

CONTROLLING OFFICER'S REPLY

HAB223

(Question Serial No. 1538)

Head: (95) Leisure and Cultural Services Department

Subhead (No. & title): (-) Not Specified

Programme: (3) Heritage and Museums

Controlling Officer: Director of Leisure and Cultural Services (Ms Michelle LI)

Director of Bureau: Secretary for Home Affairs

Question:

- (1) Please tabulate below the estimated and actual attendances of and the number of local/Mainland/overseas visitors to the museums under the Leisure and Cultural Services Department in the past three years.

Year	Attendance in 2013					Attendance in 2014					Attendance in 2015				
	Estimated	Actual	Local Visitors	Mainland Visitors	Overseas Visitors	Estimated	Actual	Local Visitors	Mainland Visitors	Overseas Visitors	Estimated	Actual	Local Visitors	Mainland Visitors	Overseas Visitors
Museum															

- (2) What are the differences between the actual and estimated attendances? Why are the differences wide?

Asked by: Hon YIU Si-wing (Member Question No. 307)

Reply:

- (1) The estimated and actual attendance of the museums and visual arts centres under the purview of the Leisure and Cultural Services Department (LCSD) in the past three years are set out below:

2013		2014		2015	
Estimated	Actual	Estimated	Actual	Estimated	Actual
5 000 000	6 139 448	5 500 000	6 527 900	5 200 000	4 858 129

There is no breakdown of visitors' profile by origins. However, the LCSD conducted an exit survey on museum services in 2013, and the findings showed that 73.1% of museum visitors interviewed were local residents whereas 18.7% and 8.2% were Mainland and overseas visitors respectively.

- (2) The actual attendance in 2013 and 2014 has exceeded the estimated attendance owing to the overwhelming responses to some of the mega exhibitions such as "Legends of the Giant Dinosaurs" at the Hong Kong Science Museum and "Studio Ghibli Layout

Designs” at the Hong Kong Heritage Museum. The actual attendance in 2015 was lower than the estimated attendance mainly because of the concurrent closure of the Hong Kong Museum of Art and Hong Kong Space Museum for renovation since August and November 2015 respectively.

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