts groups were invited to present a series of special programmes to accompany the event.



This artwork, titled *Pipe Me Not*, can be found at the Central and Western District Promenade (Central Section).

Energizing Tsun Yip Street Playground as Kwun Tong Industrial Culture Park (Phase 1) is a collaborative project undertaken with the Energizing Kowloon East Office. Adopting the theme *The Spirit of Creation — The Past and Future of Industries in Kowloon East*, the project showcases Kwun Tong's industrial development through an exhibition of graphics, videos and artworks inside four containers. Running from September 2014 to August 2017, the project aims to transform the Tsun Yip Street Playground into a lively and creative urban space and thematic park.

The Public Art Scheme of the Town Park, Indoor Velodrome-cum-Sports Centre, Tseung Kwan O, was launched in 2012 to stimulate public interest in sport and embellish the Hong Kong Velodrome Park. Three commissioned public artworks were installed in 2014-15.



This artwork in the Hong Kong Velodrome Park was installed under the public art scheme to beautify the area.

ARTivating Public Buildings is a public art project aimed at giving the public more opportunities to access art in their busy daily lives, by transforming some public areas of government buildings into interesting art spaces. In early 2015, four groups of artists were selected to create site-specific and community-related artworks in the Stanley Municipal Services Building, the Tung Chung Municipal Services Building, the Tai Kok Tsui Municipal

Services Building and the Lung Yat Community Hall, to be displayed from mid-2015 to mid-2016.

Oil Street Art Space (Oi!)

Oi! is an open platform for young local artists where ideas about art can be exchanged. It aims to promote art at the community level, and has developed into an innovative and engaging venue that encourages collaboration and co-creation in art.

In 2014-15, Oi! organised the annual exhibition Reflection!. Local artist Kingsley Ng and art group Meta4 Design Forum, with overseas artist Leandro Erlich, were invited to construct a point of convergence for reality and fabricated imagery through installations, including sound and vision. Oi! also organised a number of public engagement programmes, including XCHANGE, Connectivity! Urban Re-arc-tion, and In-Situ!. Oi! has become a valuable platform for social engagement with the local neighbourhood.



An artwork at the exhibition Reflection! that created three-dimensional visual illusions.

The Sparkle! exhibition series was launched by Oi! with the aim of boosting experimental art, and stimulating discussions about the relationship between art, contemporary life and social issues. During 2014-15, Oi! organised four exhibitions under this series, one of which was Sparkle! regarding lightness: On Life's Way. This exhibition was a digest of dialogue and interaction between five guest curators, Yeung Yeung, Susi Law, Joao Li, So Wai Lam and Wong Chun Hoi, and eight local artists, Joe Chan Kiu Hong, Thickest Choi, Sunday Lai, Swing Lam, Fiona Lee, Mak Ying Tung, Wong Chun Hoi and Wong Kit Yi (with Ali Wong). Artworks were grouped under three themes: Where else to go, Elsewhere to go and Way to go, showcasing different aspects of local contemporary art.



An exhibit at the exhibition Sparkle! regarding lightness: On Life's Way, which explored the relationship between light and sound.

Hong Kong Visual Arts Centre (vA!)

vA! provides a platform for art learning and exchange between artists, art enthusiasts and the general public. It does this by establishing partnerships with artists, relevant institutions and art organisations, and working together with them to organise quality activities that meet ever-changing public demands and facilitate enjoyment through creating and participating in art.

In 2014-15, vA! organised its signature programme the Art Specialist Course, a year-long art-training programme for amateurs and young artists. Workshops on new media art and studio art practices were also organised to give participants a better understanding of how contemporary art is being created.

Conservation Office

Tasked with providing high quality preservation and conservation services to public museums, during the year the Conservation Office devised and implemented conservation treatments for 837 cultural objects, including paintings, historical documents, textiles, photographs, metal objects, sculptures, organic objects, and archaeological finds. Its mission is to ensure that the museum collections are physically well preserved, and housed in the best possible conditions.

To raise conservation awareness among the public and establish a wider ethos of care for our cultural legacy, the office delivered 34 education and extension programmes for the general public and school students. These included behind-the-scenes laboratory visits and hands-on workshops organised for the School Culture Day Scheme and for International Museum Day. More than 783 participants, including 442 students from 19 school groups, attended the programmes, through which they were able to experience the pleasures and challenges of conservation work.



Students visiting a conservation laboratory to learn about conservation work on children's hats in the textile collections.

A total of 117 conservation volunteers were recruited through the 2014 Conservation Volunteers Programme. They contributed a total of 8 700 service hours in an array of conservation programmes including exhibit installation, collection preservation, workshop demonstrations, and practical conservation treatment. The office was awarded the Gold Award for Volunteer Service (Organisation) by Volunteer Movement, Social Welfare Department for the second consecutive year.



Conservation volunteers assist in surface cleaning of historic documents and the mending of tears.

The office organised the IIC 2014 Hong Kong Congress in collaboration with the International Institute for Conservation of Historic and Artistic Works (IIC). The Congress, with the theme An Unbroken History – Conserving East Asian Works of Art and Heritage, took place from September 22-26, 2014. Held for the first time in a sub-tropical region, the Congress was attended by a total of 500 delegates representing 32 countries around the world. Apart from academic and professional exchanges, numerous social events were held that enabled delegates to interact and network to the full. The Congress also brought to fruition the joint IIC and ICOM-CC declaration on environmental guidelines, a useful reference for the museum sector worldwide regarding the use of appropriate strategies for environmental control of museum collections.



A vigorous discussion on environmental guidelines for the museum sector took place between delegates at the IIC 2014 Hong Kong Congress.

Antiquities and Monuments Office (AMO)

AMO plays an important role in the preservation and promotion of Hong Kong's archaeological and built heritage.

Three historic buildings - Lin Fa Temple in Tai Hang, Hung Shing Temple in Ap Lei Chau and Hau Wong Temple in Kowloon City - were declared as monuments for permanent protection under the Antiquities and Monuments Ordinance in 2014.

AMO carried out restoration and repairs on a number of historic buildings during the year. Major projects included works on the Morrison Building in Tuen Mun, the Man Lun Fung Ancestral Hall in San Tin (Yuen Long), the Leung Ancestral Hall in Pat Heung (Yuen Long), the Tang Ancestral Hall in Ping Shan (Yuen Long), the Tang Ancestral Hall and Yeung Hau Temple in Ha Tsuen (Yuen Long), the Lo Wai and the Kun Lun Wai Enclosing Walls and Corner Watch Towers in Lung Yeuk Tau (Fanling), the Fan Sin Temple and Man Mo Temple in Tai Po, the Hung Shing Temple in Kau Sai Chau (Sai Kung), the Maryknoll Convent School in Kowloon Tong, and the Helena May in Central. Archaeological surveys and excavations necessitated by small-scale development projects in the New Territories were conducted by AMO in Tai Po, Sai Kung, Tuen Mun and Islands Districts, and archaeological heritage materials were salvaged from some of the sites. A long-term exhibition on the archaeological and built heritage of Hong Kong is on display at the Hong Kong Heritage Discovery Centre. During the year, the Hong Kong Heritage Discovery Centre and the Ping Shan Tang Clan Gallery cum Heritage Trail Visitors Centre attracted over 193 400 and 70 800 visitors respectively. AMO also organised a wide variety of educational and publicity programmes including lectures, guided tours, workshops and seminars, all to promote heritage conservation.

Expert Advisers on Cultural Services

A total of 254 advisers advise the department on the performing arts, literary arts and museum activities. They include artists, authors, academics and practitioners who have made significant contributions to their respective fields.

Major Cultural Events

Date	Event
November 2012 – November 2014	Art@Government Buildings 2012-13
July 20, 2013 – July 20, 2018	Bruce Lee: Kung Fu • Art • Life exhibition
 <p>An exhibition gallery of the exhibition Bruce Lee: Kung Fu • Art • Life.</p>	
July 26, 2013 – July 13, 2014	Hong Kong Contemporary Art Awards 2012-Thirteen Dimensions of Hong Kong exhibition
September 2013 – November 2014	4.23 World Book Day Creative Competition in 2014: The Earth and I
September 4, 2013 - September 8, 2014	2013 Tea Ware by Hong Kong Potters exhibition
November 8, 2013 – April 9, 2014	Legends of the Giant Dinosaurs exhibition
December 18, 2013 – April 21, 2014	Images Through Time: Photos of Old Hong Kong exhibition
January – June 2014	Thematic Storytelling Workshops: Simple Life
January – July 2014	Competition on Story Writing in Chinese for Students in 2014
January – September 2014	24th Chinese Poetry Writing Competition
January – November 2014	Awards for Creative Writing in Chinese in 2014
February – November 2014	Subject Talks on Cosmopolitan Hong Kong
February 20 - November 19, 2014	Heaven, Earth and Man – A Hong Kong Art Exhibition
February 28 - June 15, 2014	Ju Ming – Sculpting the Living World exhibition
March – November 2014	Meet-the-Authors 2014: A Smarter Life. A Sustainable Future
March – December 2014	Explore the World of Medicine: Public Lecture Series



The Explore the World of Medicine: Public Lecture Series 2014 was an effective means of keeping the public informed about the very latest medical developments .

