

CONTROLLING OFFICER'S REPLY

CSTB347

(Question Serial No. 1961)

Head: (95) Leisure and Cultural Services Department

Subhead (No. & title): ()

Programme: (3) Heritage and Museums

Controlling Officer: Director of Leisure and Cultural Services (Vincent LIU)

Director of Bureau: Secretary for Culture, Sports and Tourism

Question:

1. Please list in a table the establishments and estimates for the Intangible Cultural Heritage (ICH) Office in 2024-25.
2. Please list in a table the exhibitions as well as education and extension activities organised by the ICH Office in 2023-24, the attendance figures (including the percentage of tourists), and the expenditure involved.
3. What are the Government's plans and estimates for promoting Hong Kong's ICH to tourists in 2024-25?

Asked by: Hon YIU Pak-leung, Perry (LegCo internal reference no.: 27)

Reply:

1. With an establishment of 21 civil service posts, the Intangible Cultural Heritage (ICH) Office has an estimated recurrent expenditure (excluding staff salaries) of \$19.41 million in 2024-25.
2. Apart from on-going exhibitions, the ICH Office organises a wide array of activities such as talks, workshops, demonstrations, performances and fun days on a regular basis. The numbers and attendances of exhibitions, education and extension activities held by the ICH Office in 2023-24 and the expenditure involved are set out in the table below. Currently, visitors admitted to the museums of the Leisure and Cultural Services Department are not required to provide information on their place of origin. Hence, no statistics on the numbers of visitors from the Mainland and overseas are available.

	Number (as at 29 February 2024)	Attendance (as at 29 February 2024)	Estimated Expenditure (\$ million)
Exhibitions ⁽¹⁾	13	1 354 491	8.02
Education and extension activities ⁽²⁾	956	96 654	6.85

Notes:

- (1): Including exhibitions inside and outside museums as well as outbound exhibitions.
- (2): Including exhibitions and activities under the “ICH Funding Scheme – Partnership Projects”.
3. The ICH Office has all along been promoting the ICH of Hong Kong and relevant exhibitions to the public and visitors through various channels, including online platforms, social media, advertisements, newspapers and magazines. The estimated expenditure on the aforesaid activities for 2024-25 is about \$300,000. The ICH Office also provides bearers and bearer organisations of ICH items with funding under the “ICH Funding Scheme” for organising annual cultural festivals or carnivals with a view to attracting tourists. In addition, the ICH Office will work with the Hong Kong Tourism Board for publicity and promotion of suitable ICH activities to tourists.

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