

CONTROLLING OFFICER'S REPLY

HAB125

(Question Serial No. 2277)

Head: (95) Leisure and Cultural Services Department

Subhead (No. & title): (-) Not Specified

Programme: (4) Performing Arts

Controlling Officer: Director of Leisure and Cultural Services (Vincent LIU)

Director of Bureau: Secretary for Home Affairs

Question:

One of the tasks of the Leisure and Cultural Services Department (LCSD) is to present and promote cultural, entertainment and film programmes. In this connection, please inform this Committee of the following:

- (a) What are the actual and estimated expenditures of the following programmes organised by the Audience Building Office in the past 3 financial years as well as the current financial year?
 - (i) Community Cultural Ambassador Scheme
 - (ii) Community Oral History Theatre Project
 - (iii) School Performing Arts in Practice Scheme
 - (iv) School Culture Day Scheme
 - (v) Performing Arts Appreciation Project for Secondary Students
 - (vi) Arts Experience Scheme for Senior Secondary Students
 - (vii) General Education in Arts Programme for Tertiary Students
 - (viii) Let's Enjoy Cantonese Opera in Bamboo Theatre
- (b) What are the actual and estimated expenditures of the following festivals organised by the Festivals Office in the past 3 financial years as well as the current financial year?
 - (i) International Arts Carnival
 - (ii) Thematic Arts Festival - New Vision Arts Festival
 - (iii) Thematic Arts Festival - World Cultures Festival

- (c) How many arts activities were organised under the Community Cultural Ambassador Scheme (CCAS) in 2018, 2019 and 2020 respectively? What was the expenditure involved in each activity?
- (d) The LCSD introduced the Community Arts Project (CAP) under the CCAS in 2018-19. How many arts and cultural activities were organised under the CAP in the past year? What was the expenditure involved? How many activities are expected to be organised in this year? What is the estimated expenditure?
- (e) In the 2019-20 Budget, the Financial Secretary allocated an additional funding of \$51 million to the LCSD for organisation of enhanced community arts activities for a period of 5 years from 2019-20 to 2023-24. What programmes were launched or how many arts and cultural activities were organised in the past year? What were the details and expenditures involved? How many activities are expected to be organised with the above additional funding in this year? What is the estimated expenditure?

Asked by: Hon MA Fung-kwok (LegCo internal reference no.: 80)

Reply:

- (a) The direct production cost of the programmes organised by the Audience Building Office of the Leisure and Cultural Services Department (LCSD) from 2017-18 to 2020-21 are set out below:

	Direct Production Cost (\$'000)			
	2017-18	2018-19	2019-20 (Estimate)	2020-21 (Estimate)
(i) Community Cultural Ambassador Scheme ⁽¹⁾	7,840	10,014	10,406	11,908
(ii) Community Oral History Theatre Project	308	476	140 ⁽³⁾	424
(iii) Audience Building Programmes for Students ⁽²⁾	7,318	7,156	7,610	10,107
(iv) Let's Enjoy Cantonese Opera in Bamboo Theatre	853	451	450	695

Notes

- (1) Expenditure on Community Arts Project included.
- (2) The Audience Building Office currently runs various programmes targeting students. Examples include the "School Performing Arts in Practice Scheme", "School Culture Day Scheme", "Performing Arts Appreciation Project for Secondary Students", "Arts Experience Scheme for Senior Secondary Students", "General Education in Arts Programme for Tertiary Students" and "Arts on Air: Creative Arts Project in Primary Schools". Adjustments to these programmes will be made from time to time to meet changing needs.

- (3) With some of the scheduled activities being postponed to 2020-21 due to social incidents and the epidemic, there is a significant decrease in expenditure for 2019-20 compared to 2018-19.
- (b) The direct production cost of the 3 festivals organised by the Festivals Office of the LCSD from 2017-18 to 2020-21 are set out below:

	Direct Production Cost (\$'000)			
	2017-18	2018-19	2019-20 (Estimate)	2020-21 (Estimate)
(i) International Arts Carnival	10,052	10,541	11,639	11,200
(ii) Thematic Festival – New Vision Arts Festival ⁽⁴⁾	N.A.	20,262	N.A.	21,900
(iii) Thematic Festival – World Cultures Festival ⁽⁴⁾	15,128	N.A.	18,426	N.A.