March 2014 - March 2015

Art@Government Buildings 2013-14

March 26 – July 10, 2014

Gems of Yixing Tea Ware from the Nanjing Museums exhibition

April – July 2014

Lectures Series on Values and Authentic Life: Chinese Philosophy and Chinese Culture

April 2014 – March 2015

The 26th Hong Kong Print Awards

April 7, 2014

Encore Series: Piano Recital by Evgeny Kissin at Hong Kong Cultural Centre

April 9 – June 9, 2014

The Aftermath of the First Sino-Japanese War: The Lease of the New Territories and Weihaiwei exhibition

April 19 - 21, 2014

The Peacock - A Dance Drama by Yang Liping at Hong Kong Cultural Centre

May 2 - 4, 2014

Dunsinane by the National Theatre of Scotland and the Royal Shakespeare Company at Kwai Tsing Theatre

May 3 – November 2, 2014

Ming and Qing Chinese Arts from the C.P. Lin Collection exhibition

May 14 – August 31, 2014

Studio Ghibli Layout Designs: Understanding the Secrets of Takahata and Miyazaki Animation exhibition



A special photography area, Totoro's Wonderland and Ponyo's Beach, was available at the exhibition for visitors to take photographs.

May 18, 2014

Community Thematic Carnival: Cantopop Mania at Morse Park No. 4 Amphitheatre

May 20 – August 19, 2014

ArtAlive@Park 2014

May 21, 2014

Encore Series: Piano Recital by Mikhail Pletnev at the Hong Kong Cultural Centre

June 3 - 4, 2014

Czech Philharmonic at Hong Kong Cultural Centre

June 7 – September 15, 2014

Please Have a Seat Event cum The Extraordinary in the Ordinary: Chairs for Viewing the World through Time exhibition



Students created 300 fantastic chairs for display at the exhibition.

June 11 – September 1, 2014

Historical Imprints of Lingnan: Major Archaeological Discoveries of Guangdong, Hong Kong and Macao exhibition

June 20 - 22, 2014

Dance x Multimedia Series: *Scattered* by
Motionhouse (UK) at Sai Wan Ho Civic Centre

June 20 - August 30, 2014

Chinese Opera Festival 2014



**A scene from the new Cantonese opera
Investigation to Redress a Wrong.**

June 20 - September 21, 2014

Paris • Chinese Painting: Legacy of the 20th Century
Chinese Masters exhibition

June 20 – October 29, 2014

Move and Play! exhibition

June 26 – July 1, 2014

Hong Kong Week at the International Horticultural
Exposition 2014 Qingdao

June 26 – July 13, 2014

The 10th Hong Kong Literature Festival



**A local poet recites one of his poems at the 'Poetic
Memories' Reading and Sharing Session.**

July 11 - August 17, 2014

International Arts Carnival 2014

July 19 – August 18, 2014

Summer Reading Month 2014

July 20, 2014

Community Thematic Carnival: Fly to Your Dreams at

July 21 – August 24, 2014

Exhibition on China's Lunar Exploration Programme



A young visitor controls the movements of a model of the Yutu Lunar Rover.

July 26 – October 5, 2014

Sparkle! Zoo as Metaphor exhibition

August – November 2014

Philosophy Talk 2014

August – November 2014

Subject Talk Series on Life & Death Education: The Groovy Kind of Love

August 1 – October 19, 2014

Sparkle! Can We Live (Together) exhibition



A guest curator introduces exhibits to visitors at the exhibition Sparkle! Can We Live (Together).

August 8, 2014 – May 31, 2015

Tempting Touch – the Art of Tong King-sum exhibition

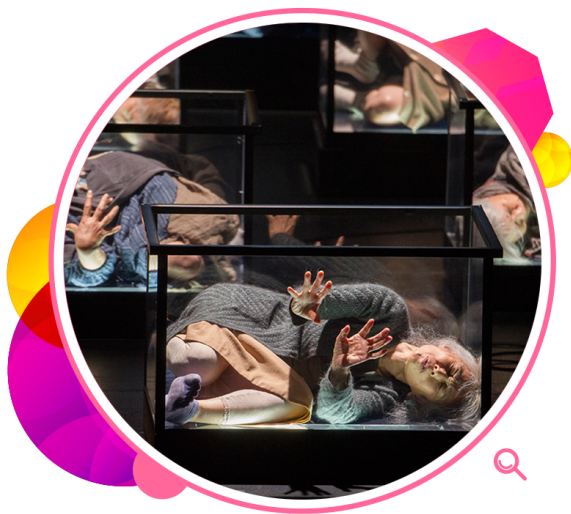
August 9 - 10, 2014

Summer Fun Party: Fantasy Tales Adventure at Ko Shan Theatre

August 16 - 17, 2014

International Conference on Historical Imprints of Lingnan: Major Archaeological Discoveries of Guangdong, Hong Kong and Macao

August 28 - October 5, 2014	2014 Mid-Autumn Lantern Display: The World in Colours at Hong Kong Cultural Centre Piazza
September 2014 – August 2017	Energizing Tsun Yip Street Playground as Kwun Tong Industrial Culture Park (Phase 1)
September 6-9, 2014	2014 Mid-Autumn Lantern Carnivals cum Youth Nights at Victoria Park, Tai Po Waterfront Park and Tsuen Wan Sha Tsui Road Playground
September 11 - 19, 2014	2014 Hong Kong and Macao Visual Arts Biennial held at Beijing World Art Museum
September 14, 2014	Hong Kong International Jazz Festival 2014: Outdoor Concert in Hong Kong Cultural Centre Piazza
September 22 - 26, 2014	IIC 2014 Hong Kong Congress on An Unbroken History - Conserving East Asian Works of Art and Heritage
October 1 - 27, 2014	Touring Exhibition of Huang Tzu's Rare Manuscripts – Commemorating the 110th Anniversary of His Birth cum Talk on The Art Songs of Huang Tzu
October 5, 2014	Music Delight Series: The Ukulele Orchestra of Great Britain at Sha Tin Town Hall
October 8, 2014	The Tallis Scholars (UK) at Hong Kong City Hall
October 9 - 12, 2014	Opera: Richard Strauss's <i>Salome</i> by Opera Hong Kong at Hong Kong Cultural Centre
October 10 - 11, 2014	<i>What the Body Does Not Remember</i> by Ultima Vez (Belgium) at Kwai Tsing Theatre
October 12, 2014	Encore Series: Los Romeros Guitar Quartet at Hong Kong Cultural Centre
October 15, 2014 – November 15, 2015	From Soya Bean Milk to Pu'er Tea exhibition
October 16 - November 16, 2014	New Vision Arts Festival



***Ravens, We Shall Load Bullets* was staged as part of the New Vision Arts Festival.**

October 17 – November 2, 2014

Hong Kong Week 2014@Taipei

October 17 – November 2, 2014

Journeys of a Hong Kong Poet, Leung Ping Kwan (1949 - 2013) – A Participating Programme of Hong Kong Week 2014 @ Taipei

October 18, 2014 – August 2, 2015

All Are Guests – Homecoming exhibition

October 19, 2014

Community Thematic Carnival: Jazz Up Stanley at the Stanley Promenade Soccer Pitch

October 21 - 22, 2014

The 10th Conference on Cooperative Development and Sharing of Chinese Resources – Digital Legacy



Guests and participants at the opening ceremony of the 10th Conference on Cooperative Development and Sharing of Chinese Resources.

October 29, 2014 – March 16, 2015

Treasures from Tsarskoye Selo, Residence of the Russian Monarchs exhibition



A multimedia programme at the exhibition presented the Catherine Palace, one of the palaces in Tsarskoye Selo, in a 360-degree virtual reality zone.

October 30, 2014

Music Delight Series: Canadian Brass at Tsuen Wan Town Hall

October 31, 2014 – August 2, 2015

Random Moments exhibition

October 31, 2014

Opening of Ko Shan Theatre New Wing

October 31, November 1 & 5, 2014

A Heroic Woman of the Ming Dynasty at Ko Shan Theatre New Wing



A scene from the new Cantonese opera *A Heroic Woman of the Ming Dynasty*.

November 1 - 2, 2014

Music Beyond Borders in Hong Kong Cultural Centre Piazza

November 1 - 2, 2014

Murray Perahia and the Academy of St Martin in the Fields at Hong Kong Cultural Centre

November 8, 2014

The 25th Anniversary of Hong Kong Cultural Centre:



One of the artistically decorated pianos set up in the piazza of the Hong Kong Cultural Centre for passers-by to play on.

November 8, 2014

Music Delight Series: Igudesman and Joo And Now Mozart at Yuen Long Theatre

November 9, 2014

Yu Ying-shih Lecture in History 2014

November 16, 2014

Asian Ethnic Cultural Performances 2014 in Hong Kong Cultural Centre Piazza

November 28, 2014 – March 16, 2015

Dunhuang – Untold Tales, Untold Riches exhibition



This seated Buddha is a replica of one of the finest stucco statues to be seen at Dunhuang.

November 29, 2014 – June 30, 2015

Construction • Transition @artsquare exhibition



An installation entitled *C.art* on display at the Art Square.

November 30, 2014

Cantonese Opera Day at Hong Kong Cultural Centre

December 5, 2014 – August 2, 2015

The Four Gentlemen: A Selection of Flower Paintings from the Hong Kong Museum of Art Collection exhibition

December 5 - 6, 2014

Atmospheric Music Theatre *When Petals Fall in Serenity* by Law Wing-fai at Hong Kong Cultural Centre



The multidisciplinary performance *When Petals Fall in Serenity* was premiered at the Hong Kong Cultural Centre.

December 6, 2014 - March 2, 2015

Vision - Hong Kong International Poster Triennial 2014 exhibition

December 7, 2014

Concert in the Park in Hong Kong Cultural Centre Piazza

December 9, 2014

Encore Series: Piano Recital by Ivo Pogorelich at Hong Kong Cultural Centre

December 12 - 14, 2014

Opera: Puccini's *Turandot* by Musica Viva at Hong Kong City Hall



A scene from Puccini's opera *Turandot*, directed by Lo Kingman.

