

CONTROLLING OFFICER'S REPLY

HAB371

(Question Serial No. 5719)

Head: (95) Leisure and Cultural Services Department

Subhead (No. & title): (-) Not Specified

Programme: (3) Heritage and Museums

Controlling Officer: Director of Leisure and Cultural Services (Ms Michelle LI)

Director of Bureau: Secretary for Home Affairs

Question:

1. Regarding the exhibitions listed below, please provide information on the overall attendance figures; the attendance figures of full-time students, people with disabilities and senior citizens aged 60 or above; the expenditures involved in the exhibitions; the durations of the exhibitions; and the numbers of related thematic talks and their attendance figures:
 - Inventing le Louvre: From Palace to Museum over 800 Years
 - Splendours of Dunhuang: Jao Tsung-i's Selected Academic and Art Works Inspired by Dunhuang Culture
 - Hall of Mental Cultivation of The Palace Museum – Imperial Residence of Eight Emperors and Pixar 30 Years of Animation: Hong Kong Celebration of Friendship and Family
 - The Legend of Hong Kong Toys
 - Longevity and Virtues: Birthday Celebrations of the Qing Emperors and Empress Dowagers
 - Miles upon Miles: World Heritage along the Silk Road
 - Eternal Life – Exploring Ancient Egypt
 - Genesis and Spirit: Recalling Jiangnan

2. With regard to each outbound exhibition, please provide information on the overall attendance figures; the attendance figures of full-time students, people with disabilities and senior citizens aged 60 or above; the expenditures involved in the exhibitions; the durations of the exhibitions; and the numbers of related thematic talks and their attendance figures

Asked by: Hon CHAN Tanya (Member Question No. (LegCo use): 250)

Reply:

- (1) The attendance, expenditure and duration of the respective exhibitions, as well as the number of related thematic talks and their attendance are at **Annex I**.

(2) The attendance, expenditure and duration of the outbound exhibitions, as well as the number of related thematic talks and their attendance are at **Annex II**.

Annex I to Reply Serial No. HAB371

Major Exhibitions Organised by the Leisure and Cultural Services Department in 2017

Title	Venue	Period	Expenditure (\$'000) ⁽¹⁾	Attendance				Thematic Talks	
				Standard Tickets	Concessionary Tickets ⁽²⁾	Free Admission ⁽³⁾	Total	No. of talks	Attendance
Inventing le Louvre: From Palace to Museum over 800 Years	Hong Kong Heritage Museum	26 April to 24 July 2017	9,000	135 860	87 121	132 907	355 888	5	1 274
Splendours of Dunhuang: Jao Tsung-i's Selected Academic and Art Works Inspired by Dunhuang Culture	Hong Kong Heritage Museum	24 May to 18 September 2017	1,054	Free Admission			168 263	2	94
Hall of Mental Cultivation of The Palace Museum – Imperial Residence of Eight Emperors	Hong Kong Heritage Museum	29 June to 15 October 2017	25,000 ⁽⁴⁾	35 901	31 872	90 465	158 238	4	817
Pixar 30 Years of Animation: Hong Kong Celebration of Friendship and Family	Hong Kong Heritage Museum	18 November 2017 to 5 March 2018	8,500	85 784	48 139	90 657	224 580	2	404
The Legend of Hong Kong Toys	Hong Kong Museum of History	2 March to 15 May 2017	5,607	154 472	85 781	114 195	354 448	6	497

Title	Venue	Period	Expenditure (\$'000) ⁽¹⁾	Attendance				Thematic Talks	
				Standard Tickets	Concessionary Tickets ⁽²⁾	Free Admission ⁽³⁾	Total	No. of talks	Attendance
Longevity and Virtues: Birthday Celebrations of the Qing Emperors and Empress Dowagers	Hong Kong Museum of History	2 July to 9 October 2017	18,000 ⁽⁴⁾	38 215	28 983	92 985	160 183	7	817
Miles upon Miles: World Heritage along the Silk Road	Hong Kong Museum of History	29 November 2017 to 5 March 2018	14,000	24 776	21 216	58 483	104 475	7	845
Eternal Life – Exploring Ancient Egypt	Hong Kong Science Museum	2 June to 18 October 2017	20,000 ⁽⁴⁾	295 881	214 227	343 937	854 045	2	347
Genesis and Spirit: Recalling Jiangnan	Exhibition Gallery of the Hong Kong Central Library	5 to 19 June 2017	1,706	Free Admission			20 227	4	201

Notes

- (1) Representing the actual or estimated expenditure borne by the Leisure and Cultural Services Department.
- (2) Including concessionary tickets (50% discount) for full-time students, people with disabilities and senior citizens aged 60 or above as well as group tickets (30% discount). There is no breakdown on concessionary tickets sold to full-time students, people with disabilities and senior citizens aged 60 or above.
- (3) Including visits by museum pass holders, schools, charitable organisations, non-profit making organisations and guests admitted with complimentary ticket.
- (4) Including funding from sponsorship.

Annex II to Reply Serial No. HAB371

Outbound Exhibitions Organised by the Leisure and Cultural Services Department in 2017

Title	Venue	Period	Expenditure (\$'000) ⁽¹⁾	Attendance			Thematic Talks		
				Standard Tickets	Concessionary Tickets ⁽²⁾	Free Admission ⁽³⁾	Total	No. of talks	Attendance
Spring Breeze to the Southern Greenly Land — Exhibition of the Lunar New Year Traditions of Guangdong Province, Hong Kong S.A.R. and Macao S.A.R.	1. Temporary Exhibitions Gallery of Civic and Municipal Affairs Bureau 2. The Pavilion of the Lou Lim Ieoc Garden	26 January to 19 February 2017	215	Free admission			55 769	—	N.A.
OzAsia Festival – Doris Wong Wai Yin: A place never been seen is not a place.	Nexus Arts Gallery Adelaide, Australia	7 September to 6 October 2017	39	Free admission			2 870	—	N.A.
A Century of Fashion: Hong Kong Cheongsam Story	Ningbo Museum	8 September to 10 December 2017	1,584	Free admission			314 659	—	N.A.

Title	Venue	Period	Expenditure (\$'000) ⁽¹⁾	Attendance				Thematic Talks		
				Standard Tickets	Concessionary Tickets ⁽²⁾	Free Admission ⁽³⁾	Total	No. of talks	Attendance	
“Living with Bamboo: Museum of Art is Here” – Education Exhibition in Singapore	National Library of Singapore	16 October to 16 November 2017	445	Free admission				12 000	–	N.A.
Hong Kong’s Intangible Cultural Heritage Festival (Exhibition)	China Exchange, Chinatown, London, U.K.	16 to 25 November 2017	647	Free admission				1 109	1	42

Notes

- (1) Representing the actual or estimated expenditure borne by the Leisure and Cultural Services Department.
- (2) Including concessionary tickets (50% discount) for full-time students, people with disabilities and senior citizens aged 60 or above as well as group tickets (30% discount). There is no breakdown on concessionary tickets sold to full-time students, people with disabilities and senior citizens aged 60 or above.
- (3) Including visits by museum pass holders, schools, charitable organisations, non-profit making organisations and guests admitted with complimentary ticket.

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