

CONTROLLING OFFICER'S REPLY

HAB474

(Question Serial No. 6085)

Head: (95) Leisure and Cultural Services Department

Subhead (No. & title): (-) Not Specified

Programme: (3) Heritage and Museums

Controlling Officer: Director of Leisure and Cultural Services (Ms Michelle LI)

Director of Bureau: Secretary for Home Affairs

Question:

Regarding the exhibitions listed below, please provide information on the overall attendance figures; the attendance figures of full-time students, people with disabilities and senior citizens aged 60 or above; the expenditures involved in the exhibitions; the durations of the exhibitions; and the numbers of related thematic talks and their attendance figures:

- (a) The Rise of the Celestial Empire: Consolidation and Cultural Exchange during the Han Dynasty
- (b) The Radiant Ming 1368-1644 through the Min Chiu Society Collection
- (c) Western Scientific Instruments of the Qing Court
- (d) Transcend – Muse Fest HK 2015
- (e) Jockey Club “Museum of Art on Wheels” Outreach Learning Programme
- (f) Wall-less Chit-ChaNt

Asked by: Hon CHEUNG Kwok-che (Member Question No. 864)

Reply:

The attendance, expenditure and duration of the respective exhibitions/programmes, as well as the number of related thematic talks and their attendance are at **Annex**.

The Leisure and Cultural Services Department (LCSD) organised the “Transcend – Muse Fest HK 2015”, the first museum festival in Hong Kong, between 27 June and 12 July 2015 at an expenditure of \$2.325 million with a total attendance of 343 434, which includes the attendance at all exhibitions and events during the Muse Fest period.

Annex to Reply Serial No. HAB474

Major exhibitions/ programmes organised by the Leisure and Cultural Services Department in 2015-16

Title	Venue	Period	Expenditure (\$'000) ⁽¹⁾	Attendance				Thematic Talks	
				Standard Tickets	Concessionary Tickets ⁽²⁾	Free Admission ⁽³⁾	Total	No. of talks	Attendance
“The Rise of the Celestial Empire: Consolidation and Cultural Exchange during the Han Dynasty” Exhibition	Hong Kong Museum of History	24 June to 5 October 2015	15,400	56 603	40 843	48 642	146 088	6	385
“The Radiant Ming 1368-1644 through the Min Chiu Society Collection” Exhibition	Hong Kong Museum of History	16 December 2015 to 11 April 2016	6,000	9 095 ⁽⁴⁾	4 667 ⁽⁴⁾	57 666 ⁽⁴⁾	71 428 ⁽⁴⁾	5 ⁽⁴⁾	385 ⁽⁴⁾
“Western Scientific Instruments of the Qing Court” Exhibition	Hong Kong Science Museum	26 June to 23 September 2015	12,600	39 233	30 614	69 157	139 004	5	511
Jockey Club “Museum of Art on Wheels” Outreach Learning Programme	Schools and community	October 2015 to July 2016	4,230	Free admission			15 767 ⁽⁴⁾	Nil	Nil
Wall-less Chit-ChaNt	Art Square, Salisbury Garden	28 November 2015 to 29 May 2016	2,224	Free admission			228 777 ⁽⁴⁾	2 ⁽⁴⁾	90 ⁽⁴⁾

Notes

- (1) Representing the actual or estimated expenditure borne or to be borne by the Leisure and Cultural Services Department (including funding from sponsorship).
- (2) Including concessionary tickets (50% discount) for full-time students, people with disabilities and senior citizens aged 60 or above as well as group tickets (30% discount). There is no breakdown for full-time students, people with disabilities and senior citizens aged 60 or above purchasing concessionary tickets.
- (3) Including visits by museum pass holders, schools, charitable organisations, non-profit making organisations, guests admitted with complimentary tickets, free admission on Wednesdays (for some exhibitions only) and free admission in January 2016 under the “Appreciate Hong Kong” Campaign.
- (4) Attendance as at 29 February 2016.

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