December 12, 2014 – April 15, 2015

Strange Matter exhibition

December 18 - 21, 2014

Footprints in the Snow by Hong Kong Repertory Theatre at Ko Shan Theatre New Wing

December 24, 2014 – August 2, 2015

Donation of Works by Wu Guanzhong 2014 exhibition

December 27, 2014

Marching Band Parade 2014 in Hong Kong Cultural Centre Piazza

December 31, 2014

New Year's Eve Countdown Carnival 2014 at Sha Tin Park and Sha Tin Town Hall Plaza cum City Art Square

January 2 - 4, 2015

Carmen by Compañía Antonio Gades (Spain) at Hong Kong Cultural Centre



A flamenco performance *Carmen* by the world-renowned Compañía Antonio Gades.

January 11, 2015	Youth Band Marathon 2015 in Hong Kong Cultural Centre Piazza
January 23 - 25, 2015	<i>What Is Sex?</i> by Edward Lam Dance Theatre at Kwai Tsing Theatre
January 30 - 31, 2015	Shanghai Kunqu Opera Troupe at Ko Shan Theatre New Wing
January 30 – May 31, 2015	Sparkle! I Wanna Eat Yummy Yummy exhibition
February - March 2015	Public Lectures on History and Business in China 2014-15
February 12 - March 22, 2015	2015 Lunar New Year Thematic Lantern Display: Double Happiness in Hong Kong Cultural Centre Piazza
February 13 – June 21, 2015	Sparkle! regarding lightness: On Life's Way exhibition
February 20, 2015	2015 Lunar New Year Fireworks Display
March 1, 2015	Dance Day at Tuen Mun Town Hall
March 6 – 7, 2015	The Fourth International Symposium on the Maritime Defence of Modern China
March 5 - 8, 2015	2015 Lunar New Year Lantern Carnivals cum Youth Nights in Hong Kong Cultural Centre Piazza, North District Park and Tung Chung Man Tung Road Park



A lantern display depicting the God of Fortune with three rams.

March 14, 2015 – August 2, 2015	The Wonders of Bamboo: Chinese Bamboo Carving
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Donated by Dr Ip Yee exhibition

March 20 – June 28, 2015

Lingnan School: The Awakening of Modern China
exhibition at Musée Cernuschi, Asian Arts Museum of
Paris, France

Financial Management

The Director of the Leisure and Cultural Services Department (LCSD) is the controlling officer of the department's budget, and is tasked with ensuring that the department delivers high quality services efficiently and economically.

Source of Funds

LCSD is funded by the Government. Its expenditure for 2014-15 of \$7,033 million covered operational and capital expenditure in five major areas: Recreation and Sports, Horticulture and Amenities, Heritage and Museums, Performing Arts, and Public Libraries. The funds were also used to support the Hong Kong Life Saving Society, the Hong Kong Archaeological Society, local sports bodies, and camps run by non-government organisations.

The Government's Capital Works Reserve Fund finances the department's installation of major systems and equipment costing more than \$2 million per item. The fund also finances capital works projects of the department. The Architectural Services Department supervises the funding of such projects, as well as their progress.

Budgetary Control

To ensure good financial control of the approved budget, the department operates a three-tier structure involving about 200 budget holders authorised to deploy funds, who are accountable for expenditure.

Fees, Charges and Revenue Collection

LCSD administers more than 700 types of fees and charges, ensuring that they are collected on time, properly accounted for and periodically reviewed.

The department's revenue of \$1,118 million for 2014-15 came primarily from fees and charges, ticket sales and facility rentals. Revenue is credited to the General Revenue Account.



Ticket sales for events such as the Hong Kong Flower Show are one source of the department's revenue.

Public Feedback

In 2014-15, the department conducted 12 surveys to gauge customer satisfaction with its services. All eight surveys on outsourced sports centres recorded user satisfaction levels of more than 80 per cent. An omnibus survey on five selected leisure services, namely sports centres, parks, playgrounds, swimming pools and beaches, recorded user satisfaction rates ranging from 47 per cent (for beaches) to 72 per cent (for sports centres). An opinion survey on museum services showed that 90 per cent of visitors were satisfied with the museum services. Another survey, on tourist behaviour and the interest of tourists in visiting museums, showed that over 60 per cent of the tourists who had made visits to Hong Kong museums found them 'very attractive' or 'attractive'. The findings of these surveys have been reviewed and are being taken into account in planning new services and identifying areas for service improvement.

An opinion survey on Hong Kong public libraries conducted in 2014-15 is expected to be completed by July 2015.

Our Views from the Public system maintains a database of feedback received through various channels regarding the department's policies, facilities and services. This information is regularly analysed, and reports made to management to help them identify areas for improvement.

Outsourcing

The department follows the Government's efficiency guidelines on outsourcing non-core activities to the private sector. Major services outsourced include cleaning, security, horticultural maintenance, and facility management. As at March 31, 2015, the department was managing 105 outsourced contracts for major services at a total value of \$3,749 million. These contracts covered both leisure and cultural facilities.

The department's outsourcing practice follows these principles:

- Contracts must be commercially viable;
- Service standards must not be reduced;
- Services must be cost-effective; and
- Staff should not be declared redundant.

To deliver quality services to the public more cost-effectively through the private sector, up to March 2015 the department had contracted out the management of the following 14 sports centres: the Jockey Club Tuen Mun Butterfly Beach Sports Centre, the Quarry Bay Sports Centre, the Chun Wah Road Sports Centre, the Cheung Sha Wan Sports Centre, the Chuk Yuen Sports Centre, the Choi Hung Road Sports Centre, the Wo Hing Sports Centre, the North Kwai Chung Tang Shiu Kin Sports Centre, the Ap Lei Chau Sports Centre, the Fa Yuen Street Sports Centre, the Wong Chuk Hang Sports Centre, the Hiu Kwong Street Sports Centre, the Yeung Uk Road Sports Centre, and the Tin Shui Wai Sports Centre.

In addition, the department contracts out the management of several cultural facilities, including the Hong Kong Heritage Discovery Centre, the Dr Sun Yat-sen Museum, the Fireboat Alexander Grantham Exhibition Gallery, and the Ping Shan Tang Clan Gallery cum Heritage Trail Visitors Centre.



The Fireboat Alexander Grantham Exhibition Gallery.

Contract Management

The department closely monitors the performance of its service contractors, and pays special attention to safeguarding the wages and benefits of non-skilled workers. The department also maintains a computerised appraisal system that gives an overview of the performance of its contractors. Contractors' past performance may be taken into account when the department evaluates future tender offers. Regular meetings are held between the department's contract management team and contractors' senior managers to discuss contract management issues, to keep lines of communication open, and to remind contractors that the department does not condone exploitation of non-skilled workers.

Human Resources

Manpower Planning

As at the end of March 2015, the department was staffed by approximately 8 350 civil servants. The department will expand its workforce in 2015-16 in order to staff new facilities and deliver new services, and to enhance its existing services.

Employment Situation for Non-civil Service Contract (NCSC) Staff

NCSC staff are employed by the department under the NCSC Staff Scheme to meet various service and operational requirements. They are mainly responsible for providing support services in LCSD venues and offices, including general administrative support, frontline and customer services, technical support, and information technology services. The department will continue to keep the employment of NCSC staff under regular review and, where appropriate, seek resources to replace NCSC positions with civil service posts in areas with long-term needs.

Recruitment of Civil Service Staff

In 2014-15, the department conducted recruitment exercises for the posts of Amenities Assistant III, Artisan (General Duties), Assistant Librarian, Cultural Services Assistant II, Laboratory Technician II, Photographer I, Senior Artisan (Beach/Swimming Pool), Senior Artisan (Filtration Plant), Technical Officer II (Engineering) (Cultural Services) and Workman I.

Staff Training and Development

The department's Training Section delivered a wide range of programmes in 2014-15.

Growing environmental awareness and public concern for tree management have increased the need for tree specialists. The Training Section organises training programmes aimed at boosting the professional arboricultural knowledge of staff working in this area.

During the year, the focus of training continued to be on tree inspection, pathology, risk assessment, remedial tree surgery and old and valuable tree (OVT) management, training that enhanced the range of curative measures available for problematic trees. The training programme included four courses on Visual Tree Inspection and Remedial Tree Surgery for 84 staff; one Tree Hazard Assessment Course with Integrated Assessment (LANTRA Professional Tree Inspection Qualification) in June and October 2014 for 17 Leisure Services Managers (LSMs) and Amenities Assistants (AAs); a number of thematic arboriculture seminars and a specialist arboriculture course attended by over 240 staff; and an OVT Management Training Programme for 42 staff.



Staff carrying out an equipment check in a tree-climbing course.

To ensure staff have the appropriate health and safety knowledge they need to carry out tree operations, the Training Section also arranged for 26 staff to attend a tailor-made two-day course on Occupational Safety and Health in Arboriculture, organised by the Tree Management Office of the Development Bureau and the Occupational Safety and Health Council.

In May and October 2014, we organised re-certification training programmes on behalf of the International Society of Arboriculture Certified Arborists. As a result, 23 LSMs and AAs were re-certified for this professional qualification. We also arranged training for other recognised qualifications, including the Advanced Diploma in Tree Management and Conservation (HKU(SPACE)), the Certificate in Professional Tree Management (OUHK), the Professional Diploma in Horticulture and Landscape Management (THEi), the Certificate in Principle and Practice of Plant Pest and Disease Management, Certified Arborists Training Programme (IVDC), the MSc (Hon) Degree in Arboriculture (UK), and the Arboriculture Level 3 City and Guilds Diploma (UK).

