

**CONTROLLING OFFICER'S REPLY**

**(Question Serial No. 1246)**

Head: (95) Leisure and Cultural Services Department

Subhead (No. & title): (-) Not Specified

Programme: (1) Recreation and Sports

Controlling Officer: Director of Leisure and Cultural Services (Vincent LIU)

Director of Bureau: Secretary for Home Affairs

Question:

It is mentioned in the Programme that the Leisure and Cultural Services Department (LCSD) will develop the new intelligent sports and recreation services booking and information system and produce a series of videos to be uploaded to the new LCSD Edutainment Channel. In this connection, please inform this Committee of the following:

- a) the development progress and timetable of the new intelligent sports and recreation services booking and information system, and whether the new booking system will effectively combat touting activities; and
- b) the total number of videos on the LCSD Edutainment Channel and the total number of views; how to make the Channel more widely known; and whether the videos will be uploaded to social media platforms to achieve better promotional effect. If so, please provide the details, targets and timetable. If not, what are the reasons?

Asked by: Hon CHAN Kin-por (LegCo internal reference no.: 8)

Reply:

- a) The Leisure and Cultural Services Department (LCSD) is pressing ahead with the development of the new intelligent sports and recreation services booking and information system (the new system). The core functions in Phase 1 and the enhanced functions in Phase 2 are expected to be rolled out in 2023 and 2024 respectively.

For efficient and fair allocation of valuable community resources, and to help curb touting activities and the abuse of facilities, the new system will include a new function of allocating facilities by ballot on top of the first-come-first-served allocation mechanism. The LCSD will consider the adoption of balloting first for some popular facilities in peak hours, such as turf football pitches and multi-purpose arenas (badminton courts, basketball courts, volleyball courts, etc.) of sports centres, with the remaining sessions to be allocated in accordance with the existing allocation mechanism. Members of the public will no longer need to queue up at booking counters in early morning for booking these facilities. In addition, the new system will

require real-name registration before anybody can join the balloting and payment within a specified period so as to reduce the time for touting activities. After the rolling out of the new system, the existing penalty system adopted by the LCSD against unauthorised transfer or sale of user permits and no-shows of individual and organisation hirers will still remain in place. Hirers will be required to check in for sessions in person to prevent the abuse of facilities.

- b) As at the end of February 2021, nearly 500 videos were uploaded to the LCSD Edutainment Channel with about 1.5 million page views in total.

To broaden the reaching out for more viewers, the LCSD has uploaded the videos of 101 Academy to YouTube Channel, and released videos from “Art Appreciation 101” series under 101 Academy on the social media platforms of its museums. Some of the performance programmes on the Edutainment Channel are broadcast through its website and YouTube. WeWeWebWeb Carnival, for instance, recorded nearly 1 million page views in total. The LCSD will continue to promote the Edutainment Channel online and through physical newspaper and magazines, uploads videos on the Channel periodically to the “LCSD Plusss” pages on social media for sharing.

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