Note

- (4) The LCSD has been holding the World Cultures Festival and New Vision Arts Festival in alternate years since 2002. To facilitate brand building and positioning, the New Vision Arts Festival will be held annually from 2020 onwards.
- (c) Activities held under the Community Cultural Ambassador Scheme (CCAS) in 2018, 2019 and 2020 and their direct production costs are set out below:

	2018	2019	2020 (Estimate)
Number of projects	19	20	21
Number of activities	550	569	590
Average expenditure of each project (\$'000)	460	520	490 ⁽⁵⁾

Note

- (5) Due to the relatively small scale and low budget of some of the projects selected for 2020, the average expenditure of each project is slightly lower compared to 2019.
- (d) To further enhance the CCAS which has been implemented for many years, the LCSD invited arts groups/arts practitioners with rich experience and potentials to curate community arts projects with enhanced and sustained impact. “End of Life Carers”, “Every Life Is A Song HandiSongs” and “My Main Stage” Music Production Pilot Programme were organised in 2019-20. In 2020-21, the Department will continue running “End of Life Carers” and “My Main Stage” Music Production Pilot Programme and launch a community arts project on multimedia arts to connect body movement, video with community space. The numbers of activities and their direct production costs in the two financial years are set out below:

	2019-20 (Estimate)	2020-21 (Estimate)
Number of activities	40 ⁽⁶⁾	80
Direct production cost (\$'000)	1,500 ⁽⁶⁾	3,000

Note

(6) With some of the activities scheduled for 2019-20 being postponed due to social incidents and the epidemic, the respective expenditures will be settled in 2020-21.

- (e) To further promote arts development and enhance artistic ambience in the community, the LCSD launches the Community Arts Scheme using additional resources to match recurrent funding from district councils on a one-to-one ratio. As a start, the Department collaborated with Wan Chai and Sai Kung District Councils to launch the Scheme in 2019-20. Enhanced arts activities would be organised strategically by experienced professional arts groups to replace district free entertainment programmes in phases. To further enhance community arts activities. In 2020-21, the Scheme will be extended to 4 districts which are not provided with any LCSD performing venues, namely Sham Shui Po, Islands, Kwun Tong and Southern districts. The number of activities scheduled for 2019-20 to 2020-21 and their direct production costs are set out below:

Community Arts Scheme		2019-20 (Estimate)		2020-21 (Estimate)	
District	Description	No. of Activities	Direct Production Cost (\$'000)	No. of Activities	Direct Production Cost (\$'000)
Wan Chai	a. Cantonese Opera-cum-Shadow Puppetry for Children and Youngsters b. 15 performances covering different art forms	25	368 ⁽⁷⁾	35	632
Sai Kung ⁽⁸⁾	a. Cantonese Opera-cum-Shadow Puppetry for Children and Youngsters b. <i>Body in Time</i> Dance Project for Elderly c. 8 performances covering different art forms	47	587 ⁽⁷⁾	96	1,613
Islands	a. <i>Defying Gravity</i> Musical Project b. 10 performances covering different art forms	-	-	48	650
Southern	a. <i>Our Days Down South</i> Musical Project b. 12 performances covering different art forms	-	-	33	600

Community Arts Scheme		2019-20 (Estimate)		2020-21 (Estimate)	
District	Description	No. of Activities	Direct Production Cost (\$'000)	No. of Activities	Direct Production Cost (\$'000)
Sham Shui Po	a. <i>When I was just a Little Kid</i> Musical Theatre Project b. 19 performances covering different art forms	-	-	37	750
Kwun Tong ⁽⁸⁾	a. <i>Dialogue of Past and Present</i> Ancient Instruments Project b. 29 performances covering different art forms	-	-	52	800

Notes

- (7) The direct production costs for the Community Arts Schemes in Wan Chai and Sai Kung districts in 2019-20 are \$500,000 and \$1,100,000 respectively. With some of the scheduled activities being postponed due to the epidemic, the respective expenditures will be settled in 2020-21.
- (8) Proposals pending approval from the district council.

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