To meet the training needs of staff involved in turf management and maintenance and enhance their general competence, a five-year training plan for sports turf management was started in the year. The Training Section arranged a number of training programmes under the plan, including a locally commissioned turf management course for 30 LSM and AA grade staff, a six-week Turf Attachment Training Programme in Queensland, Australia for one LSM, an eight-week Turf Attachment Training programme in the UK for one Senior Amenities Assistant, and a blended learning programme entitled Sports Turf (Operations Management) Level 5 for three LSM Grade officers. In addition, we arranged an experience-sharing workshop on Sports Turf Maintenance and Management for 88 staff working in sports grounds and major parks.

To facilitate the delivery of high quality cultural services to the community, the Training Section offered a range of structured training programmes on different aspects of culture and

the arts for 49 cultural services staff. These programmes covered cultural management, arts management and entrepreneurship, creative industries management, museum studies, architectural conservation, and information studies.

To enhance staff knowledge in the areas of culture and the arts, we commissioned a 30-hour Arts Essentials course introducing the Western performing arts. The course had special focuses on drama, music, dance and opera, and covered every major period and movement from Ancient Greece to today. Talks on Gothic Culture and Shakespearean Studies were also arranged. This training helped some 140 members of staff master essential cultural vocabulary and concepts, and gave them the ability to relate more confidently to performing arts practitioners by developing their skills in the interpretation, understanding and appreciation of works of art.

To give staff knowledge of stage and technical management issues, along with safety rules and regulations relating to performing arts venues and theatres, we developed some structured stage and technical management workshops alongside other training on the handling and maintenance of musical instruments, and on the operation and safety management of rigging systems. These were attended by some 340 staff.



Staff from different performing arts venues in a talk on the proper handling of musical instruments.

Another focus for the year was on frontline staff training. To improve their standards of performance and raise LCSD's image in the eyes of the public, we started a new structured in-house training series for frontline and clerical staff. The first two modules, Customer Services, Communication Skills and Complaint Handling and Stress Management and Positive Psychology, were launched for a total of 362 service staff of the Cultural Services Branch. Other modules of the programme will be rolled out in ensuing years.

In support of the Government's commitment to developing an inclusive society, the Training Section arranged training on serving people suffering from psychoses, as well as on providing audio descriptions for exhibitions and live performances for people with disabilities.

We are always keen to promote knowledge management and knowledge sharing among staff. Colleagues who are highly conversant with their specific areas of work were invited to take part in the Chat Room Series, designed to share individuals' work expertise more widely. During the year, colleagues also were able to share their work experience in relation to the organisation of various mega events and large-scale exhibitions, and of an international conference. In addition, we organised the DD(C) Chat and Cultural Services Branch Forums - Directorate's Review and Looking Ahead events, where directorate officers could share their wealth of experience with some 801 staff of the Cultural Services Branch.



Participants in a staff sharing session during which the department's Deputy Director (Culture) talked about her work experiences.

To empower staff and set them up as effective leaders to help shape the culture of our organisation, as well as build cohesive teams and spark motivation in the pursuit of service excellence in the field of culture and the arts, we arranged training for 293 officers on advanced cultural leadership, leadership strategies for senior arts and culture executives, change and crisis management, leading and building high performance teams, and communication and team building.

Cultural Services staff were also given the opportunity to broaden their international exposure by taking part in 28 overseas training opportunities, internship programmes, and exchanges with prestigious international cultural institutions. The experience and professional knowledge arising from these opportunities have given the participants valuable new resources in their efforts to achieve service excellence, develop creative programmes and events for the public, and generally contribute towards Hong Kong's development as a world-class events capital.

On the health and safety front, the Training Section continued to organise Occupational Safety and Health (OSH) training programmes to ensure a safe and healthy environment for all staff, as well as for customers visiting our premises or participating in our activities. This year, some 600 staff received training in the use of Automated External Defibrillators (AEDs), and acquired the relevant certification. Other general OSH courses, such as Prevention of

Violence in the Workplace — Breakaway Techniques, Avoiding Snake Bites, Knowing Dog Behaviour, Fire Prevention, and Electrical Safety, helped raise occupational safety awareness among frontline staff.



Staff in a fire prevention training course being instructed on the proper way to use equipment.

We continued to offer competence certificate courses, such as the Mandatory Basic Safety Training Course, the General Safety for Workers in Confined Spaces and Revalidation Course, the Certificate of Competence in Display Screen Equipment Assessment, and the Certificate of Competence in Manual Handling. In addition, we organised some OSH management courses for district and venue safety officers, including, among others, Basic Safety Management Training and General Training on Occupational Safety and Health for District/Venue Safety Officers.

In 2014-15, the department continued to support the Government's initiative to expand job opportunities for young people through the Swimming Pool Trainee Scheme and the Beach Trainee Scheme. Under these schemes, the Training Section provided four to five months' training to 26 young people, after which they sat the relevant tests to gain lifeguard qualifications. They were then able to find jobs in public and private aquatic venues; some have applied to join the civil service as lifeguards.



Lifeguards learning jet-ski rescue techniques at Shek O Beach.

The Training Section also delivered a number of regular programmes on leisure and cultural services topics, as well as training in general knowledge and skills, supervisory management, language and communication, use of computer software applications, and IT.

Overall, 2014-15 was a productive year for staff training. We offered a total of 18 057 training places to all grades and ranks, including NCSC and ex-Council contract staff. Feedback received from trainees suggests that our training programmes were effective in helping trainees meet workplace and operational requirements.

Staff Relations and Communication

The department enjoys good staff relations as a result of its commitment to maintaining excellent communication.

Management maintains regular contact with staff through meetings of the Departmental Consultative Committee and the General Grades Consultative Committee, and meetings with staff unions. In addition, ad hoc meetings, informal gatherings and briefings are held to discuss issues of mutual concern. The Director of Leisure and Cultural Services also regularly meets with staff and union representatives to gain a better understanding of their concerns, and takes appropriate action where necessary.



The Departmental Consultative Committee meetings enhance communication across the department.

Individual needs are given equal attention. The Staff Relations – Staff Welfare Unit attends to requests and enquiries from staff regarding welfare and other matters. Members of staff are encouraged to make suggestions for improving and streamlining the department's operations and management.

To enhance working relationships among staff members, the department regularly organises special-interest classes and recreational activities such as classes on horticulture and the annual karaoke contest.



Participants in a special-interest class on horticulture.

The departmental Volunteer Team and 15 sports teams also provide ample opportunities for staff to participate in worthwhile activities in their spare time. This year, the Volunteer Team arranged for the disadvantaged families to attend the annual Hong Kong Flower Show. Our sports teams participated in various open and inter-departmental competitions, in some of which they won awards.



The Volunteer Team on a visit to the Hong Kong Flower Show with the disadvantaged families.



The Swimming Team won the first runner-up prize in a swimming competition of the Corporate Games 2014.

The quarterly Staff Newsletter has continued as another effective medium for staff communication.

Staff Motivation

Recognition plays a key role in building a motivated and committed workforce. Staff who have provided meritorious service for 20 years or more are eligible for consideration for Long and Meritorious Service Certificates and Long and Meritorious Service Travel Awards. In 2014-15, three staff received Commendation Letters for their outstanding contributions towards enhancing the image of the department, and 177 staff received Certificates of Merit for their meritorious service.

The department also nominates staff for external commendations. In 2014-15, four staff members received commendations from the Secretary for the Civil Service for their consistently excellent performance. One staff member received an individual award in the Ombudsman's Awards 2014 for Officers of Public Organisations, and the department was selected for the Grand Award of the Ombudsman's Awards 2014 for Public Organisations.



Four staff members received commendations from the Secretary for the Civil Service for their excellent performances.



The department won the Grand Award of the Ombudsman's Awards 2014 for Public Organisations.

The department's Customer Appreciation Card Scheme is a channel by which staff can receive direct customer feedback. Staff are also encouraged to develop and improve their service standards through the Staff Suggestion Scheme and the Work Improvement Teams. In 2014-15, the Leisure Services Branch held a competition among Work Improvement Teams at public swimming pools.

Customer Service

Customer focus is a core value of the department. In 2014-15, we received more than 9 000 appreciation cards and over 600 compliments from our customers. Such feedback has proved very encouraging for frontline staff.

Environmental Efforts

In line with the Government's environmental goals, the department takes environmental considerations into account from project inception to management and operation, with the aim of minimising pollution, conserving resources, protecting the natural environment and promoting the appreciation of the beauty of our environment.

LCSD is committed to:

- Promoting greening and horticulture;
- Preserving assets of our heritage;
- Providing aesthetically pleasing open spaces;
- Practising waste reduction and energy saving; and
- Minimising air and noise pollution when organising leisure and cultural activities.



The planting of flowering species of trees is a good way of beautifying the urban environment.

We follow the above environmental policies when planning new facilities and maintaining existing ones. We adopt energy-saving building service installations and environmentally-friendly materials. We use high-efficiency lighting systems as far as possible. Wherever feasible, we have minimised the duration of artificial lighting at our venues. In summer, we generally maintain the Government's recommended office room temperature of 25.5°C. At places such as museums, sports centres and performing arts venues where we cannot strictly maintain this temperature due to essential operational or customer service considerations, we work with the Electrical and Mechanical Services Department (EMSD) to keep the temperature as close to 25.5°C as practicable.

