

CONTROLLING OFFICER'S REPLY

HAB459

(Question Serial No. 5063)

Head: (95) Leisure and Cultural Services Department

Subhead (No. & title): (-) Not Specified

Programme: (3) Heritage and Museums

Controlling Officer: Director of Leisure and Cultural Services (Ms Michelle LI)

Director of Bureau: Secretary for Home Affairs

Question:

- 1) Please set out the titles, exhibition periods, estimated and actual expenditures, estimated and actual attendances, as well as revenues from standard and concessionary tickets of major exhibitions organised by the Hong Kong Museum of History and the Hong Kong Heritage Museum in the past 5 years.
- 2) Please set out the titles, exhibition periods, estimated expenditures, estimated attendances, as well as revenues from standard and concessionary tickets of major exhibitions to be organised by the Hong Kong Museum of History and the Hong Kong Heritage Museum in 2018-19.

Asked by: Hon SHIU Ka-chun (Member Question No. (LegCo use): 360)

Reply:

- 1) Information on the major exhibitions organised by the Hong Kong Museum of History and the Hong Kong Heritage Museum from 2013-14 to 2017-18 is at **Annex I**.
- 2) Information on the major exhibitions to be organised by the Hong Kong Museum of History and the Hong Kong Heritage Museum in 2018-19 is at **Annex II**.

**Major Exhibitions⁽¹⁾ Organised by
Hong Kong Museum of History and Hong Kong Heritage Museum from 2013-14 to 2017-18**

A. Hong Kong Museum of History

Exhibition Title	Exhibition Period	Expenditure		Attendance		Income	
		Estimated (\$'000)	Actual (\$'000)	Estimated	Actual	Standard (\$'000)	Concessionary ⁽²⁾ (\$'000)
The Splendours of Royal Costume: Qing Court Attire	31 July to 7 October 2013	13,900	13,252 ⁽³⁾	160 000	113 755	835	246
Images Through Time: Photos of Old Hong Kong	18 December 2013 to 21 April 2014	3,500	3,500 ⁽⁴⁾	150 000	119 445	1,096	252
Treasures from Tsarskoye Selo, Residence of the Russian Monarchs	29 October 2014 to 16 March 2015	19,800	15,994 ⁽³⁾	200 000	131 900	901	313
The Rise of the Celestial Empire: Consolidation and Cultural Exchange during the Han Dynasty	24 June to 5 October 2015	15,400	11,233 ⁽³⁾	200 000	146 088	1,039	366
<i>Mare Nostrum</i> : Roman Navy and Pompeii	8 June to 29 August 2016	9,500	9,042 ⁽³⁾	150 000	104 462	755	230
The Legend of Hong Kong Toys	2 March to 15 May 2017	6,000	5,607 ⁽⁴⁾	150 000	354 448	1,545	444

Exhibition Title	Exhibition Period	Expenditure		Attendance		Income	
		Estimated (\$'000)	Actual (\$'000)	Estimated	Actual	Standard (\$'000)	Concessionary ⁽²⁾ (\$'000)
Longevity and Virtues: Birthday Celebrations of the Qing Emperors and Empress Dowagers	2 July to 9 October 2017	18,000	15,600 ⁽⁵⁾	180 000	160 183	733	284
Miles upon Miles: World Heritage along the Silk Road	29 November 2017 to 5 March 2018	14,000	15,500 ⁽⁶⁾	180 000	104 475	496	215

B. Hong Kong Heritage Museum

Exhibition Title	Exhibition Period	Expenditure		Attendance		Income	
		Estimated (\$'000)	Actual (\$'000)	Estimated	Actual	Standard (\$'000)	Concessionary ⁽²⁾ (\$'000)
Studio Ghibli Layout Designs: Understanding the Secrets of Takahata and Miyazaki Animation	14 May to 31 August 2014	7,180	7,321 ⁽³⁾	300 000	434 620	3,418	1,001
The Extraordinary in the Ordinary: Chairs for Viewing the World through Time	7 June to 15 September 2014	11,800	13,096 ⁽⁴⁾	250 000	198 175	738	235
Dunhuang - Untold Tales, Untold Riches	28 November 2014 to 16 March 2015	17,680	15,139 ⁽⁴⁾	300 000	195 967	1,121	408

Exhibition Title	Exhibition Period	Expenditure		Attendance		Income	
		Estimated (\$'000)	Actual (\$'000)	Estimated	Actual	Standard (\$'000)	Concessionary ⁽²⁾ (\$'000)
Claude Monet: The Spirit of Place	4 May to 11 July 2016	8,000	7,871 ⁽⁴⁾	250 000	240 962	2,312	502
Ceremony and Celebration – The Grand Weddings of the Qing Emperors	30 November 2016 to 27 February 2017	16,700	13,540 ⁽⁵⁾	150 000	108 664	771	289
Inventing le Louvre: From Palace to Museum over 800 Years	26 April to 24 July 2017	9,000	8,855 ⁽⁶⁾	300 000	355 888	2,717	887
Splendours of Dunhuang: Jao Tsung-i's Selected Academic and Art Works Inspired by Dunhuang Culture	24 May to 18 September 2017	1,800	1,054 ⁽³⁾	150 000	168 263	Free Admission	
Hall of Mental Cultivation of The Palace Museum – Imperial Residence of Eight Emperors	29 June to 15 October 2017	25,000	25,000 ⁽⁵⁾	180 000	158 238	712	321
Pixar 30 Years of Animation: Hong Kong Celebration of Friendship and Family	18 November 2017 to 5 March 2018	9,000	8,500 ⁽⁶⁾	300 000	224 580	1,716	485

Notes

- (1) Including exhibitions that levied additional admission charges and the “Splendours of Dunhuang: Jao Tsung-i's Selected Academic and Art Works Inspired by Dunhuang Culture”.
- (2) Including income from concessionary tickets for full-time students, people with disabilities and senior citizens aged 60 or above as well as group tickets.
- (3) Representing the actual expenditure borne by the Leisure and Cultural Services Department (LCSD) (including funding from sponsorship).

- (4) Representing the actual expenditure borne by the LCSD.
- (5) Representing the projected actual expenditure borne by the LCSD (including funding from sponsorship).
- (6) Representing the projected actual expenditure borne by the LCSD.

**Major Exhibitions⁽¹⁾ to be Organised by
Hong Kong Museum of History and Hong Kong Heritage Museum in 2018-19**

A. Hong Kong Museum of History

Tentative Exhibition Title	Tentative Exhibition Period	Estimated Expenditure ⁽²⁾ (\$'000)	Estimated Attendance
An Age of Luxury: the Assyrians to Alexander	May to September 2018	16,200	160 000

B. Hong Kong Heritage Museum

Tentative Exhibition Title	Tentative Exhibition Period	Estimated Expenditure ⁽²⁾ (\$'000)	Estimated Attendance
Exhibition on the achievements of the Dunhuang's digitisation project	July to October 2018	18,000	200 000

Notes

(1) Including exhibitions that will levy additional admission charges.

(2) Representing the estimated expenditure to be borne by the Leisure and Cultural Services Department (including funding from sponsorship).

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