

CONTROLLING OFFICER'S REPLY

HAB193

(Question Serial No. 2212)

Head: (95) Leisure and Cultural Services Department

Subhead (No. & title): (-) Not Specified

Programme: (4) Performing Arts

Controlling Officer: Director of Leisure and Cultural Services (Ms Michelle LI)

Director of Bureau: Secretary for Home Affairs

Question:

One of the tasks of the Leisure and Cultural Services Department is to present and promote cultural, entertainment and film programmes. In this connection, please inform this Committee of the following:

- (a) What are the actual and estimated expenditures of the following programmes organised by the Audience Building Office in the past 3 financial years as well as the current financial year?
- (i) Community Cultural Ambassador Scheme
 - (ii) Community Oral History Theatre Project
 - (iii) School Performing Arts in Practice Scheme
 - (iv) School Culture Day Scheme
 - (v) Performing Arts Appreciation Project for Secondary Students
 - (vi) Arts Experience Scheme for Senior Secondary Students
 - (vii) General Education in Arts Programme for Tertiary Students
 - (viii) Let's Enjoy Cantonese Opera in Bamboo Theatre
- (b) What are the actual and estimated expenditures of the following festivals organised by the Festivals Office in the past 3 financial years as well as the current financial year?
- (i) International Arts Carnival
 - (ii) Thematic Arts Festival - New Vision Arts Festival
 - (iii) Thematic Arts Festival - World Cultures Festival
- (c) How many arts activities were organised under the Community Cultural Ambassador Scheme in 2017 and 2018 respectively? What was the expenditure involved in each activity?
- (d) The Budget proposed an additional funding of \$20 million to expand the Community Cultural Ambassador Scheme. What are the details and how many activities will be approved under the Scheme in 2019? Will the funding for each activity be increased,

additional funding for employing staff in particular, to raise the wages of the artists and administrative staff?

Asked by: Hon MA Fung-kwok (Member Question No. (LegCo use): 50)

Reply:

- (a) The expenditures of the programmes organised by the Audience Building Office of the Leisure and Cultural Services Department (LCSD) from 2015-16 to 2018-19 financial years are set out below –

Audience Building Programmes	Expenditure (\$'000)			
	2015-16	2016-17	2017-18 Estimate	2018-19 Estimate
(i) Community Cultural Ambassador Scheme	8,605	7,399	8,440	12,000
(ii) Community Oral History Theatre Project	514	259	308	350
(iii) Audience Building Programmes for Students (Note)	6,402	6,733	7,473	7,330
(iv) Let's Enjoy Cantonese Opera in Bamboo Theatre	859	402	853	500

Note

The Audience Building Office currently runs various programmes targeting students. Examples include the "School Performing Arts in Practice Scheme", "School Culture Day Scheme", "Performing Arts Appreciation Project for Secondary Students", "Arts Experience Scheme for Senior Secondary Students" and "General Education in Arts Programme for Tertiary Students". Adjustments to these programmes will be made from time to time to meet changing needs.

- (b) The expenditures of the three festivals organised by the Festivals Office from 2015-16 to 2018-19 financial years are set out below –

	Expenditure (\$'000)			
	2015-16	2016-17	2017-18 Estimate	2018-19 Estimate
(i) International Arts Carnival	8,772	9,337	9,444	9,150
(ii) Thematic Festival — New Vision Arts Festival (#)	N/A	16,041	N/A	16,000
(iii) Thematic Festival — World Cultures Festival (#)	11,716	N/A	12,474	N/A

Note

(#)The thematic festivals are organised on a biennial basis. The World Cultures Festival was held in 2015 and 2017 whereas the New Vision Arts Festival was held in 2016 and will be held in 2018.

- (c) In 2017, 19 projects with 514 activities were organised under the Community Cultural Ambassador Scheme (CCAS). The average expenditure of each project was around

\$400,000. In 2018, 19 projects with 550 activities will be organised under CCAS. The average expenditure of each project is around \$460,000.

- (d) Over the years, CCAS has become a platform for promoting community art, enhancing public access to and appreciation of art in the community as well as nurturing budding artists and art groups. With an additional total funding of \$20 million over the coming five years, the LCSD plans to introduce a newly curated programme named Community Arts Projects under CCAS in 2018-19 to enable artists/arts groups to have more in-depth, long-term and participatory community-based arts activities or works relevant to specific target groups in the community. In 2019, the LCSD also plans to increase the number of CCAS projects and the average project fund so as to enhance the support for local artists/art groups and expand the scale of activities.

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