Major environmental efforts over the year included:

- Upgrading existing landscape areas and planting more trees and shrubs;
- Running community greening activities, such as the Hong Kong Flower Show, the Community Planting Day, the Green Volunteer Scheme and the Greening School Subsidy

Scheme;



Pupils in an exhibition on green school projects held under the Greening School Subsidy Scheme.

- Organising public lectures, exhibitions and publicity programmes to raise public awareness about environmental issues and to promote heritage conservation;
- Saving water by planting drought-tolerant species in suitable locations, using less water for water features in major parks, and installing water efficient fittings and salt water flushing at various facilities;
- Conducting energy audits and energy-saving improvement works where practicable, in collaboration with the EMSD and the Architectural Services Department;
- Adjusting lighting operating hours at our venues where reasonable, and installing occupancy sensors to control lighting at a number of leisure venues and at our Sha Tin headquarters;
- Taking part in the Earth Hour 2014 lights-out campaign in March 2014, organised by the World Wide Fund for Nature;
- Switching off lights on external walls and in outdoor areas of our venues, unless they are needed for operational and safety/security reasons;
- Gradually replacing more conventional departmental vehicles with environmentally-friendly vehicles;
- Installing photovoltaic lighting systems at the Hong Kong Science Museum, the Hong Kong Museum of Coastal Defence and the Hong Kong Museum of Art;
- Widely promoting good environmental practices and circulating green tips on saving paper, conserving energy and reducing waste in offices and at events and meetings;
- Promoting greater use of green products such as food waste compost and animal waste compost, and recycling yard waste as soil conditioner for planted areas;
- Reducing yard waste by planting more flowering perennial/woody shrubs instead of seasonal annuals as part of our greening projects;
- Engaging contractors to recycle magazines, newspapers, waste paper and printer cartridges;

- Encouraging waste reduction as well as the recycling of waste paper, metals and plastics through poster promotions, and by installing more waste separation bins at our venues;
- Recycling paper and unserviceable library materials, and reducing paper by giving users the option of receiving overdue and reservation notices by email;
- Recycling exhibition materials at museums and the Hong Kong Film Archive, and placing collection boxes for used guide maps and pamphlets;
- Publicising programmes and collecting feedback electronically at performing arts venues and programming offices;
- Cutting down on printed material by tightly monitoring its distribution, and by recycling unused flyers and programme guides;
- Reducing the distribution of reusable shopping bags when organising events and activities; and
- Conducting an annual performance review to monitor the adoption of green measures and waste reduction practices by individual sections/offices.

In January 2015, the department issued its 14th Environmental Report, which describes our green management practices and activities in greater detail.

Facilities and Projects

LCSD works closely with District Councils to provide leisure and cultural facilities that best meet the needs of the local community. Since the department's establishment in 2000, a total of over 120 projects have been completed, at a total cost of approximately \$25 billion. New facilities are mainly provided through capital works projects each costing above \$30 million. LCSD also carries out minor works projects to improve existing facilities.



The department works closely with the District Councils to provide a good range of leisure and cultural facilities.

New Facilities Completed

Four capital works projects were completed during the year. These included the construction of the district open space, sports centre and library in Area 74, Tseung Kwan O; the development of the open space in Area 117, Tin Shui Wai; the development of the Kwun Tong Promenade (stage 2); and the redevelopment of the Kwun Tong Swimming Pool and the Kwun Tong Recreation Ground. Appendix 5 gives a full list of projects completed during the year.



An aerial view of the redeveloped Kwun Tong Swimming Pool and Kwun Tong Recreation Ground.

Facilities under Construction

At the end of 2014-15, five capital works projects were in progress. These included the public library and sports centre in Area 3, Yuen Long; the sports centre, community hall and district library in Area 14B, Sha Tin; the sports centre in Area 4, Tsing Yi; and the redevelopment of the Victoria Park Swimming Pool Complex. Appendix 6 gives a complete list of works in progress.

Information Technology

LCSD has made extensive use of information technology to enhance the quality of its services to the public and to improve its operational efficiency. In 2014-15, 51 computerisation projects were being implemented at a total expenditure of \$80.36 million.

Computerisation of Public Libraries

The Hong Kong Public Libraries (HKPL) has been continuously enhancing the e-services it offers to the public. A mobile app called My Library was launched in July 2014 for iPhones and iPads, and in September 2014 for Android smartphones and tablets. The app provides popular functions such as the reservation and renewal of library materials, and a personalised alert service that reminds users of the due dates of borrowed items and of the availability of reserved items for pickup.



The My Library mobile app further enhances Hong Kong's public library services.

To promote computer literacy and facilitate public access to reference information, a number of Computer & Information Centres/Areas (CIC/A) have been set up at 28 public libraries. These provide common software packages such as Microsoft Office and Adobe Creative Suite, together with printing and scanning services, for use by the public. The hardware and software for CIC at the Hong Kong Central Library was upgraded in January 2015. Apart from improving their functionality and security, the upgrade ensured that all the public workstations are now running up-to-date software.

A few enhancements were made to the HKPL website subsequent to the launch of its new design in March 2014. Different festival themes (e.g. Christmas, Chinese New Year) were incorporated into the website for the celebration of these festivals. The 10th Hong Kong Literature Festival was held in June and July 2014, and a thematic website specific to this festival with a structural and organised design was developed and launched. The addition of more functions to the HKPL website is planned in 2015; this will include the launch of a

mobile version and the introduction of a single sign-on function, making access to the online library services more convenient and user-friendly than ever.

The Hong Kong Memory Project aims to develop a web-based digital repository for the collection, preservation and dissemination of the historical and cultural heritage of Hong Kong. This is a joint project of LCSD and the Hong Kong Jockey Club (HKJC). Following contributions from many scholars and experts, collections and exhibitions of digitised documents, images, video and audio were developed for the system. Having taken up the project from HKJC in early December 2014, HKPL plans to further enrich the system by adding more content and enhancing its functionality. Improvements to online exhibitions to fit viewing via mobile devices and tablets are also being carried out.

Leisure Link System

The Leisure Link System (LLS) enables the public to book leisure facilities and enrol in recreational and sports activities through different channels, including at counters, through the internet, at self-service kiosks, and by phone. Two enhancement projects were completed in May and July 2014 respectively to curb abuse of these booking services. The former was designed to strengthen the registration process for LLS membership. The latter was designed to blacklist no-show hirers, and also arrange that all sessions booked through the internet between 7am and 7.15am where the payment process was not completed would be made available again for booking from 8.15am on the same day. In addition, a system upgrade of the Leisure Link e-Services System (LLES) was completed in June 2014, which enhanced its capacity for handling the growing demand for internet booking services. The system integration of LLES with MyGovHK portal was also completed in July 2014, meaning that the public can now conveniently access LLES via the MyGovHK portal using a single sign-on, and personalise it according to their preferences. A study is underway to explore the opportunities for service improvement that have arisen from the redevelopment of the LLS, which will be completed in 2016.



The Leisure Link e-Services System can be easily accessed via the MyGovHK portal.

Web Accessibility of Websites

In line with the Government's Web Accessibility Campaign, LCSD websites have been enhanced to conform to the Level AA standard of the Web Content Accessibility Guidelines Version 2.0, promulgated by the World Wide Web Consortium. The enhanced LCSD departmental website and 91 thematic websites were fully launched in September 2014. LCSD departmental website will be further revamped with an up-to-date website layout design to improve the presentation of information, accompanied by a mobile version.

Projects in Progress

- A Film Archive Management System (FAMS) is being developed to replace the existing system and improve the management of films and related items in the Hong Kong Film Archive (HKFA). The new system will enable the catalogue to be searched online. It will also provide more functions that will help streamline the HKFA's business operations. The new system will be launched in early 2015.



Items in the Hong Kong Film Archive can now be searched for via an online catalogue.

- The Museum Multi-media Information Guide System is being developed to provide museum guide information on exhibits along with navigation instructions. This will enhance museum services at the Hong Kong Science Museum and the Hong Kong Space Museum. Mobile apps will be developed for popular smart phones which the public will be able to download; these will enable them to access the museum guides in multi-media format on their smart phones.
- A Music Office Integrated System is being developed to enhance the efficiency of the Music Office's business operations. The system will provide a musical instrument inventory, student and training record management for the Instrumental Musical Training Scheme, and on-line recruitment options for training courses and the Summer Music Training Programmes. The new system will be implemented by early 2016.

- A Borrower Registration Record (BRR) System is being developed to computerise HKPL's borrower registration records, which are currently stored in traditional forms such as paper and microfilm. This will streamline the process for retrieving these records by HKPL branch libraries. The new system will be in place by mid-2016.

Public Relations and Publicity

The role of the Information and Public Relations Section (IPRS) is to promote and disseminate information about the department's services, facilities and programmes. During the year, the IPRS issued 2 529 press releases and organised 26 press conferences and media briefings.

The IPRS is also responsible for planning and implementing the department's promotional campaigns, and provides public relations support for major events. It also provides creative support and photographic services for publications and publicity materials such as posters, outdoor displays, exhibitions, and Announcements in the Public Interest made on television or radio.

During the year, the IPRS publicised a number of major events, including Sport For All Day, programmes of the 25th anniversary of the Hong Kong Cultural Centre, and a number of blockbuster exhibitions in museums. These publicity efforts were effective in enhancing community involvement, and reinforcing the department's professional image.

Major publications produced by the IPRS included an e-version of the department's Annual Report, outlining our activities and achievements, and a quarterly Staff Newsletter for the department's 9 495 staff members.

