

**CONTROLLING OFFICER'S REPLY TO
INITIAL WRITTEN QUESTION**

HAB391

Question Serial No.

4534

Head: 95 – Leisure and Cultural Services
Department

Subhead (No. & title):

Programme: (3) Heritage and Museums

Controlling Officer: Director of Leisure and Cultural Services

Director of Bureau: Secretary for Home Affairs

Question:

Regarding the exhibitions listed below, please provide information on the overall attendance figures; the attendance figures of full-time students, people with disabilities and senior citizens aged 60 or above; the expenditures involved in the exhibitions; the durations of the exhibitions; and the numbers of related thematic talks and their attendance figures:

“Fantastic Creatures from the British Museum”;

“Imperishable Affection: The Art of Feng Zikai”;

“A Lofty Retreat from the Red Dust: The Secret Garden of Emperor Qianlong”;

“Chinese Painting and Calligraphy of Song, Yuan and Ming Dynasties from the Osaka City Museum of Fine Arts”;

“Andy Warhol: 15 Minutes Eternal”;

“Hong Kong Currency”;

“The Majesty of All Under Heaven: The Eternal Realm of China’s First Emperor”;

“PICASSO – Masterpieces from Musée National Picasso, Paris”; and

“Creatures of the Abyss”.

Asked by: Hon. CHEUNG Kwok-che

Reply:

The attendance, expenditure and duration of the respective exhibitions, as well as the number of related thematic talks and their attendance are listed in the table below:

| Exhibition | Duration (No. of days) | Actual/ Estimated Expenses (\$ million) | Attendance at Exhibitions | | | | Thematic talks | |
|--|---------------------------|--|---------------------------|--------------------------------------|-------------------------------|---------|-----------------|------------|
| | | | Standard tickets | Concessionary tickets (Note 1) | Free admission (Note 2) | Total | No. of talks | Attendance |
| Fantastic Creatures from the British Museum | 70 | 7.40 | 48 535 | 27 104 | 28 721 | 104 360 | 2 | 216 |
| Imperish- able Affection: The Art of Feng Zikai | 117 | 1.88 | 97 502 | 52 775 | 149 385 | 299 662 | 5 | 826 |
| A Lofty Retreat from the Red Dust: The Secret Garden of Emperor Qianlong | 115 | 12.20 (Note 4) | 73 353 | 42 881 | 52 239 | 168 473 | 9 | 1 510 |
| Chinese Painting and Calligra- phy of Song, Yuan and Ming Dynasties from the Osaka City Museum of Fine Arts | 36 | 1.98 | 37 452 | 15 824 | 39 792 | 93 068 | 7 | 774 |
| Andy Warhol: 15 Minutes Eternal | 90 | 5.10 (Note 5) | 135 229 | 69 606 | 52 220 | 257 055 | 6 | 427 |
| Hong Kong Currency | 73 | 2.23 | 18 015 | 11 384 | 44 168 | 73 567 | 7 | 620 |

| Exhibition | Duration (No. of days) | Actual/ Estimated Expenses (\$ million) | Attendance at Exhibitions | | | | Thematic talks | |
|---|---------------------------|--|---------------------------|--------------------------------------|-------------------------------|---------|-----------------|------------|
| | | | Standard tickets | Concessionary tickets (Note 1) | Free admission (Note 2) | Total | No. of talks | Attendance |
| The Majesty of All Under Heaven: The Eternal Realm of China's First Emperor | 110 | 32.62 (Note 4) | 275 933 | N/A (Note 3) | 149 226 | 425 159 | 9 | 1 107 |
| PICASSO – Master-pieces from Musée National Picasso, Paris | 56 | 7.65 (Note 5) | 212 349 | N/A (Note 3) | 82 362 | 294 711 | 2 | 402 |
| Creatures of the Abyss | 96 | 3.44 | 64 918 | 54 625 | 99 179 | 218 722 | 4 | 670 |

Note 1: Including concessionary tickets (50 per cent discount) for full-time students, people with disabilities and senior citizens aged 60 or above as well as group tickets (30 per cent discount). There is no breakdown for full-time students, people with disabilities and senior citizens aged 60 or above purchasing concessionary tickets.

Note 2: Including visits by museum pass holders, non-government organisations, schools, guests admitted with complimentary tickets, and free admission on Wednesdays (for some exhibitions only).

Note 3: Concessionary tickets were not available. Ticket price for the First Emperor of China and the PICASSO sold at \$10 and \$20 respectively.

Note 4: Including sponsorship from the Hong Kong Jockey Club Charities Trust.

Note 5: LCSD's contributions form part of the total expenditure on the exhibition.

Name in block letters: Mrs. BETTY FUNG

Post Title: Director of Leisure and Cultural Services

Date: 9.4.2013

