



WU Sau-yee 胡樹儒 (1935–2009.6.7)

Producer, Executive Producer, Director

A film lover even as a child, Wu developed his career in comics and creation in Hong Kong since 1949. He ventured into the film industry in 1973 and founded Cauldron Cinematics Limited with Lo Kai-muk, producing films such as *The Paradise* (1974), directed by James Wong; and *Let's Rock* (1975), co-directed by him and Wong. He later invested with Lo in King Hu's *Raining in the Mountain* (1979). In 1979, he set up Unique Films Limited with Lo Kai-muk, Selina Chow Liang Shuk-yee and Sylvia Chang. *The Secret* (1979), Ann Hui's first feature film, was the company's inaugural work. The company produced *No Big Deal* (1980), directed by Leong Po-chih in the following year.

Wu also established Hong Kong Film Services, which focused on shooting commercials. In 1981, he directed *Old Master Cute*, Hong Kong's first animated title in colour, with Tsai Chih-chung and Hsieh Chin-tu. He was also the planning producer and executive producer of the film. The film won Best Animation at the 18th Golden Horse Awards in Taiwan. Wu subsequently served as executive producer for animation features including *Older Master Cute, Part 2* (1982) and *Older Master Cute, Part 3* (1983). The former was co-directed by him, Hsieh Chin-tu, Alfonso Wong and Wu Wei-jaing.

Wu founded an advertisement production company in Taiwan in 1987 and nurtured many aspiring talents. He went to the Mainland for career advancement in 1997. In 2000, he closed his Taiwan-based business and turned his professional focus to Hong Kong and China. Many of Wu's television commercials had received acclaim over the years, winning numerous international awards. Wu passed away of illness in Hong Kong on 7 June 2009.