The department's website provides comprehensive information about our services and facilities, as well as leisure and cultural programmes. Publications, application forms and tender notices are also available from the website. The site attracted 448 758 177 page views in 2014-15, ranking it fourth among all Hong Kong government websites. Weekly highlights of major activities were emailed direct to 196 924 subscribers in the form of an e-magazine.

An Emergency Information Centre, operated by the IPRS, keeps the public informed about the status of LCSD programmes and activities in the event of typhoons and other emergencies.

Feedback Channels

Suggestions, enquiries and complaints can be made to this department in the following ways:

- By calling LCSD's 24-hour Hotline: 2414 5555 (this hotline is now handled by 1823)
- By sending an email to enquiries@lcsd.gov.hk (this email account is now handled by 1823)
- By writing or sending a fax to the General Administration Section, Administration Division, Leisure and Cultural Services Department at
13/F, Leisure and Cultural Services Headquarters,
1-3, Pai Tau Street, Sha Tin, New Territories
Fax No.: 2603 0642

We undertake to reply to all enquiries and complaints, written or verbal, within 10 days of receipt. We will send an interim reply if a substantive reply is not possible within this period.

Appendices

1. Leisure and Cultural Services Department Organisation Chart
2. Establishment, Strength and Vacancies by Branch and Grade
3. Performance Achievements
4. Statement of Revenue and Expenditure
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Leisure and Cultural Services Department Organisation Chart

(As at 31.3.2015)



Establishment, Strength and Vacancies by Branch and Grade

(As at 31.3.2015)

Branch/Grade	Establishment	Strength	Vacancy (No.)
Leisure Services Branch			
Directorate grades	4	4	0
Non-directorate grades			
Departmental grades	1 863	1 849	14
General/Common grades	3 886	3 315	571
Sub-total	5 753	5 168	585
Cultural Services Branch			
Directorate grades	4	4	0
Non-directorate grades			
Departmental grades	1 556	1 485	71
General/Common grades	1 202	1 124	78
Sub-total	2 762	2 613	149
Administration			
Directorate grades	4	4	0
Non-directorate grades			
Departmental grades	18	18	0
General/Common grades	553	536	17
Sub-total	575	558	17
Total	9 090	8 339	751

Performance Achievements

CULTURAL SERVICES

1. PERFORMING ARTS

(A) Performing Venues

Type of Service	Target	Achievement in 2014-15
To confirm bookings as follows:		
(a) Ordinary	To give a written reply within 14 working days from the monthly closing date for applications	100%
(b) Special	To give a written reply within 14 working days from the monthly closing date for applications	100%
(c) Late		
(i) Major facilities		
a) including Auditoria, Concert Halls and Exhibition Halls/Galleries	To give a written reply within 7 working days from the weekly closing date for applications	100%
b) Arenas of the Hong Kong Coliseum and the Queen Elizabeth Stadium	To give a written reply within 7 working days from receiving an application	100%
(ii) Minor facilities		
including Lecture Rooms, Dance Studios, Conference Rooms, etc.	To give a written reply within 7 working days from receiving an application	100%

(B) Ticketing

Type of Service	Target	Achievement in 2014-15
Sale of tickets at the box office	To serve the customer within 25 minutes except during rush periods when counter ticket sales begin for popular events and major arts/film festivals; and to supply a ticket within 4 minutes	100%
Telephone enquiry service	To serve the customer within 5 minutes except during peak hours (10:00 a.m. – 11:00 a.m. and 12:30 p.m. – 2:00 p.m.)	100%
Telephone booking service	To post the tickets by the next working day to patrons using the service	100%

Performance Achievements

2. LIBRARY SERVICES

(A) Libraries

Type of Service	Target	Achievement in 2014-15
To achieve the following performance standards for 90% of the opening hours, including peak hours:		
(a) Applying for a new library card	10 minutes	100%
(b) Replacing a library card	10 minutes	100%
(c) Borrowing a library item	5 minutes	100%
(d) Returning a library item	5 minutes	100%
(e) Reserving a library item	5 minutes	100%

(B) Book Registration

Type of Service	Target	Achievement in 2014-15
To gazette a bibliography of registered books in accordance with the Books Registration Ordinance, Cap. 142 of the Laws of Hong Kong	At quarterly intervals	100%

Performance Achievements

3. HERITAGE AND MUSEUM SERVICES

(A) Museums

Type of Service	Target	Achievement in 2014-15
To process requests for school visits and guided tours	Within 7 working days	100%
To maintain the hands-on exhibits in use in the Hong Kong Science Museum and the Hong Kong Space Museum	At least 90% of hands-on exhibits in use at all times	100%
To provide a balanced mix of museum programmes	(i) 4 exhibitions of various themes per month (ii) 750 sessions of educational programmes per month	100% 100%
To preserve Hong Kong's art and material culture by acquiring works of art, film and historical objects	An annual increase of 1% to 2% of the collections	100%

(B) Antiquities and Monuments

Type of Service	Target	Achievement in 2014-15
To process applications for location filming	10 working days	100%
To process applications for the reproduction of photographs and slides	14 working days	100%
To process applications for photocopies of sites and monument records	4 working days	100%

Performance Achievements

4. FOR ALL CULTURAL SERVICES

Type of Service	Target	Achievement in 2014-15
Refund of fees and charges for hiring facilities, admission tickets for museums and programme presentations, fees for museum activities and services, course and participation fees for music training, replacement cost for library items and deposit for temporary library card :		
(a) Refund of non-credit card payment under normal circumstances		
(i) Applications submitted in off-peak seasons (Jan - Jun and Nov - Dec)	To complete processing 95% of the applications within 30 working days ^(Note) after receipt of the completed applications with full documentary support	100%
(ii) Applications submitted in peak season (Jul - Oct)	To complete processing 95% of the applications within 50 working days ^(Note) after receipt of the completed applications with full documentary support	100%
(b) Refund of credit card payment under normal circumstances*	As refund of credit card payment can only be made to the credit card account that was used for the payment, at least ten extra calendar days are required for processing by Government agents and credit card issuing bank	100%

Note: Excluding Saturday, Sunday and public holidays

* Not applicable for venues/offices where credit card payment is not available

Performance Achievements

LEISURE SERVICES

Type of Service	Target	Achievement in 2014-15
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For activities enrolled on a first-come-first-served basis

(a) At District Leisure Services Office counters/ venue booking counters	Within 15 minutes queuing time except peak period (8:30 a.m. – 10:30 a.m.)	100%
(b) By post	To notify applicants within 7 working days from the closing date	100%
For activities enrolled by balloting	(i) To publicise the balloting result within 5 working days from the balloting date	100%
	(ii) To notify the successful applicants within 7 working days from the balloting date	100%
Applications for the use of sports facilities in person at venue booking counters	Within 15 minutes queuing time except peak period (7:00 a.m. – 7:30 a.m.)	100%
Waiting time for admission to swimming pools	Less than 20 minutes when the maximum pool capacity has not been reached	100%

Performance Achievements

Type of Service	Target	Achievement in 2014-15
Processing new licence applications for billiard establishments, public bowling-alleys and public skating rinks:		
(a) To issue a letter of acknowledgement to the applicant and forward the application to the relevant government departments for comment	Within 5 working days upon receipt of all the required documents and inspection of the premises	100%
(b) To issue a letter of requirements to the applicant	Within 5 working days upon confirmation that the relevant government departments have raised no objection	100%
(c) To issue a licence to the applicant	Within 5 working days upon confirmation that all the licensing requirements have been satisfied	100%
Processing renewal of licence applications for billiard establishments, public bowling-alleys and public skating rinks:		
(a) To issue a letter of acknowledgement to the applicant and forward the application to the relevant government departments for comment	Within 5 working days upon receipt of all the required documents	100%
(b) To issue an approval letter of renewal of Places of Amusement Licence	Within 5 working days upon confirmation that the relevant government departments have raised no objection and all the licensing requirements have been satisfied	100%
Processing licence transfer applications for billiard establishments, public bowling-alleys and public skating rinks:		
(a) To issue a letter of acknowledgement to the applicant and forward the application to the relevant government departments for comment	Within 5 working days upon receipt of all the required documents	100%
(b) To issue an approval letter of transfer of Places of Amusement Licence	Within 5 working days upon confirmation that the relevant government departments have raised no objection and all the licensing requirements have been satisfied	100%

Performance Achievements

Type of Service	Target	Achievement in 2014-15
Refund of fees and charges for recreational and sports activities and hire of leisure facilities:		
(a) Refund of non-credit card payment under normal circumstances		
(i) Applications submitted in off-peak seasons (Jan - Jun and Nov - Dec)	To complete processing 95% of the applications within 30 working days ^(Note) after receipt of the completed applications or completion of the activities (whichever is later)	100%
(ii) Applications submitted in peak season (Jul - Oct)	To complete processing 95% of the applications within 50 working days ^(Note) after receipt of the completed applications or completion of the activities (whichever is later)	100%
(b) Refund of credit card payment under normal circumstances	As refund of credit card payment can only be made to the credit card account that was used for the payment, at least ten extra calendar days are required for processing by Government agents and credit card issuing bank	100%

Note: Excluding Saturday, Sunday and public holidays

Statment of Revenue and Expenditure

	2014-15 \$ M	2013-14 \$ M
Revenue		
Rent	270	247
Fees and charges		
Admission and hire charges	711	723
Programme entry fees	39	38
Others	30	31
Other receipts	68	77
Total revenue	1,118	1,116
Recurrent expenditure		
Personal emoluments	2,674	2,486
Mandatory / Civil Service Provident Fund contribution	91	71
Departmental expenses	3,368	3,243
Publicity	63	56
Cultural presentations, entertainment programmes, activities and exhibitions	181	162
Recreation and sports activities, programmes, campaigns and exhibitions	46	52
Library materials and multi-media services	90	52
Artefacts and museum exhibitions	104	63
Subventions	301	292
Total recurrent expenditure	6,918	6,477
Non-recurrent / capital expenditure		
Plant, Equipment and Works	109	96
Others	6	14
Total expenditure	7,033	6,587

Source: Volume I of the 2015-16 Estimates

Leisure and Cultural Services Department

Capital Works Projects Completed in 2014-15

Project Title	Project Cost (\$ M)	Construction Completion Date
Open space in Area 117, Tin Shui Wai	232.30	7/2014
District open space, sports centre and library in Area 74, Tseung Kwan O	749.20	8/2014
Kwun Tong Promenade (stage 2)	250.70	12/2014
Redevelopment of Kwun Tong Swimming Pool Complex and Kwun Tong Recreation Ground	1,323.80	1/2015

Leisure and Cultural Services Department

Facilities Under Construction

Project Title	Works Start Date	Target Completion Date
Redevelopment of Victoria Park Swimming Pool Complex	8/2009	Mid 2015
Public library and sports centre in Area 3, Yuen Long	7/2010	Early 2016
Sports centre, community hall and district library in Area 14B, Sha Tin	12/2012	Early 2016
Development of a bathing beach at Lung Mei, Tai Po	6/2013	under review
Sports centre in Area 4, Tsing Yi	11/2013	Early 2017

Recreational Facilities

Recreational facilities

No.

SPORTS FACILITIES

Sports centres	95
Courts (indoor and outdoor)	
Badminton	605
Basketball ⁽¹⁾	499
Handball	44
Volleyball ⁽²⁾	260
Netball	44
Squash ⁽³⁾	295
Tennis	256
Tennis practice	15
Turf pitches (natural)	
Soccer	34
Soccer cum other ball games	9
Rugby	1
Rugby cum other ball games	2
Stadia (outdoor)	2
Turf pitches (artificial)	
Soccer	20
Soccer cum other ball games	13
Hockey	2
Hard-surfaced soccer pitches ⁽⁴⁾	230
Gateball courts (natural and artificial)	37
Sports grounds	25
Bowling greens (indoor and outdoor)	10
Obstacle golf course	1
Open air theatres	20
Archery fields	4
Roller skating rinks	27
Jogging tracks/fitness trails	100
Cycling tracks	22

Recreational facilities

No.

Model boat pools	7
Boating park	1
Beaches	41
Swimming pools	43
Water sports centres	5
Holiday camps	4
Horse riding schools	2
Golf driving ranges (indoor and outdoor)	4
Camp site	1
PASSIVE FACILITIES	
Major parks	26
Small parks/Gardens/Sitting-out areas	1528
Fountains	83
Children's playgrounds	699
Zoos/Aviaries	5
Conservatories	3
Bathing sheds	40
Barbecue pits	650
Road safety towns	4
Community gardens	22
Total area of sites provided with horticultural maintenance ⁽⁵⁾ (hectares)	1184
Total area of leisure facilities administered ⁽⁶⁾ (hectares)	2278

Notes

(1) Including 8 3-on-3 basketball courts.

(2) Including 4 beach handball/volleyball courts.

(3) Including 9 squash courts used as American pool table rooms and those squash courts which are temporarily changed to other use (such as table-tennis room).

(4) Including hard-surfaced soccer cum other ball games pitches.

(5) Including all LCSD venues, government compounds and roadside amenity areas provided with horticultural maintenance and undergrowth cutting.

(6) Including the indoor and outdoor leisure facilities and roadside amenity areas maintained by the LCSD.

Usage of Recreational and Sports Facilities

(Percentages, unless otherwise specified)

Type of Recreational and Sports Facilities	Unit	Usage Rate (%)
Hard-surfaced courts		
Tennis	hour	59.8
Obstacle golf (number)	game	2 178
Turf pitches		
Natural turf pitches	session	95.0
Artificial turf pitches	session	73.3
Bowling greens	hour	42.3
Hockey (artificial)	hour	60.7
Rugby	hour	100.0
Sports grounds	hour	99.5
Sports centres		
Arenas	hour	80.9
Activity rooms/dance rooms	hour	64.9
Children's playrooms	hour	79.5
Squash courts ⁽¹⁾	hour	61.9
Holiday camps		
		Attendance Rate (%)
Day	person	78.0
Residential	person	70.1
Evening (attendance)	person	36 113
Others (attendance) ⁽²⁾	person	13 866
Water sports centres		
Day	person	83.0
Tent	person	138.0
Craft-hour used	hour	408 013

Notes

$$\text{Usage Rate (\%)} = \frac{\text{Total hours/sessions used (based on booked records)}}{\text{Total hours/sessions available}} \times 100\% \quad \text{Attendance Rate (\%)} = \frac{\text{No. of attendances}}{\text{Capacity}} \times 100\%$$

(1) Including all multi-use squash courts such as for table-tennis rooms, activities rooms.

(2) Including other camp users, e.g. those who attending wedding ceremonies.

Recreational, Sports and Amenity Programmes

Events/Programmes	No. of Events/ Programmes	No. of Participants/ Attendees
Recreational and sports activities	38 334	2 193 838
Sports Subvention Scheme	10 600	731 364
Zoo Education Programme	393	19 319
Horticulture Education Programme	422	22 956
Greening School Subsidy Scheme	881	233 465
One Person, One Flower Scheme	1 160	371 540
Hong Kong Flower Show	1	597 468
Greening Hong Kong Activities Subsidy Scheme	5	103 803
Green Volunteer Scheme	486	7 511
Community Planting Days	21	5 247
Greening Exhibitions/ Talks	416	31 735
Community Garden Programme	55	12 050
Outreaching Greening Promotional Activities	147	40 854
Best Landscape Award for Private Property Development 2014	1	190

Addresses and Enquiry Numbers of LCSD District Leisure Services Offices

District	Address	Enquiries
Central and Western	Room 1001, 10/F, Sheung Wan Municipal Services Building, 345 Queen's Road Central, Central, Hong Kong	2853 2566
Kowloon City	10/F, To Kwa Wan Government Offices, 165 Ma Tau Wai Road, Kowloon	2711 0541
Sham Shui Po	7/F, Un Chau Street Municipal Services Building, 59-63 Un Chau Street, Sham Shui Po, Kowloon	2386 0945
Eastern	3/F, Quarry Bay Municipal Services Building, 38 Quarry Bay Street, Quarry Bay, Hong Kong	2564 2264
Kwun Tong	No 2, Tsui Ping Road, Kwun Tong, Kowloon	2343 6123
Southern	4/F, Aberdeen Municipal Services Building, 203 Aberdeen Main Road, Aberdeen, Hong Kong	2555 1268 / 2555 1263
Wan Chai	9/F, Lockhart Road Municipal Services Building, 225 Hennessy Road, Wan Chai, Hong Kong	2879 5622
Wong Tai Sin	4/F, Ngau Chi Wan Municipal Services Building, 11 Clear Water Bay Road, Wong Tai Sin, Kowloon	2328 9262
Yau Tsim Mong	1/F, Kowloon Park Management Office, 22 Austin Road, Tsim Sha Tsui, Kowloon	2302 1762
Islands	Rooms 617-623, 6/F, Harbour Building, 38 Pier Road, Central, Hong Kong	2852 3220
Kwai Tsing	Room 805, 8/F, Kwai Hing Government Offices, 166-174 Hing Fong Road, Kwai Chung, New Territories	2424 7201
North	4/F, Shek Wu Hui Municipal Services Building, 13 Chi Cheong Road, Sheung Shui, New Territories	2679 2819
Sai Kung	9/F, Sai Kung Tseung Kwan O Government Complex, 38 Pui Shing Road, Tseung Kwan O, New Territories	2791 3100
Sha Tin	Unit 1207-1212, 12/F, Tower 1, Grand Central Plaza, 138 Sha Tin Rural Committee Road, Sha Tin, New Territories	2634 0111
Tai Po	3/F, Tai Po Complex, 8 Heung Sze Wui Street, Tai Po, New Territories	3183 9020
Tsuen Wan	Room 330B, 3/F, Yeung Uk Road Municipal Services Building, 45 Yeung Uk Road, Tsuen Wan, New Territories	2212 9702
Tuen Mun	3/F, Tuen Mun Government Offices, 1 Tuen Hi Road, Tuen Mun, New Territories	2451 0304
Yuen Long	Room 212, 2/F, Yuen Long Government Offices, 2 Kiu Lok Square, Yuen Long, New Territories	2478 4342

Attendances at Cultural and Entertainment Programmes

Venue	2014/15 Performance ⁽²⁾ (No.)	2014/15 Attendance ⁽²⁾ (No.)
Hong Kong Cultural Centre ⁽¹⁾	387	409 867
Hong Kong City Hall	168	69 084
Sai Wan Ho Civic Centre	207	52 716
Sheung Wan Civic Centre	117	29 703
Ko Shan Theatre	195	77 290
Ngau Chi Wan Civic Centre	224	42 373
Yau Ma Tei Theatre	165	31 821
Tsuen Wan Town Hall ⁽¹⁾	322	85 258
Tuen Mun Town Hall ⁽¹⁾	272	134 461
Sha Tin Town Hall ⁽¹⁾	510	219 958
Kwai Tsing Theatre ⁽¹⁾	255	87 265
Yuen Long Theatre ⁽¹⁾	194	107 662
Tai Po Civic Centre	71	23 522
North District Town Hall	80	15 041
Hong Kong Film Archive Cinema	496	42 782
Hong Kong Coliseum	1	6 760
Queen Elizabeth Stadium	13	11 620
Hong Kong Science Museum Lecture Hall	45	6 269
Hong Kong Space Museum Lecture Hall	100	10 420
Other LCSD Venues	462	716 787
Non-LCSD Venues	1 755	417 150
Total	6 039	2 597 809

Notes

(1) Including foyer and piazza programmes.

(2) Excluding programmes organised by hirers.

Attendances of Cultural Presentations, Festivals, Entertainment, Arts Education and Audience Building Programmes

Type of Performance	2014/15 No. of Performances	2014/15 Attendance
Cultural Presentations Section		
Music	236	122 612
Dance	119	67 562
Multi-Arts	204	43 098
Theatre	260	47 990
Chinese Opera	164	119 405
Total	983	400 667

Type of Performance	2014/15 No. of Performances	2014/15 Attendance
Audience Building, Festivals and Entertainment Section		
Arts Education and Audience Building*	1 067	285 739
Festivals*	497	196 278
Entertainment	666	823 065
Total	2 230	1 305 082

* Excluding performances/activities presented by subvented arts companies and other LCSD offices.

Attendances at Museums

Venue	Attendance for 2014/15
Hong Kong Museum of Art	413 842
Hong Kong Museum of History	759 909
Hong Kong Science Museum	1 586 164
Hong Kong Space Museum	828 197
Hong Kong Heritage Museum	930 387
Hong Kong Museum of Coastal Defence	120 828
Sam Tung Uk Museum	92 394
Hong Kong Railway Museum	227 445
Flagstaff House Museum of Tea Ware	213 930
Sheung Yiu Folk Museum	41 192
Law Uk Folk Museum	14 864
Lei Cheng Uk Han Tomb Museum	39 444
Hong Kong Film Archive	176 840
Hong Kong Heritage Discovery Centre	193 456
Ping Shan Tang Clan Gallery cum Heritage Trail Visitors Centre	70 813
Dr Sun Yat-sen Museum	58 966
Fireboat Alexander Grantham Exhibition Gallery	91 324

Other Venue	Attendance for 2014/15
Hong Kong Visual Arts Centre	34 479
Oil Street Art Space (Oi!)	251 170

Usage of Public Libraries

2014-2015

No. of Libraries	79
Registered Borrowers	4 298 811
Library Stock	
Books	11 881 181
Multimedia Material	1 763 900
Materials Borrowed	52 017 605
No. of Requests for Multimedia Services	3 826 385
Reference and Information Enquiries Handled	3 469 388
No. of Extension Activities	21 374
Extension Activities Attendance	19 915 762
Internet Library Services	
No. of Virtual Visit*	21 481 361
Internet Renewals	16 310 262
Internet Reservations	832 253
Use of Multimedia Information System	3 717 506
No. of Books Registered	14 785
No. of Periodicals Registered	9 688
No. of International Standard Book Numbers Issued	987

*Due to the launch of the new HKPL website, a new reporting system for capturing the statistics of the website was used starting from 2014 and the "No. of Virtual Visit" has replaced the "No. of Visits to Library Homepage".

Major Cultural Venues

Venue	Address
Hong Kong Cultural Centre	10 Salisbury Road, Tsim Sha Tsui, Kowloon
Hong Kong City Hall	5 Edinburgh Place, Central, Hong Kong
Sheung Wan Civic Centre	4-8/F, Sheung Wan Municipal Services Building, 345 Queen's Road Central, Hong Kong
Sai Wan Ho Civic Centre	111 Shau Kei Wan Road, Sai Wan Ho, Hong Kong
Ngau Chi Wan Civic Centre	2-3/F, Ngau Chi Wan Municipal Services Building, 11 Clear Water Bay Road, Wong Tai Sin, Kowloon
Yau Ma Tei Theatre	6 Waterloo Road, Yau Ma Tei, Kowloon
Ko Shan Theatre and Ko Shan Theatre New Wing	77 Ko Shan Road, Hung Hom, Kowloon
Tsuen Wan Town Hall	72 Tai Ho Road, Tsuen Wan, New Territories
Sha Tin Town Hall	1 Yuen Wo Road, Sha Tin, New Territories
Tuen Mun Town Hall	3 Tuen Hi Road, Tuen Mun, New Territories
Kwai Tsing Theatre	12 Hing Ning Road, Kwai Chung, New Territories
Yuen Long Theatre	9 Yuen Long Tai Yuk Road, Yuen Long, New Territories
Tai Po Civic Centre	12 On Pong Road, Tai Po, New Territories
North District Town Hall	2 Lung Wan Street, Sheung Shui, New Territories
Hong Kong Coliseum	9 Cheong Wan Road, Hung Hom, Kowloon
Queen Elizabeth Stadium	18 Oi Kwan Road, Wan Chai, Hong Kong

Public Library	Address
Hong Kong Central Library	66 Causeway Road, Causeway Bay, Hong Kong
City Hall Public Library	2-6/F and 8-11/F, City Hall High Block, Central, Hong Kong
Kowloon Public Library	5 Pui Ching Road, Ho Man Tin, Kowloon
Sha Tin Public Library	1 Yuen Wo Road, Sha Tin, New Territories
Tsuen Wan Public Library	38 Sai Lau Kok Road, Tsuen Wan, New Territories
Tuen Mun Public Library	1 Tuen Hi Road, Tuen Mun, New Territories
Ping Shan Tin Shui Wai Public Library	High Block, Ping Shan Tin Shui Wai Leisure and Cultural Building, 1 Tsui Sing Road, Tin Shui Wai, New Territories

Major Cultural Venues

Museum	Address
Hong Kong Museum of Art	10 Salisbury Road, Tsim Sha Tsui, Kowloon
Hong Kong Museum of History	100 Chatham Road South, Tsim Sha Tsui, Kowloon
Hong Kong Science Museum	2 Science Museum Road, Tsim Sha Tsui East, Kowloon
Hong Kong Space Museum	10 Salisbury Road, Tsim Sha Tsui, Kowloon
Flagstaff House Museum of Tea Ware	10 Cotton Tree Drive, Central, Hong Kong (inside Hong Kong Park)
Lei Cheng Uk Han Tomb Museum	41 Tonkin Street, Sham Shui Po, Kowloon
Law Uk Folk Museum	14 Kut Shing Street, Chai Wan, Hong Kong
Sheung Yiu Folk Museum	Pak Tam Chung Nature Trail, Sai Kung, New Territories
Hong Kong Railway Museum	13 Shung Tak Street, Tai Po Market, Tai Po, New Territories
Sam Tung Uk Museum	2 Kwu Uk Lane, Tsuen Wan, New Territories
Hong Kong Museum of Coastal Defence	175 Tung Hei Road, Shau Kei Wan, Hong Kong
Hong Kong Film Archive	50 Lei King Road, Sai Wan Ho, Hong Kong
Hong Kong Heritage Museum	1 Man Lam Road, Sha Tin, New Territories
Hong Kong Heritage Discovery Centre	Kowloon Park, Haiphong Road, Tsim Sha Tsui, Kowloon
Dr Sun Yat-sen Museum	7 Castle Road, Mid-Levels, Central, Hong Kong
Fireboat Alexander Grantham Exhibition Gallery	Quarry Bay Park, Hong Kong
Ping Shan Tang Clan Gallery cum Heritage Trail Visitors Centre	Hang Tau Tsuen, Ping Shan, Yuen Long, New Territories
Hong Kong Visual Arts Centre	7A Kennedy Road, Central, Hong Kong
Oi! (Oil Street Art Space)	12 Oil Street, North Point, Hong Kong

Selected Publications on Heritage and Museums

- 1 Exhibition catalogue: Ming and Qing Chinese Arts from the C. P. Lin Collection
- 2 Exhibition catalogue: Paris • Chinese Painting: Legacy of the 20th Century Chinese Masters
- 3 Exhibition catalogue: Tempting Touch – the Art of Tong King-sum
- 4 Exhibition catalogue: Studio Ghibli Layout Designs: Understanding the Secrets of Takahata and Miyazaki Animation
- 5 Exhibition catalogue: Vision - Hong Kong International Poster Triennial 2014
- 6 Exhibition catalogue: DUNHUANG — Untold Tales·Untold Riches
- 7 Hong Kong Filmography Vol VIII (1975-1979)
- 8 Comet Handbook "彗星", 3rd Edition
- 9 Exhibition catalogue: The Aftermath of the First Sino-Japanese War: The Lease of the New Territories and Weihaiwei
- 10 Exhibition catalogue: Historical Imprints of Lingnan: Major Archaeological Discoveries of Guangdong, Hong Kong and Macao
- 11 Exhibition catalogue: Treasures from Tsarskoye Selo, Residence of the Russian Monarchs
- 12 Exhibition booklet for children: "Stories of Tsarskoye Selo: A Journey into Russian History"
- 13 Exhibition booklet: Assimilation into Han Culture: The Ancient Funerary Pottery of Guangxi
- 14 Collected Essays of the International Conference on Historical Imprints of Lingnan: Major Archaeological Discoveries of Guangdong, Hong Kong and Macao
- 15 Notes on the History of Hong Kong's Coastal Defence during the British Administration, with Special Reference to Lei Yue Mun